



## Buy and Regret...

If you place orders too early for neckwear. It is impossible for anyone to show you the styles that will be in vogue September and October until July or August. Our Fall collection of silks are now out (and they are most beautiful), but our **LATEST** shapes will not be ready until July 1st to 15th. The old way of buying neckwear was to place orders six months before you receive the goods. The new and up-to-date way is to buy from the manufacturer about three weeks before your requirements. Don't you think that is better? It saves you lots of worry and old stock.

## ..SUSPENDERS..

Our Fall Line will be ready July 1st, and will consist of high-class Suspenders, perfection in finish and durability. Every pair retailed at 50c. or above will have our guarantee attached.

Niagara Neckwear Co. Ltd.  
Dominion Suspender Co.

### OFFICES:

MONTREAL—38 St. Salpice St.  
WINNIPEG—T. Whitehead.  
VICTORIA—33 Douglas St.

NIAGARA FALLS