

## EATON'S DAILY STORE NEWS

Mark Envelopes for Mail  
Orders for Goods on  
this page "City Ad."

Men's Wear: Prices That  
Give Big Savings

Half Price and Less for men's fine silk reefer  
mufflers and motor scarfs. Reefers are 19x36 inches.  
Scarfs have fringed ends. Black, white, grey and  
other colors. January Sale price, each . . . . .25

Choicest Neckwear Clearing—Stylish four-inch  
hands of high-grade silks, in the season's most favor-  
ed patterns and colorings. Saturday at a half to a  
mere third the original prices. January Sale, each .39

Save on Underwear—Wool and Scotch wool  
undershirts and drawers and an assortment of Wol-  
ley drawers, some of which have double backs. A  
worth-while saving on any garment. Half price on  
some. January Sale, each . . . . .98

Shirts 69c—Large array of patterns and color  
combinations; in plain negligee and fancy front shirts,  
and a few white pleated. Full-size bodies; cuffs at-  
tached. January Sale price . . . . .69

Working Shirts—Of strong black sateen; bodies  
of liberal size; collars attached; all seams double  
sewn; gussets in sides; sizes 14 to 18. January Sale  
price . . . . .46

—Main Floor—Queen Street.

Ribbons Half-Price and  
Less

The assortment is fine. The ribbons are new and  
perfect, but they are in ends mainly, and hence can-  
not go back into our unbroken stocks.

## Two Rousing Items:

Wide Taffeta and Satin Ribbons, for millinery  
bows, sashes, hair bows, etc., white, cream, sky, pink,  
navy, cardinal, brown, moss, emerald, myrtle, grey,  
alice, purple and black; 4 and 5 inches wide. At  
less than half price for Saturday morning. Clear-  
ance, per yard . . . . .9

Baby Ribbon in Bunches, 2 for 5c—A collection  
of odd lines and some of our best selling lines; in  
white, cream, sky, pink, old rose, mauve, Nile, moss,  
brown, emerald and black. The widths are 1/4 to 1/2  
inch; suitable for beading, trimming, fancy work and  
tying. The price for Saturday is certainly the mini-  
mum. Bunches of 5, 7 and 10 yards. Satur-  
day . . . . .2 Bunches for 5

—Main Floor—Yonge Street.

Fractional Pricing in Men's Footwear With Prospectors'  
Boots a Special Feature, \$2.45

An assemblage of high-grade footwear in the season's best styles, and there is such a  
variety that men may be sure to find the style they prefer.

Boots for the prospector or bushman are a feature, others for general wear and  
dress wear.

Prospectors' High-Cut Boots—Best chrome tannage; solid leather throughout, with heavy extension soles.  
Patent Collar Boots—For dress wear, in Blucher cut, with dull smooth tops, extension soles; all perfectly  
finished throughout.

Tan Boots—For walking or business wear; made from heavy English oak-tanned leather, with Goodyear-  
welted soles. All in Blucher style.

It is a clearance of a high-grade stock of boots, specially procured away below  
manufacturer's cost. In some styles the sizes are limited, and we hint at an early se-  
lection as being the best. All sizes 6 to 14. Saturday, per pair . . . . .2.45

