By JOHN J. McGRAW. -

Temperaments of Rookie Twirlers—The Trouble With Rube Marquard-When Is a Curve Not a Curve? -Exit the "Spitball."

(Released exclusively through the North | American Newspaper Alliance.) ARTICLE 19.

ager confronts in building up a pitch- able to work him out of his faults. ing staff is the rookie twirler, with mustn't lose sight of the fact that fearful was he of not being able to youth is youth. These players are get the ball over when it came down mere boys with very little develop- to two-and-three that he would ment of their reasoning powers-

simply harum-scarum kids. You can readily understand how much stuff that he was afraid to use easy it is to turn the head of a boy of it nineteen by newspaper publicity and public admiration. To escape that a to perfect his control so that he PFTER MAKES A FRIGHTFUL DISyoung man must be unusually level- would not get in that hole. He worked leaded. And if he is too serious and reflective he is lacking in pep and

executives in many lines of business as well as in sport.

self-satisfied young men to openly that was a complete baffler to opresent any coaching intended to rem- ponents. It was in the use of this edy their faults. They don't think they have any.

This type of young pitcher is quickly spotted by his new manager and the coaches. Then our problem begins. We don't want to kill his over-confident spirit, and at the same time he must be reformed to be of any value to himself or to the club. Wilbert Robinson had a great knack of handling these young men. Jennings also seems to understand them. They must be made to like their instructors and to have confidence in them. If we get that far there is a chance.

Many of them, though, prove utterly impossible. The only thing is to cast a boy like that aside, much to his surprise and indignation. On his return to his home or his old club he makes it clear to his friends and to the newspaper men that he was not given a fair trial. And he goes right along with his faults, remaining in the minor leagues until the end of his playing days. He never

Most of the rookies are willing and anxious to be taught. They can be developed, and it is from pitchers of won his nineteen straight games. this type that we get our great stars. had great difficulty at first was Rube type, who refuse to recognize faults, Marquard. Apparently he had every- he would never have been a successthing. In the American Association ful big league pitcher. I have seen he was almost unbeatable. It was many pitchers with as much natural on that record that we paid \$11,000 stuff as Marquard had who never got for him. I still think that the im- past the training period. mense amount of publicity following that deal in which Rube got the sobriquet of the "Eleven-Thousand-Dollar Beauty" interfered a lot with lay exactly in the spot where Marhis progress, I don't mean to say that Marquard was swell-headed. He was anything but that. It was hervousness over living up to a great reputation that seemed to upset him.





BAUME BENGUE

- At all dealer

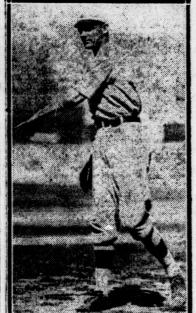


Wilbert Robinson was our coach then and I turned Rube over to him. Marquard got very fond of Robbie The most difficult problem a man- and by degrees the old coach was His main fault was of putting the great natural ability and dozens of ball over the plate with nothing on faults, who has made a reputation in it, as we say. Rube had trouble with the minor leagues. They must have his control. After whipping a few done something to get promoted. As curves-and he had a beauty-and a result of this many of them imagine some fast ones around the batter, he that they know it all. And you would find himself in the hole. So

Obviously the only thing to do wa very hard and under constant coach-When most secure you may ing finally settled down. Instead of Think not from danger you are free. being afraid to turn one loose he This problem, I imagine, confronts got to where he could even play the It is not at all uncommon for these fast ball had a peculiar jump to it

simply toss it over as straight as a

string. In other words, he had so



The point I try to make is that i A famous pitcher with whom we Marquard had been of the swell-head

remember Amos Rusie. He was a wonderful pitcher and his greatness quard's early fault developed.

Rusie had tremendous speed and a wonderful curve. He could throw a curve ball almost as fast as his regular fast one. Not only that, but he had the nerve and confidence to whip his curve over the plate when in a hole. As a rule, pitchers do not dare try a curve when the count is two strikes and three balls. They've got to get the ball over, and to be sure they usually use their fast one. Rusie had no such misgivings. If in such a hole he would deliberately pitch his curve ball with every ounce of steam he could put on it. Usually he stood batters on their ears by that kind of pitching.

Rusie, by the way, is now assistant watchman at the Polo Grounds. Dan Brouthers is the other watchman. Often we get together and talk

players, and I try to get them a good place any time there is a chance. For the enlightenment of those who, perhaps, are not so familiar with baseball terms I had better explain that in the lingo of ordinary pitching we never recognize but two terms-a fast ball and a curve.

