January 8, 1909.

# **CONTRACTOR'S SUPPLIES**

To know where to look for what you want, to know where to dispose of what you don't want is a great convenience. You require special equipment. This department will enable you to get in touch quickly with reliable men who wish to dispose of that which you require. Whether a buyer or a seller, you will find this department an aid to business.

FOR THIS DEPART-ARE VERY SPECIAL, SEND FOR THE M. RATES DEPART-MENT ARE BETTER SE

## FOR SALE FIRE BOX BOILERS.

- refitted  $48'' \times 20'$  containing 52-3'' tubes. refitted  $44'' \times 18'$  containing 48-3'' tubes. refitted  $44'' \times 18'$  containing 46-3'' tubes. new  $39'' \times 14' 8''$  containing .6-3'' tubes. refitted  $36'' \times 13'$  containing 44-2 1-2'' tul refitted  $36'' \times 12'$  10'' containing 43-2 1-2'' tul
- tubes tubes.

#### AUTOMATIC ENGINES.

- **AUTOMATIC ENGINES.** 13" and 23" x 30" L.H. Wheelock compound. refitted 14" x 34" R.H. Wheelock. refitted 13" x 30" R. or L.H. Corliss. refitted 12" x 30" R.H. Corliss. refitted 9'-2" and 14 r-2" x 12" C.C. tandem. refitted 8" and 13" x 18" R.H. tandem. refitted 12" x 10" Westinghouse Junior. nearly new 12" x 12" C.C. Armington & Sim-refitted 10" x 10" C.C. Leonard-Peerless. new 10" x 15" R.H. Jewel. rebuilt 7" x 10" C.C. Leonard-Ball. refitted 6 1-2" x 9" C.C. Armington & Sims. & Sims.

### PORTABLE ENGINES AND BOILERS.

- I refitted  $9'' \ge 10''$  semi-portable engine and boiler. I refitted  $8'' \ge 12''$  semi-portable engine and boiler. I refitted  $7'' \ge 10''$  portable engines and boilers.

#### CENTRIFUGAL PUMPS.

- 1-8" centrifugal sand pump with hose and pipe. 1 new 900 gallon vertical centrifugal pump. 1 new 735 gallon vertical centrifugal pump. 1 new 470 gallon vertical centrifugal pump. 1 refitted 400 gallon horizontal centrifugal pump. 1 new 260 gallon vertical centrifugal pump. A copy of our supply catalogue or machinery stock list for the asking.

H.W. PETRIE, Ltd. Toronto Montreal Vancouver

head or a picture of the plant, a progressive salesman or a persuasive letter, each and all play their part. Some influence is exerted every time the name is seen in print, every time it is spoken,

Goper.-The market is steady at 15 to 15% per lb. Demand contents.
The market is steady at 15 to 15% per lb. Demand contents.
The straight of the state of the st

# FOR SALE

1 wo 10, one 20 Stamp Mills complete with crushers, feeders, power, etc.

One pair 35 inch Trump Horizontal Turbines with shafting, pulleys and floor stands. In perfect shape, run only three months.



**JOHN J. GARTSHORE** 

58 Front Street, West, TORONTO

FOR SALE. Great Bargains if you act promptly in D.C. MOTORS 1-500 volt, 15 Kilowatt, 900 R. 1-250 volt, 11 Kilowatt, 1150 R. 2-250 volt, 8 H.P. 1-250 volt, 10 H.P. 600 R. Built Specially for Hoisting Purposes. All in First Class Order and no Reasonable Cash Offer refused. WRITE, WIRE, OR CALL. ELEVATOR SPECIALTY CO. Cor. Lombard and Church Sts., TORONTO

even when the abstract merits of the product are proclaimed without mention of its name, a step forward has been taken.

"So long as publicity was sought through mere reiteration, the means of obtaining it remained extremely limited. but when the function of advertising was run, recognized as fundamentally educational in its character the field was broadened to its limit. In no line of advertising was this feature earlier and more clearly realized than in that concerned with machinery products, where definite detailed knowledge of the product is essential to the making of the sale. Here as a rule statements may be mad, with exactness and precision because they can be founded on facts ascertained by actual test, not upon mere opinions or expressions of sentiment. Here also the purchaser usually appreciates to the full their meaning and their economic value to him. As a consequence publicity in technical and engineering lines has long stood as representative of the educational methods -a method which is now being employed with increasing frequency in all lines of advertising.

" The technical treatise, the professional lecture or paper and its reprint, the experimental apparatus in the technical school, the published results of tests and expert investigations, are all

hemlock or cedar, 35 to 45c. each, on a SC. Fate to Montreal. Telegraph Poles: Seven-inch top, cedar poles, 25-ft. poles, \$1.35 to \$1.50 each; 30-ft., \$1.75 to \$2; 35 ft., \$2.75 to \$3.35 each, at manufacturers' points, with 5c. freight rate to Montreal. Laths: Quotations, per 1.000 laths, at points earying \$1.50 freight rate to Montreal, \$2 to \$3. Shingles: Cedar thingles, same conditions as laths, X, \$1.50; XX, \$2.50; XXX, \$3.
Malls.-Demand for nails is moderate, but prices are steady at \$2.30 per teg to cut, and \$2.25 to wire, base prices
Pipe-Cast iron The market continues steady at \$33 for 8-inch pipe and larger; \$34 for 66-inch pipe; \$34 for 5-inch, and \$34 for 4-inch at the foundry. Pipe, specials, \$3.10 per 100 pounds. Gas pipe is under at about \$1 more than the above.
Pipe-Wrought and Calvanized.—The market is steady, moderate-sized to being: 1-4-inch, \$5.50 with 63 per cent. off for black and 48 per cent. off for black and 48 per cent. off for black and 59 per cent. off for black and 49 per cent. off for slavanized; \$4-inch, \$25.50; if 5-inch, \$27.50; if 5-inch, \$26, if 5-inch, \$27.50; if 5-inch, \$26, if 5-inch, \$27.50; if 5-inch,