

Advantages Under Investment Contracts.

A GREAT variety of plans of insurance on the tontine and semi-tontine principle, under various names, have been introduced by the life insurance companies operating in Canada and elsewhere, but there are none containing the special advantages offered under the Compound Investment and Investment Annuity plans, and the 7 per cent. Guaranteed Income Bond of the North American Life Assurance Company, of Toronto, Ontario.

A Compound Investment policy can be secured by the applicant therefor selecting a period of 15 or 20 years, and in the event of his death during the first ten years, the full amount of the policy is payable; if death occur after that and within the investment period there is payable in addition a mortuary dividend of the eleventh and subsequent premiums paid thereon. An additional feature under this valuable contract is, that after the policy has existed for ten years, the Company will (if desired) loan the insured the remaining annual premiums, as they mature in order that the policy may be kept in force until the completion of the investment period, simply requiring the payment of current interest on the premiums so loaned.

The Investment Annuity contract provides for the payment of the face of the policy in 20 or 25 equal annual instalments in the event of death. A much lower rate of premium is chargeable on this than on the regular plans of insurance on account of the payment of the face of the policy being extended over a period of 20 or 25 years.

Under the 7 per cent. Guaranteed Income bond, which can be secured by the payment of 15 or 20 annual premiums, the insured is guaranteed an annual income of 7 per cent. should he survive the term named in the bond, in addition to which several other valuable options can be selected.

For pamphlets explanatory of these and other advantageous systems of insurance offered by the Company, apply to Wm. McCabe, F.I.A., Man. Director, North American Life Assurance Company, 22 to 28 King street west, Toronto; or to any of the Company's agents.

THE particular advantage of applying to the Canadian Musical Agency, 15 King street east (Nordheimer's), Toronto, for the procurement of artists for concert or entertainment is, that by letting them know how much it is the intention to spend, their manager, Mr. H. M. Hirschberg, will by return mail submit specimen programmes not to exceed the amount. Every committee should have a copy of the Canadian Musical Agency announcement for season 1894-95 for their guidance in selecting talent. It will be mailed free on application.

THE Foresters are to be congratulated on having secured Ovide Musin and his excellent company for their concert in Massey Hall, Oct. 11th. The New York World says of him: The musical programme which was furnished by M. Ovide Musin and his excellent company was thoroughly enjoyed by the large and brilliant audience. M. Musin played with his usual brilliancy and the splendid warmth of tone characteristic of his work. The plan is now open at Messrs. Nordheimers and popular prices should fill the Hall.

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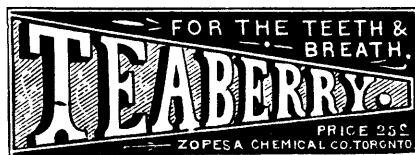
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Samples sent free to any address, and mail orders filled the same day as received. The store is in close touch with customers the country over.

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190 YONGE STREET, TORONTO, ONT.