THURSDAY MORNING

The Toronto World

which is distributed amongst the varifishermen, who act as guides, and caretakers, and help to support the

A Morning Newspaper published every day in the year. rious steamboats which ply along phone-private exchange connecting all departments-Main 252 the shore, as well as to supply business SUBSCRIPTION BATES IN ADVANCE. to several towns which look upon the nmer traffic as one of their best year, Daily, Sunday included ... \$5.0 ources of income Altho the tourists travel to enjoy th

nt Sunday *********

air and scenery, they expect to catch bass, and as soon as the fishing be-.75 comes poor they will migrate to other gions. Consequently, it is the duty

rates include postage all over Can-ited States or Great Bright, also include free delivery in any Toronto or suburbs. Local agents it every town and village of Outprie unde free delivery at the above it is, unlike the Muskoka lakes, so well adapted, on account of its peculiar formation; to the propagation of

al terms to sgents and wholesale b newsdealers on application. Adver-ates on application. Address THE WORLD. Toronto, Canada. this game fish.

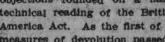
There is no doubt that the bass fishing there is not as good as it was a

HAMILTON OFFICE— Royal Block, James North and Merrick-streets. Telephone 965. Walter Harvey, Agent.



DAUSION.

Collars Made of IRISH linen and sewn specially well to hold shape and give that collar service you'll get only if you 27 Demand the brand Makers, Berlin, Canada



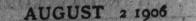
THE TORONTO WORLD

SOLUTION OF PEAK LOAD QUESTION Advantages of Storage Battery System Pointed Out by J. W. Lyon, Secretary-Treasurer Western Ontario Munici-

palities Niagara Power Union. PEAK LOAD FOR POWER. for the street railway for reinforcement

Editor World: As there has been much misleading discussion on the ques-tion of the Peak Load for electric power, I submit the following: I believe there are great possibilities in storage batteries for the solution of the peak load question. The Guelph Radial Ratiway is the property of the City of Guelph, and is operated by a board of directors, of which I am presi-dent. It installed a storage battery two years ago, costing \$6500. It has 260 cells, with a capacity of 300 ampere hours, with a capacity of 300 ampere hours, purchased, reckoning ten hours 'servic approximately 250 , horsepower. This storage battery has not cost us \$35 a missioners.

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WE'RE up against something big new, alright. A year ago Friday was a record day in this section for sales-because of record bargains-monstrous values. NOW we've that to beat!

To men needing new things to wear there's enough meaning in that to emphasize the necessity of spending a few minutes at least at the store Friday.

<u>Suits</u> so stylish and serviceable as these don't often sell for so little at this time of the year. But it's these seldom chances that you should take advantage of. In all-wool tweeds and homespuns—plain light gray and dark mixed pat-terns; single and double-breasted coats; good linings and trimmings; sizes 36 to 44. A first-class suit. 6.95

Wash Vests in plain | white and fancy figured duck; detachable buttons. Latest cut and

Trousers of dark striped English Hair line tweeds with good trimmings and side and hip pockets; sizes 32 to 42. Priced low. A pair..... 1.75

Hats a few dozen left. broken sizes from our latest styles in derbies, fedoras, alpines and crush shapes; black, brown, fawn and grey; Russian and calf leather sweatbands bound and unbound edges. All sizes in the lot. It's a .59 wonderful offer, easily the best of the season, each....

Shirts of fancy mottled | - drill; full size body -collar attached - double stitched seams; sizes 14 to 171/2. Strong shirts, low priced. Clearing out some 300 to-morrow at, each .43

Neckwear-silk four-in. hands and shield knots in fancy patterns. Collars-Stand - up . turn-down - 21/4 inches high-round corners-4 ply

Second Day of Shirt Sale

Twenty thousand brand new, high grade fancy shirts go on sale this morning. Friday will be the second day, but most men like to choose from unbrøken assortments.

SOc each.

The Home Beer

A beer may taste all right-and yet not BE all right.

Beer, not pure or improperly brewed, will upset the stomach and be absolutely unhealthful. O'KEEFE'S "Pilsener" Lager is brewed with

filtered water, choicest nops and pure barley malt. It is always fully aged, filtered again before bottling and

It is the Ideal Beer for the Home.

As famous for purity, as for its delightful flavor.

