

....A Few FactsWorth Knowing

THE BICYCLE is now a recognized institution all over the civilized world. Its great usefulness has given it a firm hold, and it is now a necessity in everyday life, as well as a constant pleasure.

In purchasing a mount there are a great many points to be considered. A good article always costs a little more, but a poor article is dear at any price. The three most essential points of a Bicycle are **Strength, Easy Running Qualities, and Durability.** Practical construction and simplicity in details are also very important points. These points are all embodied in the **Massey-Harris**, and are as near perfection as it is possible to get them.

Our Frames are made from the finest quality of Mannesmann cold-drawn, seamless steel tubing. Every connection is made from a steel forging accurately machined and brazed. This ensures rigidity and

STRENGTH

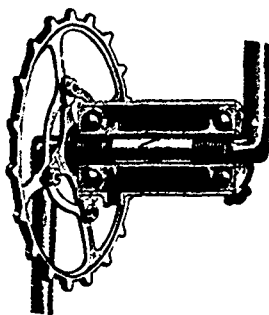
Our Bearings are all turned from solid bar steel of a special quality manufactured expressly for that purpose. All cups and cones are case hardened for wear, and then ground true to gauge. We use 3/8" balls in the crank bracket, and 5/16" balls in the rear hub. Best English Perry chains, sprockets cut from Perry designs, large sprockets front and rear. Result: Minimum of Friction.

EASY RUNNING QUALITIES

Every piece of material entering into its construction is carefully tested and inspected through all the various operations. The satisfaction given by the **Massey-Harris** during the past season is a proof of

DURABILITY

Our Crank Bracket would be universally used if it were not patented. The advantages of our detachable crank are:—1. Any person can remove the cranks, clean and replace them inside of five minutes without soiling the fingers, or using any great force. 2. No obnoxious crank pins or retaining nuts to bother with. 3. Bearings on either side of bottom bracket may be removed in a moment, without interfering with the other side, or removing the chain. 4. Large balls. 5. Cranks are always in line. 6. Lightness and easy running assured. 7. Thoroughly tested.



PRACTICAL and SIMPLE

The **Massey-Harris** is up-to-date in all details. Perfect in design, made of the best materials, elegantly finished, and High Grade from start to finish.

OUR EQUIPMENT IS THE BEST.

WE FIT AS
REGULAR
EQUIPMENT

Dunlop Tires and Dominion Laminated Wood Rims.
Christy Anatomical Saddle.
Garford Padded and Plain Top Saddle.
Messinger Hygienic Saddle.

One Price To All **\$85.00** One Grade The Highest

Catalogue Free on Application.....

..... Write for Agency

We Can't

tell you about your own business—but we can

Talk

sense, and be of service to you in the purchase of a Bicycle,

But

we are modest and don't want to intrude if not wanted. Everybody

Can Read

between these lines, and learn that our intentions are to interest you and

Teach

you that a mount on one of our Silver Ribbon Wheels will make you smile

And Think

of the comfort and pleasure you will have.

We Are

paying special attention to the running qualities of our wheel, not to "fads" and "talking points."

Happy

will be the riders who provide themselves with a

Massey-Harris Wheel

Massey-Harris Co. Ltd.

Bicycle Department

Branches—

MONTREAL, QUE.
WINNIPEG, MAN.
ST. JOHN, N.B.

Toronto, Canada