MAJORITY PLEASED TO WELCOME BACK OLD WINTER'S TIME

Enjoyed Extra Hour in Summer, However.

SOME NEVER LIKED

Failed To Accustom Them. selves and Get Necessary Sleep.

The people who sing the praises of "bee-u-tiful Sunday, I wish it never would end," will have another portion added to their cup of joy in the Sabbath this week. They are going to get a whole extra hour to lie in bed on Sunday morning. They are going to get back that hour they lost when daylight saving came into effect, that hour they have been grouching about ever since. When they go to bed Saturday night, it will be daylight saving time. When they get up Sunday morning it will be the dear old time back again, and they won't be able to believe their eyes when sunday morning and see the sun so high.

Irony of it All.

The irony of the whole thing is that the people who aren't sick or waiting on the sick could stay in bed anyway. There won't be any church to go to, hence no one can get a bad conscience from staying away from church.

After neone of conscience from staying away from church.

After all, the months of daylight savbee-u-tiful Sunday, I wish it never

There won't be any church to go to, hence no one can get a bad conscience from staying away from church.

After all, the months of daylight saving, it is a fact that numbers still survive who declare they have never grown accustomed to it. They are at last to get their inning.

"How will your employees regard the change back to old time?" was asked of the manager of one of the largest manufacturing plants in town today.

"They will accept it as a matter of course," he said, "and adjust themselves accordingly. Perhaps we have an exceptionally agreeable lot of people working for us. I never have heard a murmur one way or another."

Will Catch Up Sleep.

The manager of another factory has more decided opinions on the subject.

"The looking forward to getting an extra hour of sleep," he said. "In fact, I have never been able to get enough since this daylight saving law came into force. I'm sure our employees, who come on duty at 7 o'clock, will be delighted to get more daylight in the morning. My own opinion is that it is going to be better all round, fewer sleepy heads. You see, when young folks start holding hands, they are likely to forget all about daylight saving time. They time themselves by the old time. But it is another story in the morning."

The morning of the winter own mids.

Even among the gardening enthusiasts who found the extra hour of day-light at night an immeasurable boon, there are many who are quite satisfied to see the change for the winter. But they want the long days next summer again.

"It has been a great saving of electric light." says one thrifty housewife, who knows to the last cent the amount that goes into household expenses. "As far as a change now is concerned," she add, "it will be a little more electric light." In our family we have been ilterally burning the candle at both ends for weeks now. All this month we have had breakfast by electric light."

INFLUENZA SHYNESS

Affects as if the morning. It makes you feel as if you have been up all night." They say. The people who turn ou

Red Cross Asks For Fowls To Give Soldiers Chicken Supper

Who wants to have a hand in serv- would not object to another by any ing a chicken supper to soldiers at means. wolseley Barracks? Yesterday the visiting committee of the Red Cross Association took just such a supper to the convalescent soldiers at the camp, who have graduated from the "slops" stage of the influenza diet, and yet who need tempting food to bring back their appetites. This supper was indeed greeted with cheers, and the soldiers the Red Cross is making an appeal for donations of chickens to feed these men. It has been suggested that kindly-disposed farmers might bring an extra one in on Saturday, and there's not a soldier at camp but would bless him. Citizens are also asked to help. These donations should be sent either to the diet kitchen at the collegiate institute or to Hyman Hall, the Red Cross headquarters.

WHERE, OH! WHERE HAVE THE PACKING CASES GONE AND, OH! WHAT WENT INSIDE OF THEM?

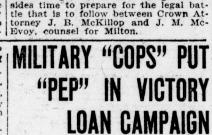
ing time. They time themselves by the old time. But it is another story in the morning."

And he couldn't be convinced of anything to the contrary. It was the daylight saving system that was to blame for hours stolen from sleep.

No Drawbacks.

The people who are looking forward with special approval to the change back to the old time at 2 o'clock Sunday morning are the people who get out early to work. "It isn't any loke to work by artificial light for an hour or looking for an another story in the long there is some depression in trade circles here, due to the epidemic that is sweeping the province. Considering the large number affected, business is not too bad, but there is a tendency on the part of the public to hold off from places where many people gather, and for this reason are not shopping to the same extent as in normal times. There is a fair amount of business being done with country points, and collections are reported as very good.

Chairman George M. Reid expressed himself as being more than pleased last night when informed what the soldiers had done. "That's the stuff!" de-



Zest They Do Deserters.

Loan with the same zest and spirit with which they round up deserters, as Capt. E. B. Baxter, who has the loan in charge, so far as the C. M. P. is concerned, stated last night that the boys had already raised over \$1,800 of their objective of \$2,400.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking.

