

H. H. FUDGER, President. J. WOOD, Manager.

Store Opens at 8 a.m. Closes at 5.30 p.m.

THE ROBERT SIMPSON COMPANY LIMITED

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PROBABILITIES: Cloudy, with occasional rain or sleet.

SATURDAY, MAY 1st, 1909.

Wedding Stationery Engraved or printed announcements, invitations, etc., of the very highest grade at Simpson prices.

Black Dress Goods

A magnificent assortment, Panama, Cord de Chine, Wool San Toy, plain and stripe Sack Cloths, plain and stripe Vestments, Poplins, Crapes de Chine, Lustres and Sicilians.

Black and White Check and Stripe Suitings A delightful range, every size of check, every width of stripe in our showing.

Two Popular Books Just received another shipment "Beverly of Graustark" and "Brewster's Millions."

NEW COPYRIGHTS. "Kingmead," by Bettina von Hutten; "The Royal End," by Henry Harland; "The Sword of the Lord," by Joseph Hocking; "Mr. Opp," by the author of "Mrs. Wiggs of the Cabbage Patch."

\$9 Entree Dishes \$4.75 12 only Entree Dishes, English plates, bead trimmings, detachable handles.

\$4.00 TEA SETS, \$7.95. 12 only 4-piece Tea Sets, burnished, engraved, neat design, tea pot, sugar bowl, cream pitcher and spoon holder.

\$2.00 Clocks 98c 200 Clocks, nickel and gilt cases, American movements, 3, 4 and 4 1/2 in. dials, time and alarm, some repeaters.

Table and Dessert Knives Reduced for Monday Selling 200 sets Knives, celluloid handles, extra fine quality Sheffield steel blades.

Seeds, Bulbs and Roots 16 packets Flower or Vegetable Seeds for 25c. 1/2 lb. Sweet Peas, 75c, or 1/4 lb. for 25c.

For the Home Laundry 2,000 lbs. Laundry Starch, 4 lbs. 25c. Comfort, Eclipse or Victor Soap, per bar 4c.

D. and A. Corsets Monday \$1.00 300 pairs Ladies' Directoire Corsets, D. and A. model, made of fine white batiste.

CUT GLASS REDUCED FOR QUICK SELLING MONDAY Footed Sherbet Glasses, regular \$1.25, Monday, each .69.

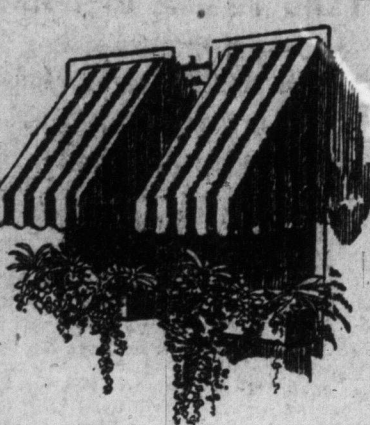
CHINAWARE. 40 only high-grade English Semi-Porcelain Dinner Sets of 12 pieces, composition.

GLASSWARE. Bell-shaped Tumblers, 49 Monday, dozen. Heavy Tumblers for men, china use, Monday, 35c, dozen.

Star Lawn Mowers, have 9-inch open drive wheel and three 12-inch steel rollers.

Malleable Iron Garden Rakes 10-tooth, Monday, 15c.

14 Housefurnishing Departments in One



Window Shades, Awnings, Sun Screens, etc.

SHADES, Awnings, Bamboo Screens, curtain poles and all this class of window fixings have a commodious well lighted section on the north wall of the new store.

Shades have to look well from outside as well as inside, and a house poorly hung with blinds will never look well.

your color and come here where you have two score and more tones to choose from in every width.

As to the different variations in trimming, we cannot begin to give you an adequate idea here in this paper.

Green Holland Blinds are trimmed with Arab motifs, insertion and lace, or applique effects. White Holland Shades with Battenberg or Chiny motifs and insertions and lace.

Some Furniture Economies SEVERAL golden opportunities that we can recommend to Housefurnishers who have plenty of use for the means at their disposal.

18 Sideboards, quartered oak, golden finish, hind carved and polished, massive designs, large and small display shelves.

75 odd Washstands, quartered oak patterns, nicely polished, serpentine and swell fronts, brass trimmings.

200 Woven Wire Springs, select hardwood frames, varnished, triple wove steel wire mesh, copper wire side supports, extremely durable.

500 yards Bleached Circular Pillow Cotton, firm, close weave, absolutely free from dressing.

640 yards Beautiful Fine Madapolam or Spanish Longcloth, pure, fine, soft thread, made from selected cotton.

13 pieces only Heavy Unbleached Canton Flannel, heavy back, full nap, good full width, at per yard, Monday, 7c.

84 dozen only Satin Damask Table Napkins, every thread linen, fine quality, and good weight, newest dainty bordered designs.

160 only Irish Hand Embroidered Pillow Shams and Five O'Clock Tea Covers, hemstitched all around, dainty designs, 30 x 30 inches. Each, Monday, 35c.

