# The Robert Simpson Company, Limited

### Six Strong Values in Dress Goods

THURSDAY MORNING

3.000 yards; a fine English cloth in the popular worsted finish; a cloth we guarantee to give more than satisfaction; in four popular sizes of check. Our regular 65c quality; 44 inches wide.

2,500 yards of these good tailoring suitings, in a big variety of designs and color blendings; 44 inches wide. Regular values 65c and 75c 59 yard. Friday, yard

NO. 8-SAN TOY SUITINGS. 4,000 yards; a special purchase of these French corded fabrics, in all the newest spring tones and black; pure wool qualities; 42 inches wide.

Regular price 75c yard. Friday, yard ..... 59

NO. 4—BLACK DRESS FABRICS.

6,000 yards of high-grade Black Dress and Suiting Fabrics, in a variety of the newest weaves, will be offered Friday; all guaranteed qualities, and priced much below their regular values for Friday's selling. Per yard

59 NO. 5—WEST OF ENGLAND SUITING SERGES.
3,000 yards; our regular standard dollar serge, in new spring tones, three shades of navy and black; very exceptional value and thoreughly soap-shrunk; 50 in. wide. Friday, yd. .68

NO. 6—BORDERED DELAINES.

3,500 yards of these exquisite Bordered Delaines, in a variety of new designs and color combinations, in light, medium and dark grounds with rich contrasting borders; a splendid collection to select from; 30 inches wide. Per yard

(Second Floor)

### 1,000 Linen Shirt Waists

Slightly mussed, but otherwise perfect; all sizes in the lot. Regularly \$1.95 and \$2.48. Friday bargain ... ... 1.00

A big clearance of Fine Net and Lace Waists, all silk lined; they come in black, white or ecru, and are in various patterns; all sizes in the lot, which have been selling at \$2.95 and \$3.95. Friday bargain ...... 1.95

### Fancy Needlework

A manufacturer's clearance of snowy white Shams and Runners, 18 x 54 inches and 30 x 30 inches. These have all very elaborate drawn-work borders and centres, and are very strongly edged. Regu-

#### **DRUGS**

Compound syrup hypophosphites, 50c a bottle; Friday 25c. Wahoe, non-alcohol-ic tonic and blood purifier, 50c size; Friday 3 for \$1.00. Bellabonna plasters, Friday 12½c. Household ammonia Household ammonia lage size Friday 10c.
Charcoal tablets 25c size Friday 15c.
Menthol Inhalers, for cold in head, 10c.
Soethers or comfort for children, all rubber or with bone ring; regularly 10c.
Friday 5c.
Hot water bottles, red rubber cloth inserted; regular \$1.50 and \$1.75. Friday \$1.00.
Spirit stoves, large Spirit stoves, large size, Friday 50c. (Main Floor.)

### **Toilet Goods**

Lambswool powder puff, regular price 25c; Friday, 2 for 25c. Yales' skin cream, regular price \$1.50; Friday 75c. Cooper's and Machon's tar soap, regular price 15c per cake; Frday 5 cakes for 25c. Friday 5 cakes for 25c.
Shaving mirrors, ebony finish, regular price \$1.25; Friday 75c.
Imported French Tooth Brushes, with pure bristles, regular price 20c; Friday 10c.
Odd lines of bulk perfumes, edors violet, lavender, bo u quet, moon flower, Tripolia and lily of the valley, regular price 50c per ounce; Friday 25c per ounce; (Main Floer.)

### Women's Belts

A big clearance of odd lines of belts, including suedes, leather, velvet and fancy elastic, with a variety of buckles. All sizes. Regularly 35c Coat Belts—Patent leather, in black only, 1% inches wide. Sizes 26 to 36. Regularly 25c. 

Jewelry Half Price

Women's Cameo Rings, real pink cameos, 2.00
set in 10k. gold. Regularly \$4.00. Friday.

Baby Signet Rings, in 10k. gold, many pretty 25
designs, hand engraved. Regularly 50c. Friday.

Assorted Children's, Women's 50c. Friday.

Assorted Children's, women's and Men's 10k. and 14k. Rings, including plain and engraved child's signets and stone set rings, women's stone set birthday and cluster rings, men's plain and hand carved signets.

