grade at Simpson prices. Enquire at the Stationery Department.

Black Dress Goods A magnificent assertment, Panama, Cord de Chine, Wool San Toy, plain and stripe Sarin Cloths, plain and stripe Venetians, Poplins, Crepe de Chine, Lustres and Sichlans.

Every piece a perfect unfading black and rich unspottable finish. Graceful draping fabrics for popular modes in dress, and medium weight, for the light tallored suit. 44 to 48 for the light tailored suit. 44 to 48 inches wife. Special Monday 63c per

and Stripe Suitings A delightful range, every size of special display of black and white checks and stripes. Monday, 85c,

\$1,00 and \$1.25 per yard. Two Popular Books Just received another shipment and lace. berg or Cluny motifs and insertions air in, but keep out the heat. Those ster's Millions," printed from the original plates, handsome covers. Regn-lar \$1.25. Special 50c.

NEW COPYRIGHTS. "Kingsmead," by Bettina von Hutten; "The Royal End," by Henry Harland; "The Sword of the Lord," by Joseph Hocking; "Mr. Opp," by the author of "Mrs. Wiggs of the Cabbage

\$9 Entree Dishes \$4.75 12 only Entree Dishes, English plate bead trimmings, detachable handle Regular selling \$9.00. Monday, each,

\$14.00 TEA SETS, \$7.95.

\$2.00 Clocks 98c

Seeds, Bulbs and Roots 16 packets Flower or Vegetable Seeds for 25c.

1/4 lb. Sweet Peas, 15c, or 1/2 lb. for rose Bulhs, per dozen 25c.

Dahlta, choice mixed colors, 6 for

Dahlia Bulbs, separate colors, 3 for Rhubarb, Phlox, Golden Glow and Phone direct to department.

For the Home Laundry 2,000 lbs. Lanndry Starch, 4 lbs. 25 Fels Naptha Soap, per bar 5c. Sunlight Soap, 6 bars 25c. Comfort, Eclipse or Victor Soap, per bar 4c.

Surprise Soap, 6 bars 25c. Heather Brand Soap, 8 bars 25c. Naptho Soap, 6 bars 25c. Simpson's Big Bar Laundry Soan

Pearline, 1-lb. package 11c. Old Dutch Cleanser, regular 10c, packages 25c.

Kitchen Sapolio, per cake 8c. Powdered Ammonia, large package Sc. 8 packages 25c. Naptho Powder, 1-lb. package 5c. Royal Blue, 2 packages 7c. Klenzine, 3 packages 25c. Dingman's Powdered Lye, per tin 7c.

5 LBS. PURE CELONA TEA, \$1.05. This particular blend of Celona Tea has that rich, smooth taste and even delicious flavor that makes it a stand black or mixed, 5 lbs., \$1.05.

# 14 Housefurnishing Departments in One Window Shades, Awnings, Sun Screens, etc.



SHADES, Awnings, Bamboo Screens, curtain poles and all this class of window fixings have a commodious well lighted section on the north wall of the new store. It is quite important when choosing a blind that you have plenty of neutral light, and certainly our new section for blinds is well lighted.

Shades have to look well from outside as well as inside, and a house poorly hung with blinds will never look well. Decide on Black and White Check your color and come here where you have two score and

more tones to choose from in every width. As to the different variations in trimming, we cannot check, every width of stripe in our begin to give you an adequate idea here in the paper. Just for example :-

Cream Halland Blinds are trimmed Bamboo Shades mak with Arab motifs, insertion and lace, room of your verandah. or applique effects.
White Holland Shades with Batten-

with springe in the new toned effect or Arabe trimmings. Green opaque or duplex, differently volumed inside and out, trimmed in all the various styles.

ORDER AWNINGS EARLY.

Bamboo Shades make Made of natural bamboo splits

either stained or plain. They let the

inside can see out, those outside can not see in. When you are ready for new shade awnings, screens, or to replace any of the details in connection with those you may already have, think of our new department on the 4th floor of the

Our Awaiings are made of the best American duck, in blue, red, green or fawn, equal or broken stripes, and made of the time they will be most needed. The very best time of all is NOW. new store.

## Some Furniture Economies

CEVERAL golden opportunities that we can recommend 12 only 4-piece Tea Sets, burnished, ed, engraved, neat design, tea pot, sugar bowl, cream pitcher and spoon holder. Regular selling \$14.00. Mon-note the saving you can effect by coming to the saving your can effect by coming your can effect by coming your can effect by coming your can effect b note the saving you can effect by coming to this store on

\$2.00 Clocks 98c

200 Clocks, nickel and gilt cases, American movements, 3, 4 and 4½ in dials, time and alarm, some repeaters, leaved and polished, massive designs, large and small display and mahogany veneored, attractive patterns, nicely polished, serpentine and swell fronts, brass trimmings. Regular selling up to \$2.00. Monday selling 200 sets Knives, celluloid handles, extra fine quality Sheffield steel blades, dessert and dinner size. Regular selling \$2.25 and \$2.75 dozen. Monday, set of 6, 75c.

