Detween the

HAPPY summer hours spent

meadow are healthful hours for children, if sun-

burn doesn't spoil the fun. Sunburn with children is especially painful. You can prevent it by generous use of Mennen's on their faces, legs and arms before they run out o' doors in the morning.

**MEUUEUZ** 

TALCUM POWDERS

(now in the large-size economical tins) include a variety

of perfume, color and package to suit every personal need. There's the original

Borated — also Violet, Flesh Tint, Cream Tint—each charmingly

perfumed. There is also the new Mennen's Talcum for Men — neutral in tint—delightful for shave or bath. All have the original Mennen's Borated formula which has never been

The Other Mennen Family-

Shaving Cream

first visit, so I will try

3. Ratie (Rathensell, or a princess; Nellie (Helen), light or fair; Frances, free; Harold, a champion; James, a supplenter: Donald, proud chief.

4. You will have noted these in this light or since penning your request.

olumn since penning your request.

5. It is neat and legible. Yes.

"All Who Work."

Sen Yang Talcum Unscented Talcum

Cold Cream

Cream

Tar Shampooing

G. MENNEN CHEMICAL COMPANY, Factory: MONTREAL

Sales Office: HAROLD F. RITCHIE & CO., LIMITED, TORONTO 189

in open air on sands or in

children & the sun

stands MENNENS TALCUM POWDER

For more serious skin

abrasions - severe chafing and other skin sore-

ness-for adults as well

KORA-KONIA

It has similar sooth-

ing action to Tal-

cum but in addition

contains several in-

gredients of recog-

nized med-

icinal value

as children-use

# PAGE OF INTEREST TO WOMEN

# JIMMY COON STORIES

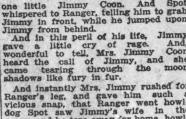
By Dr. Warren Q. Partridge. Copyright 1917 by George Matthew Adams

HELP COMES IN THE NICK OF TIME

MELP COMES IN THE NICK OF TIME

One night of silver moonlight, Jimmy Coon heard a peal of joyous and savage yelping of the dog, Ranger, who add been hiding behind a big fallen log in the Great Forest. Ranger, the dog in the Jones' Farm, had surprised from the Jones' Farm, had surprised fimmy Coon, so that he had no time looked as if the last hour in life had come for Jimmy Coon! But Jimmy is a furry bunch of courage and fire, and his eyes were flerce, fearless, and watchful. All of a sudden the dog. Ranger, jumped for Jimmy Coon, with wide-open mouth, to finish him with one terrific onslaught.

But Jimmy jumped aside, as nimble



one little Jimmy Coon. And Spot whispered to Ranger, telling him to grab Jimmy in front, while he jumped upon Jimmy from behind.

And in this peril of his life, Jimmy gave a little cry of rage. And, wonderful to tell, Mrs. Jimmy Coon heard the call of Jimmy, and she came tearing through the moon shadows like fury in fur.

And instantly Mrs. Jimmy rushed for Ranger's leg, and gave him such a victous snap, that Ranger went howlood Spot saw Jimmy's wife in the

## The Girl and the Man in Uniform



ADVERTISER PATTERNS

Piease send above-mentioned pattern as per directions given below:

Age (if child's or misses' pattern) ....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 33, 34, or whatever it may be. When in waist measure, 22, 24, 25, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application. date of application.

the only perfect embodiment of God himself. The shortest and most forceful definition of God is that "God is love." Therefore when our hearts are filled with love for Christ, that itself gives us the ability to keep Christ's commandments; it not only gives us the inclination to keep his commandments, but also the power to do so.

#### CYNTHIA GREY'S MAIL BOX

Fasily Made Sweater. Dear Miss Grey,-I am inclosing direca sleeveless sweater you ask-

ed for: Three hanks of yard, three-quarters pound. Cast on 80 stitches, knit 2, purl 2, for 4 inches; knit plain until sweater measures 25 inches; knit 28 stitches, bind off 24 stitches for neck; knit 28 bind off 24 stitches for neck; knit 28 stitches; knit 10 rows for shoulder; cast on 24 stitches; knit plain for 21 inches, purl 2, knit 2, for 4 in.; bind off. Sew up sides, leaving 9 inches for armholes. To strengthen neck and armholes, either buttonhole them around or crochet a couple of rows around them. If directions are followed the garment is very easy to make. AN ELORAITE.

