THURSDAY MORNING.

THE TORONTO WORLD.

The Most Wonderful Bargain List

of the season is arranged for to-morrow. We have tried to provide for every need you may have bountifully. Come early, at 8.30 if possible, for then every stock is complete. The doors open at 8.30.

SEE OTHER LIST ELSEWHERE IN THIS PAPER

OCTOBER 2 1913

Store Opens Closes at The Robert Simpson Company, Limited 5.30 p.m. 8.30 a.m.

Whitewear Bargains Friday

INFANTS' WEAR BARGAINS.

Skirt to match above Robe, lengths 30 and 36 inches. Regular price \$1.50 each. Friday bargain,

GIRLS' DRESSES-CHILDREN'S ROMPERS.

Girls' School Dresses, fine all-wool French cashmere, prettily trimmed with silk braid and covered buttons. Colors navy or brown. Sizes 6 to 14 years. Regular price \$3.50 to \$4.00 each. Friday bargain 1.95

Children's Rompers, fine small check gingham, blue and white or (Third Floor.)

(Third Floor.)

EXTRA CORSET BARGAINS.

No Phone Orders.

Clearing several stylish models

fine Corsets, including Royale, "C.

B. a la Spirite," "Warners," "Jew-

el," fine materials, low or medium bust, long and meduim, below

waist, fine rustproof boning, draw

tapes, lace or silk embroidery

trims. Sizes 18 to 30 inches. Also

included are 120 pairs Royale Re-

ducing Corsets. Sizes 20 to 30 in.

Regular prices \$1.75 to \$4.00 a pair.

Friday bargain, a pair 1.25

WOMEN'S UNDERWEAR AND

CHILDREN'S SLEEPERS.

Women's Coats for \$4.95

MADE THIS SEASON TO SELL FOR \$9.50 TO \$12.50. Samples and regular stock goods, made from soft tweeds and blanket cloths, in a variety of shades and styles; all new styles; suitable for misses and women; short or full lengths. Remarkable bargain .. 4.95

WOMEN'S AND MISSES' SUITS. \$7.95.

A collection of suits, odds and ends gathered and marked for early buying; tailored suits, in tweeds, serges, in variety of colors; coats beautifully lined; colors navy, black, brown, tan and green. Worth \$14.50, \$16.50 and \$19.00. Friday bargain 7.95

DRESSES FOR \$2.95-REGULAR VALUES WERE \$7.50 TO \$9.50. Final clearance of these dresses, in lustres, Venetian and serges; splen-did autumn dresses, in many styles; women's and misses' size. Friday bargain 2.95 First Bargain Day of the October Chinaware Sale

It is largely devoted to the celebrated "Grindley" semi-porcelain. No better ware made than this; of light weight, yet strong and durable; hard-bodied; finished with a clear, flint-like glaze.

der in neutral coloring, arranged in tasty manner. Ordinarily \$17.50 for 97 pieces. Sale price .. 14.75

'Mayfield" Pattern Dinner Set; a border pattern.

"Gold Band" Dinner Set, 97 pieces, burnished coin gold band and solid gold handles. Ordinarily \$20.00. Sale price 16.75

Carlsbad China Tea Sets, 40 pieces; good quality china, with spray decorations; 12 cups and saucers,

FURS

Persian Lamb Paw Muffs, large, bew pillow shape, with full shirred silk ends and lining, down beds, silk wrist cord. Regular price, \$8.00. Friday 6.00 Persian Lamb Paw neck pieces, made from finest selected paws, several styles to choose from, slik lined, nicely finished with heads and tails. Just half price. Regularly \$7.00. Friday 3.54

Handsome Pieced Persian Lamb Muffs, extra large, new rug or fancy shapes, nicely finished with pleated and shirred silk, some have head and paw trimming. Regularly \$16.50 and \$17.50. Friday... 11.45

25 Sets of Blue Bulgarian Wolf Stoles and Muffs-Muff is extra large, pillow shape, with slik wrist cord; stoles wide shoulder, round

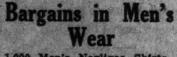
Women's long Kimono Gowns of Japanese silk, quilted and padded; the pockets, collar and cuffs are fin-ished with rows of stitching, silk cord at waist, cardinal, Copenhagen with tan, black with helio, or sky with pink. Sizes 36 to 46. Friday

SATIN PETTICOATS, \$1.98. Imported Satin. Petticoats, in black and new shades of cerise, em-traid, Copenhagen, grey and pur-le, two-plece knife pleated flounce sizes 36 to 42. Friday bargain 1.98

Silks and Velvets

3,000 Yards plain and fancy Peau-de-sole Dress Silks, at 85c. An exceptionally wide range of

both stripes and plain colorings, in qualities that are known for effec-



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1,000 Men's Negligee Shirts, at a rush price, some slightly countersolled; all sizes, 14 to 17, on sale at Queen street bargain tables. Regularly 59c, 75c and \$1.00. 8.30 Fri-No phone or mail orders.