Friday

Gold-filled Rosarles, with finely cut beads, in many different stones and beautiful mountings, in 1.00
many styles. Friday

Children's Gold-filled Jointed Plain Bracelets. Friday

Women's 10k. Bloodstone Signet Rings, neat 1.69
10k. Gold Bloodstone Signet Rings, children's 10k. women's 10k. Bloodstone Signet Rings, near plain settings. Friday 10k. Gold Bloodstone Signet Rings, children's 1.05 sizes, in plain gold setting. Friday 1.05 Fine Gold-filled Necklet and Pendants, many pretty designs, engine turned, suitable for monogram. Friday (Main Floor)

### **MILLINERY**

Big Friday bargains in the heart of the spring millinery season.

AT THE OSTRICH FEATHER CIRCLE. 500 pieces in fancy mounts, fancy wings, hair ospreys, ostrich mounts and quill effects, in ostrich and many other little novelties. 50

AT THE FLOWER CIRCLE. 2,000 bunches of Imported Lilacs, having six large sprays and foliage, in white, tan, pink, sky, saxe and natural. Friday bargain, 50

IN THE SHAPE SECTION. Three tables of Chips and Milan Straw Hats, suitable for all ages, with lots of the small styles so much in demand. Friday 1.00

#### Moreen Petticoat 98c

Moreen Petticoats, in black only, pleated and tailored styles, finished with stitching and rows of tucking. 98 Sizes 36 to 42. Friday bargain ...

# FRIDAY BARGAINS

### Good Silks

Striped wide width Silks, comprising messalines, peau de soies and taffetas, in plain and broken stripes, mostly on dark grounds. All are regular \$1.25 silks. On sale Friday, per yard ... ... ... .88

Natural Raw Silks, stacks of them, in all weaves and clear, bright, natural finishes. Silks we guarantee to give every satisfaction in wear and laundry work; 34 inches wide. Special at, per yard ... ... .53

Colored Duchesse Palllettes, 38 inches wide, on sale 96c per yard. Our regular \$1.25 and \$1.29 values ment for Friday. A wide and most comprehensive color range to select

Two Specials in Black-300 yards of a fine, firm weave in 38-inch Pall-lette on sale at 96c, and 300 yards of Bonnet's famed Duchesse, one yard wide, at \$1.24 per yard. (Second Floor)

### Wash Goods

Large and small checked Engish Gingham, in a big variety of designs, suitable for ladies' and children's wear, black and white, navy and white, sky and white, and mauve and white, 28 inches wide. Regular value 11c, Friday .7

Ends remnants and broken lines of highclass printed and bordered cotton voiles, of very high qualities, Regularly 25c most of them, and some at 35c and 50c, Friday. .121/2

Mussed ends and shop soiled Printed Lace Organdie, in a big variety of pretty designs, in pink, sky, mauve, etc., on cream and other colored grounds, regu-lar value 25c and 35c. To clear at ...... .15

Pongee Linen, our splendid range of colors for one day only at a special price, 28 inches wide, pink, sky, navy, black, mauve, tan, linen, etc. Regularly 25c, Friday ..... .20

Slightly shop soiled

Made from strong tot and reliable school boot for boys.

Friday bargain..... 1.69 Sizes 1 to 5. Friday bargain...... 1.99 (Second Floor) and ends of white muslins, in spots, stripes, and checks, suitable for ladies' and children's dresses, aprons, pinafores, etc. Regularly 10c, 121/2c, White Silk Check and Striped

Voile, most dainty pattern and a splendid cloth, a great opportunity for a summer dress at almost half-Regular value 65c .. .35 No phone or mail orders.

#### CORSETS

handsome D. & A. model for spring, fine white batiste, medium bust long unboned skirt, finest rustproof boning, four wide side steels, six fine elastic garters, draw string in bust, deep lace trimming, sizes 18 26 inches. Regularly \$2.50 Friday bargain ... ... 1.50

WOMEN'S NIGHT-GOWNS. Clearing two handsome styles in fine nainsook, slip-over necks, elaborate trimmings of fine embroidery or thread, lace and silk ribbon. Lengths 56, 58, 60 inches. Regu larly \$2.00. Friday bargain 1.25

Combinations, corset cover and drawers, fine nainsook, embroidery and Val. lace insertions and Val lace edges, silk ribbons, sizes 32 tp 42 bust. Regularly \$2.25. Friday bargain ...... 1.50

Women's Vests or Drawers, fine ribbed, medium weight, white cotton, high neck, long sleeves, buttoned front; drawers ankle length. 32 to 38 bust measure. Regularly 25c. Friday bargain .19 CHILDREN'S DRESSES AND

COATS. Clearing balances of several of our best selling styles and a New York manufacturer's spring samples, ginghams, chambrays, percales, prints and zephyrs, beautiful dresses in the newest style, sizes 6 to 14 years. Regularly \$2.50 to \$3.50.