200 sets Rogers' Tea Spoons, famory floral design handle. Regular selling \$2.25 dozen. Monday, set of 6, 75c.

Seeds Rulbs and Rogers

Monday.

18 Sideboards, quartered cak, golden and mahogany veneored, attractive patterns, nicely polished, serpentine and swell fronts, brass trimmings. Regular \$8.50. Monday \$4.50.

200 Woven Wire Springs, select hardwood frames, varnished, triple woven size wile mesh, copper wire side supports, extremely durable. Regular \$10.00 and \$46.00. Monday \$2.25.

200 sets Rogers' Tea Spoons, famory floral design handle. Regular selling \$2.25 dozen. Monday, set of 6, 75c.

Seeds Rulbs and Rogers

Monday.



#### Housekeepers' Day New Staples Department's list of seasonable attractions for Monday. Don't overlook it-look it over.

500 yards Bleached Circular Pillow Cotton firm, close weave, absolutely free from dressing, 44 inches wide. Per yard, Monday, 14c. 640 yards Beautiful Fine Madapolam or Spanish Longcloth, pure, fine, soft thread, made from selected cotton, a delightful underwear cloth, 36 inches wide, a very strong number from our cotton counter. Per yard, Monday,

13 pieces only Heavy Unbleached Canton Flannel, heavy back, full nap good full width, at, per yard, Monday, 7c. 84 dozen only Satin Damask Table Napkins, every thread linen, fine

quality, and good weight, newest dainty bordered designs, some hemmed ready for use, 21 x 21 and 22 x 22 inches. Per dozen, Monday, \$1.72.

\$00 yards All Pure Linen Heavy Crash Roller Toweling, best Scotch male, red border, made from fine absorbent flax, 17 inches wide. Per yard, 160 only Irish Hand Embroidered Pillow Shams and Five o'Clock Tea Covers, hemstitched all around, dainty designs, 30 x 30 inches. Each, Mon-

40 pairs of very special quality White Unshrinkable Wool Blankets thoroughly scoured and cleansed, finest lofty finish, pink or blue borders, an ideal washing blanket, too, 64 x 84 inches, for double bed. Per pair, Mon-

### and A. Corsets Monday \$1.00 300 pairs Ladies' Directoire Corsets, D. and A. model, made of fine white

batiste, medium high bust, long hips, skirt extension, back 16 inches long, filled with fine all rustproof steels, four wide side steels, four strong plain elastic garters, trimmed with lace and ribbon. Sizes 18 to 28 inches. Regular value \$1.50. Monday, a pair, \$1.00. CUT GLASS REDUCED FOR QUICK SELLING MONDAY

40 only high-

97-piece compo-

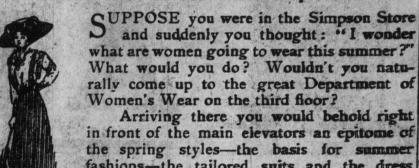
sition. The de-

festoon design

coration is

## Notes of New Things

### A Little Tour of the Cloak Department



the Suits, filling the Yonge and Queen street angle of the bloomer style. Sizes 2½ to 10 great department. Here you ask to see the carly Summer \$2.75, \$8.50 and \$9.00. To clear Suits, and they will show you—

Fine French Serges, in pale greys, mid greys, and fine shades of bluss and browns. Fine English Worsteds and Berges, in cream, both plain and in stripes. Soft Rajah and Satin Cloth Suits, in the latest tones of greys, and several new shades. Checked and Striped Fine Bragilish Wousteds, im taupe and grey. These are the materials that are used in the new suits. Very stylish, with even more grace in their cutaway lines. Beautifully modelled and tailored. Exclusive. Moderately priced, \$25.00, \$35.00, \$50.00.

#### After the Suits Come the Coats

In this section you may see the very finest lace coats made, secured in the countries of Europe where the lace itself was made—France, Belgium and Germany—Point de Si.00 and Si.25. Monday 79c. Flanders, Bruges Point, Applique Braid Point and many others, combined and separate.

Prices-\$17.50 to \$250.00.

Lace Coats are a fashionable feature for the summer

### And Then the Skirts

The ideal skirts for wearing with summer shirtwaists are not necessarily expensive. For instance, you should

New Satin Cloths, in myrtle, brown and many. Special quality Bright Lustre, cream, navy and black. All-wool Serge, black and navy. Imported Panama, navy, black

The above are four smart styles that we are offering; are made and out in the very newest models, in our own factory. On our own guaranteed perfect fitting shape.

