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Beaton's Hats
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All the Leading Styles in American and English Felt Hats.

A superb range of American Straw Hats for the coming hot weather.

PRICES AWAY DOWN

BEATON'S
138 Dundas Street.

REMOVAL

The local offices of the
Confederation Life

have been removed to the building of the Ontario Loan and Debenture Company, Market Lane, ground floor.

W. A. BROOK, Manufacturer
of the

DIADEM BICYCLES!

—Agent for—
ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their coal dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

Can We Do It?

YES. By the superior purity of our **FRUIT VINEGAR** we will soon make you ask your grocer for our good.

Ours being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains; no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto. zxxv

Summer Shoes.

SUCH VALUES as come from buying at first hands and selling at small profits for cash. It's worth your while to see the shoes these prices represent.

—Children's Shoes,
Special at 35c.

—Boys' Tan Shoes,
Special at 95c.

—Men's Tan Shoes,
Special at \$1.15.

—Ladies' Tan Shoes,
Special at 75c.

—Ladies' Canvas Oxfords
Special at \$1.15.

—Girls' Canvas Oxfords,
Special at 48c.

And so on. No trouble to show them. Have you taken advantage of our Trunk and Valise Sale? If not, why not?

Pocock: Bros.

Connoisseurs of driving patronize Overmeyer's livery, Richmond street night, as he has only the latest style rigs. Phone, 423.

\$500 Reward! And only 10c for a package of Dr. Story's 5 minute headache cure. Money refunded if it don't cure the most severe sick or nervous headache in 5 minutes. Try one package, only 10c. For sale 7 all druggists. zxxv

An old miser blew out a candle when he was dying, saying: "I can see to die in the dark."

Feather beds and hair mattresses renovated. We do all renovating on the premises. First-class work guaranteed. We are manufacturers of first-class mattresses and pillows. Dealer in stoves, spring beds and furniture. **JAMES F. HUNT, 593 Richmond street north. Telephone 997.**

Priddis Bros' BLOUSE WAIST

—FOR—
50c.

Worth \$1.50 each. See Our East Window.

158 Dundas Street,
157 Carling Street.
TELEPHONE 324.

**REFRIGERATORS,
GASOLINE STOVES,
CLOTHES WRINGERS,
CARPET SWEEPERS.**

We are showing the newest goods in the above lines, also a full stock of canned ware at very low prices. Jobbing Work Promptly Done.

STEVELY'S
Phone 452, Richmond St.

FINE WEATHER; STATIONARY OR HIGHER TEMPERATURE.

Toronto, July 9.—11 p.m.—The area of low pressure has passed eastward, and is now central over Northeastern Quebec. It is causing local showers and fresh to strong southwest winds in Eastern Canada, and has given during the day a strong west wind over the lakes. Fair weather prevails throughout the lakes, with increasing pressure. In the Northwest it is also fair, with a few local showers in Assiniboia. The minimum and maximum temperatures reported for today are: Calgary, 48—74; Battleford, 56—78; Qu'Appelle, 52—72; Winnipeg, 42—76; Port Arthur, 42—68; Toronto, 58—68; Kingston, 68—72; Montreal, 70—82; Quebec, 70—82; Chatham, 62—62; Halifax, 62—78.

Toronto, July 10.—1 a.m.—Moderate to fresh west to north winds; fine; stationary or a little higher temperature.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
Phone 96, 213 Dundas Street. zxxv

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OF ONTARIO,
Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000
Hon. J. C. AINSWORTH, President
Hon. Sir R. J. CARTWRIGHT, Vice Presidents
Hon. S. C. WOOD,

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, GUARDIAN OF ESTATE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc.; also as agent for the above offices.

All manner of trusts accepted, monies invested, estates managed, rents, income, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposits safe to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager. zxxv

A BRILLIANT EVENT.

The Rendition of Haydn's "Creation" in the Princess Rink—A Brilliant Audience.

The musical festival of the Western Ontario choir was ushered in brilliantly last evening at the Princess Rink. There were between 2,000 and 3,000 people in the big edifice, despite the coolness of the weather, which doubtless kept many at home. Such an attendance displayed not only an intelligent appreciation of classical music in London, but a proper acknowledgment of the self-sacrificing efforts of the local music lovers to furnish the public with works of the highest standard. Their interpretation of Haydn's sublime "Creation" justified the splendid patronage, and must have inspired citizens with pride in London's musical material.

