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During the past year the London Business College enrolled more students than any other business college in the city. There's a reason. Seven colleges. Largest training in Canada. Thirty years' experience. School of Isaac Pitman Shorthand. Exclusive rights of famous Shorthand System. Our graduates get the best positions, and the demand for them has been nine times the supply. Best equipped school in Western Ontario. Affiliated with Commercial Educators' Association of Canada. Day and night classes. Call and inspect our school, then decide.

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Open Day and Night. Telephone 180
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Monday, Oct. 30
at 6 p. m.
Price, \$1.00. Special Menu Card.

CHILDREN'S EYES

receive every care and attention from our Specialists.
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BARRISTER SOLICITOR, ETC.
County Bldg., next Court House, London.

"Business Is Good"

Said a money-collector we know: "Every man I called on today said he was too busy to see me."
We are never too busy to take your Coal order and deliver it when you want it.

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OFFICE: 363 RICHMOND ST.
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Funeral Director and Embalmer
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Funeral Directors
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OPEN DAY AND NIGHT.

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115 DUNDAS ST. PHONE 588.
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Residence on Premises.
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FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882. 194 Dundas street. Residence on premises. Open day and night. Phone 459. Delaware branch, W. W. Stewart.

DR. DE VAN'S PILLS.

A reliable regulator. Never known to fail. Dr. De Van's Pills are very powerful in regulating the generative portion of the system. Refuse all cheap imitations. Dr. De Van's Pills are sold at \$5 a box, mailed direct on receipt of price, from the Scotch Drug Company, St. Catharines, Ont. Sold by all druggists in London.

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DENTIST
Corner Dundas and Clarence Streets

Office to let, central, steam heated; only \$8.00 a month.

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TRAFFORD'S Fall Furniture DISPLAY

Well worth a visit. Prices right. 129 Dundas Street. 11 Market -ano.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

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DIAMOND RING

The fact that every DIAMOND RING sold by us bears the stamp W. G. Y. 14k, guarantees the highest quality and standard of excellence to be obtained.

There is no reason on earth why you should hesitate a moment wondering where to buy a DIAMOND OF QUALITY. All we ask is a chance.

SEE OUR STONES. OUR PRICES do the rest.

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XXX Bread

TODAY TRY IT

Now, while you are thinking about it, call up the bakeries' phone number 944, and ask for a wagon to call today, or order from your grocer. JOHNSTON BROS. XXX BREAD is the best, and you should have it.

LONDON AND DISTRICT

The Protestant Orphans' Home desires to acknowledge the receipt of eighteen bags of apples, the gift of the water commissioners.

Blaze in Tannery.
The first brigade had a run to Hyman's tannery at 1 o'clock this morning, where a blaze had started among some sacks in the sole department, caused undoubtedly by spontaneous combustion. The brigade were on the scene quickly and put the blaze out before it gained much headway. The loss is small. Had it got a good start a serious fire might have resulted.

Death of Mrs. Young.
The death of Mrs. Nellie Young, relict of the late James Young, took place yesterday at her family residence, lot 25, con. 1, Westminster Township. She passed away in her 47th year. She was survived by one son, Elmer Young. The funeral will be held from her late residence on Friday afternoon, at 3 o'clock, to Woodland Cemetery. Rev. J. G. Inkster, of First Presbyterian Church, will conduct the services at the house at 2:30 p. m.

Music and Drama

"The Private Secretary." This play was again presented at the Grand Opera House last night, attracting a good house. This play is a hardy annual, and it never fails to provide plenty of amusement and fun. It is one of the good old-fashioned comedies, and it always passes muster.

Mr. C. James Bancroft and his company were even better than they were last spring. Mr. Bancroft himself has greatly improved, and he played the part of the secretary most delightfully. Shirley Draithwaite, as Sidney Gibson, the tailor, was excellent. Miss Agnes W. Villa, as Mrs. Stead, showed marked ability, and the remainder of the cast were fair.

Male Choir Tonight.
The Hamilton Herald says of the Royal Moelwyn Male Choir, which appears in the Auditorium tonight: "Many singing organizations have visited this city, but the Moelwyn Choir excels them all." This choir have competed with the leading male choirs of Wales and England and invariably won the laurels.