Abs.—You are a treasure to send these easy-to-make sweater directions, which I am most pleased to print for everybody's benefit.

"All Who Work."

Dear Miss Grey,—May I ask Killarney if she has ever heard from W. C. No. 402041? I heard once, and I sent him two boxes and two letters, but have never received a reply if he received them or not. If she hears will she please let hear through your paper?

No, Brown Eyes, you are not the only woman haymaker. I cut hay last night till dark, then milked my five cows. I always drive the horses on the fork. It's fun out in the field, isn't it. Brown

till dark, then milked my five cows. I always drive the horses on the fork. It's fun out in the field, isn't it, Brown Eyes, if you don't have too much housework to do? But that's where it catches me, big house, three kiddies, and two hands to do it alle Must close. Best wishes to all who work.

COUNTRY WOMAN.

Ans.—"All Who Work"—your last phrase set me, musing, Country Woman. One wonders if there are really folks among us who still are ignorant of the blessedness of Work. Anyhow we don't envy them, do we? I hope Killarney sees your request and answers it. Meaning of "Von."
Dear Miss Grey.—I have been a reader of your corner for some time, and always enjoy it immensely. This is my



The great home drink—

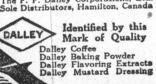
a careful blending, and imp of roasting, of the finest grade selected coffees, you are insured a drink delicious in flavor and aroma-it is in truth

The Most Delicious Dink

Easy to make-directions on label. Make sure the coffee pot is scoured clean.

Sold only in sealed-tight tins, 1 lb. and ½ lb. sizes. Never sold in bulk. Order today.

The F. F. Dalley Corporations, Ltd. Sole Distributors, Hamilton, Canada



DALLEY

STEEL CUT

Guaranteed Not To Shrink.

Dr.J.D.

# LIPTON'S

It stands to reason that a firm that owns its own plantations and grows, blends, packs and sells its own Tea can guarantee its quality better than a firm that does not have these advantages.

For this reason, therefore, if you wish to get perfect quality Tea, buy Lipton's, because it is the only guaranteed quality Tea obtainable in Canada.

The very fact that "Lipton's" is synonymous with "Tea" is because we have made Lipton's worthy of this associa-

# TEA PLANTER, CEYLON

306 CUPS TO THE POUND

FOR OUR



ALLIES 

BAKE YOUR BREAD CAKE AND PASTRY FROM

PURITY

WHEAT-SAVING RECIPES MAILED FREE

Western Canada Flour Mills, Co. Limited

Head Office

- - Torento

### Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

CAYUGA .- The members of the local Women's Institute met at the home of Mrs. W. J. Quinsey last week to pack boxes for the Cayuga boys in England a trip up the great lakes. and France. Forty boxes were packed and France. Forty boxes were packed and posted. Each contained two pairs of socks, chocolate bar, small fruit cape, and smokes or sum.

Miss Helen Milne of Roger Park, Chicago, has returned home after a delightful vacation spent with Miss Alberta Willits of Richmond street. cake and smokes or gum.

THE MODERN BABY. "The hand that rocks the cradle"—but there is no such hand.
It is bad to rock the baby, they would have us understand:

have us understand;
So the cradle's but a relic of the former foolish days,
When mothers reared their children in
unscientific ways:
When they jounced them and they
bounced them, those poor dwarfs

They warn us that the baby will possess a muddled brain

If we dandle him or rock him—we must carefully refrain:

Capt. Douglas Dunnett has returned to the city after spending a couple of days with his parents in Aylmer. They wanded brain a muddled brain if we dändle him or rock him—we have carefully refrain;
He must lie in one position, never swayed and never swung.
Or his chance to grow to greatness will be blasted while he's young.
Ah! to think how they were ruined by their mothers long ago—their mothers long a

Then we must feed the baby by the schedule that is made.
And the food that he is given must be measured out or weighed.
He may bellow to inform us that he isn't satisfied.
But he couldn't grow to greatness if his wants were all supplied.
Think how foolish nursing stunted those poor weaklings long ago,
The Shakespeares and the Luthers and the Bonapartes, you know.