500 pieces of Men's Underwear. shirts and drawers, including merinos, fleece lined, velvet rib balbriggan and natural wools; all sizes to 44. Regularly 65c, 75c and \$1.00.

400 Men's Heavy Flannelette Nightrobes, extra roomy in the body, pink or blue stripe designs; sizes 14 to 18. Regularly 75c. Fri-

250 suits only of Men's Flannel-ette Pyjamas, made in England, silk frogs and pearl buttons. Regularly \$1.50 and \$2.00. Friday bargain .95

(Main Floor.)

Sale of Men's Suits Friday 5.75

Men's Derby Hats at

95c

to-date fall, 1913, shapes, medium or large proportions of brim and crown, made from high-grade Eng-lish fur felt and splendid quality of trimmings. Friday bargain .95

Soft Hats, colors navy, brown, olive, slate and black, in Crusher or Knockabout shape, fine Italian make. All sizes. Friday bargain .45

Children's Cream Serge Tam O'Shanters. Regularly 75c and \$1.00.

DRUGS

BOOKS

BY YOUR FAVORITE AUTHORS.

"Girl of the Limberlost," by G. Stratton-Porter: "Shepherd of the Hills," by H. Bell Wright (bound in

cloth, good print). Special Friday

NELSON'S POCKET NOVELS.

1,000 Paper-covered Novels, by popular writers, good print, Regu-larly 10c net, Friday, 3 for..... 25

NOTIONS

\$4 dozen only English Spun Silk 50-Yard Spools, no black. Friday.

Mohair Boot Laces, 43 inches long extra strong, black only. Friday 3

Mending Wool — Skein Mending Wool, black, white or tan. Friday 2 skeins

Safety Pins, 1 dozen assorted on cord. Friday, 8 dozen

\$1.95

Candy Section

(Main Floor and Basement.)

Men's Derby Hats, new and up-

To clear a number of broken lines, odds and ends from different sales, we have decided to put them on at a price that will make quick buying Friday morning at 8.30.

Tweed Suits for Men, in greys and browns, in some very neft patterns; strong linings and neat tailoring. An opportunity to save money. Friday 5.75

MEN'S WATERPROOF COATS AT \$6.95.

Friday you can procure an English Double Texture Paramatta Coat, in fawn, at a special price; 50 inches long; buttoned to the chin; close-fit-

MEN'S \$2.25, \$2.50, \$2.75 WORSTED TROUSERS, TO CLEAR \$1.75 Men's Big Value Worsted Trousers for careful Friday buyers; they are made from fine English trousering, in neat grey colors; stylish, and with the best tailoring. Friday 1.75

(Main Floor.)

Boys' Russian Suits REGULARLY \$4.75 TO \$7.50, FOR

Odd sizes and broken ranges, sailor and military collars, bloomer pants, many shades, including navy blue, stey, green, shepherd plaids and plaids and fancy novelty patterns. Sizes 2% to 9 years. Friday har-Medicine Glasses. Regularly 10c. BOYS' TWO-PIECE SUITS, SPECIAL

Savings in Millinery At \$3.85-Trimmed Hats, for any occasion, in velvet, felt and plushes. nicely finished, with fancy mounts,

flounces or ribbons. All colors may be had at 8.30, but cannot promise to continue the bargain after the lot is sold. Friday morning saver 3.85

At \$1.19-Two tables of English Ready-to-wears, corded velvets, light colored American felts, in 1913 fall styles. Values \$2.00, \$2.75 and \$3.00. Friday 1.19

At 95c-32 dozen Bright Finished Felt Hats, in a big assortment of good styles, for misses and matrons; \$1.75 and \$2.00 values. Fri-

At 95c-Another big shipment of

(Basement.)

Austrian China Dinner Sets of 97 pieces; a fine

grade of clear white china, with brilliant glaze, dec

White Pudding Bowls, good quality hard white ware; suitable for all kitchen uses; sizes from 1 pint to 4 quarts, with prices from 5c to 45c.

Japanese Padded

Robes \$4.39

SEPARATE SKIRTS.