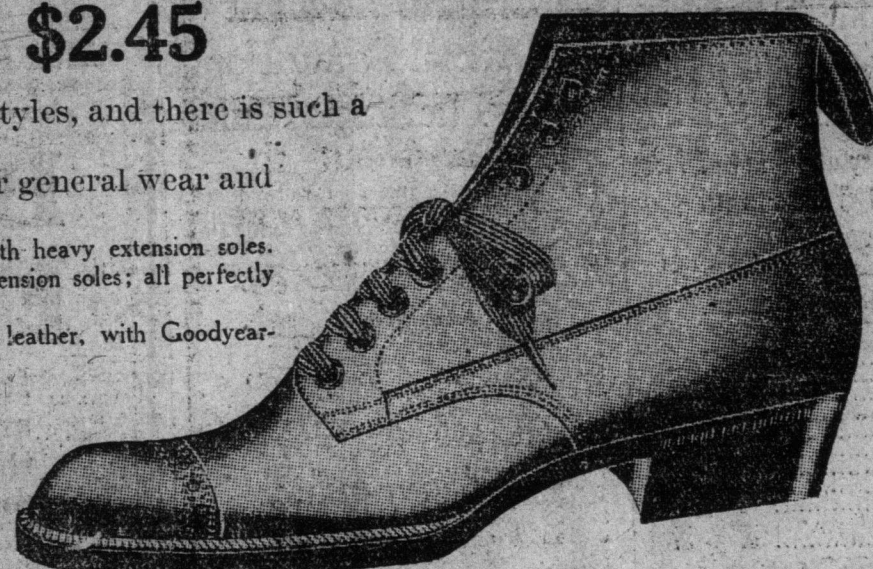
## Big Boot Value for Men and Women, \$3.00

They possess all the good points of most high-priced boots, leather, style and finish  
being perfect, for we guarantee every pair to prove satisfactory. They have Good-

No. 587. For dress wear; made from extra fine  
dolgola kid; buttoned or Blucher tops; hand-turned  
soles. Price . . . . .3.00

Style for Women is No. 740; fine vici kid with  
dull kid Blucher tops; made in very dressy style.  
Price . . . . .3.00

No. 741. A well-shaped walking boot for women  
in buttoned style; neat last with short ramps and dull  
leather tops. Price . . . . .3.00



made from box calfskin, with Blucher tops; heavy wel-  
dled soles; English oak bark tanned. Price . . . . .3.00

Elk Skin Moccasins for Men—Well made through-  
out of extra heavy stock; in plain design, with bellows  
tongues; hand sewn with wax thread. Sizes 7 to 11.  
Price . . . . .1.35

—Second Floor—Queen Street.

## Clearing in Hosiery

There are both Men's and Women's Plain and  
Fancy Silk, Lisle and Cashmere Hosiery in the Lot—  
Among the men's are fine fancy cashmere and lisle  
thread hose. The women's are fancy cashmere, lisle  
thread and silk hose, in plain and embroidered effects.  
A collection of short lines of some of our best makes.  
All sizes in the lot. Saturday, to clear, per pair .25

No Phone or Mail Orders.

## Splendid Umbrella Values

Men's and Women's Silk-Mixed Umbrellas—  
With neat close-rolling Paragon frame. Handles as-  
sorted in this season's new shapes, of horn, box and  
natural wood. Neatly mounted in sterling silver and  
rolled gold. All silk-cased. Saturday, to clear,  
each . . . . .1.49

—Main Floor—Yonge Street.

Providing Gloves for You  
at Low Cost

From various sources we have gathered two lots  
of exceptional glove values for Saturday selling. They  
are good winter weights and perfect in every way, ex-  
cept that all sizes do not appear in every color or  
style. Otherwise it is a generous assortment.

Women's Fine French Kid and Lambskin Gloves  
—With two dome fasteners, oversewn seams, stitched  
points and embroidered backs. Are finished in some  
cases with gusset fingers. In a good assortment of  
colors. Sizes in the lot are 5 1/2 to 7 1/4. Saturday,  
to clear . . . . .49

—Main Floor—Yonge Street.

Men's Fur-lined Coats,  
\$42.50

An imported black beaver cloth shell, excellently  
tailored in latest style; is lined throughout with well-  
furred muskrat skins and has a storm collar of Russian  
lamb with glossy curl. Coat that looks well and will  
wear well. Substantially reduced to January Sale  
price . . . . .42.50

## Pure Wool Toques, 29c

Knit in a honeycomb stitch and giving a choice of  
many plain and fancy colors; medium size. January  
Sale price . . . . .29

—Main Floor—Queen Street.

