

GROWIN

GIFT COUPON

SENEDICT & CO., D.W.,
ander Street, Montreal, Que,
for Edwards' Harlene, Ltd.

PEAKING FROM EE



ACTOR: Ah'yes restless and h. Give him a Steedman's rand he will soon be all right."

TEEDMAN'S COTHING POWDERS CONTAIN NO POISON

OUNCEMENTS
of future events, no

York Pioneer and Historic ormal School, Tuesday, No Speaker: Joseph B. Watso omas D'Arcy McGee." Publ

ed More Years Ago





WITH a song and a smile on his lips he has gone to France. You fondly hope that he will come back, his duty nobly done.

But possibly he will not come back. He himself knows all about that; he has faced it without hesitation. He had no fear, though well he knew the riddled turf of France may silence his song forever.

Did not this boy, when he offered his life, offer potential fortune

as well? And his fortune is more than yours, whatever your wealth may be. It is all his Youth, his Dream, his Future. He is giving more than you can give: his fortune and his life. Your worldly possessions are pitiful to that.

No---you cannot match this boy who has gone, you can only back him. Your part, less lofty than his, wholly dependent upon his, is made noble by his sacrifice. That you may have this opportunity, he has gone to the front. By supporting the boy where he has gone, you attain to something like the grandeur of his service. The ideal that led him to the sacrifice is yours as well as his, and this sacred ideal, as well as the firm steps of the boy himself, is what you serve and sustain when you buy a Victory Bond.

"A trench may be the grave of that boy—the one your bond money is backing—but your bond is safe in the old tin box back here."

Lend the way they fight—buy bonds to your utmost



"Canada"
Ypres, April 22-24, 1915

This space contributed to the winning of the war by John Inglis Company, Limited