

KNOWLING'S

SPECIAL CLEARING SALE

Astounding Bargains in MEN'S CLOTHING for Spot Cash

In order to make room for New Goods now arriving we are offering you the following at prices far below cost. All goods serviceable, well made and finished garments. The quantities are limited. Be the first to seize this Big Money Saving Opportunity.

NO CHARGING OR APPROBATION.

Men's Suit Bargains

A small quantity of Men's Suits, in a fine light check. These Suits have style, fit, finish and will stand lots of wear. Reduced for this Sale to less than the cost of making; you get the benefit. Value \$14.50.

SALE PRICE\$7.95

MEN'S SUITS

In Blue, Brown, Grey and Fancy Tweeds. These are well made and finished with cuff bottom pants. A smart dressy Suit at a greatly reduced price. Value \$18.00.

SALE PRICE\$11.45

MEN'S SUITS

In various makes of Tweed with a large variety of patterns to choose from. Colors in Brown, Blue, Grey and Fancy Mixtures, with plain or cuff bottom pants. Value \$20.00.

SALE PRICE\$12.95

MEN'S PANTS

In Grey only. All sizes. \$5.00 value.

FOR\$3.19

SPECIAL!

We offer Men's Overalls, good fitting.

SALE PRICE29c.

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Men's Hosiery Bargains

MEN'S FANCY HALF HOSE.

Regular 65c.

SALE PRICE37c. Pair

MEN'S BLACK HALF HOSE

Regular 50c.

SALE PRICE37c. Pair

MEN'S BLACK HALF HOSE

Regular 65c. and 70c.

SALE PRICE43c. Pair

MEN'S FANCY HALF HOSE

Regular 90c.

SALE PRICE73c. Pair

MEN'S HALF HOSE—Assorted.

Regular \$1.00

SALE PRICE73c. Pair

MEN'S HALF HOSE

In colors of Blue and Helio.

SALE PRICE13c. Pair

SPECIAL—MEN'S SHOWER-PROOF COATS

In Fancy Mixed Tweed. A good serviceable Coat.

Regular \$10.00

SALE PRICE\$4.95

Men's Underwear Bargains

MEN'S COTTON UNDERWEAR

Regular Prices 70c., 95c., \$1.25

SALE PRICES57c., 87c., 98c.

MEN'S NAINSOOK COMBINATIONS

Regular Prices 85c. and \$1.10

SALE PRICES69c., 79c.

MEN'S BALBRIGGAN COMBINATIONS

Regular \$1.40

SALE PRICE\$1.19

SPECIAL—MEN'S WIDE END TIES—Assorted

SALE PRICE29c.

SPECIAL—MEN'S PANTS

In colors of Brown and Grey

SALE PRICE\$1.88

MEN'S KHAKI OVERALL PANTS

Good and strong—Cuff bottoms

SALE PRICE\$1.27

Men's Shirt Bargains

Men's Fawn Linen Shirts

With band, strongly stitched. A well-made serviceable Working Shirt. Only a small quantity left. Specially priced to clear. Regular \$2.50

SALE PRICE\$1.78

MEN'S NEGLIGEE SHIRTS

Neat striped, well made and finished with double cuff. Good value at \$2.50

SALE PRICE\$1.68

MEN'S NEGLIGEE SHIRTS

We have a few remainders with Collars to match in the following sizes: 13½, 14. This is a value way below present day prices. While they last

SALE PRICE98c.

When ordering Men's Suits by Mail, remit 23c. for Postage.

SPECIAL!

MEN'S NEGLIGEE SHIRTS

14, 14½, 15, 15½

\$2.00 Value for\$1.33

G. KNOWLING, Ltd.

SIDE TALKS.

By Ruth Cameron.

A HAPPY DISPENSATION.



"Isn't Edith a plain?" It really is a pity for any girl to have to be so homely. She's so thin and pale, too, that it makes matters worse." The girl addressed looked up in surprise. "Edith?" she questioned, her glance following the tall girl who was running down toward the tennis courts, with a racket under her arm. "Why I don't know as I've ever thought about it. Maybe she is plain, but I'm so fond of her and she's always so jolly and such good fun that she always looks awfully good to me. I suppose it's because I like her so well."

Partly In The Eye.

There is an old proverb that explains many a contradiction like this.

"Beauty lieth in the eye of the beholder," so the saying goes.

I know of a woman who never married. She stayed at home to care for her old mother during her last years, and the impatient suitor of her younger days grew tired of waiting for the old mother to die and married another girl. No other lover came along with the offer of a home to be shared after the mother had passed on, and so the daughter has spent a lonely life with all the love she would have poured out on a child of her own being lavished on the children of her friends.

It is the commonest and saddest of tales.

The Beautiful Child.

The friend of whom I speak met me one day not long ago with glowing eyes. "I'm coming to see you soon," she promised, "and I'm going to bring with me the most beautiful child that you ever saw in all your life. He's a

marvel." And she went on with such a stirring description of the child's unusual beauty that I looked forward with interest to seeing him.

And then one day they came.