There is no remedy on the market like this French discovery. Do not accept anything else.

Sold at all first-class drug stores, or mailed anywhere on receipt of price. Tonal-Iron Company, Box 184. London.

Chairman George M. Reid expressed himself as being more than pleased last night when informed what the soldiers had done. "That's the stuff!" declared Mr. Reid. In fact, he was so pleased that he forgot to glare at the Victory Loan reporter.

Major Gordon Ingram and N. Tovell, assistant city organizer, interviewed the Ministerial Alliance yesterday afternoon. Major Ingram placed the publicity end of the loan before the ministers, asking their assistance and cooperation, while Mr. Tovell explained the particulars of the loan. The reverend gentlemen promised to do what they could. Representatives will be expected from each denomination to aspected from each denomination to as-

pected from each denomination to assist in every way.

Outlines Duties to Men.

J. A. G. Clark, city organizer, explained, the duties of the canvassers to the men who will cover No. 1 ward yesterday afternoon, while his assist-

Chairman Reid and the two organizers worked far into the night Thursday perfecting their plans for the drive on dollars that starts Monday. The Victory Loan posters made a hit with citizens when displayed yesterday, and a whole lot of credit goes to the Rotary Club for the efficient manner in which they were distributed.

Club Offers Services.

The Advertiging Club heid a meeting in Victory Loan headquarters on Friday and offered the services of the club to the organization. Six two-men teams were formed to canvass the merchants for space in the papers. One team reported this afternoon that every merchant approached had contributed space for the campaign, and all expressed themselves as being only too glad to do what they could to help out the loan.

Following are the members of the advertising committee: T. P. Elliott (chairmani, Frank Adams, H. Kompass, T. Waish, T. H. Yull, H. Garner, B. Brick, L. Spry, Dr. W. Partridge, J. E. Macdougall, Bernie Smith and George Clark.

WIRE NAILS AND FENCE STAPLES SHOW ADVANCE

inseed Oil Shows Signs of Stiffening in

Price.

Hardware and Metal, October 26, will say:
Fire nails are to the fore this week in an advance of 20 cents per 100 pound keg. Manufacturers have found it necessary to revise the differentials on packing as well, 25 and 50 pound boxes now taking an extra charge of 50 cents per 100 pounds over kegs and a charge of 25 cents per 100 pounds being the new extra for coating or blueing. Wire rods are extre aely scarce.
Wire fence staples have also gone to higher levels, new prices issued this week providing for an advance of 25 cents per 100-pound keg on both bright and galvanized.
A sharp advance in one line of planes and plane irons has been recorded, the present basis of quotations being approximately 15 per cent over that previously ruling. Iron and steel squares and pipe cutters are other lines of tools to record increases in prices. Hardware and Metal, October 26, will

and pipe cutters are other lines of tools to record increases in prices.

Linseed oil, after a period of rapid decline, seems to have stiffened again. Following last week's recorded drop, a further recession of 8 cents was made, but this has been recovered, and the market seems likely to stiffen up further. The flaxseed market is on the upward move again, and this will be reflected in prices on linseed oil.

Turpentine at primary points has stiffened materially, and indications are that markets there will rule with a firm undertone.

New prices have been issued on horse blankets, which show a sharp advance of 25 per cent. of 25 per cent.

A decline of 5 cents per pound in the A decline of 5 cents per pound in the price of tin has been made in some quarters. The market generally is quiet, and whereas supplies are none too plentiful, there seems to be ample to meet requirements. Spelter has firmed up considerably, stocks being materially reduced under influence of active demand. No change in price has yet occurred.

"OLD DOC HEMLOCK"

My father, who is a druggist, says:
"In all my experience of 50 years in the Drug Business, I do not know of any drug or combination of drugs that equals "OLD DOC HEMLOCK" for Coughs, Colds, La Grippe and Influenza." This preparation is really the Odors and Fragrance thrown off by the Pines, the Hemlocks. Cedars and Fresh Plants scientifically blended and made into medicine. I am safe in saying that there is not another preparation of its kind on the market. You, too, will be convineed that this is a great remedy after you have once used it. The effect is felt immediately; you can feel it go all through your system as it kills the germs right and left. Price 50c, war tax and postage 10c extra. C. B. Hackling, but the convince of the agravating causes of High Blood Pressure. You can drive out the evil points one caused by Constipation by using Hackling's Kidney and Liver Pills (25c. 5 for \$1). These two medicines go well together, and bring great harmony in the body.

