

Order Paper Questions

subsidy was given the new name of the Publications Distribution Assistance Program.

The table attached describes the allocation of the \$222.1 million in 1986-87 over both second class (i.e., the rate codes designed for newspapers and periodicals) as well as the Publishers' Book rate and the Library Book

rate. The allocation of the infrastructure payment and the cultural subsidy is prorated across the components of the Program. It should be noted that Code 5, foreign periodicals mailed in Canada, is not a subsidized rate, and that both Codes 5 and 6 have been closed to new entrants since 1984.

BENEFICIARIES OF THE PUBLICATIONS DISTRIBUTION ASSISTANCE PROGRAM (PDAP)

CODE		TITLES (no.)	EXAMPLES	VOLUME ¹ (000 000)	REVENUE FOREGONE ¹ (000 000 \$)	% OF THE SUBSIDY	AVERAGE RATE C
Code-1	(dailies)	145	Guardian and Patriot Sherbrooke Record	32.9	12.6	5.7	12.0
Code-2	(rural weeklies)	434	Canora Courier LEcho de la Lièvre	42.7	11.2	5.0	5.5 ⁴
Code-3	(subscription periodicals)	671	Maclean's Canadian Geographic Vie des Arts	296.0	90.6	40.8	5.5
Code-4	(free, "controlled circulation" periodicals)	2 790	Canadian Nurse Oilweek Le Producteur agricole	114.2	28.3	12.7	12.7
Code-5	(foreign periodicals mailed in Canada)	304	National Geographic Magazine Paris Match	48.9			42.3
Code-6	(foreign periodicals printed and mailed in Canada)	26	Time Watch Tower	38.5	9.8	4.4	6.6
Other ²	Book Publishers ³ & Distributors	4 000	Grolier Prospero Book Store	6.2 26.4	0.8 66.8	0.4 30.1	23.0 72.6
	Public Libraries		St. John's Regional Library Deep River Library	0.6	1.9	0.8	56.0
TOTAL		8 370		606.4	222.1 ⁵	100.0	

¹ 1986-1987 Data

² Interim mailings subject to final approval of eligibility

³ Registered since January 1, 1989

⁴ Paid portion only

⁵ Does not total 222.1 due to rounding