The immortal oratorio was rendered by the London Choral Society of 250 voices, and the London Symphony Orchestra of 60 pieces, assisted by Mrs. Martin Murphy, of Hamilton, soprano; Mr. Fred Jenkins, of Cleveland, tenor; and Mr. Fred Warrington, of Toronto, bass. The performers occupied tiers of seats at the south end of the rink. The ladies were uniformly dressed in white, and the gentlemen in black, and the large group presented a pretty and imposing appearance, as did the large audience attired in the various hues of summer garb. The excellent acoustics of the building carried the music with beautiful clearness to the farthest seat.

The soloists were no strangers to a London audience, and confirmed the good impression made on previous occasions. To their rich and well-trained voices they added the tone of clear enunciation, which made every word distinct. Mr. Roselle Pococke, the conductor, who must have felt peculiarly gratified at the success of his earnest labors, wielded the baton with vigor and precision. The choral and orchestral response was ready, full and well concerted. The fine shading of the tender passages showed sympathetic insight, governed by technical skill, that evidenced long and careful training. The loftier attacks were confident and well sustained. Frequent and enthusiastic applause encouraged the performers.

Mr. Pococke called attention to the grand competition of Western Ontario choirs in Queen's Park this afternoon.

There is no royal road to fortune, but you will find an easy one to it if you will

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BEFORE GOING FOR YOUR HOLIDAYS, ARRANGE TO HAVE YOUR DAILY "ADVERTISER" SENT AFTER YOU. NO TROUBLE TO MAIL IT. DROP A POSTAL, OR TELEPHONE 107.

London and Environs

—Mr. Wm. Thorne, comedian filled a musical engagement at Forest last evening.

—The family of T. C. Jones, G. T. R. conductor, will remove from Windsor to London on July 18.

—A meeting of the Port Stanley Railway Board will be held to-day, to read the contracts for the new bridge.

—Miss Eva Roblin, of this city, and Miss Florence Burns, of Toronto, will visit friends at Kingston shortly.

—All the men of No. 1 company have got into their old quarters in Wolseley Barracks. The camp grounds have been cleared up.

—Sittings of the Ninth Division Court were held yesterday at the court house, Judge Mackenzie presiding, when 38 cases were disposed of within two hours.

—The many friends of the Protestant Orphans' Home, who kindly sent donations to the recent entertainment in money and other ways, will be glad to hear that \$134 was cleared for the home.

—A Dresden correspondent writes: "The Salvation Army held an ice cream social last (Monday) night in honor of Miss Jennie Coe, who goes to London, where she will become a candidate for office in the army."

—Mr. Wm. Fulton, of London West, denies that he intends suing the street railway company because he had to cross Dundas street bridge to make car connections. He says he never bought a ticket on the road.

—Mr. Harry Spence, London West, left yesterday for Albany, N. Y., where he has secured the responsible position of bookkeeper and cashier with a newspaper publishing company lately started in that place. His many friends wish him every possible success.

Over 700 excursionists, filling twelve cars, went to Port Stanley this morning. The united Sunday schools of South London and the Congregational schools had their annual picnic there. On Thursday the Wellington Street Methodists and Taber Street Baptists have their annual outing at Port.

—R. W. Bro. A. E. Cooper, acting D. D. G. M., paid an official visit last night to St. Mark's Masonic Lodge, at Port Stanley, and was heartily welcomed by the brethren, who evidenced their confidence by voting him as the proxy representative at Grand Lodge. This is the last official visit Bro. Cooper will pay in No. 3 district.

—The regular meeting of the W. C. T. U. was held yesterday afternoon at 3:30 o'clock. In Mrs. Thornley's absence Miss Osoford presided. A Bible reading of great interest and helpfulness was given by Mrs. J. H. McMechan. Preparations for the work of serving refreshments in the W. C. T. U. dining hall were under way today occupied the complete time allotted for the meeting.

—Messrs. Wm. Mullins, Frank Pontey, Harry Silk, Chris Teal, Wm. Waldeck and Wm. McLeod, of this city, have completed a twelve days' engagement with the 2nd Battalion Band, at the camp held in this city. These gentlemen speak in the highest terms of the treatment accorded the mby the officers, bandmaster and members of the band. Messrs. Pontey, Silk and Mullins accompanied the band and battalion to Sarnia, returning home to-day.

NEW G. T. R. PRESIDENT COMING.

Mr. Samuel Barker, of this city, who was summoned to England some weeks ago, after the reconstruction of the Grand Trunk Railway board, arrived home this morning. Upon arriving in England Mr. Barker met the new president of the G. T. R., Sir Charles Rivers-Wilson, and the members of the board, and discussed with them the matters upon which he had previously reported.

