

## Suitable Toilet Gifts

Cutex Manicure Sets . . . . . 85c.  
Travelling Manicure Set . . . . . \$2.20  
Cutex Boudoir Manicure Set . . . . . \$4.20  
Cold Cream, per tube . . . . . 50c.  
Mary Garden Toilet Preparations:  
Perfume . . . . . \$1.75, \$2.10, \$3.90  
Soap, Complexion Powder . . . . . \$1.45  
Compact Powder, with Puff . . . . . \$1.45  
Talcum Powder . . . . . 85c.  
Sachet Powder . . . . . \$1.45  
Smelling Salts . . . . . 85c.  
Tooth Paste . . . . . 75c.  
Brilliantine . . . . . 85c.  
Eau Dentifrice De Rigaud . . . . . \$1.25  
Mouth Wash . . . . . \$1.25  
Cold Cream . . . . . 70c.  
Toilet Water, per bottle . . . . . \$3.30  
Lilac De Rigaud:  
Perfume . . . . . \$1.70 up to \$3.90  
Bath Salts . . . . . \$1.65  
Sachet Powder . . . . . \$1.45  
Kitty Gordon:  
Perfume . . . . . \$1.75  
Toilet Water . . . . . \$1.75  
Sachet Powder . . . . . \$1.75  
Mavis:  
Perfumes . . . . . 75c. up to \$2.10  
Complexion Powder . . . . . 75c.  
Sachet Powder . . . . . \$1.40  
Talcum Powder . . . . . 42c.  
Cold Cream, in jars . . . . . 85c.  
In tubes . . . . . 45c.  
Also Mavis Toilet Sets, with Toilet Water, Face Powder, Perfume.

## Xmas Gift Furs

**COLLARS and NECKPIECES—Stoles.**  
Ermine, assorted prices—  
\$2.20, \$3.00, \$5.10 to \$14.00  
White Iceland Fox . . . \$18.50 and \$23.70  
Mink Marmot . . . \$18.60 and \$28.00  
Black Wolf . . . \$18.50, \$24.00, \$25.00  
Grey Fox . . . \$25.00  
Manchurian Cross Fox . . . \$34.00  
Blendind Jap Fox . . . \$105.00  
**Sets.**  
Black Wolf . . . \$81.00  
Black Siberian Wolf . . . \$82.00  
Natural Wolf . . . up  
Mink Marmot Sets, \$37.30, \$47.00, \$56.00  
Manchurian-Sable, \$49.60, \$62.00, \$70.00  
Squirrel . . . \$166.00  
Skunk . . . \$238.00  
Black Hudson, with Coatee,  
Collar & Cuffs of Oppossum, \$328.00  
As a special inducement to give  
Furs for Xmas Gifts we are offering  
20 per cent. off all our stock of Furs,  
including prices mentioned above.

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# UNUSUAL GIFTS FOR CHRISTMAS!

For Friends of All Ages and All Preferences--

Truly the magic of Christmas is in these rich treasure houses of things that make Ideal Gifts--Gifts for Friends of all ages. The Gifts are endlessly varied; as finely attuned to the sense of the "fitness of things" as the taste and discernment of the giver dictates. Christmas Gifts chosen here will be long remembered by those who receive them. This is not an attempt to inventory the countless gift possibilities of a tremendous stock--but merely a suggestion of the gift wealth of this friendly shop--and the elasticity and moderation of its prices "to suit every purse."

## Gifts for Men

Ash rays, single . . . . . 50c each  
Ash Trays (sets), \$2.30, \$3.70, \$5.00 to \$16.00 each  
Cigar Cases . . . . . \$4.00 and \$4.50  
Cigar Knife Cutter . . . . . 80c. and \$1.70 each  
Cigarette Cases, Nickel and Silver, 50c., \$1.50 and \$2.30 each.  
Cigarette Cases (Leather), \$4.90, \$5.50, \$6.40 each  
Cigarette Holders . . . . . 50c. to \$2.00 each  
Tobacco Pouches . . . . . 90c. to \$2.50 each  
Bill Cases . . . . . 80c. to \$7.00  
Safety Razors . . . . . \$5.00 up  
Pipes (Cases) . . . . . \$4.50 to \$11.40  
Manicure Sets . . . . . \$4.40 and \$4.70 each  
Cuff Links . . . . . 40c., 60c. to \$3.50 set  
Men's Wool Gloves, \$1.20, \$1.50, \$2.40, \$2.70, \$3.60 pair.  
Men's Silk Knit Mufflers, \$1.75, \$2.65, \$3.20, \$4.50 to \$9.70.  
Men's Silk Handkerchiefs (White), 65c., 80c., \$1.50, \$1.90, \$2.30, \$2.50 up.  
Men's Red Silk Handkerchiefs, \$1.00, \$1.50, \$1.85, \$2.25.  
Men's Fancy Silk Handkerchiefs, \$1.70, \$2.25, \$3.00 and \$3.20 each.