NATIONAL Cash Registers quicken your service and protect your money.

JULIUS MADDI, Sales Agent, THE N. C. R. CO. OF CAN., LIMITED, 350 Dundas Street, London, Ont.

NATIONAL FISH DAY IS THURSDAY NEXT

All Are Requested To Leave Meat Alone.

Thursday, October 31, will be Canada's National Fish Day, as declared by the Dominion Government. On that day the Government wants everyone to eat fish instead of meat to save the latter for the Allies. Signs have been put up in all fish stores in this city and throughout Canada to this effect.

The manager of the City Fish Market stated to The Advertiser that he was going to send in an order for one ton of fish, which he is sure he can dispose of. His fish is supplied to him through the Provincial Government. dispose of. His fish is supplied to him through the Provincial Government. The majority of the fish comes from Lake Nipigon.

The other stores have heard nothing about their supply. The first they heard about the national fish day was when a man came in and tacked up signs, but they are expecting more word later.

FELL ONE THOUSAND FEET; MAY RECOVER

Flight Lieut. L. Somerville of Oriel Injured.

Word was received here today that Flight.-Lieut. Lorne Somerville of Oriel, Ont., Oxford County, Ont., was in Kingston Hospital after having falten 1,000 feet with an airplane. His relatives are at his bedside, and hopes are entertained for his recovery. He is a relative of Mrs. C. S. Parker of Ridout street south, and is well known in the city.

NEVER GIVE UP

Round Up Dollars With Same Until You Have Tried Tonal-Iron Capsules.

CHAIRMAN REID PLEASED

Is Delighted When Told Soldiers Collected \$1,800

of Objective.

Tonal-Iron Capsules have cured others, and they will cure you, if suffering from any of the following: Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price \$1 a box.

Remember, these are capsules and are easily dissolved in the stomach a form introduction of the stomach and they will cure you. if suffering from any of the following:
Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price \$1 a box.

PTE. C. B. LITTLE HAS

Pte. Clarence Bailey Little has been taken to No. 9 General Hospital at Rouen, France, suffering with gunshot wounds in the legs, received on October 11. Word to this effect came to his wife, Mrs. Ethel M. Little, 177 St. George street.

Pte. Little is a cavalryman, and went overseas in April. 1915. He was previously wounded late in 1916. He was a member of the police force and later of the fire department staff before enlisting.

IT GROWS

skin disease it soothes pain, ends irritation and draws out the inflammation. At the same time it destroys all germs and thoroughly cleanses the diseased part. Then the herbal extracts act in such a way upon the tissues that they actually grow new skin, which replaces the worn-out tissue and a complete cure is the result. Mrs. Minnie Carmichael, of 72

5th Ave., Maisonneuve, Montreal, writes: "I had suffered with wet eczema for so long and tried so many treatments that I had tegun to think that my case was incurable. I even took treatment in a hospital, but got no benefit from anything until I used Zam-Buk. This wonderful balm ended the discharge, soothed the sores and drew out the inflammation, and in a comparatively short time completely cured the disease, so that there has not been the slightest trace of eczema since."

For ulcers, abscesses, chronic sores, ringworm, scalp sores, salt rheum, boils, pimples, blood-poison-ing, running sores, bad legs, piles, chapped hands, sore lips, chilblains, cuts, burns, scalds and all skin injuries Zam-Buk is always reliable. 50c. box, 3 for \$1.25. All dealers or Zam-Buk Co., Toronto. stamp (for postage) and free trial

If You Have High Blood Pressure You Must Be Careful When the blood pressure is much above normal there is always the danger of the rupture of a blood vessel, most frequently in the brain, and producing a stroke; or in the kidneys, producing a stroke; or in the kidneys, pro-

ducing Bright's Disease. Don't worry about it; just be careful and guard against over-exertion or excitement. Macking's

Heart & Merue Remedy

to quiet and soothe the nerves, to dissolve the clay-like substance that forms in the Veins and Arteries, and to increase your Strength and Vitality, so that you can better fortify your body against disease and trouble. Better get a few boxes now, when you think of it. 50c a box, 6 for \$2.50, sold by all dealers or by mail. C. B. Hacking, Phm.B., Listowel.

P. S.—Constipation is one of the aggravating causes of High Blood Pressure. You can drive out the evil poisons caused by Constipation by using Hacking's Kidney and Liver Pills (25c, 5 for \$1). These two medicines go well together, and bring great harmony in the body.