"PILSENER."

Heir to Hawarden.

Beer, not properly aged-"green "-will make you

sarcasm and blunt expression, not im- a period of twenty years, by which the tire accordance with the evolutionary peratively associated with knighthood. The suspicion is gaining ground that specifically admitted, and the city gov- the constitution of the United Kingdom battery. The City of Guelph owns and operates

Rulletin, in fact, that it is Billy's Bul-letin. Editor Billy, if we are correct in our guess, accuses the press of Toronto of deliberate and inconsistent straining of the truth to the cracking point. And it is all over radial negotiations. With warmth of words, he says that the raof the city. The company, on the other dials want to enter the city on fair hand, agreed to operate cars by electric terms, and there is no need of secret traction over all the lines built, and for meetings. And, childlike and bland, be that purpose to furnish and maintain concludes by asking, "Why are the the electrical plant and apparatus, the original conception of the relation of when canadian contained with close the colonies to the mother country has land their career is followed with close or making useful suggest newspapers not making useful suggescolling stock and the personnel. Moretions as to terms of settlement, instead over, the plans and specifications for of devoting their time to putting stumany construction work by the company bling blocks in the way? What is back of their clamor?" the giunta, or executive committee, of

To all of which we may reply: Why the municipal council." does not the Toronto Street Railway state its terms instead of berating the newspaper questioners? What is back minute working details they have workof its clamor? Let the Hon. Billy Moore show what the Toronto Street Railway is prepared to do, and till that talists who are in close touch with the is done let him refrain from beating up the jungle. He wants fair terms; in

terms of his vocabulary, what does he best in Italy; there are lines to all parts ing benefit to mankind. consider fair? It is easy to scold the of the city; the cars are neat and compress of Toronto, but to tie the Hon. fortable, and the service is frequent Billy Moore down to set expression is and rapid. Since 1897 the number of This morning the British lawn bowltask for Hercules.

WHERE DO YOU EAT?

When you go to a restaurant, do you eat in the kitchen? You were never A in the kitchen, if your experience is similar to the experience of others. You see your order taken into the kitchen by the trim waitress. Your order filled is brought from the kitchen, but that

is as wise as you are. The eatingthe fare is only five centesimi, or one sympathy and regard. room is cool and neatly furnished, and cent. it is important, but it is not as im-In calculating the payment made by portant as the certainty that the kitchthe company to the city a peculiar meen is sanitary in its material and utenthod is followed. The municipality first sils. The patron of a restaurant ac contributes a certain amount on the cepts on faith the food set before him basis of car mileage, with a provision and his faith increases with the repuauthorizing a reduction in the rate if tation of the restaurant. But he may the cost of operation is reduced." and be pinning his faith to a broken reed. then "receives 40 per cent, of the in-What is wanted in Toronto is a careful come of the company after deducting inspection of restaurants, kitchens and the above-mentioned compensation, and eating-rooms, food and cooking appaa track mileage estimate." This apratus. The public does not want to pears a complicated process, and not take its food on faith, but it wants to easily understood, but as matter of fact be assured that its food is pure, carethe payments to the city have shown a fully inspected before it reaches the very large increase over those made kitchen, carefully prepared there, and under the previous contract. Nor is the served in a clean room, under proper municipality unmindful of the interests sanitary conditions. Sanitary kitchens. of the employes, whose relations with sanitary cold storages, sanitary eatthe company are also provided for in ing-rooms and pure food should be dethe agreement. No man may work anded of restaurants. And to this more than ten hours a day in periods d, restaurants should be licensed and

of not over six hours, and each man

entesimi (six cents) an hour or three

ment which reveals the industrial posi-

all orders and regulations imposed for

inspected by the city health office has four days of rest in each month. This step should be taken at once. Wages are not to be less than thirty BASS IN GEORGIAN BAY lira (sixty cents) a day-a scale of pay-Every summer large numbers of tourists and summer residents go to different points of the Georgian Bay for tion of Italy. A reserve fund for insurance and retiring allowances is mainthe purpose of enjoying the salubrious climate of that district, and of fishing tained by contributions from the comfor the small-mouthed black bass, for pany, the city and the employes. The company has also undertaken to obey which the region is famous.