We are given a great mission, we are here today on earth
To bring forth a race of giants, and to guard them from their birth,
To insist upon their freedom from the rocking that was bad
For our parents and their parents, scrambling all the brains they had.
Ah! if they'd been fed by schedules would they have been stunged so—
The Websters and the Lincolns and the Roosevelts, don't you know?
—The Late Bishop Doane.

TO THOSE WHO CAN. IT SHALL BE GIVEN



#### SOCIAL AND PERSONAL

Readers Are Invited to Phone All News of This Kind to the Society Editor. Phone

Mr. and Mrs. James McMillan, accompanied by their two daughters, Miss Helen and Miss Florence, are summering at Bayfield.

A quiet wedding was solemnized on Saturday, July 20, by the Rev. W. R. McIntosh, when Miss Emma Plumridge was united in marriage to Ptc. W. B. Whiting, both of this city. After a short wedding trip, they will reside in this city. this city.

Miss Gertrude Davey is visiting Miss Adelaide Wagner at her summer cot-tage, Port Burwell.

Kingston announce the engagement of their daughter, Esther A., to Dr. James L. Mahoney, Niagara Falls, Ont. son of Mr. and Mrs. Daniel Mahoney, Stam-

Mr. and ford, Ont. Mrs. W. F. Hunt, daughter of Mr. and Mrs. James Macdougall, Central ave-nue, has returned to her home in Balti-more, after a delightful visit.

DAILY BIBLE QUESTION CLUB

UNIFORM LESSON FOR SUNDAY,
ONE GOLDEN TEXT SUGGESTION.
By Rev. T. S. Linscott, D.D.
Obeying God.—Matt. iv: 18-22; John
xiv: 22-24, James i: 22-27.
QUESTIONS FOR TODAY.
10. Verse 24, Would you say, or not,
and why, that not loving Jesus is a sin
in itself?
11. Does God make it possible, or

11. Does God make it possible, or not, and why, for everybody to love Jesus?

12. If a man truly resolves and, by the grace of God, is determined to "keep Jesus" words," how long will it be before the love of Jesus springs up in his heart? (This is one of the questions which may be answered in writing by members of the club.)

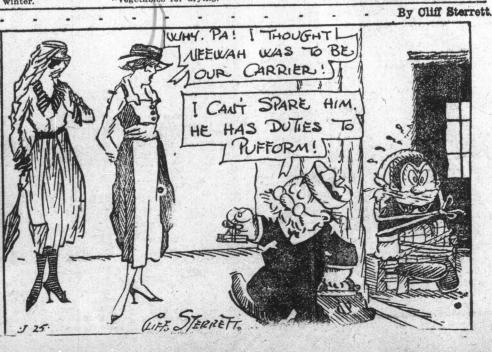
Golden Text.—If ye love me, ye will keep my commandments. John 14:15.

TRUE LOVE FOR CHRIST IMPLIES ABILITY TO OBEY.

Love is not what one may call an effeminate virtue, or a mere sentiment, which soft-hearted people sometimes have, but it is in itself a dynamic. It has power, and indeed we may say, with truth, that all the graces, or virtues, are included in love; it is the only compound grace; it is formed of and drying in summer.

# THE NEW PARADE

nunity canning and drying means t outlings, new friends and as-for the winter.



UNDERCLOTHING

Kelloggs Asthma Remedy

This Leaves the Skin Free From Hairy Growths

(Toilet Talks.) A simple method for completely removing every trace of hair or fuzz is here given. This is painless and usually a single treatment will banish even stubborn growths. To remove hairs, make a thick paste with some powdered delatone and water, spread on hairy surface and after about 2 minutes with off wash the skin and the

utes rub off, wash the skin and the hairs are gone. This method will not mar the skin, but to avoid disappointment, be certain you get delatone,-YOUR OLD CARPETS

MADE INTO NEW, BEAUTIFUL FLUFFY, REVERSIBLE RUGS. CANADA RUG COMPANY 98 Carling Street, Send for Leaflet