These are perfectly new garments, manufactured in our factory; made in three of the newest styles; high waist, and pretty tucked backs; ma-terials are all-wool striped worsted, in navy, green, brown, grey or black. Front lengths 36 to 41 inches. Regular \$3.50 values. Friday to clear 1.98

JUNIOR MISSES' COATS, \$4.95.

(Third Floor.)

WASH GOODS

Laces on Sale

VALENCIENNES LACES.

Wash Laces. Regularly 20c and 25c per dozen, for, dozen10

Wash Laces. Regularly 40c and 45c per dozen, for, dozen 27 Corset cover embroideries, 17 inches wide, good quality of cloth, splendid assortment of patterns, 25c and 25c qualities. Friday bargain, vard

Toilet Goods

Olive Oil, Buttermilk and Oatmeal Toilet Soap. Friday, 6 cakes for .15

drawn bristies. Regular price 18. Friday 9 Women's Dressing Combs. extra strong. Regular price, 75c. Fri-day 19 Imported Nail Brushes, vith han-dles. Friday 16 Real Ebony Military Brushes, with 12 rows of bristles. Friday, per pair 1.23

Dress Fabrics 50c BORDERED DELAINES, 33c.

A collection of best quality French all-wool bordered delaines. in a variety of designs and colorings with rich contrasting borders. On sale Friday, 31 inches wide. Regular price, 50c per yard, for .. .33

Every wanted clan in this very special offering of Scotch Tartans that would sell in the regular way for 65c and 75c per yard, 40 to 46 inches wide. Regularly 65c and 75c. On sale Friday, per yard46

poplins, San Toys, French wool crepes, French Armures, English and French voiles. French velour Henriettas, etc., in all the newest French shades, 42 to 44 inches wide. Regularly 65c and 75c. Friday .55

5,000 Yards, in all-wool West of England serge sultings, made from the finest selected yarns, in all the newest shades for Fall suits or

TRIMMINGS

Dollar day in the trimmings. A splendid lot of high-class effects in crystal, jet, gold and silver metal. all black silk. and every variation of color, widths up to 5 inches. Regular prices, \$2.00 to \$5.00 per yard. Friday bargain 1.00

A beautiful assortment of richly braided collars for the new suits, plain and mixed colorings. Regu-larly \$1.50 to \$2.75. Friday, each 1.00

WAISTS

Chiffon waists in new up-to-date styles, black, navy, grey, cadet and brown, one style is nicely braided with a net yoke, another has tucked front with narrow white chiffon, best effect, every size to 42 inches. Regularly \$2.95 and \$3.95. Friday bargain 1.95

A table of very dainty lingerie waists in numerous pretty styles. high or low necks, long or short sleeves, different styles that have been out on our counters at 98c, \$1.25 and \$1.50; a big clean-up. Fri-den of 49

Fancy Needlework

A splendid lot of designs in Swiss Jambour Shams and Runners, 30 x 30 and 18 x 54, clean, fresh goods,

Simpson's two-fold Zephyr Wool

Women's Cashmere Hose 19c

Women's plain or ribbed black cashmere hose. English make, fall weight, seamless, double heel and toe, 3½ to 10. Special Friday, 19c, 3 for 55c.

Fancy Ostrich Feathers, fancy noyelties in wing effects, large and varied assortment. Friday, one big

Millinery Ribbon 25c Yard

Some of the colors are getting low, therefore we will reduce the price and clear out the line. This ribbon is a very heavy, firm, wide cord ribbon, suitable for millinery, and has been selling for 39c. The colors left are pale blue, saxe blue, green, amethyst, old rose, royal, tus-can, apricot, coral, Nell rose, Coque de Roche. No phone orders filled Friday bargain, per yard 20 Baby Pibhon out we in 10 april

Baby Ribbon, put up in 10-yard bunches, in about 12 of the best staple colors, selling every other day of the week for 7 yards for 10c. Friday bargain, 10 yards for... 10

Hair Goods

Hair Switch, 22 inches long, 3-stem, all shades of brown and black. Regularly \$2.00. Friday 1.55 Hair Roll, 24-inch net covered hair roll, all shades of brown. Fri-

Cane Suit Cases

Clearing odd lines of Cane Suit Cases, some with straps, all linen lined and blouse or shirt pocket, fit-ted with lock and catch, and good swing handle. Size 24 inches x 26 inches. Regular price \$4.65 up to \$6.10. On sale Friday 4.19 (No 'phone or mail orders).

tive service. At a much reducting figure for Friday, per yard.... 3,000 yards, extra value, in Cord Velvets and Colored Velveteens. Regularly 65c qualities, all of them giving splendid choice in the best of Fall shades and the most popu-lar of Fall materials. On sale .48

DUCHESSE SATINS, 94c PER YD.