### Then the Great Collection of Waists

Every summer girl will want plenty of white waists. You should see our display of white waists mow. New York has sent a deputation—they have only just arrived.

Included are the very newest ideas and ideals in Waists. The new embroidery, the new braiding, the new coronation braid, the new coilars, high and lew, the new yokes, the new motif waists. These are all very moderately priced at \$2.95, \$3.95, \$5.00, \$6.00, \$7.00, \$8.00 and \$9.00.

### Smart Spring and Summer Waists \$1.25

Swiss Lawn Waists, with the new leaf and scroll designs in emitroidery; deintily tucked front and back, new long sleeves and high collar, \$1,25.

Tailored Waists, of fine mercerized vesting, made with three large tailored tucks on each side of box pleated front, tucked back, short sleeves and fancy stock collars. Regular \$1,75, for \$1,25. Fine lawn, of all-over embroidered front in eyelet and button effect, daintly tucked back and front, new collar and sleeves, trimmed lace, \$1.25.

# One-Piece Summer Wash Dresses \$1.50

Particularly smart one-piece Tub Dresses, of fine quality navy blue print, with white spots; made with fitted waist lining, and full wide skirt, with deep gathered flounce. The collar, front and cuffs are piped white, giving a very smart and neat appearance. Extra special value Monday, \$1.50.

## White Silks and Sotins for Wedding Gowns

SILK Department announce a special display and sale on Monday, of rich, handsome Silk Fabrics for Wedding Gowns.

Duchesse Satins, rich dress qualiies, \$1.00 to \$2.50 yard. Duchesse Messalines, soft, shimdesigns, \$1.25 and \$1.50 yard. mery, high, lustrous weaves, perfect draping qualities, 69c to \$1.25 yard. Satin Liberty, high lustre, soft, cling-

ng weave, 40 in., \$1.50 yard. mousseline finish, superb quality, 40

Satin Crepes, Crepe de Chines, exquisite draping qualities, make ideal wedding gowns, 44 in., \$1.00 to \$4.00 Taffeta Silks, French and Swiss manufacture, chiffon or rustling finish, 50c to \$1.25 yard. manufacture, chiffon or rustling finish, Novelty Silks, in rich satin stripes, embroidered dots and small designs, \$1.00 and \$1.25 yard. Brocaded Satins, beautiful new floral

All lines come in white, ivory or

A special sale of 500 yards Ivory Habutai Silk, a rich heavy quality, crepe de chine finish, makes handsome Mousseline Duchesse Satin, rich gowns, waists, etc., 27 in. Regular selling price 75c yard. On sale Mon-

## For Boys-Monday's Opportunitie and Suggestions

BETTER, bigger, brighter section for boys' clothing this spring than ever.

Come and see how well we can dress boys at moderate outlay. SPECIAL VALUE IN BOYS' SAILOR: BLOUSE

in front of the main elevators an epitome of the spring styles—the basis for summer fashions—the tailored suits and the dress waists.

Passing to the right the visitor comes to the Princess Dresses, also a feature for the summer. Then a little further come ing the Yonge and Oueen street angle of the bloomer style. Sizes 2½ to 10

### Furnishings for Monday

40 only Boys' Pyjamas, American made, of fine percence, military style. "They're just like papa's." Regular \$1.00 suit. Monday 59c

Buys' Imported Baibriggan Underwear, of strong and drawers. Special Monday: Sizes 22, 24, 26, 25c gal Egyptian yarn, s

### Headwear for Boys

Boys' and Men's Tweed (Rolf Shape Caps, light and dark shades, limed. Regular up to 25a. Monday 10c.

Brys' and Girls' Varsity Shape Caps, fancy fronts, plain and striped luiar up to 25c. Monday 9c. Children's Tam o'Shanters,

### Monday is Children's Day in the Footwes Department

Citidhen's Boots. Blucher; heavy Misses', sizes 11 to 2, special Monday special, \$1.00.

Infants' Suff. Sufe Boots, patent coit, with white, pink, filue and red tops, also tan with white tops, lace and button styles, sizes 0 to 4. Begular 65c. On saie Monday 49c.

Misses' Boots, Dongola and caif legithers, Blucher style, heavy sole, legithers, Blucher style, heavy sole, legithers, Blucher style, heavy sole, legithers, heavy sole, low heal and spring heel, sizes 8 to 10½. Special Monday 99c.

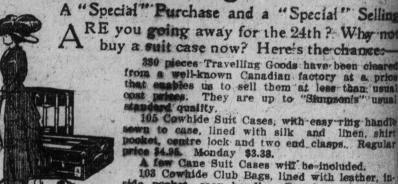
Tennis and Outing Shoes, Blucher, navy blue duck, back rubber soles. Kid, spring heel, at \$1.25.