They mend a large amount of money,

a period of twenty years, by which the municipal ownership of the tracks was specifically admitted, and the city row the second accertance of the growth of Niagara power to charge the storage

THE BRITISH BOWLERS

is all over radial negotiations. With tracks remain the exclusive property official recognition accorded for the first - warmth of words he says that the ra- of the office of the office of prime minister, sport is not only admirable in itself goes to a restaurant, says, "You'll have who, with the cabinet itself, was un- as provocative of finer feeling, but is to show me the kitchen.

known to earlier constitutional theo-productive of that wider knowledge rists. By an analogous movement, the so necessary for mutual appreciation. original conception of the relation of When Canadian teams visit the mother-

been undergoing a silent transforma interest, the courtesies paid them are tion, every day becoming more appa- accepted as not personal alone, but must be submitted to and approved by, rent. Indeed, the transition from de- national. So it is when our brethren pendency to sovereign statehood under visit us, and the citizens of Torento the King as common head, is nearing rejoice that it is their province and

completion, in fact, if not yet in form, privilege to reciprocate at this time. Altho the agreement between the city This evolution of the British constituby reason of his corpulence." a platiand the operating company extends to This evolution of the British constitu-' Lawn bowing has not have passed tude that suggests that a man is not minute working details how have passed tude that suggests that a man is not manner in which it is adapting itself into the sere and yellow leaf, and are great by reason of his big feet, nor wise ed harmoniously together. The com-namer in which it is adapting itself into the strenuous with a swelled head. to the immediate need of the empire, no longer able to pursue the strenuous with a swelled head.

pany is largely composed of local capi-talists who are in close touch with the afford the best possible assurance that games reserved for the youthful and the imperial problems, different the it vigorous. Perhaps this notion still linway system is described as by far the be, will ultimately be solved with lastcomer in the national field. This part

passengers has doubled. Service must ers, who are paying Canada a return thing of beauty to the eye and to the be furnished by the company for visit, arrive in Toronto, and nowhere bowler. But what we have we give easily eighteen hours a day in summer and will they be more warmly welcomed. in the best of fellowship, and in the seventeen in winter, while the muni- If, as we are often told, sentiment is hope that our friends from over the cipality regulates the number of cars the truest and best bond of imperial sea will carry back nothing but the on each line and the daily mileage, thus union, then, in the love of sport for its most pleasant of memories.

controlling the speed of the traffic. The own sake, which is part of our British ordinary fare is ten centesimi, or two heritage, we possess one of the creating Billy's Bulletin is the bludgeon

cents, but during two hours every day and sustaining elements of genuine beat the press into radial line.

A chivalrous and generous rivalry in The Man from Missouri, when he

Live men read a live newspaper. The Toronto World is a live newspaper-the livest in Canada.

Employers of agents want live men, and experience has proved that the best way to get them is by advertising in a live newspaper.

Get live men thru a live newspaper.

If you want a good agent or live salesman, run a classified advertisment in The Toronto World under the heading of "Agents Wanted.",

You will get your live man and get him soon.

Address, Advertizing Department

The Toronto World.

83 Yonge Street.

heavy structural work necessary to sup-port long lines of shafting, and the in-creased facilities for using cranes in consequence of the absence of much overhead shafting."

J. W. Lyon, secretary-treasurer, The Western Ontario Municipalities Niagara Power Union. Guelph, Aug. 1.

The name Macdonald Mowat should be able to gather what is best in both rarties and do something for itself.

If the Ontario hired man, who has gone west, is gallant, he will return when he hears that girls are working a;; harvest hands in Frontenac.

The Globe says, "A man's not great

PHENOMENON EXPLAINED.

AS SMOOTH AS A BILLIARD TABLE. Editor World: That St. Michael's of the Dominion does not have the long evenings enjoyed in the old coun-try, nor has it the quality of turn Your comfort on a railway journey very largely depends upon the roadbed of the route you select. No matter how luxurious the coaches, or how much try, nor has it the quality of thit which makes the lawns of Britain a thing of beauty to the eye and to the bowler. But what we have we give in the best of fellowship, and in the in the best of fellowship, and in the in the best of fellowship, and in the sects could not be distinguished. able if joited and jarred by a poor and irregular roadbed. On the Lake Shore Railway no expense has been spared to make a roadbed as nearly perfect as the most skillful engineering could build, and as a result, throughout the entire length and breadth of the sys-tem, the right of way is as smooth as a billerd table. No late as the second