All balls that are twisted out of their natural course are called curves. The outcurve, the drop, down shoot, and so on, are simply a curve ball tothe professional player. To us there is no such thing as an incurve. That s what we call a fast ball. Of course, little Mrs. Peter did run! I am assuming that the pitcher is nothing more than a ball thrown in right-handed. A so-called incurve is a natural way with great force. A ball thus thrown will naturally curve inward to a certain extent. If it takes a sharp jump, due to the speed, we call that the "break on his fast one." In other words, the inshoot is the natural course of a ball. A curve is unnatural, due to a reverse twist

being put on it. So, when you hear ball players peak of a curve or a fast one you will understand that "curve" means anything that takes an unnatural bend. One thrown naturally and with

great speed is a fast one. Of course there is the slow ball, which comes under a distinct classification, as does the spitball. The latter is not allowed except by pitchers who were already using it at the time the rule was passed to abolish it. Every team has to register its spitball pitchers and notify the league heads in advance of the season. Unless a man is so registered as a "spitter" he is not permitted to pitch that ball. In time all of them will disappear. Youngsters are not

allowed to use that freak of the **EMILE COUE IN AMERICA** pitching art and the spitball itself

Personally, I never like the spitball because I think it affects the arm of the man who uses it. Just the same, I have had some spitball pitchers. Bugs Raymond was one of the best in the world. Mathewson could pitch the spitter, but rarely ever used

-Understand. Ideas With Little Difficultu.

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THREE HUNDRED AND FORTY MILES OF TEA.

Thirty years ago we had some

masterful pitchers. In the next chap-

ter I want to discuss some of them

in connection with the Temple Cup

part of his equipment.

If the packets of "SALADA" Tea during 1922 were placed end to end, they would reach for three hundred and forty miles. It would take a a fast going forty miles an hour, more than eight hours to reach the end of this long line, the distance from Toronto to Montreal.-Advt.



COVERY.

By Thornton W. Burgess.

Peter Rabbit felt so secure in the dear corners with either his curve or his Old Briar Patch that when he was there fast one. When right, Marquard's the thought of danger hardly ever en-tered his head. The bull briars and brambles made such a tangled mass there that it was possible to move about only along the private little paths that Peter and Mrs. Peter had cut through These little paths were just big enough for Peter and Mrs. Peter to get through them. They had cut these little paths in all directions through the could laugh at Reddy Fox and Granny Fox. and Old Man Coyote and Hooty the Owl and Terror the Goshawk.

There were just two enemies who cousins. One was Billy Mink and the other was Shadow the weasel. Mink was not much to be feared, because Billy was hardly likely to come way over there. While he roams about a great deal he prefers to be near under which to hide. He doesn't often make long trips in the open, as he have to do to cross the Green Meadows in winter.

But Shadow the Weasel is likely to appear at any time where he is least expected. And Peter never forgot that sooner or later Shadow was likely to pay the dear Old Briar Patch a visit planned what they would do if ever Shadow should appear

It happened that one day shortly after Old Jed Thumper had gone back to the Old Pasture, Peter chanced to be sit-Forest. He wasn't looking for anybody or anything in particular. He was just looking. Suddenly he saw, or thought plown along over the white surface. Bu vas packed down. Peter stared ver hard. He saw, or thought he saw, a little spot of black moving with what ooked so like moving snow. Ther hadn't a doubt of it. Excepting Peter's own cousin, Jumper the Hare, ther



white coat, and the tip of Shadow's tail was black.

Peter waited to see no more. turned and as fast as his legs could the bored, despite a polite effort to ake him he hurried into the dear Old Briar Patch to find little Mrs. Peter. "He's coming, Fuzzy, he's coming! over old times. Always I have had a deep sentiment for veteran ball and on his face was such a look of fright that Mrs. Peter knew at once he had dreadful news.

"Who is coming?" she whispered, as f afraid to speak aloud. "He's coming straight for the Old Briar Briar Patch as if he didn't know he ran, back and forth along those little paths, with Mrs. Peter at his heels. Those Rabbits acted as if they were crazy with fright, But Peter did know his trail. At last, when he dared wait no longer, he led the way out of the dear Old Briar Patch straight for the Old Pasture. And my, how he and (Copyright, 1923, by T. W. Burgess.)

Coue Declares American **Audiences Most Attentive**

it in a game. He never considered it Finds Women Take More Readily To His Teachings Than Men

What do you think of American cision, in a voice audible all over the women?" is a question frequently put hall, with no discernible trace of to me among a host of others by my timidity. I have been struck also new friends over here whose interest with the order and discipline they in me and my work deviates with so readily show. Whenever a numoften startling celerity to my opinions

on seemingly irrevelant subjects.