Fur Coats, Stoles and Muffs  
Heavily Price Reduced

Seldom better buying opportunities in the Wo-  
men's Fur Section than this January Sale is putting  
forth day by day. Unmistakably fine furs are offer-  
ed at prices that frequently give a clear saving of half  
the original figures. A few examples:

15 Women's Coats—In Canadian muskrat and  
black Russian pony coats; 32 inches long;  
semi-fitting back; shawl collar; nicely lined and fin-  
ished. Muskrat coats 24 and 30 inches long; blouse  
effect and straight fronts; semi-fitting back; satin lin-  
ed; storm collar. An average saving of half price.  
January Sale, each . . . . .19.95

Hudson Seal Coats—Semi-fitting back; long slash  
sides; straight fronts; high rolling storm collar; nicely  
lined with plain brown satin or stripe satin; medium  
sleeves and cuff of self; made from good full-furred  
skins and nicely tailored. One of the season's very  
best fur offerings. Save tremendously on each. Janu-  
ary Sale . . . . .85.00

Finest Canadian Mink Stole, very broad over  
shoulder, finished with small collar effect, trimmed  
on ends of collar with two heads, front with silk me-  
dallion and long satin tassels, long fronts finished with  
four stripes, ends with ten tails. January Sale  
price . . . . .198.00

—Second Floor—Albert Street.

Winter Coats for Young  
Women and Girls

The period of greatest needs, the heart of win-  
ter, has just begun. Throughout the months of Janu-  
ary and February, perhaps well into March, the win-  
ter coat will be indispensable. Two groups of ex-  
cellent garments will make Saturday the best possible  
day for a shopping visit to our Girls' and Misses'  
Section.

Girls' Winter Coats at \$4.50—In good range of  
colorings. Are made from diagonal cheviot; double-  
breasted style, with high storm collar, loose-box back  
self-lined to the waist and braided trimmed. Sizes 4 to  
12 years. Greatly reduced for Saturday . . . . .4.50

Young Women's Coats at \$5.75—Beautiful two-  
tone all-wool tweed coats. Are semi-fitted, with college  
collars. Body and sleeves lined with extra heavy  
quality sateen. Perfect fitting coats. Full length.  
Bust 32, 34 and 36 inches. Less than cost of manu-  
facture. Saturday, each . . . . .5.75

—Second Floor—James Street, North.

## THE T. EATON CO. LIMITED

DEVELOP, NOT EXPLOIT  
RESOURCES SAYS BORDENHe Sees Great Work for Conser-  
vative Commission—How to  
Make Politics Clean.

Hon. R. L. Borden devoted the great-  
est part of his address at the Canadian  
Club yesterday to the question of con-  
servatism of the national resources. He  
called attention to the awakening in  
this respect in the United States, and  
the results of the conference held there.  
He had himself been utterly astounded  
by the lack of information regarding  
Canadian forestry, and had to rely on  
Canadian sources. He hoped the  
United States writer, who had been  
commissioned to do a study of the  
conservation of the Canadian resources,  
would do a splendid work. The  
unimprovement of methods attend-  
ing the exploitation of minerals in the  
United States was a subject for con-  
sideration. Every ton of anthracite coal  
mined involved a loss of a ton and a  
half, and a loss of a ton of bituminous  
coal of that quality. He was  
pleased that in Nova Scotia nothing like  
this occurred.

Canada's Great Fisheries.  
He had believed for many years that  
there were dozens of fish on the coasts  
of Nova Scotia which might be utilized  
for wholesome food. It was merely a  
matter of transportation to secure a  
splendid supply of fish from Nova Scot-  
ia to Toronto. The seaweed, which  
had formerly been thrown away, now  
brings 15 to 20 cents a pound in the  
New York market, and as they weighed  
from 300 to 400 pounds each, to catch  
one provided a good day's return of  
fisherman at 12 or 15 cents a pound.

Depletion of Forests.  
He used to think that Canada had  
five or six times the forest wealth of  
the United States, but after three  
weeks' study, had come to the conclu-  
sion that Canada's forest wealth was  
greater than those of the United States.  
Destruction by fire from 1880 till 1895  
in the States amounted to \$20,000,000  
of merchantable timber, and the loss in  
immature growth was as much more.  
This equaled \$100,000,000 a year, or 20  
times that of the Kingdom of Prussia.  
Another 20 per cent. of the cut was lost  
by unsentient methods.