It has been arranged that the president shall sail for Canada to make a thorough inspection of the entire system on Aug. 17, arriving in Montreal about Aug. 17. He will be followed by Vice-President Pontey, Silk and Mullins by another of the directors. President Wilson will begin his work immediately upon arriving in Montreal. As yet no plans have been arranged, except that the working of every part of the system shall be thoroughly inspected. The trip will probably occupy about six weeks.—Hamilton Times of last night.

TISDALE'S TORONTO IRON STABLE FITTINGS, beautiful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

Mrs. Foster, of Kent street, has just recovered from a serious attack of La Grippe. This is the second siege she has had of this influenza, the first of which attacked Mrs. Foster about three years ago, and left her with a very troublesome cough, accompanied with chronic bronchitis, and a complication of other diseases, which made it almost impossible for her to attend church without disturbing the congregation by coughing, and, indeed, Mrs. Foster assures us that so bad were the spasms that she often feared she would burst a blood vessel during one of these severe attacks. It was very natural that under such circumstances numerous friends would recommend as many different "cure alls." She tried Cherry Pectoral, Tar, Linseed and other preparations, but was growing generally worse when a friend who had been benefited by Barkwell's Bronchial Balsam advised her to try that, and in a few days she was out of bed, and the best feature is that she is now entirely freed from all symptoms of the Bronchitis, of which she never hoped to be cured. Mr. Millar, a neighbor, also had a bad cough and was completely cured by the same preparation. zxxv

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Hammocks of all kinds.
Express Wagons, Velocipedes,
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

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Two Doors from Richmond.
Wholesale and Retail.

LIGHT WEIGHT SUITINGS

New Patterns—Latest Styles.

Jos. DAMBRA
Merchant Tailor.

2621-2 DUNDAS STREET.

You Should Not Say

"I don't know what to eat this hot weather," when you can get Rex Brand Hams and Bacon, Salad Dressing, Pickles, Sauces and other delicacies from

J. C. Trebilcock,
Grocer, 235 Dundas Street. zxxv

HONORING THEIR LEADER.

Mr. C. J. Beal Presented With an Affectionate Address by the Members of His Society Class.

The members of Mr. C. J. Beal's class (Dundas Center Methodist) met as usual on Monday evening, but at the close they had a genuine surprise for their leader, who, notwithstanding his numerous duties in connection with church work, finds time to look after the spiritual interests of a large and interesting class. At the close of the regular meeting, Mr. D. A. McDermid stepped forward and read the following address, which speaks for itself:

"Dear Sir and Brother—We, the members of your society class, being deeply conscious of the sacrifice of time and devotion to the interests of the church manifested by you for so many years, deem it expedient that some united acknowledgment on our part would be in keeping with the sentiments entertained by us as individuals.

"Yours has been an exceedingly active and useful life in connection with our church. As recording steward and secretary of the trustees, and your services have been invaluable, involving an amount of labor that few would care to undertake. As a member of all important committees, the church has reaped the benefit of your judgment and experience, and as a teacher in the Sunday school you have set an example of faithfulness and assiduity that we would do well to emulate.

"But it is in connection with your services as leader of this class that we are more directly concerned at this time. Although we may not have hitherto conveyed to you in words our appreciation of your services, we have not been unmindful of the fact that we were highly privileged, indeed, in having you as our spiritual guide and class leader. We have ever found you prompt and regular in your attendance, earnest in your desire to make the class helpful and profitable to all, and kindly considerate of our individual feelings and shortcomings. We do not propose to offer you any commendation for your services, but we do ask your acceptance of this copy of the Book of Books, as expressing in a slight degree the high estimate we place on the services you have so cheerfully and efficiently rendered us. May it continue to be your guide and counsel through life, revealing to you 'the unsearchable riches of Christ,' and with you we reverently and untiringly pray, 'Open Thou our eyes that we may behold wondrous things out of the law.' That you may be long spared to lead us in our earnest prayer.

"After the presentation the ladies of the class invited those present to partake of refreshments, which had been provided in an adjoining room, and a very pleasant hour was spent.

zxxv

TREACHEROUS WATERS.

Father, Mother and Three Children Drowned—A Fatal Mistake.