A 36-inch Black Duchesse Silk-Satin on Sale, \$1.10.

For walsts, dresses and slips, this will be found to be the satin for present-day fashions. Soft and rich in dye, it drapes to perfection. Fri-day bargain 1.10

JEWELRY

Pearl Necklets, with gold-filled snaps, fine cream lustre, filled pearls, strung on fine soldered chain. Regular price \$1.00, Friday49 Long Pearl Guards, fine filled cream lustre pearls, gold-filled snaps. Regularly \$1.50, Friday. .98 14k Gold Real Pearl Necklaces. bird and floral design, set with 86 pearls, with three pearl-set half pendant drops, complete with 14k. gold curb neck chain and spring ring fastener, Friday 14.50

14k. Heavy Gold Sunbursts, with 81 real pearls; crescent-shaped brooch. 5 real amethysts, claw set, and 15 real pearls; large oval real amethyst brooch, with circle of 6 peridot and 52 real pearls; round tur-quoise matrix, surrounded with cir-cle of pearls; large heart-shaped real amethyst and pearls, and many other pretty designs. Regularly \$12.00, \$15.00 and \$18.00, Friday 9.95

(No 'phone orders

Men's, Women's and Children's Boots at **Bargain Prices**

MEN'S "MCCREADY" AND "TEBBUTT" BOOTS, \$1.99.

300 pairs Men's Box Kip and Grain Leather Boots, made on a good-fitting laced Blucher last, with double solid leather soles; just the boot for this time of year. Sizes 6 to 11. Regularly \$2.50 and \$2.75. Friday bargain, 8.30..... 1.99

WOMEN'S "IMPERIAL" BOOTS, \$1.99.

A splendid lot of Women's High-grade "Imperial" velours calf and Dongola kid leathers; light and medium weight soles; all styles of heels; all sizes and widths from 21/2 to 7. Regularly \$3.00 and \$3.50. Friday bargain 1.99

CHILDREN'S BOOTS, 79c.

Made of strong black Dongola kid leather, with

BOOTS, BOOTS, 95c. Just 60 pairs Boys' Fine Dongola Kid Boots, Blu-Boots, in button and laced styles; made on new and cher style, in sizes 4, 41/2, 5 and 51/2 only. Regularly

patent colt and gunmetal calf leathers; neat round

soles; this is very high-grade footwear, and perfect

WOMEN'S AND BIG GIRLS' PUMPS AND SLIP-PERS. \$1.95. Made by Mrs. A. R. King, of Philadelphia; selected

The Robert Simpson Company, Limited

150 smart double-breasted Suits, with bloomer pants, made from imported tweeds in a range of shades and patterns, strongly tailored and smartly designed. Sizes 24 to 34. Friday bargain 2.49

BLOOMER PANTS FOR BIG BOYS. Full cut, made from good wearing tweeds, in dark shades, lined through with white cotton and well made.

BOYS' RUSSIAN TWEED OVER-COATS.

Clearance in **Pictures**

Pictures taken out of our regular stock and marked at such a price that should see you here at eight-thirty Friday morning. Values up to \$1.50.

Pictures of every description, in-cluding a number of good den pic-tures, framed in the latest style and finish of moulding. Sizes up to 1 x 20. Friday bargain

Leather Hand Bags at

49c

500 Women's Hand Bags, in seal rain and walrus grain, nine-inch lver frames, in several styles, con-lin change purse, black only. Re-ularly 75c, Friday

Hair Pins, 150 assorted pins in box. Friday, per box Tollet Pins, assorted sizes, in black only. Friday 2 papers

GROCERIES Telephone Main 7841.

Buttons—Clearance of Buttons in a variety of styles and colors. Fri-day 2 dozen Yellow Cooking Sugar, 10½ lbs. 50 Perfection Baking Powder, 3 tins 25 New Orleans Molasses, 2-1b, tin. 10 An Optical Bargain at Spectacles and Eyeglasses. Re-gularly \$3.50 and \$4.50, for 1.95 Mixed Pastry Spice, 3 cz. tin, shaker top. Per tin Eyeglasses include chain; Spec-tacles have extra quality soft tem-ples. Extra must be charged in case of special grinding. No charge for testing. (Optical Dept., Second Floor.)

Finest Creamery Butter. Per 1b. .25

2% LBS. PURE CELONA TEA, 88c.

toes and low heels; hand-turned and Goodyear welted