"The Right of Way." Mr. Sanford Dodge has surrounded himself with a splendid company this season, and will be seen in "The Right of Way." This great play is an adaptation from Sir Gilbert Parker's famous story of the same name, the dramatization being made by America's greatest playwright, Eugene Presbury. "The Right of Way" was originally produced at Wallack's Theatre, New York city, by Klaw & Erlanger, and it immediately became the sensation of the theatrical world. Not to have seen it is to miss

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Order Now At
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425 YORK ST.
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DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
674 RICHMOND STREET.

Parnell's Bread

Pure, Wholesome and Sweet.

Try a loaf. We deliver it to your door.

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Beef, Iron and Wine

(CAIRNCROSS)

This is a delicious tonic worth trying. We never ask anyone to buy the second bottle; they always buy it without asking.

Delicious! It contains iron to enrich the blood, peptonized (digested) beef to feed the tissues, and choice wine as an appetizer. If you feel worn out, tired and run down, you need a tonic; couldn't find a better one than this. We sell a great deal of it—like all the C. & L. remedies, it is of highest quality.

PINT BOTTLES, 50c.

Cairncross & Lawrence

Chemists and Druggists.
216 Dundas Street, London, Ont.

seeing one of the most-talked-of dramatic productions of modern times, the "Chanteur," will be presented this evening at the Grand Opera House. The interest in the coming of the most novel play that the stage has had in years, is very keen, and is shared alike by all lovers of the theatre, as well as by all lovers of the best things in literature. "Chanteur" stands today as the greatest novelty that the stage has to offer in this or any other country. There is no under-estimating its positive values. In rich, flowing verse it carries a message of great strength and beauty to the worker in the world. Charles Frohman has given the drama a series of settings which are of the highest quality. Any other production that the stage has ever had, it is to the beauty of the play as a play, however, that attention is called rather than to the things which are only necessary details of the unfolding of the drama. The preparations for the production of the play by Miss Adams took nearly an entire year. The box office seat sale opened this morning.

"The Rosary." "The Rosary" is coming to the Grand next Tuesday evening. In "The Rosary" there are three distinct love stories. The principal love affair is that of Bruce and Vera Wilton. This husband and wife love each other with their whole hearts. She is a devoted woman, but he is a born atheist. Being a man of much business interests, Mr. Wilton neglects his home, to bring her husband back to her. The second love story is between Kathleen O'Connor and Charley Harrow. Kathleen is a little Irish girl who believes that the man she will marry must know the Irish history thoroughly. Charley knows nothing of the past, but Kathleen attempts to teach him. To keep Charley interested, Kathleen uses the simplest of language, dress and actions. Seats on Friday.

"The Right of Way." Mr. Sanford Dodge has surrounded himself with a splendid company this season, and will be seen in "The Right of Way." This great play is an adaptation from Sir Gilbert Parker's famous story of the same name, the dramatization being made by America's greatest playwright, Eugene Presbury. "The Right of Way" was originally produced at Wallack's Theatre, New York city, by Klaw & Erlanger, and it immediately became the sensation of the theatrical world. Not to have seen it is to miss

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A. Y. P. A. MEETING BROUGHT TO CLOSE

Session Was One From Which Much Good Will Result.

BIBLE IN THE HOME

Archdeacon Richardson Says It Should Be Read in the Morning Instead of a Newspaper.

"An Evening of Surprises" pleasantly terminated the three days' conference of the A. Y. P. A. in Croydon Hall last night. Following the inaugural address by the Dominion president, Mr. Clarence Bell, of Toronto, an agreeable hour was spent in the solution of "Questions," in guessing the names of well-known pictures from suggestive objects and groups of objects, in listing chemicals, extracts, spices and other kitchen and household necessities from their taste, and smell, and in filling in missing-letter proverbs.

A Playlet. "The Lady From Philadelphia," a one-act playlet, was presented by the St. Paul's Dramatic Society, all the players being A. Y. P. A. members. The young people taking part were Miss Addie Kennie, Miss Theobald, Miss P. Theobald, Miss M. Theobald, Miss Irvine, Miss Lillian Greer, A. Halliday and H. Granger. Although not taking a very prominent part, the playlet was characterized by unusual excellence. Miss M. Theobald's playing was marked by a pleasing natural effect.