Friday bargain ... ... 1.50 Children's Reefers, fine quality of broadcloth, navy, scarlet or white, double breasted, two pockets, sizes for 1 to 3 years. Regularly \$2.50. Friday bargain .. .. .. 1.25

Children's Spring Coats, fine cardinal, navy or brown velvet, box pleated front and back, waist band, silk braid trimming. Sizes 2 to 4 years. Regularly \$2.75. Friday bargain .... 1.98 (Third Floor)

## Superb Values in the Mantle Section

WOMEN'S AND MISSES' SUITS \$8.95. Suits in Bedford cords, whipcords, fine English serges,

all in the newest styles, satin or silk linings, cutaway effects, with novelty trimmings. Colors in the lot are tan, grey, brown, navy, black and stripe effects. Worth \$12.50, \$16.50 and \$19.50. Friday bargain ..... 8.95 CLEARANCE OF MANUFACTURERS' SAMPLES

A limited number of excellent coats, which include ratines, imported serges, smart checks, honeycomb cloths. French panamas, and pretty stripes, some handsomely trimmed, others less elaborate, for ...... 9.35

SPECIAL SELLING OF SILK DRESSES AT FAC-TORY COST, \$6.45. A decided bargain are these splendid dresses for

spring wear. Plain and stripe materials, in navy, grey, tan, Copenhagen, black and white, chic styles, waist trimmed with pipings and lace jabots. Friday bargain 6.45 SEPARATE SKIRTS.

An unusually good line of separate skirts, of tweeds, serges and panamas, broken lines from a large variety of smart and up-to-date styles, some plain gored and others with clusters of side pleats. Friday bargain ..... 2.65

GIRLS' RAINCOAT, \$3.49.

In navy only. They have turn-over collars, fasten close around throat, raglan sleeves, finished with adjustable wrist straps. Ages 6 to 12 years. Regularly \$5.00. Friday bargain ..... 3.49

Extra Boot Bargains

velour calf, gunmetal and strong box kip leathers (75 pairs are leather lined). The soles are Goodyear welted, English stitch, and standard screw, and are solid leather throughout, made on the new recede, short and medium vamp lasts. Sizes are 6 to 1. Regular

WOMEN'S BOOTS, \$2.45.

"Queen Quality," "Dorothy Dodd," and other high-grade boots, in button, balmoral and blucher styles, high Cuban, French, military and low heels, all weights of soles, tan Russia calf, patent colt, gunmetal suede, vici kid, velvet and satin, with self and fancy

tops. All sizes in the lot, 2½ to 7. Regularly \$3.50 to \$5.50. Friday bargain .... 2.49

GIRLS' BOOTS, \$1.99.

round, full fitting last, medium weight solid leather soles, comfortable low heels. Sizes

11 to 2. Friday bargain ..... 1.99

BOYS' BOOTS, \$1.69.

Men's and Boys' Caps 10c

Assorted in shapes, as golf, hook-down and varsity; blue serge and fancy pattern tweeds. Regularly 15c to 25c. Friday .10

Men's and Youths' Soft Hats, colors olive, brown, green, tan, slate, and light and dark greys; new shapes. Friday bargain

Men's Stiff Hats, English make, fine grade fur felt and splendid finish; new spring styles; black only; \$2.00 values. Fri- 98 day bargain

15 Men's Fur Coats, China dogskin and mountain bear; choice full-furred coats and extra well lined. Regular selling prices \$17.50 and \$22.50. Friday bargain

(Main Floor)

Bargains in Men's Suits

New Spring Suits, made from English tweeds in greys and browns, in striped pattern; smart, single-breasted, three-button style suits, that fit perfectly and are beautifully tailored; linings 7.95 are good. A great Friday bargain at

MEN'S WATERPROOF COATS. 

MEN'S BIG VALUE TROUSERS. Made in assorted colors and patterns of good-wearing 1.25

CLEAR-OUT SALE OF MEN'S WORK COATS.

