

# **Canada Cordage Inc.**

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50 Ottawa St. S.  
P.O. Box 158  
Kitchener, ON  
N2G 3Y2

## **Products**

Rope and cordage of natural & man-made fibre.

Tel: 519-745-7391  
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## **Export Contact:**

Ms. Liz M. Burch, National Sales Manager

## **Company/Product Information**

Canada Cordage Inc. is Canada's largest manufacturer of three and four strand synthetic and natural fibre rope and cordage. With over 130 years of rope making history, Canada Cordage combines an old art with new technology and business theory to deliver products to both domestic and export markets.

As the only "scratch" manufacturer of natural fibre cordage in North America (jute, flax, hemp, sisal and manila), Canada Cordage is flexible and specializes in producing rope, core, roving, packing and twines of natural materials. Canada Cordage is experienced in marketing to the industries these products serve.

A 200,000 square foot plant, modern extrusion ability, and research and development capability combine to allow for the provision of a full range of synthetic rope and twine products (polypropylene, polyester, nylon). Some industries served: commercial fishing, oilfield, mining, forestry, industry, O.E.M., retail hardware.

A separate manufacturing process produces polypropylene fibre for concrete reinforcement. Our Promesh (TM) brand of fibre is a fully approved North American concrete additive being sold through agents and distributors. Promesh provides secondary reinforcement of concrete by preventing micro cracks from turning into macro cracks.

## **CURRENT GEOGRAPHIC MARKETING ACTIVITY**

Canada Cordage exports throughout the U.S.A. and has exported product further afield. Distributors and agents are established primarily in the U.S.A.

## **GEOGRAPHIC MARKETING PRIORITIES/STRATEGY**

New markets for export sales are being sought through distributors in the Caribbean, Central and South America, Europe, and elsewhere.