

Figure 4.24 PERCENTAGE OF IMPORTED PROGRAMS ON ITALIAN TV (1985)	131
Figure 4.25 IMPORT-EXPORTS OF TV FILMS AND PROGRAMS IN ITALY (1985-1986)	131
Figure 4.26 FININVEST FILM PRODUCTION BUDGET (1986-1987)	133
Figure 4.27 ORGANIZATION OF FININVEST	134
 CHAPTER 5 SATELLITE TELEVISION BROADCAST MARKET	
Figure 5.1 NUMBER OF HOUSEHOLDS IN EUROPE ABLE TO RECEIVE SATELLITE CHANNELS	144
Figure 5.2 WESTERN EUROPEAN TV BROADCAST SATELLITES (1987)	146
Figure 5.3 MAJOR SHAREHOLDERS OF SATELLITE TV CHANNELS IN WESTERN EUROPE (1988)	154
Figure 5.4 MAXWELL FOUNDATION ORGANIZATION CHART	157
Figure 5.5 DIRECT BROADCAST SATELLITE SERVICES (1988 - 1996)	160
 CHAPTER 6 CABLE TELEVISION MARKET	
Figure 6.1 WESTERN EUROPEAN CABLE TELEVISION SERVICES	166
Figure 6.2 DUTCH CABLE COMPANIES MARKET SHARE (1987)	167
Figure 6.3 THE LARGEST SWISS CABLE NETWORK OPERATORS	169
Figure 6.4 NUMBER OF U.K. HOMES RECEIVING SATELLITE CHANNELS (1987)	173
Figure 6.5 CABLE TV DISTRIBUTION IN WESTERN EUROPE (1987)	174
Figure 6.6 CABLE PENETRATION IN WESTERN EUROPE	175