By FMILE COUF

Now, I am not going to answer that question just yet. The unchallenged queen of every realm of American activity demands longer study than I have yet been able to give her. I merely pause here, in my breathless rush through the States, to do her homage, reminded as I am by her omnipresence by the predominance of the feminine element at most of my lectures. This preponderance is especially noticeable at Washington, where I am writing these notes, and I am wondering why it should be so. It is true that two out of three lectures have been given in the aftertings. I think the reason may well be

that women are more studious than

men in America, more attractive than

into account their greater inquisi-

analysis. tiveness, which is a natural attribute of Eve the world over. American men and women are alike, can audiences. I can think of no that is in their invariable attentive- better word to convey my meaning. ness. American audiences are ideal It is not merely idle tranquility. from this point of view. Not once, so There is a sort of self-watchfulness, far, have I had the slightest difficulty seif-control and conscious considerain capturing the attention of everyone tion for others, which surprises me at the beginning of a lecture, either and compels my admiration at each at New York, Philadelphia or Wash- of my lectures. There is an amazington, or in holding it right to the ling absence of that buzz of converend. I hope I am intelligent enough sation, of laughter or (worse) giggling,
to know that this is not because of of rattling of chairs, which are the ington, or in holding it right to the ing absence of that buzz of converany superior qualities of my own. On annoying features of most public the contrary, it is an undoubted fact meetings in Europe. Above all, there that my hesitating English, pro- is none, or very little, of the exasnounced with a foreign accent, al- perating chorus of coughing, which though it may be understood quite hitherto I believed to be an inevitable sufficiently, ought to have a soporific accompaniment to all lectures, coneffect on an audience, and put an abnormal stain on its powers of con- America have I noticed the plague, centration. I understand now why and then it was in a very mild form. so many European lecturers prefer to I conclude that, not only do Ameriaddress the American public. They cans possess an innate respect for are sure of getting an attentive, the rights of others to hear and encomprehending and appreciative joy, and of the lecturer or concertaudience. And none of the public giver or artist to do their part withspeakers can really understand the ting on the very edge of the Old Briar thrill of pleasure experienced when also come to penetrate the principles If a woman comes into a large room. At a formal dinner or luncheon the one feels the fluid of every soul in

the hall vibrating in unison with one's own thought, or realize the torture he saw, something moving. It was hard to be sure, for it looked like nothing more than a handful of snew being of tune" and that the audience's something more than a handful of snew being of tune and that the audience's oftention is wandering. Personally 1 attention is wandering. Personally 1 shall never forget the delight of watching my American listeners eves riveted on me in a manifest desire to lose nothing of my lecture Smiles Puzzled Him.

American audiences have two other characteristics which I have rarely encountered in Europe: they smile while they listen to you, and at the end of the lecture they are fresher than at the beginning. The first one, will confess, almost dismayed me at the start of my opening lecture. When people began to wear a pleasant, smiling expression I was afraid that I or my ideas were the object of their amusement, or that, for some reason, they were unable to follow me. I now think with a little confusion how surprised they must have been at my too-frequent, uneasy queries, "Do you understand?" No, that is the American way. They sit through even a lengthy, possibly rather dry conference with ease as well as understanding. In Europe people are apt to have a tense expression on their faces if they are following a speaker on any serious subject; or else they look just a lit-

simulate attention. The second characteristic is shown by the vigorous volleys of questions which are fired at me directly I finish my lecture. That is somewhat rare in France. And the questions put are almost always intelligent, and prove that not only have the questioners fully grasped what I have Patch. There isn't a minute to lose."

Peter began to run about in the Old said, but are eager for me to develop certain aspects of the subject or to he was doing. This way and that way explore side issues the possibilities and importance of which they have been quick to seize upon. In this respect-and this is, perhaps, a third was doing. He was mixing up characteristic—Americans do not seem to suffer from that kind of nervousness which is better described as self-consciousness or bashfulness; I have only encountered one bashful person at my lectures The next story: "Peter and Mrs. Peter over here—and he was a mere man! As a rule, I find Americans put their

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or pores in the skin and these must kept open and clean if the beauty of the skin is to be maintained.

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questions with directness and con-

simultaneously jumble and confusion

are avoided by a quasi-automatic

perception of the most interesting

one, and to the author of it the floor

is immediately abandoned by the

others' tacit consent. Little details.

perhaps, but they denote character.

Temperament Is Responsive.

derlying it, and the conflict in their

own minds mars the success of the

I have had comparatively few fail-

when a person coughs in a public hall it is not because he or she needs to cough, but simply because someone else has conveyed the suggestion by coughing, awaking an unconscious strated the fact that it holds an enresponse in others. Contagion, it is viable place in the butter industry usually called. It is really a won- of the west. This was shown at the

Have you ever tried The Advertiser ber of questions happen to be put have and were well satisfied.

of autosuggestion, and to know that ALBERTA BUTTERMAKER

Canadian Press Despatch. Calgary, Jan. 26,-Alberta demon derful confirmation of the theory of morning session of the Western Canada Dairy convention when the re-(Copyright, 1923, United States, Great Britain, Canada and South America by North American Newspaper Alliance and New York World (Press Publishing and New York World (Press Publishing by the association, in the solid pack sults of the butter-making contests Company). All rights reserved. Un-licensed reproduction in full or in part expressly prohibited.)

