

The Key to Business and Social Success.



Every person possesses more or less latent hypnotic power which, when properly developed, enables one to not only control his own destiny, but the minds, health and actions of others can be influenced; frequently to a remarkable and astounding degree. All successful persons, no matter of what vocation, are hypnotists. Some are unconsciously so, while others acquire these sciences through study and development of brain power.

An extract from a recent letter from Mr. F. H. Stouffer, Secretary and Treasurer of the Order of Railway Conductors, with headquarters at Pueblo, Colo., best explains its value:—"I consider the knowledge of hypnotism and personal magnetism more essential to the success of any person than that of arithmetic or any other branch of study. It enables one to impress others with your ideas. It causes them to respect you. It insures social and financial success. By this agency diseases of all kinds can be permanently cured. Bad habits of every description can be driven from the system forever, when all other methods fail. You can cause people to like or dislike you; correct evil tendencies in adults or children, and there is no telling what you cannot do with it. I became interested and attracted to these sciences through a book which is published by the National Publishing Co. It tells all about hypnotism, personal magnetism, suggestive therapeutics and magnetic healing. Anybody can learn these sciences in a very short time, and I advise every one to write to them for this book."

EXTRACTS FROM UNSOLICITED TESTIMONIALS.

(We will forfeit \$1,000 in gold if each testimonial is not genuine.)

G. S. Lincoln, H. D., No. 101 Crutched St., Dallas, Tex., writes:—"Your course was a revelation to me. The methods used are far in advance of any I have ever seen. I am successfully treating diseases of all kinds by suggestive therapeutics, and I want to say that any person desiring a knowledge of hypnotism, etc., cannot do better than take your course. You fulfil every promise made in your circulars."

P. Martin, No. 224 Sullivan St., New York City, N.Y., writes:—"Your course is splendid. I had no idea that I would be so successful in such a short space of time. Anyone must certainly be a dandy who cannot learn it in a few days, even if they only devote a little time to it. I would not take anything for the knowledge I have gained from it. The instruction in personal magnetism is very fine."

Katherine Messinger, No. 74 W. Main St., Corry, Pa., writes:—"In case of fire the first thing I would grab would be your course. I consider the study of hypnotism, personal magnetism, etc., as you teach it, the most beneficial knowledge that one could possibly acquire. The instruction is plain and very concise, and it has made me a new woman of me. Possibilities have opened up to me that I never dreamed

had existed before. Everyone should understand your grand science, and there would be less misery in the world. I consider it an honor to have my name associated with such grand work. Your teachings are fair and businesslike."

Jacob Rodrian, Jr., Frankville, Pa., writes:—"I took your course in hypnotism, personal magnetism, etc., three months ago. I am making a special study of personal magnetism, as explained in your instruction. By your methods I am able to make friends and do business with people whom I could never reach before. I have tried other courses, but yours is the only one that I have found practical. It is worth twenty times what you ask for it, and I advise everyone to learn it."

Anson Minnick, No. 4701 Edmund St., Frankford, Philadelphia, Pa., says:—"Three hours after receiving your instruction I hypnotized two young men, and made them believe they were fishing, and caused them to go through all sorts of acts. Since that time I have been able to hypnotize eight out of ten of all that I have tried. I have also controlled several at a distance. I consider your instruction worth ten times what you ask for it."

This wonderful book, which has aided so many in becoming proficient in the mental sciences, will be mailed free to any address. We will also mail you, without price, endorsements of the press, testimonials, financial references and a copy of our guaranteed contract. Address

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