"We have unknown wealth in our  
waterways and water powers," he said.  
"The fertility of the three great west-  
ern provinces depends on the preser-  
vation of the forests on the eastern  
slopes of the Rocky Mountains." The  
subterranean waters, according to  
calculation made by scientists, con-  
stitute a water table of 96 feet. In the  
United States there is 17 feet of water  
on the first 100 feet of depth of the

ground. It has been estimated that of  
the whole 96 feet has been all  
ready lost by bad agriculture and for-  
estry.

They did not want their resources  
locked up. They wanted them develop-  
ed. Canada should not go back 50  
years to the methods of William the  
Conqueror. He quoted Burke as a partner-  
effect between the living, those who had  
lived and those who were to be born.  
In that spirit the conservation of Can-  
ada's resources should be carried on.

Great Immigration Problem.  
"Some of the problems of the Canadian  
people" was the subject he had chosen  
and he had selected those problems in  
which there was no dispute of opin-  
ion between the parties, either in policy  
or administration, except perhaps on  
minor details.

The first of these was immigration.  
They had had a great volume for some  
years, chiefly to the west, but to no  
inconsiderable extent to Ontario and  
Quebec and the maritime provinces.  
They welcomed all who came from the  
British Islands, and from the United  
States, so far as the American influx  
was concerned, he had no apprehen-  
sions.

But there was a very large immigra-  
tion from continental Europe. From  
his observations in the west, he believ-  
ed they were good men, and their chil-  
dren and grandchildren would be so.  
Canadian people, however, were  
tempting the assimilation of three or  
four times as many people as the Uni-  
ted States ever had to deal with. None  
of these people had any idea of repre-  
senting the government of Canada, whether  
Liberal or Conservative; to educate  
these immigrants in some way to  
knowledge of the principles of citizenship  
and democracy. He had found a newspaper  
man in Montreal inclined to agree with  
a German writer who did not believe  
the Anglo-Saxon races were fit for  
self-government.

East and West.  
There appeared to be an apparent  
divergence of sentiment and some di-  
vergence of interest between the east  
and west.

"We have all the conditions that led  
to the struggle between the north and  
south in the United States a genera-  
tion ago," he asserted.  
There was a nation of 100,000,000 to  
the south with the pull to the south  
which gave. There were 500 miles  
dividing the east from the west. There  
divided the almost wholly agricultural  
character of the west. These consti-  
tuted a problem of the most important  
character. He believed if he did not  
think there was any real divergence of  
interest between east and west. Over-  
looking transient, temporary and local  
considerations, the interests of the  
east were the interests of the west.

No Crime to Be Rich.  
There would always be an inequality  
of wealth, but the inequality of cap-  
acity should not be unduly emphasized.  
Wealth was not an evil thing, and  
provision had to be made for the fam-  
ily.

Wealth that is acquired by unjust  
means, and which is irresponsible and  
viciously used, was a menace to the  
nation. The highest type of citizenship  
had been evolved in nations where  
there had been little inequality of  
wealth. Mr. Borden read a passage  
from a book on the decay of Rome, by  
Wm. Stearns Davis, which some critics  
had found appropriate to America.

The doctrine of civic responsibility  
was the last tonic. The Yale founda-  
tion lectures on this subject offered  
example for some of our Canadian mil-  
lions to follow. There could be  
no worthier work, said Mr. Borden.  
Men owed duty to God, to their fam-  
ilies and to themselves, they owed a  
duty also to their country.

People Must Purify Politics.

"If politics are dirty, whose fault is  
it? Yours. Whose duty is it to

cleanse them? Your own," was a state-  
ment that called forth applause. Mr.  
Borden thought there should be insti-  
tution in the schools on the duties of  
citizenship. The normal political ac-  
tions of the nation, so long as it was  
manifested in the party system, de-  
manded that every young man ally  
himself with one party or another.  
How much of these things were being  
taught to Canadian children, or to the  
immigrants from continental Europe?

