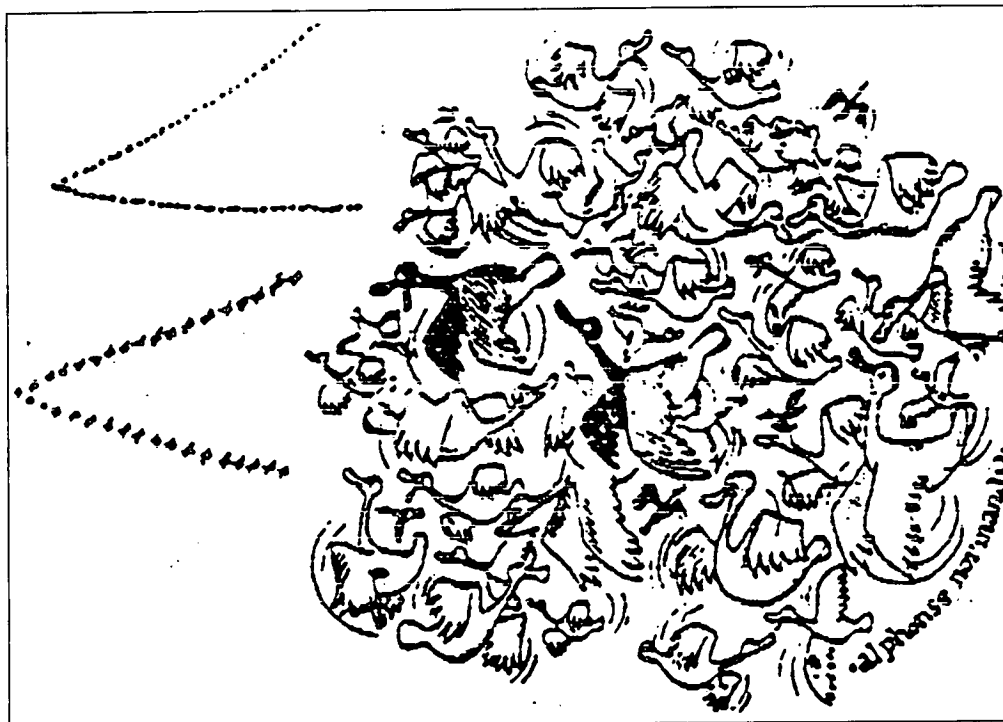


After six month of Corporate Review and a year of implementation,  
we face the future better prepared...



"There are times when I wish we had a somewhat stronger organization."

...to make the choices that lie ahead.



"C'mon, c'mon — It's either one or the other."

## EAITC Newsletter Survey

External Affairs and International Trade Canada is exploring the idea of producing a quarterly staff newsletter that will reflect "Who we are and what we do." It will include information on activities at headquarters and at our posts; this new publication will be informative, highlighting staff and their achievements, and will complement existing publications such as *Administrative Notices* and *Liaison*. It will have an international feel and reflect the high standards set by EAITC employees.

The purpose of this questionnaire is to obtain your opinions, preferences and suggestions on the form and content of the proposed publication.

By completing this questionnaire, you will not only help to underline or emphasize the need for such a publication, but also contribute to establishing the content and format for this newsletter.

1. Do you think, in general, that a departmental newsletter would be useful, and worth the expenditure?

- A. Yes, very useful
- B. Somewhat useful
- C. Not useful at all
- D. Doesn't matter

2. When you receive *Administrative Notices*, do you:

- A. Read the entire publication
- B. Read most of the publication
- C. Read a small portion
- D. Read only one section
- E. Discard it without reading
- F. Do not recall this publication

When you receive *Liaison*, do you:

- A. Read the entire publication
- B. Read most of the publication
- C. Read a small portion
- D. Read only one section
- E. Discard it without reading
- F. Do not recall this publication

When the *employee newsletter* appears, are you likely to:

- A. Read the entire publication
- B. Read most of the publication
- C. Read a small portion
- D. Read only one section
- E. Discard it without reading