

TRADE FAIRS AROUND THE WORLD

Montreal Exhibition Eyes Business World

MONTREAL, QUEBEC — The 11th **International Business World Exhibition** will be held at Place Bonaventure from September 28 to October 1, 1995.

With 30,000 visitors, 500 exhibitors and an exhibition area of 200,000 square feet, **International Business World** is considered to be Canada's foremost trade show.

Each year sales from the exhibition reach about \$10 million. Importers, distributors, wholesalers, buyers and manufacturers are welcome.

Business delegations from

throughout the world are taking part in this annual event. Among them are some 40 exhibitors from China (representing the cities of Shanghai, Beijing, Xiamen and Maoming), and a dozen or so companies from India promoting the many business opportunities afforded by this growing country.

Other countries such as Pakistan, Turkey, Morocco, Tunisia, Portugal, France and Russia, and a number of Caribbean countries will be represented.

A wide range of consumer products, in addition to textiles, chemicals, appliances, leather and

sporting goods, auto parts, hardware, toys and industrial supplies will be offered by these foreign businesses.

Exhibitors will be looking for Canadian suppliers of new and used equipment to help them improve productivity in their plants. They are also interested in Canadian expertise in finance, marketing and quality control.

The **International Business World Exhibition** is an excellent opportunity for the forming of joint companies and for technology transfers.

For further information, contact Frederick Letia, Martin International, 500 Place d'armes, Room 2910, Montreal, Quebec H2Y 2W2, Tel.: (514) 288-3931; Fax: (514) 288-0641.

Pollution, Environment of Concern in Jakarta

JAKARTA, INDONESIA — The Canadian Embassy in Jakarta will be participating — November 7-11, 1995 — in **Pollution and Environment Technology Indonesia 95** with an information booth which will display catalogues, brochures and videos from Canadian environmental firms showing their capabilities in environmental products and technology.

The show will focus on water treatment, wastewater treatment, waste management, industrial air control equipment (including monitoring and analytical technology), and consultancy services.

Current research indicates that the total value of the environmental equipment services market in Indonesia may be in

excess of US\$970 million. This indicates that this is an excellent opportunity for Canadian firms to capitalize on Canada's respected environmental technologies and to focus on Indonesia as an option in Southeast Asia.

Canadian environmental firms wishing to participate in the show are requested to forward — **for arrival no later than October 15, 1995** — their catalogues, brochures (100 copies), video cassettes (VHS: PAL or NTS), to: Husni Djaelani, Commercial Officer, Canadian Embassy, Jakarta, Wisma Metropolitan 1, 5th Floor, Jl. Jenderal Surdiman Kav. 29, Jakarta, Indonesia, Tel.: 62-21-525-0709; Fax: 62-21-571-2251.

South Africa Site of Two Major Shows

JOHANNESBURG — The second edition of the successful **Networld - LANdaba Information Technologies and Networking Trade Fair** will be held here October 18 - 20, 1995.

The show is expected to attract over 8,000 visitors and will include hands-on technical laboratories.

Running alongside the exhibition, the **LANdaba Conference** features local and international speakers addressing a range of topics pertinent to tomorrow's networking computing environment.

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