He professed himself an optimist.  
"God is in His heaven; all's right with  
the world," he quoted amid applause.

Premier's Appreciation.  
Sir James Whitney moved a vote of  
thanks. He hesitated to break the spell  
of such a splendid delivery. He  
had the enthusiasm of conviction about  
the value of Canadian clubs and the  
address they had heard.

Sir George Ross cordially endorsed  
Sir James' approval of the club. Were  
not that Canadians had been so suc-  
cessful in the past in disposing of large  
problems he would almost despair of  
success in dealing with those of such  
magnitude as Mr. Borden had men-  
tioned. He was glad their guest had  
opened up such a vista for the future.  
Sir George looked back or down. Sir  
James looked forward to the future.

Besides the guest there were seated  
with the chairman: President McKay,  
Sir George Ross, Sir James Whitney,  
Senator Kerr, Senator Jaffray, Hon.  
Geo. E. Foster, Hon. W. J. Hanna,  
Hon. R. A. Pyne, Hon. J. O. Reame,  
E. B. Oeler, M.P., Claude Macdonald,  
J. P. W. K. Macdonald, M.L.A., May-  
or Geary, W. J. Douglas. The attend-  
ance was a record.

## PREFERRED FIRE TO FROST

Families in Burning Brant St. House  
Quite Comfortable, Thank You.

The firemen had difficulty in per-  
suading the people in two roughcast  
houses at 51 and 53 Brant-street to  
vacate the premises and give them a  
chance to fight the fire which broke  
out there at 11 o'clock yesterday morn-  
ing.

Owing to the intense cold and their  
desire to save their effects the families  
were loth to leave the houses. The  
fire started in an upper floor of No. 51.  
Twenty people lived in the two houses.  
The damage was only \$150.

A woman died in No. 51 three days  
ago.

The Public Be D—d.  
NEW YORK, Jan. 5.—President  
Shoerts of the Interborough has refused  
flatly to obey the orders of the Public  
Service Commission, directing his com-  
pany to operate sufficient cars and  
trains during non-rush hours to pro-  
vide passengers with seats.

These Elections Not Keen.  
City Clerk Littlejohn is more than  
ever convinced that it is voters' list  
keep up a supplementary list of voters  
for persons whose assessment is under  
\$400 and who can vote only for board  
of education candidates.

In three polling places where there  
are 227 names on the list, enquiry  
shows that only eight persons voted.

## FIRE INSURANCE

Government Support for Chartered  
Companies.

In view of the fire insurance reported  
to be done with unlicensed foreign  
fire insurance associations, the Domini-  
on Government has issued a circular  
calling attention to the companies  
holding Dominion charters.

A similar circular is likely to be sent  
out by the Ontario Government.

## "NEVER" MAY MEAN PERJURY.

Michael Yarvitch was sent to a jury  
from police court yesterday morning  
upon a charge of perjury. It is alleged  
by the defence that, when on a pro-  
ceeding for conducting a gaming  
house, he swore that he "never" col-  
lected a rake-off, he meant "never" on  
the night then in question.

## STOLE BANK BOOK

Fifteen Year Old Lad Will Be Tried  
for Forgery.

KINGSTON, Jan. 5.—(Special.)—A 15-  
year-old boy boldly walked into Mer-  
chants' Bank and, producing a bank  
book, asked the clerk to make out a  
cheque for \$80 in his favor. He signed  
the cheque and the money was about  
to be given him, when one of the clerks,  
who was watching and who knew the  
owner of the bank book, intervened. The  
lad was then questioned, but took to  
his heels. He was arrested by Constable  
Arnel, who found that he had  
stolen the bank book from a Queen's  
student named Pierce, who boards with  
the lad's mother. He signed Pierce's  
name. He will be arraigned in the ju-  
venile court on a charge of forgery.