A rubberized coat, a grey cottonade, a rubberized coat with check linings, or, in fact, any one of a number of work coats in different materials. Regular values \$2.00 and \$2.50. Sale price 1.50

BOYS' TWO-PIECE NORFOLK SUITS. Serviceable single-breasted suits of tan-grey English tweed, with stripe pattern; double box-pleats down the front and back; full cut bloomer pants; first-class linings and making. Friday, sizes 3.49

BOYS' RUSSIAN SUITS.

Made from a blue-grey fine-finished tweed, with a neat striped pattern; single-breasted style; stand collar; full cut skirt, and belt at waist; bloomer pants, and trimmings to match. Friday, 2.95

BOYS' BLOOMER TWEED PANTS.

BOYS' SPRING AND SUMMER SHIRT WAISTS.

Men's Furnishings

neat striped designs; large, roomy body, which is full length; all sizes 15 to 19. Regularly \$1.00. Friday bar-

and drawers, in ecru, grey or sky shades; also several garments of heavy underwear, in small and large sizes

only. Regularly 50c, 75c, \$1.00 and \$1.50. Friday bar-

No phone or mail orders taken for these.

1,000 garments of Men's Balbriggan Underwear, shirts

300 Men's Flannelette Night Robes, made in England:

tweeds; strongly made. Special

Made from strong box kip leather, laced blucher style, double solid leather soles. A

'Girls' Strong Calfskin School Boots,

MEN'S \$3.50 BOOTS, \$1.99.
500 pairs Men's Button and Laced Blucher Style Boots, in patent colt, dongola kid,

### **Furniture Bargains**

Dressers, in quartered oak finish. Regularly \$10.50. Friday bargain ... ... 8.95 Dressers, in white enamel. Regularly \$17.00. Friday bargain ... . . . . . . . . . . . 11.45 Arm Rockers, in mahogany finish. Regularly \$6.90. Friday

Arm Rockers, in mahogany finish. Regularly \$9.45. Friday bargain ... 6.95 English Reading Tables, in oak. Regularly \$13.50. Friday

bargain ... ... 4.90

bargain ... ... 6.75 Library Table, in mahogany. Regularly \$46.00. Friday bar-Parlor Tables, in mahogany. finish. Regularly \$8.75. Friday

Writing Desks, in mahogany. Regularly \$47.50. Friday bargain ... ... 35.00 Music Cabinet, in Circassian walnut. Regularly \$150.00. Friday bargain ... . 89.00
Parlor Table, in Circassian
walnut. Regularly \$110.00. Friday bargain ...... 73.00

#### **Embroidery** Bargains

Remnants of 2 and 4 yard lengths, new, clean embroideries and insertions, an immense variety of patterns, good quality of cloth, pretty open-work patterns. Our 8c and Friday bargain,

FINE NOTTINGHAM WASH LACES, HALF-PRICE.

Large variety of patterns, with insertions to match, 3 to 6 inches wide, on sale Friday, half-price:-

35c yard, for ..... .18 

Odd pieces of Valenciennes and Machine Cotton Torchon Lace Insertions; no laces to match. Regularly 20c. 25c, 35c dozen. Friday, per

#### Notion List

Sewing Silk, 50-yard spools, all colors, including black, regular 40c Friday, dozen .... .25 dozen. Linen Thread in white and drab, regularly 9c, Friday, spool ... .5 Collar Supports, silk covered, 6 on card, black and white, all sizes. Regularly 10c card. Friday, two cards..... .10 Bunch Tape, in white only. Regularly 2 for 5c. Friday 6 for . . . 10 Mending Wool, in black, white and brown. Regularly 4 for 5c, Fri-

Safety Pins, assorted on card, regularly 2 for 5c, Friday, 8 doz.. .10 Dome Fasteners, in black or silver, all sizes. Regularly 2 dozen for 5c, Friday, 8 dozen .......10 Pin Sheets, 400 assorted pins, regularly 3 for 10c, Friday 5 papers ..... .... ... ... ... .10 Boot Laces, 33 inches long, regularly 5c dozen. Friday, 3 dozen .10 Pearl Buttons, clear white pearl, sizes 14 to 20. Regularly 5c doz.