Bath, Me., July 9.—A drowning accident occurred just off Bluff Point, on Lake Umbagog, today, by which five persons lost their lives. Terry Tuft, with his wife and three children, left Gibson's Landing in a sail boat to cross the lake. A strong wind was blowing, and when opposite the point the boat was capsized and the whole party was drowned.

Kingston, Ont., July 9.—Last evening Mrs. Roy, wife of the captain of the large Cunningham, from Montreal to Toronto, fell off the cabin into the river near Alexandria Bay, N. Y., and was drowned before the crew were aware of her absence. Deceased was the mother of seven children, the youngest a babe in arms.

—WHAT HE BROUGHT HOME.
"Your husband seems very fond of angling."
"He is."
"Does he bring home all the fish he catches?"
"Yes, and more, too."

You cannot be well unless your blood is pure. Therefore purify your blood with the best blood purifier, Hood's Sarsaparilla.

Ask your dealer for Cerol Harness Dressing. Price 25c. zxxv

MARA'S

BIG SUMMER SALE
CONTINUES.

The keen blade of the "Slaughter Knife" continues the good work, and prices all through our mammoth stock succumb to its keen edge. Our stock has been gathered with the view of giving your individual wants a wide latitude. Here are

BIG LOTS OF
MONEY SAVING BARGAINS
At Prices that Blush at their Cheapness.

LOT NO. 1.

Seersuckers, nice patterns and fast colors; goods have been selling at 6c, now going at 4c.
28 inch English Prints, in a large assortment of patterns, worth 7c, for 5c per yard.
10 pieces of very fine English Prints, nice patterns and fast colors, regular price 8c, slaughter price 6c per yard.
17 pieces very fine English Prints, in light patterns, warranted fast colors, regular price 8c, sale price 6c 1-2 per yard.
Your choice of 25 pieces Crum's best English Prints, 32 inches wide and worth 12 1-2c, sale price 8c per yard.
Duck Suitings, in fashionable patterns, worth 12 1-2c, sale price 10c per yard.

LOT NO. 2.

Extra heavy Factory Cotton, during this sale \$1 25 per web.

LOT NO. 3.

21 pieces of fine All Wool Challies, in nice patterns, worth 25c, sale price 15c per yard.

LOT NO. 4.

50 doz. Ladies' Fine White Gauze Undervests, long and short sleeves, worth 50c, sale price 25c.
100 doz. Ladies' Fine Silk Black Gloves, worth 35c, sale price 20c per yd.

LOT NO. 5.

Your choice of 10 cases of Men's and Boys' Fine Straw Hats, in light and dark colors, and all the latest shapes, worth \$1, \$1 50 and \$1 75, sale price 50c.

LOT NO. 6.

During the next three days we will give you the choice of any Oiled Linen Blind in the house for 50c. These are all mounted on patent rollers and are both plain, daodeo and fringed. Regular prices 60c, 65c, 75c, 85c and 90c.

LOT NO. 7.

3,000 Sponges, small bath size 5c; large bath size, worth 25c, for 10c.
Extra large very fine Bath Sponges, worth 40c, sale price 25c.
123 Fine White Split Wood Picnic Baskets, with covers, full range of sizes, at 10c, 14c, 17c and 20c.

LOT NO. 8.

Boys' Bathing Trunks, worth 15c, for 10c.
Men's Bathing Trunks, worth 20c, for 15c.
Boys' Combination Bathing Suits, worth 50c, sale price 37 1-2c.
Men's Combination Bathing Suits, worth 75c, sale price 45c.

LOT NO. 9.

Special line of Men's and Boys' Cream Bicycle Sweaters, worth 75c, clearing at 50c.
Men's and Boys' Fine All Wool Striped Bicycle Sweaters, worth \$1, sale price 75c.
Men's and Boys' Very Fine Cream All Wool Sweaters, worth \$1 50, sale price 95c.

LOT NO. 10.

100 doz. Men's Fine Undershirts and Drawers, sale price 19c.
63 doz. Men's Fine Gauze Undershirts and Drawers, sale price 25c.
Men's Fine French Balbriggan Undershirts and Drawers, worth 50c, sale price 37 1-2c.
Very fine Natural Wool Undershirts and Drawers, worth \$1, sale price 69c.

LOT NO. 11.

Mara's Special Laundry Soap, 3c per bar.
15 Bars Best Electric Soap for 25c.
Hearle's Famous Glycerine and Honey Toilet Soaps, worth 12 1-2c, sale price 5c per cake.
"Cucumber Toilet Soaps, both scented and unscented, sold elsewhere at 20c, our price 9c per cake.

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