Pathfinder. GREATER IS THE POWER OF REA-SON.

a billard table. No jolts or jars, nor dust nor dirt. This perfection of ser-Greater is the power of reason, greater is the power of right Than the sword of vengeance, tempered in the forge of godless might. vice extends throughout the entire sys-tem. Lake Shore trains are the most

luxurious, they are equipped with every does the silent river bear along the weightler tide, mfort and convenience and are r at highest speed and in safety. And the peace "that dwells forever" reigns above all pomp and pride.

run on time. For your own sake you should see that your ticket reads "via Buffalo and the Lake Shore Rail-way." Write for full information about Hold not high the hand of vengeance

Hold not high the hand of vengeance o'er the mother's suckling breast; Tho she's but a Boerland woman, God her children long hath blest. Nay, but fondly bending o'er her, kind-ly to her children tell That the God of Israel ever with her rates and routes to J. W. Daly, Chief A. G. P. A., Buffalo, N. Y., A. J. Smith, G. P. A., Cleveland, O. or W J Lynch, Pass'gr Trafic Mgr., Chicago, Ill.

progeny shall dwell.

Take the Bible down and read it to the children gathered near, At the closing hour of schoolday, that their sorrowing hearts may hear Words of comfort from the volume, dear to England as to veldt; In the first of pure additions the The other day was the coming-ofage day of William Glynne Charles

Gladstone, grandson of the famous statesman, and son of the late W. H.

In the fires of pure affliction we the links of love shall weld.

in the higher plane of light, When the greater to the lesser shall

Let their young men wed our daugh-ters, let their daughters wed our

A new telegraph cable via Bon'n, which establishes a direct communica-tion between Japan and the United States, was opened to the nublic yes-

Insist that your dealer always send O'KEEFE'S I SEN "The Light Beer in The Light Bottle REGISTERED THE O'KEEFE BREWERY CO., LIMITED TORONTO. Money cannot buy better Coffee

han Michie's finest blend Java and Mocha, 45c lb.

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Michie & Co., Lirnited

DIVIDEND NOTICES.

DIVIDEND NOTICE. AMERICAN SECURITIES CO., LIMITED.

Notice is hereby given that a dividend of 2 per cent. on the preferred stock and 1 per cent. on the common stock, has been declared for the month ending July 31st, payable at the office of the company. Aug. 15th. Transfer books will be closed from Aug. 1st to August 15th. H. B. WILLS, Secretary.

THE FARTHER HILLS.

The clouds upon the mountains rest; A gloom is on the autumn day; But down the valley, in the west The sudden sunlight breaks its way-A light lies on the farther hills.

Forget thy sorrow, heart of mine! Tho shadows fall and fades the leaf. Somewhere is joy, tho 'tis not thine; The power that sent can heal thy

grief; And light breaks on the farther

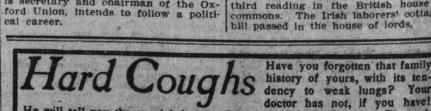
Thou wouldst not with the world be enters

If ne'er thou knewest hurt and

wrong; Take comfort, tho the darkened sun Never again bring gleam or song-The light breaks on the farther

-Richard Watson Gi'der.

The music copyright bill passed its third reading in the British house of commons. The Irish laborers' cottages bill passed in the house of lords.



They

He will tell you the special danger of hard coughs in your case. Then ask him what he thinks about your taking Ayer's Cherry Pectoral. If he says it is a good medicine, why not take it? We have no secrets ! We publish J. C. Ayer Co.

Gladstone, therefore, he enterninto possession of the Hawarden estates, which cover 7000 acres, with 500 tenants. Mr. Gladstone was in London with Then the world shall see the wisdom his mother. His birthday and assump-tion of the property were celebrate[®] at Hawarden by peals from the church bequeath the gift of might. bells and the lighting of great bon-It is said that Mr. Gladstone, who is secretary and chairman of the Oxyouth; To this end, let priest and prophet prophesy and herald truth; Thus united, they shall ever sing the psalms of holy joy. And the nations thus united hell's black hosts cannot destroy. cal career.

July 28, 1906.

youth;

cannot destroy. -W. A. Sherwood.