Western Ontario's Mail Order House

SMARTEST MODES **CONSISTENTLY PRICED**

Now is the time to buy your winter coats. Such remarkable qualities in the women's coat section offers a thought for immediate selection. The cold weather will be here and the winter coat will be a necessity in every wardrobe, and such as these will be welcome in any wardrobe.

The quality of these garments is as good as you will find in many at much higher prices. They represent the efforts of manufacturers to keep down costs and our efforts to price closer than is possible at other seasons, and the woman who makes her selection now will have an unlimited opportunity for choice. The highest standard of workmanship and the best materials possible are combined with prices that will really surprise you. Scores and scores of models to select from in size assortments that are unlimited.

Winter Coats, in black cloth or kersey, cheviot, polo cloth, Salts' baby lamb, Salts' Belted Cheviot Serge Coats, with cape collar and patch pockets, unlined and Belted Kersey Coats, cape collars, slashed pockets, half-lined, trimmings, of floss Polo Cloth Coats, with seal plush cape collar, semi-belt, patch pockets, seal plush, button trimmings on pockets and belt. Price\$29.00 Curl Cloth Coat, full lined, cape collar and belt, button trimmings. Price...\$42.50

Special, 59c and 69c

12 dozen Ladies' White Cotton Vests (light fleeced), Dutch neck, button front, short sleeves; sizes 36 to 38. Saturday 59c each 9 dozen Ladies' Fleeced Cotton Drawers, ankle length, closed style only.

Cottons and Sheetings

Bleached Longcloth Superior Night Dress Cotton, full 36 inches . . 30c yard Sheets, made up, full size ... \$2.50 pair Cotton Cashmere, plain colors, popular goods for waists or girls' dresses; 36 inches 32c yard

Protect Yourself With Warmer Stockings

Ladies' Brown, Black or Natural Cashmere Hose, full fashioned, double feet, extra quality\$1.75 pair Cashmere Finish Brown Cotton Hose. seamless, double feet, good weight 50c and 60c pair

Extra Fine Black Fleeced Cotton Hose. ribbed top (seamless), specially for those who cannot wear wool, soft and Children's 1-1 Ribbed Black Wool Hose, with double knee, splendid wearing hose, seamless, spliced feet. Priced according to size.....75c to 95c pair Ladies' Silk Hose, black, white, brown, grey and champagne, seamless, double

feet\$1.65 pair Tumblers, Special Price

2 gross Glass Tumblers. Very special20c ½ dozen 5 gross Glass Tumblers. Extra good quality. Special5c each ODD CUPS-Good large white cup. Special 9c each. Cup and saucer . . 15c IN THE BASEMENT.

Special, \$1.39

5 dozen Quilted Silk Sleeveless Jackets, V-neck and edge of jacket finished with rows of stitching, front fastened with silk cord and buttons; colors copen lined with pink, black with helio and rose with self; sizes 36 to 46. Special\$1.39

Linen Dept. Specials SATURDAY HEMSTITCHED AND SCALLOPED

PILLOW CASES, \$1.98 PAIR. Dainty Embroidered Pillowslips, in superior quality cotton, finished with hemstitched or scalloped ends. Special\$1.98 pair

IRISH LINEN EMBROIDERED PIL-LOW SHAMS, \$3.50. Just 5 pairs only, fine Irish linen, hemstitched and beautifully embroidered in

bowknot designs, 30x30 inches. Special\$3.50 pair 23-INCH ALL-LINEN TEA TOWEL-ING, 45c YARD.

You can get a supply of this all-linen toweling Saturday at less than mill price; 200 yards only to sell. Special .. 58-INCH BREAKFAST CLOTHS,

\$1.75 EACH. A very old purchase just arrived Irish manufacture, heavy mercerized breakfast cloths, dice and spot design. Extra good value\$1.75 each DUTCH BLUE LUNCHEON NAP.

KINS, \$1.15 DOZEN. Many customers are awaiting a shipment of these naps. We have managed to get a very limited quantity only; just 20 dozen, so select your design early. Light and dark colors. Per

Tungsten Lamps SPECIAL SALE FOR SATURDAY

ONLY. 25, 40 and 60-watt first quality Tungsten Lamps 3 for \$1.00, one of each size



AT THE NOTION COUNTER

Wooden Knitting Needles for Socks . . Knitting Needles, ends polished, in wood10c set Patton's Wool, mending......30c Botany Wool, mending 15c ball Wool Skein, mending, black, natural or colonial5c and 7c skein Spring Tape Measures, in metal or celluloid case20c and 25c Etna Hairpin Curlers 6 for 10c Ripple Hair Wavers15c card Bone Rings for fancy work Plated Coat Hangers5c each

Afternoon Tea, 3 to 5:30

Chicken Broth with Salt Wafers 20c

Cold Roast Lamb, Potato Salad, Apple Ple, Cup of Tea 49c

your stomach and bowels. To rouse

your liver, take the little, purely veget-

able and in-all-ways satisfactory Hood's Pills. They relieve biliousness,

constipation, all liver ills. Do not irritate nor gripe. Price 25c, of druggists, C. I. Hood Company, Lowell, Mass.