BUTTONS! BUTTONS! Many odd lines in Buttons, all kinds and sizes. Regularly 25c to \$1.50 dozen. Friday 10c and 25c

(Main Floor)

#### **GROCERIES**

2,000 bags Choice Family Flour, Choice Currants, cleaned, 3 lbs. .25 California Seeded Raisins, three New Orleans Molasses, 2-lb. tin..10 Canada Corn Starch, package. .7 Perfection Baking Powder, three

21/2 LBS. PURE CELONA TEA, 58c. 500 lbs. of Pure Celona Tea, of uniform quality and fine flavor. black or mixed. Friday, 2½ lbs. .58 (Basement)

### Hosiery and Gloves

Men's Black Cashmere Half Hose, seamless finish, good weight; soft, fine yarn; double heel and toe; 9½ to 11. Friday ... ... .121/2

Men's All-wool Plain Black Cashmere Hose, "Llama" brand; soft spun yarn; close woven finish, double heel and toe; 91/2 to 11. Special value, Friday, per 

Men's Tan Cape Leather Gloves, unlined, one dome clasp, pique, sewn seam, assorted tan shades; 7 to 8½ only. \$1.00 

#### 1,300 Volumes Travellers' Samples, etc., Slightly Soiled FOR 50c EACH.

40 volumes Dr. Sylvanus Stall's "Self and Sex" series handbooks. Published \$1.00 each. 50 only Bibles, Prayer Books, Methodist Hymn and Tune Books, Baptist and Church Hymnals; yapp, morocco, cloth bindings. Regular \$1.00, \$1.50, \$2.00, \$2.50 and \$3.00 value. (Book Dept., Main Floor.) FOR 25c EACH.

100 Boys' and Girls' Rewards, bound in cloth. Regularly 50c. 50 only Bibles, Methodist and Baptist Hymnals, leather. Regularly 50c, 75c, \$1.00. And 250 other volumes. While they last .25 (Book Dept., Main Floor.)

Spectacles and 

Special Afternoon Tea IN THE LUNCH ROOM, From 3.00 to 5.30. Apple Pie with Ice

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Cream and a Pot of .15 (Sixth Floor)

### Linens and Staples

Unbleached Sheeting, heavy quality, in plain only; will make splendid-wearing sheets; full 2 yards wide. Regularly 25c yard. Friday bargain, yard

Bleached Table Damask, heavy quality, for good, serviceable cloths; 54 inches wide. Friday bargain, yard

Reversible Silkoline Comforters, pretty colorings, pure white filling; large size, 72 x 78. Friday bargain

Clearing odd lines of Damask Table Cloths, size 2 x 2½ and 2 x 3 yards; splendid cloths for every-day use; assorted designs. Regularly \$1.50 and \$1.85. Friday bargain

2,500 Yards Crash Roller Towelling, 16½ inches wide. Clearing Friday, yard

Unbleached Canton Flannel, finely woven, with a close nap; 28 inches wide. Friday bargain, per yard

(Second Floor) (Second Floor)

### \$15 Pearl Set \$11.95

24-piece set, including 12 pearl handle Dessert Knives and 12 pearl handle Dessert Forks, Sheffield silver-plated, fine quality pearl handles, complete in a plush lined oak case, with lock and key. Regularly \$14.00 and \$15.00. Friday

heavy silver-plated. Regularly \$6.00 dozen. Fri-

### Wall Papers

3,000 rolls Mica Papers, well colored, for bedrooms and small rooms. Per roll, 5c, 6c and 8c. 8,500 rolls Hall and Dining-room Papers, in browns, greens, tans, etc. Per roll, 10c, 121/20

4,000 rolls Parlor and Living-room Papers, full color schemes. Per roll, 20c and 25c. 2,500 rolls Imported Parlor, Hall and Diningroom Papers, in good color schemes. Regularly 35c, Friday 22c; regularly 50c, Friday 33c.

### **English China**

A new shipment of English Bone China Tea Cups and Saucers, Plates, etc., with pink, blue and maroon edge; also white and gold decoration; hard white china, with brilliant glaze. Tea Cups and Saucers ... ... ... .10 Sauce Dishes, each ... ... 

### Serving Trays 45c

Serving Trays, good, serviceable size, japanned black, with gold band decoration; extra with 12-inch long blade and hardwood handle. French Cooks' Knives, or Boning Knife, of French make, with plain hardwood handle:

6-inch blade, Friday ... ... .25 7-inch blade, Friday ... ... ... .30 Table Knives, dessert size, Sheffield steel, with celluloid handle. Regularly 15c. Friday .10 Paring Knives, Friday 10c and 15c.

5½-inch size, Friday ... ... 

The Robert Simpson Company, Limited