## Gifts from Our Shoe Dept.

Men's Brown Hockey Boots . . . . . \$6.40 pair  
Boys' Brown Hockey Boots, sizes 1 to 5, \$5.20 to \$5.70.  
Youths' Brown Hockey Boots, sizes 10 to 13, \$4.40 to \$4.55.  
Men's Patent Leather Court Shoes, price \$4.60, \$8.90 and \$9.30.  
Ladies' Silver and Gold Pumps . . . \$19.00 pair  
**SLIPPERS.**  
Women's Assorted Colored Felt Bedroom Slippers, \$2.50, \$3.70, \$2.50, \$3.10, \$3.40, \$3.55, \$4.00 and \$4.60 pair.  
Men's Grey and Black Felt Slippers, \$3.50 pair  
Child's Red Felt Slippers, sizes 8 to 10, \$1.10 to \$1.45 pair  
Child's Red Felt Slippers, sizes 11 to 2, \$1.50 to \$1.65 pair  
Child's Pale Blue Felt Slippers, \$1.50 to \$1.70 pair  
Child's Wine Felt Slippers, fur trimmed, sizes 6 to 10 1/2 . . . . . \$2.15 to \$2.35 pair

## Gifts for Women

Jewel Cases, Armolu Gold, Pearl Silver and French Metal, 85c., \$1.95, \$2.50, \$3.40, \$4.30, \$5.50, \$9.00, \$13.00.  
Brush and Comb Set . . . . . \$4.20, \$5.55, \$7.90  
Toilet Sets, Celluloid and French Ivory, \$6.70, \$9.70, \$10.80, \$12.50, \$19.00, \$25.80.  
**Fyrnalla Toilet Table Articles:**  
Hair Brushes . . . . . \$3.20, \$12.00  
Hand Mirrors . . . . . \$3.50, \$9.00, \$9.40  
Trays . . . . . \$4.00  
Scissors . . . . . \$3.00  
Nail Polishers . . . . . \$2.30  
Glove Stretchers . . . . . \$2.40  
Puff Boxes . . . . . \$2.40  
Bottle and Holder . . . . . \$1.55, \$1.90, \$1.95

## Suitable Toilet Gifts

Suitable Toilet Goods . . . . .  
Morny:  
Talcum . . . . . \$5.40  
Perfume Chaminade . . . . . \$4.00  
Chaminade Complexion Powder . . . . . \$2.00  
Chaminade Vanity Cases . . . . . \$1.45  
Violet Benzoin with Cucumber; also Laid De Marron's Face Creams . . . . . \$1.35  
Perfume:  
June Roses, "Morny" . . . . . \$2.45  
Flesha, "Morny" . . . . . \$1.35  
Violet, "Morny" . . . . . \$1.35  
Sweet Pda, "Morny" . . . . . \$1.35  
Chaminade Dentifrice . . . . . \$1.00  
Chaminade Perfume . . . . . \$1.50, \$1.95, \$3.60, \$3.90  
Savon-De-Luxor Soap, box . . . . . \$1.30  
Bouquet and Violet Soap, 3 cakes in a box . . . . . \$3.60  
Luxor Sachet Powder . . . . . 70c.  
"Complexion Powder . . . . . 75c.  
"Compact Powder . . . . . 75c.  
"Vanishing Cream, in jars 75c.  
"Cold Cream, in jars . . . . . 75c.  
"Cold Cream, in tubes . . . . . 80c.  
"Toilet Water, bottle . . . . . \$1.15  
"Jewel Cases with Perfumes . . . . . \$9.90  
Rodger & Galle Complexion Powder, box . . . . . \$1.20  
Vinolia Complexion Powder, box . . . . . 90c.