Excellent Cast. The other players presented their parts fairly well, although the play itself allowed but little room for good acting.

An abundance of entertaining music was furnished throughout the evening by St. Matthew's Sunday School Orchestra. Refreshments were served by the St. Paul's Branch A. Y. P. A. At the conclusion of the evening, Rev. Canon Starr moved a vote of thanks to the local A. Y. P. A. members for their hospitality. There were over three hundred young people present.

Afternoon Session. Yesterday afternoon, a comprehensive paper on "The Place of the Bible in the A. Y. P. A." was presented by Ven. Archdeacon Richardson. He developed the meagre knowledge concerning the Bible shown by young people of today, and cited some amusing answers to questions on Bible subjects. Every member of the A. Y. P. A. should treasure his or her own copy of the Bible, and bring it to every A. Y. P. A. meeting.

Bible in the Home. In the home the Bible should be read in the morning instead of the newspaper. Personal success and success in the Christian life are largely influenced by the study of the Bible.

Mr. A. E. Lancelotti, of Toronto, spoke on the subject of "Debates."

Mr. D. H. Blaisdell, of Toronto, gave some excellent "Suggestions for Entertainments." Miss Watkins, also of Toronto, spoke on "Lectures and Lecturers." Mr. James P. Mellor, of Brantford, discussed "Summer Plans in the City." A letter on "Summer Plans in the Country" was read from Rev. B. R. Gortie. Miss A. M. Grant, Toronto, discussed "Winter Plans."

Official Organ. It was decided yesterday afternoon to make the "Ontario Churchman," published in Kingston, the official organ of the A. Y. P. A.

Archdeacon Richardson wanted to know why the "Canadian Churchman" was not selected. Rev. Canon Starr, of Kingston, supported the claims of the "Ontario Churchman," and the president explained that the "Ontario Churchman" had made advances to the A. Y. P. A. which the "Canadian Churchman" had not made.

DEATH OF MRS. EBY

Estimable Lady Passed Away Following an Operation.

After an illness of three weeks, Margaret M. Eby, wife of Albert M. Eby, of 231 Ottawa street, died in St. Joseph's Hospital yesterday afternoon. The late Mrs. Eby was the youngest daughter of Mr. and Mrs. A. Schabacker, of 291 Ottawa street. She was married a year ago. About three weeks since she was taken sick, but her condition did not become serious until three days ago. She was then taken to St. Joseph's Hospital, where she underwent an operation.

She is survived by her husband and parents and one sister, Mrs. J. Tambling, of this city. The funeral will be held from 291 Ottawa street, her parents' residence, on Friday afternoon, at 3 o'clock, to Mount Pleasant Cemetery. Rev. H. A. Graham, of Wellington Street Methodist Church, will conduct services at the house at 2:30 p. m.

The best plaster. A piece of flannel dampened with Chamberlain's Liniment and bound on over the affected parts is superior to a plaster, and costs only one-tenth as much. For sale by all dealers.

To Users of Paper Cooking Bags

The Advertiser has just issued a little Cook Book entitled, "Paper Bag Cookery," containing 100 recipes and full directions for using the bags. These books can be had at The Advertiser Office for 10c each, or sent, postpaid, to your address on receipt of price. Address

The London Advertiser Company

Wage Fight Upon Pen Trust

A \$10 fountain pen for \$1.25. Incredible? But true. Impossible? Not at all. A good bicycle used to sell for \$150—now you can buy the same thing for \$18. It's a matter of methods—in making and selling. Under the "trust" plan of slow sales and enormous profits one paid from \$3 to \$10 for a decent fountain pen.

At Guillemont's Drug Store one can buy the highest grade of fountain pens at \$1.25 each—exactly equal in every way to the \$3 to \$10 kinds.

It is a big special sale of the pens made by H. S. Worth Co.—made in immense quantities of material, labor and output, and reckons margins on thousand groans instead of on single pens. Every sale is made on the basis of money refunded if there is the slightest dissatisfaction. Written guarantee for one year given with every pen. Pens with 14-karat pen points, and full gold, sterling silver and pearl mounts are offered in this sale at \$1.25 each.