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Among the institutions of this city may be mentioned the La-Crosse Business College. Having been founded here a little more than ten years ago, under the most adverse circumstances and against the expressed opinion of many who feared for its success, and through its able management and thoroughly practical course it rapidly advanced in public favor. Of instruction it soon became the leading institution of its kind northwest of Chicago, both in point of numbers and the success of its graduates. In the states of Missouri, Minnesota and Iowa, it has supplied so many business houses with accountants, that its name is a household word; while to some other colleges of the surrounding country it has supplied teachers of the art of penmanship. Now, without a word of explanation this may seem an overdrawn statement, but with the explanation that discarding the idea that theory was enough to secure success in teaching book-keeping, this college has kept *practical book-keepers*—those who have followed it as a business—as teachers in the commercial department; practical working operators in the telegraph department; practicing lawyers as instructors in commercial law, and the best teachers in its literary department, paying in this department a higher salary than is paid to the majority of college professors of the state, thus securing to each one of its branches that practical knowledge so necessary in fitting young men and women for the counting house and school room. With this explanation, its immense success is easily accounted for.



LA CROSSE BUSINESS COLLEGE.