40 pieces of very special quality White Unshrinkable Wool Blankets, thoroughly secured and cleansed, finest lofty finish, pink or blue borders.

8-inch Berry Bowls, richly cut, 4.50. Tankard Shape Water Jugs, star, pillar and fluted cuttings, heavy cut handle and cut star base, regular \$9.00.

40 only high-grade English Semi-Porcelain Dinner Sets of 12 pieces, composition.

Water Bottles, pressed, cut, pattern, regular 60c, 39c Monday.

8-inch Berry Bowls, regular 35c, 29c Monday.

12-inch Tumblers, regular 49c, 40c Monday.

10-tooth, Monday, 15c.

Notes of New Things A Little Tour of the Cloak Department

SUPPOSE you were in the Simpson Store and suddenly you thought: "I wonder what are women going to wear this summer?"

Arriving there you would behold right in front of the main elevators an epitome of the spring styles—the basis for summer fashions—the tailored suits and the dress waists.

Passing to the right the visitor comes to the Princess Dresses, also a feature for the summer. Then a little further come the Suits, filling the Yonge and Queen street angle of the great department.

After the Suits Come the Coats In this section you may see the very finest lace coats made, secured in the countries of Europe where the lace itself was made—France, Belgium and Germany.

Lace Coats are a fashionable feature for the summer of 1909.

And Then the Skirts The ideal skirts for wearing with summer shirtwaists are not necessarily expensive.

New Satin Cloths, in myrtle, brown and navy. Special quality Bright Lustre, cream, navy and black. All-wood Suits, black and navy. Imported Panama, navy, black.

Then the Great Collection of Waists Every summer girl will want plenty of white waists. You should see our display of white waists now.

Smart Spring and Summer Waists \$1.25 Swiss Lawn Waists, with the new leaf and scroll designs in embroidery.

One-Piece Summer Wash Dresses \$1.50 Particularly smart one-piece Top Dresses, of fine quality navy blue print.

White Silks and Satins for Wedding Gowns SILK Department announce a special display and sale on Monday, of rich, handsome Silk Fabrics for Wedding Gowns.

Satin Crepes, Crepe de Chine, ex-quisite rapping qualities, make ideal wedding gowns, 44 in., \$1.00 to \$4.00 yard.

Duchesse Satins, rich dress qualities, \$1.00 to \$2.50 yard.

Duchesse Meslimes, soft, shimmering, high, lustrous weaves, perfect draping qualities, 60c to \$1.25 yard.

Satin Liberty, high lustre, soft, clinging weaves, 40 in., \$1.50 yard.

Mousseline Duchesse Satin, rich mousseline finish, superb quality, 40 in., \$2.50 yard.

Taffeta Silks, French and Swiss manufacture, chiffon or mulling finish, \$1.00 to \$1.25 yard.

Novelty Silks, in rich satin stripes, embroidered dots and small designs, \$1.00 and \$1.25 yard.

Broadcated Satins, beautiful new floral designs, \$1.25 and \$1.50 yard.

All lines come in white, ivory or cream. A special sale of 500 yards Ivory Habutai Silk, a rich heavy quality, crepe de chine finish, makes handsome gowns, waists, etc., 27 in. Regular selling price 75c yard. On sale Monday, 50c.

12-tooth, Monday, 19c. 14-tooth, Monday, 23c. Wire Lawn Rakes, regular 50c, 39c Monday.

2 1/2 piece Water Sets, beautifully decorated in gold, regular \$3.00, Monday, 1.98.

3 1/2 piece Water Sets, floral decoration, regular \$1.50, Monday, .79.

Garden Hose, guaranteed to stand city pressure with complete nozzle and hose, with complete nozzle, which throws plain or spray stream, 1 1/2 in. size, regular \$4.50, Monday, 3.69.

Screen Doors, grained and varnished, 18 in. high, extend from 27 to 42 in., Monday, 2.79.

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For Boys—Monday's Opportunities and Suggestions

A BETTER, bigger, brighter section for boys' clothing this spring than ever. Come and see how well we can dress boys at moderate outlay.

SPECIAL VALUE IN BOYS' SAILED-BLOUSE SUITS AT \$3.49. Boys' Imported New York Sailor Blouse Suits, in navy blue and brown serges and woads.

Boys' Imported Bathing Underwear of strong Egyptian yarn, shirts and drawers. Special Monday: Sizes 22, 24, 26, 28c garment; sizes 22, 28, 31c garment.

Boys' Worsted Jerseys, single collar, brown or navy, also green or cardinal, with fine white stripe and button shoulder. Sizes 12 to 32. Regular \$2.00 and \$1.25. Monday 72c.

Headwear for Boys Boys' and Men's Tweed Golf Shape Caps, light and dark shades, well lined. Regular up to 25c, Monday 18c.

Monday is Children's Day in the Footwear Department Children's Boots, Blucher, heavy. Misses' sizes 11 to 2, special Monday sale, calf leather, low heel, black strap.

Children's Boots, Dongola and calf leathers, Blucher style, heavy sole, low heel, sizes 11 to 2. Special Monday, \$1.79.

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