## Gifts for Women

French Ivory Military Hair Brushes, \$3.00, \$4.90, \$5.20, \$5.50, \$7.20, \$11.50.  
Infants' Sets, \$2.40, \$2.50, \$2.60, \$3.25, \$3.75, \$4.30.  
Hat Brushes . . . . . \$1.85  
Folding Manicure Sets, Pearl and Ivory, \$4.00, \$4.50, \$7.50, \$8.60, \$10.40.  
Other Manicure Sets from \$4.30 to \$6.00.  
Fancy Silk Pin Cushions, 40c., \$1.75, \$2.50.  
Handkerchief Sachets, 85c. to \$13.40  
Gentlemen's Desk Sets, \$11.00, \$13.20, \$16.00, \$23.50, \$27.00.  
Ladies' Companions, 40c. up to \$2.40  
Needle Cases . . . . . 40c. up to \$1.30  
Fancy Straw and Beaded Work Baskets, \$1.90, \$3.10, \$4.00, \$4.20 to \$5.30  
Vanity Cases . . . . . 45c., 75c., 80c.  
Colored Silk Sachets . . . . . 45c. to 80c.  
**For the Kiddies.**  
Kewpie Dolls, undressed, 9c., 17c., 20c., 47c., 80c., \$1.25, \$2.00, \$2.40.  
Kewpie Dolls, dressed, 85c., \$1.20, \$2.30, \$3.50, \$3.80, \$4.20, \$5.40.

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## Happy Voices of Children Make a Music Sweeter Than Symphonies--

### Gifts from our Games Shoe Dept. Felt Slippers.

Misses' Wine Felt Slippers, fur trimmed, sizes 11 to 2 . . . . . \$3.40 to \$3.60 pair  
Child's Blue Felt Booties, sizes 6 to 11, \$2.70 to \$2.95 pair  
Misses' Blue Felt Booties, sizes 11 to 2, \$2.15, \$2.25 pair  
Child's and Misses' Grey Felt Slippers, Red, fur trimmed; sizes 8 to 2, \$1.55 to 2.10 pr.  
Child's Felt Booties, sizes 7 to 10, \$1.75 to \$2.05  
Misses' Red Felt Booties, sizes 11 to 2, \$2.15 to \$2.35  
Infants' Colored Kid Moccasins, Tan, White, White and iPink . . . . . \$1.65 pair  
Ankle Supporters:  
Misses', 11 to 2 . . . . . \$1.35 to \$2.05 pair  
Boys', 2 to 5 . . . . . \$2.10 to \$2.25 pair  
Ladies' . . . . . \$2.50 pair  
Men's . . . . . \$2.50 pair  
Women's Wool Socks . . . . . 90c. pair  
Misses' Wool Socks, 11 to 2 . . . . . 65c. pair  
Child's Wool Socks, 3 to 10 . . . . . 95c. to \$1.00 pr.  
Women's Slumber Slippers . . . . . 85c. pair  
Shinola Home Sets, for polishing shoes, 80c. set

## Toilet Goods

Vinolia Cold Cream, in tins and jars . . . . . 57c.  
Vinolia Perfume, bottle . . . . . 85c.  
Talcum Powder, in bottles . . . . . 45c.  
Talcum Powder, in tins . . . . . 35c.

## Xmas Seals, Tags, etc.

Xmas Seals . . . . . 5c. 11c. per package  
Xmas Tags . . . . . 5c. per package  
Xmas Post Cards, cut-out style . . . . . 2c. and 9c. each  
Xmas Cards . . . . . 9c. and 10c. each  
Electric Bulb Shades . . . . . 42c. each  
Boxed Stationery, 30c., 37c., 40c., 50c., 60c., \$1.20, \$2.20, \$2.50, \$4.50, \$6.00, \$7.40.

SUCH ripples of laughter. Such cries of joy! Gladness is in their little hearts, for the toys and things they have dreamed about are in TOYLAND--HURRY! Santa is an easy going old fellow, but he wants those who are looking after his regular boys and girls not to wait too long to buy from his wonderful collection of fascinating and pretty playthings.



Bring the Kiddies to the Grand Santa Claus  
**TOY SHOW**

Lotto . . . . . 90c. set  
John Bull Printing Set . . . . . 40c. set  
Ring Board . . . . . 50c. set  
Telegraphy . . . . . \$1.95 set  
Place of Mirth and Merriment (Circus), \$1.45 set  
Theatre of Varieties . . . . . \$2.75 set

## Toys

A.B.C. Blocks . . . . . 16c. and 50c. each  
Portable (Checkers) . . . . . 75c. each  
Chinese Lanterns . . . . . \$1.30 each  
Sleeping Dolls . . . . . \$1.30, \$2.00 each  
Unbreakable Dolls . . . . . 35c., 40c. each  
Pewter Tea Sets . . . . . \$1.95 set  
China Tea Sets . . . . . 98c. and \$1.65 set  
Skipping Ropes . . . . . 35c.  
Dressing Paper Doll Sets, 8, 14, 30 & 35c.  
Floating Dolls . . . . . 16c. and 27c. each  
Drawing Sets . . . . . 45c. and 85c.  
Needlework Set . . . . . 45c. and 90c.  
Stuffed Dolls . . . . . \$1.00  
Toy Wrist Watches, Leather Strap . . . . . 18c.  
Toy Wrist Watches, Bone Bracelet . . . . . 20c.  
Floating Toys, assorted, 16c. and 17c. each  
Infants' Rattles . . . . . 18c., 40c. and 49c. each  
Nursery Books . . . . . 40c.