## A Sale of Women's Summer Under-3,000 Vestrin Every Style at About Half

Wear Price Entra large sizes for Stout Figures. CLEARING purchase from the famous Watson mills of, all balances of lines and seconds of women's summer vests offers women who come for them Monday a splendid opportunity to lay in their season's supply at about half the usual cost. The lot consists of beautiful qualities and styles. On sale Monday. Phone orders filled.

3,000 Women's Summer Vests, fine white ribbed cotton or liste thread, balances of lines and seconds that have slight oil stains or a dropped stitch or two; styles include low or medium bigh neck, long, short or no sleeves, lace and ribbon trimmed, plain or fancy ribbed; sizes for 32 to 44 bust measure. Regular prices would be 30c to 45c each. Monday, each, 19c.

## Suit Cases, Club Bags and Trunks A "Special" Purchase and a "Special" Sellin



3-burner, regular \$12.00, Mon- 10.95 Clothes Pegs. package

Gadlery

ularl.v

Mantles, perfect.

2 for ... ...

complete with dou-

and white Q globe,

Wire Manties, res-

wire mantle

A buy a suit case now? Here's the chances 330 pieces Travelling Goods have been clear from a well-known Canadian factory at a price that enables us to sell them at less than usual cost prices. They are up to "Simpson's" usual

standard quality.

105 Cowhide Suit Cases, with easy ring handle sewn to case, lined with silk and linen, shirt pocket, centre lock and two end clasps. Regular price \$4.95. Monday \$3.38. A few Cane Suit Cases will be included.

103 Cowhide Club Bags, lined with leather, inle pocket, easy handle. Regular price \$4.95.

Tourist and Steamer Trunks, with tw outside leather straps, inside trays, best finished fittings. Sold every day at \$4.50 to \$5.25. Monday \$3.38. (The bargain of the year.)

Spring Mop Sticks, each

# MONDAY BASEMENT SALE



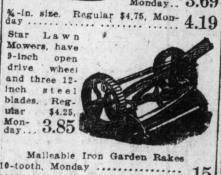
Ten Plates, clo-

\$1.20 doz. Mon-

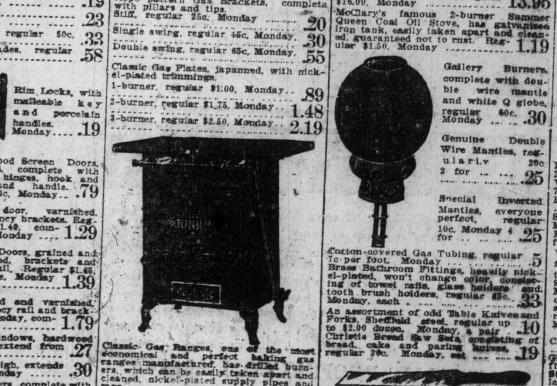
with spray of roses in pink or blue prints. Special 5.50 A limited number of first quality English Semi-porcelain Dinner Sets, containing a complete finner and tea service of 97 pieces, bronze banded decoration, with fancy scroll in black enamel, edges and handles gold 14.75 traced. Monday Semi-porcelain Toilet Sets of 10 pieces, full sized shapes, rolled rim basin, in pink, green or blue prints. Mon- 1 75

GLASSWARE. Bell-shape Tumblers, 49 Austrian China Heavy Tumblers for kit-chen use Monday, 25 ver-leaf decora-Water Bottles, pressed cut pattern. Regular 60c, 39 tion, regular 8-inch Berry Bowls, Regular 35c, 22 Monday.
Thin-blown Tumblers, Regular 49













Stove Pipe Varnish, regular 15c. Monday, exch Monday, exch Relipse Bread Makers; make 2 from 1 to 8 loaves; Monday Wash Boilers, flat copper bot-Wood Wash Tubs No. 0, resse; No. 1, reg. 80c, for 75c; 70z, for 65c; No. 3, reg. 60c,

\$120 hrick-Sherb

garris noon. except

treat Col. L the 36t donald gade, Lt.-Co Sir He parade ment the Qu

khaki slouch with and th The parade they C.A. The 49, Ca adian Field 13th

strong

4-burner, with broiler, regular 13.95 Scrub Brushes, regular up to 20c. \$16.00, Monday, each Japanned Watering Cans: 2 qt., Monday, 200; 3 qt., Monday, 30e; 6 qt., Monday, 40c; 10 qt., Monday, 50c, pany Security Clothes Queen C. Cac Wringers, guaranlander ed cogs, fit on Corps, Corps The wood, fibre-or galvanized from tubs. Force, medal Lipped Saucepans, regular up to .15 25c, for White Enamel Dishpans, regular .49 70c, Monday Black Knight Stove Polish, each .10 The have 1 spirit

were s censur ford B The and th

upon t sented The ted for ritual, diers, Brown Cathe