## STORK'S AID TO POPULATION

In July Last Year There Were 1069  
More Births Than in 1909.

Toronto's birth rate is increasing.  
According to the city clerk's compara-  
tive statement for 1909 and 1910 there  
were 1069 more infants born here dur-  
ing the past year than the year before.  
In 1909 there were 1219 live births. There  
were likewise 338 more marriages and  
271 more deaths. The figures for 1910  
are: Birth, 2558; marriages, 4293; deaths,  
3468.

## THE GREAT WHITE WAY.

Bristling and joyful as essence  
of the real Great White Way is  
the Star Theatre offering this week,  
where "The Great White Way" is mak-  
ing here home, with and without  
bobble skirts, and the patrons are  
left nothing to desire in the way of  
thrills and bright entertainment.

"Paying the Penalty," the famous pan-  
tastic story of 1117 features of Paris  
Life, is proving a big drawing card.  
The set carries twenty-five people and  
a carload of special scenery.

## BODY FOUND IN BROOK.

ST. JOHN, N. B., Jan. 5.—Word was  
received here to-night that the body  
of Charles Collins of Erin-street, this  
city, was found in a brook near Hamp-  
ton, about 20 miles from here, to-night.  
Collins, who was about 25 years of age,  
left his home here early this morning  
and his brothers were much startled  
when they heard of his tragic end.  
The Hampton authorities think it is a  
case of suicide.

## Bitten by Mad Dog.

NEW YORK, Jan. 5.—Just as school  
was coming out in New Bergen, N.J.,  
a dog, supposed to have been suffering  
from rabies, appeared in the yard,  
where it bit six little girls and two  
teachers. Earlier in the day it had at-  
tacked several others. A policeman  
finally captured the animal and shot  
it.

## Wishart Will Appeal.

Abraham Wishart, arraigned in po-  
lice court under the Fugitive Offend-  
ers' Act, was remanded yesterday for  
15 days, pending delivery to the Irish  
authorities by whom he is wanted. In  
the meantime he will appeal to the  
high court.

## Voting By Mail.

W. D. McPherson, K.C., M.L.A., has  
been asked to place before the On-  
tario Government a proposal that com-  
mercial travellers be allowed to vote by  
mail as in Tasmania.

Old Dutch  
Cleanser

Shortens  
your clean-  
ing work in  
the kitchen  
—through-  
out the  
house.

This One Cleanser  
in handy sifter can  
keeps the house  
and everything in it  
spark and half  
the time required  
with old-fashioned cleansers.

Cleans, Scrubs,  
Scours, Polishes

For porcelain ware and on the  
bath tub. Old Dutch Cleanser  
is the one safe cleanser to use.

The New  
and  
Better Way

Sprinkle Old  
Dutch Cleanser on a  
wet cloth, rub  
well, wipe with a  
clean, wet cloth.  
Takes off all dis-  
coloration and  
scum and will not  
scratch. Use it  
for all your clean-  
ing. The one  
best cleanser for  
the farm.

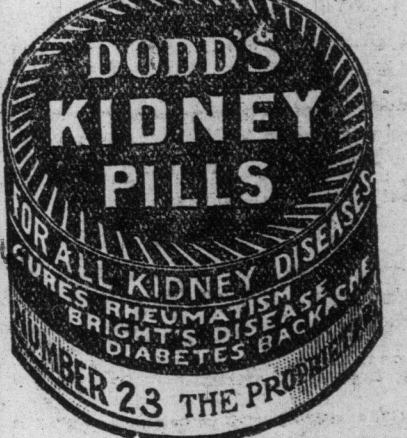
Chases  
Dirt

MAKES EVERYTHING

LARGE  
SIFTER CAN 10c

TO-NIGHT  
Cascarets

THEY WORK WHILE YOU SLEEP



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LIMITED  
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Toronto.

W.B. Reduso  
CORSETS  
GUARANTEED TO REDUCE FROM 1 to 5 inches  
WEINGARTEN BROS. Makers, Broadway & 34 St. N.Y.