## Xmas Books

Painting Books . . . . . 45c.  
Picture Books . . . . . 40c.  
Stories--"Mamie's Angel Child" . . . . . \$1.15  
"Auto Boy" . . . . . 50c.  
"Campfire Girls" . . . . . to arrive  
"Boy Scout" . . . . . 40c.  
"Indian Series" . . . . . to arrive  
"World's War" . . . . . 50c.  
"Pinkey and the Plumed Knight" . . . . . \$1.15  
"Toodles of Treasure Town" . . . . . \$1.15  
Autograph Albums . . . . . 70c., \$1.00

## Games

Ludo . . . . . \$1.50 set  
Aero Race . . . . . \$1.50 set  
Blow Football . . . . . 37c. and 60c. set  
Croquet . . . . . 55c. and 90c. set

## Toys

Bladder Bag-Pipes . . . . . 20c., 40c. each  
Picture Blocks . . . . . 65c. set  
Drawing Slates . . . . . 95c., \$1.10, \$3.00 each  
Sets Reins . . . . . 45c.  
Rifle Sets . . . . . 75c., \$1.20, \$1.25  
Arks . . . . . 35c. and \$1.15  
Pencil Boxes--  
Without Pencils . . . . . 49c., 23c., 70c.  
With Pencils . . . . . 45c. and \$1.05  
Trumpets . . . . . 27c. and 68c. each  
Moving Picture Machines . . . . . \$5.70  
Xmas Tree Fairy Lamps . . . . . 25c. each  
Xmas Tree Candles . . . . . 25c. box (16, 24 and 36 candles in each box.)  
Candle Holders . . . . . 9c. dozen  
Repeating Pistol . . . . . to arrive  
Repeating Caps for Pistol . . . . . to arrive  
Water Pistols . . . . . 45c. and 70c.  
Toy Footballs . . . . . \$1.20 and \$1.50 each  
Cavalry Soldiers . . . . . \$1.00 set  
Infantry Soldiers . . . . . \$1.00 set

## Gifts for Men

### Wool Gloves

Tan Kid, Wool lined, \$2.30, \$3.20, \$3.40 and \$6.50 pair.  
Tan Kid, Silk lined . . . . . \$2.50 to \$5.00 pair  
Dressing Cases, \$2.30, \$3.00, \$3.50, \$5.00, \$5.40 up to \$9.50.  
Military Brushes (Sets), \$2.30, \$2.65, \$3.60, \$4.40, \$5.30 to \$5.70.  
Braces, in Holly Boxes . . . . . \$1.00 pair  
Men's Wide End Ties, \$1.40, \$1.70 to \$3.00  
Silk Socks, assorted colors, \$1.50 to \$2.50  
Collar Bags and Boxes, \$2.20, \$3.30 to \$7.50  
Men's Wool Socks . . . . . \$1.50 pair  
Men's Slumber Slippers . . . . . \$1.10 pair  
Men's Fancy Vests . . . . . \$6.40, \$7.50, \$9.30 up  
Smoking Jackets, \$13.50, \$17.40 to \$40.00  
Bath Robes . . . . . \$13.70 to \$47.00  
Men's Suede Gloves, Lined, Brown and Grey, \$2.40, \$2.50, \$3.10, \$4.10, \$4.60 to \$11.50.  
Grey, Suede, Unlined . . . . . \$5.00 to \$9.70 pair

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## Xmas Seals, Tags, etc.

Paper Napkins--  
Plain . . . . . 40c. package  
Fancy . . . . . 23c. package  
Xmas . . . . . 15c. package  
Paper Dollies . . . . . 14c. package  
Paper Streamers . . . . . 12c. each  
Gummed Xmas Ribbon . . . . . 12c. each  
Decorating Crepe Paper . . . . . 12c. piece  
Decorating Flags . . . . . 12c. box

## BISHOP, SONS & CO., Limited,

335, 337, 339, 343 Water Street, St. John's.

MAIL ORDERS GIVEN CAREFUL CONSIDERATION