REMARKABLE DISPLAY OF WINTER OVERCOATS

New styles, new materials. The season is at its height. Our great stock is now at the peak, with many good materials represented. It is remarkable that such a stock is possible, with the seeming dearth of fabrics, but the makers to whom we have gone have risen to their opportunity and the results are most pleasing. Congratulations! They are great.

Men's Sweater Coats, \$6.75 Very special value in a line of Good Wool Sweat-

er Coats for Saturday, winter weight, collar button close up and some shawl collar; the shades are navy, cardinal, grey and brown, also V-neck in pure wool, light weight, in shades of tan and lorett; sizes 36 to 44. Price\$6.75

Overcoats, \$18.00

Men's Overcoats, in meltons and tweeds, Chesterfield style, a very smart street coat, with velvet or convertible collar, single and double-breasted, in medium and dark grey and mixed shades. These coats are worth an effort to secure. Ask to see them on Saturday. Sizes 34 to 46. Price\$18.00

SPECIAL IN CAPS.

Men's Haberdashery

A few lines of special interest to men will be found here on Saturday.

Men's Linen Handkerchiefs, hemstitched. Regular size of good quality. Price20c each Men's Lawn Handkerchiefs, hemstitched 15c each Men's Red Bandanna Handkerchiefs .. 3 for 25c Men's Black Cashmere Socks, 91/2 to 11. Exceptional value Saturday50c pair Men's All-Wool Cashmere Socks, medium weight, splendid quality and price very low at 75c pair

good winter weight. Price65c pair MEN'S FLANNELETTE NIGHT SHIRTS.

Men's All-Wool Worsted Socks, in black or grey,

\$2.00 EACH.

Men's and Young Men's Caps, plain or fancy pat- | Flannelette Night Shirts of fine soft texture, good terns, extra good quality tweed, a few dozen only and roomy, collar attached, in white or neat

Afternoon Tea, 3 to 5:30. Hot Tea Biscuits. Orange Mar-malade, Cup of Tea ... 200 Chicken Salad, Thin Bread and Butter, Cup of Tea ... 400

being renovated. A new consignment books has been purchased, and will LID ON AT THORNDALE THORNDALE, Oct. 24.—All the schools and churches of this district have been closed since last Thursday for an indefinite period on account of the influenza, although no serious cases have developed as yet.

The public library is also closed, and

WELL KNOWN AT GODERICH. GODERICH, Oct. 24.—Word was received here today that Roy Adams had died of wounds overseas. He was a Sarnia boy, but was very well known here, as he was engaged for some time as organist in the English Church, and was leader of the 33rd Regimental band.

Ceptional quality this fall.

As yet there are not many cases of influenza in and around Hyde Park, and only one death has occurred. Every precaution has been taken to prevent the spread of the disease.

The country has been visited by a WHEN TONGUE IS COATED your liver is torpid and is affecting

HYDE PARK, Oct. 24.—Robert Moris, general storekeeper, has been dong quite a large shipping business this move the cause. There is only one wheat, and on Wednesday he shipped "Bromo Quinine." E. W. GROVE'S signature on box. 30c.

the first load of oats from the G. T. station.

The apple-picking is almost over. A very fair crop and excellent quality is the verdict of each farmer, especially the Baldwin variety, which is of exceptional quality this fall.

DELIANCE Garage SERVICE Station

great many of the city boys since the closing of the schools, and they are loading up with apples from the orchards.

The many friends of Nursing Sister E. Smith will be pleased to learn of her safe arrival in England after a very rough years.

John S. Barnard

Honor Your Boy

At the Front

Hang a Service Flag in your window

or have a Bronze Tablet on your door

or parlor table. He deserves some

recognition for the service he is ren-

JUST ARRIVED—A FULL LINE OF

Service Flags and Bronze

Tablets

For which we have the exclusive

SERVICE FLAGS ... 25c to \$1.00

BRONZE TABLETS, for attach-

ing to doors.....\$1.50

On mahogany pedestals....\$2.00

Mailed Anywhere on Receipt of Price.

dering humanity.

agency in London.

194 Dundas Street

Opp. Advertiser