And the little boy was just an ordinary little fellow much like any other nice boy of three. The hair that had been heralded as a halo of spun gold was a fluffy thin little mane of pale yellow. The eyes of violet were rather timid eyes of watery blue, and the pearls of wisdom that were wont to fall from those red little lips proved only the ordinary hisings of an ordinary child. But as the woman looked at him her face was beautiful with pride and love—love that was implanted in a heart that God surely meant for a mother heart. All the joy and loving pride which would have gone to the mothering of a child of her own poured itself out on this little lad and to her he was beautiful.

To Those Who Love Us.

I know a man who is shy. He is not demonstrative. He seldom caresses his wife and yet he loves her very dearly. And when he is filled with emotion he bursts into song and she has told me that it is like his arm about her shoulder when she hears him singing away. "But my darling, you will be, ever young and fair to me."

It's a comforting thought, isn't it? That to those who love us we will always be beautiful—that in the eyes of one beholder we attain to loveliness no matter how the rest of the world may view us.

D'Annunzio Collects Relics of Great War

(From the World's Bureau). Rome, July 27.—D'Annunzio recently asked the Air Force authorities if they would give him the old airplane in which he carried out the

raid on Vienna during the war. They consented, and the airplane has been sent from Rome to Gardone, where D'Annunzio has perched it upon his villa, called Vittoriale, which is now a museum containing every sort of war relic.

It is likely that a destroyer, now unit for use, will be sent in pieces to Gardone. D'Annunzio is attached to the destroyer because of some naval exploit, and it will be assembled upon the hill behind the Villa Vittoriale, certainly presenting an amazing appearance.

St. JOHN'S Grocery Stores

Pickled Meats at Lowest Prices.

Bologna Sausage.
Sliced Tongue.
Sliced Corned Beef.
Choice Ham Butt Pork.
Choice Fat Back Pork.
New Family Beef.
New Spare Ribs, superior quality.
Staple Strong Pickles and Chow.
Best Grade Canadian Butter
TURNIPS.
SELECTED FRESH EGGS

J. J. ST. JOHN.

Duckworth St. & LeMarchant Road.

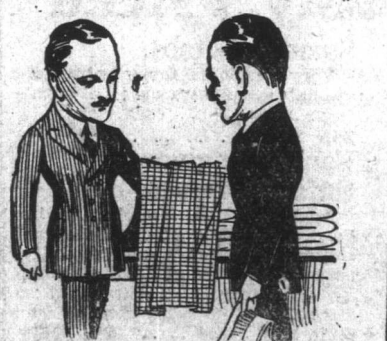


"Waits the marble in the quarry. In the mountain's rugged breast: Waits to tell of fame and glory— Waits to tell where loved ones rest."

We have ready for quick delivery a splendid selection of Headstones and Monuments at reasonable prices. We will forward our catalogue of photographic designs and styles to any address on request; also price list and our mail order form, which makes ordering by mail easy. Write now and avoid disappointment.

"There's a reason." Skinner's Monumental Works.

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Good tailoring begins with the selection of exclusive, serviceable and dignified woollens and worsteds, different from the common run found in ready-made clothing stores. The cutting, fitting and workmanship follow as a matter of course—here.

J. J. STRANG, LADIES' & GENTS' TAILOR, Corner Water & Prescott Sts. apr7,6od,t

MINARD'S LINIMENT, THE ATHLETE'S REMEDY.



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EXCEL Long Rubbers THE FISHERMAN'S FRIEND

FOR MEN & BOYS

are made on a particular shape of last, which gives the foot more room and prevents slipping at the heel and instep. A heavy cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

ASK YOUR DEALER FOR "EXCEL" BOOTS.

Sold by all reliable dealers from coast to coast.

Distributed by

Parker & Monroe, Limited SHOE STORES.

195 Water St. East. 365 & 363 Water St. West.

The Uses of Advertisement

Advertising has been much in the limelight lately, but it is questionable if any of the speakers at the International Advertising Convention put the case for it more succinctly than Mark Twain did on one occasion.

When the great humorist was editor of a Missouri paper a reader wrote to him saying that he had found a spider in his copy of the current issue. Would the editor please say if this was a sign of good luck? To this Mark Twain replied: Kent, for the use of the public, have

Historic Land Offered

FOR NEW LONDON PARK.

(From the World's Bureau).

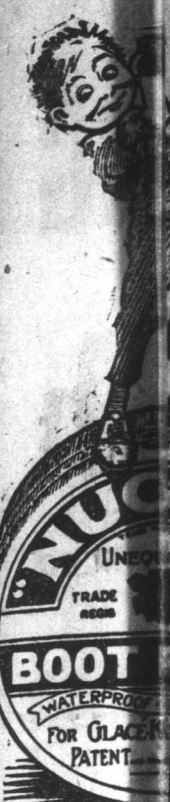
London—Thirty-six acres of land at Spring Park, West Wickham, Kent, for the use of the public, have

been offered to the Corporation of London by Sir Henry Lennard Wickham Court. West Wickham only fourteen miles from Charing Cross, and the picturesque woods there are a playground for thousands during the summer.

Wickham Court has been the residence of the Lennard family for generations. Tradition has it that Anne Boleyn used to walk in the grounds with Henry VIII., and in one of the windows are the initials of that monarch and his future wife.

Pearline for easy walking.

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THE QUALITY IS

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"In quot others you them."—J.

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