by the association, in the solid pack class, shipped not later than Septem-ber 9, the first prize was taken by ber 9, the first prize was taken by

points to his credit. He was closely with 96.7, and O. Severson, Calgary

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has somewhat lost confidence in one-cent sales. This lost confidence is

what we are attempting to regain

It has been the main incentive that has induced us to offer the extra-

Some Don'ts

Don't say "Let me make you

Don't say "Meet my friend,"

the hand so tightly that it will

But don't take a hand as if i

Don't ask personal questions a

Never introduce a woman to

will cover the subject of "Personal Stationary and Visiting Cards."

troduced, and the host must always

knows or is presented to the lady wh

moment after you have been in

take several minutes for the per

son to regain the use of it.

When shaking hands don't grip

INTRODUCTIONS

By JULIA HOYT

In general, I find that I was not | Introducing persons to each other where there are many persons in mistaken in believing, even before I is something everyone has to do oc- scattered groups, only the men near sailed from France, that the Ameri- casionally, and one might just as well can temperament is peculiarly re- do it properly. Moreover, this is a and shake hands when another sponsive to the creed of autosuggestion. Take my hand-clasping test, which social usage is based on courwhich social usage is based on couralways rise and shake hands when for instance. Simple as it appears- tesy.

In making casual introductions it but a woman never rises when she is ordinary social relations, which are far more easy and natural than they used to be. Of course, if you are indemonstration. In America, however, I have had comparatively faw fail-guished man or woman you "present"

men intellectually, without taking ures, because the American mind is As a general rule you merely say:
"Mrs. Reed, Mrs. Wallace," or "Mrs.
Reed, do you know Mrs. Wallace?"
or yet, "Mrs. Reed, you know Mrs.
Wallace, don't you?" Still another sensitive to ideas of psychological However, in one respect at least, responsible for the screnity of Ameri- form of introduction is, "Mrs. Reed, have you met Mrs. Wallace?"

It is usually taken for granted that the person's name you speak first is the one to whom you are presenting the other However if you wish to make this more emphatic, pronounce the first name with a slight rising in flection as if you are asking a question, then say the second as if making a flat statement.

man is a personage you may add the comes an affected mannerism.

"may I present." Unless it be the When you are presenting

A young woman is always presented to an older one, and an unmarried lady to a married one unless the for-

out annoyance; but that they have that social usage demands absurdity. has at last been achieved.

her rise and wait for her to sit down and really is—quite a number of peole in France and England fail to
grasp the elementary principle ungrasp the elemen not shake hands with him unless she wishes, unless indeed he should extend his hand, when it would be very rufe not to accept it. other time she is really expected to shake hands with a man so happens that they both have long heard about each other through my Otherwise when a man is presented to a woman she merely

her head slightly and says, "How do you do," whereas the man bows and says nothing. There is really no set rule as to when a person should shake hands seated at or how one person should greet another, for one never knows how dif-ferent persons will affect each other. But when you do shake hands always to sit

woman—never present a woman to daughter Julia." or "This is my they man a man. "My daughter, Mrs. Reed." To another woman you say: "This is my daughter Julia, Mrs. Wallace."

mer is much older. A young man, But to a young man a mother al-

make an effort of the pronunciation If you speak slowly and distinct When you are presenting your that is all that is necessary, for, after may I present. Onless the the when you are presenting your that is all that is necessary, for, after president, a king or a cardinal, the daughter to an older or a distinguishall, the persons being introduce ed man the form is: "Mr. Burke, my should pay strict attention, so the my they may hear and remember

"Pardon me, but I didn't quite g "This your name" is bad form a after you have been introduced. mer is much older. A young man, too, is always presented to an older one. All this, of course, is based on chivalry of men to women and on the courtesy of youth to age.

This same idea of courtesy dictates that men shall rise when a woman enters the room, or is introduced, and remain standing until she is seated. But this does not mean to the meeting and is called that it though it is not considered good for to repeat a name when it is given all these rules are elastic, and the cases where you especially wish to meet that name, it is permissible, but always prefix the repolition with "How do you do." Never repeat the name alone as acknowledgment of the meeting and is select that it. though it is not considered good for ment of an introduction

is to sit at his right, and if possible to the one who will sit at his lef at the table. The same applies t the two gentlemen who hostess. Everyone should alway A small group of people who a he first name with a slight rising inlection as if you are asking a queslook into the person's eyes. When a little girl is introduced to older persons she should curtsy, but unless she is very small for her age. If you are introducing a man and the control of the person is not observed by the control of the contro In introducing people to one an

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