

# Prices That Challenge Comparison!

This is not a special sale, or a Friday and Saturday sale, these offers hold good for any working day of the week, and the items offered herein are marked at our regular margin of profit. By comparison you will find our regular prices compete very favourably with many special day sales, and, in some cases are very much lower. We give a dollars worth for a dollar. GIVE US A TRIAL.

## Gents' Summer Caps!

50 doz. Latest American Summer Caps, bought before the last advance, consequently you get the benefit. Value for \$1.20. Selling 80c. each.

## Durham Duplex Safety Razors!

We are still at the front with Safety Razors. Although steel has advanced more than double, you can secure a Durham at the old price, \$1.20. Extra Blades 55c. per packet.

## Razor Stroops!

Another shipment of Double Razor Stroops at the old price, \$1.20 each.

## Shirley President Braces!

20 doz. Shirley President Braces in neat holiday boxes, at our usual low price, 65c. pair.

## Ladies' Sport Coats!

30 only Ladies' American Sports Coats, Black and White Check, Brown and White, etc. Value for \$10.00.

Selling: \$4.30, to \$6.50, \$7.00 and \$7.50.

## Ladies' White Street Skirts!

A Big Job in Ladies' Skirts, all White, Pique, Jean and Poplin. Values from \$2.00 to \$5.00.

Selling: \$1.20 to \$3.80 each.

# Marshall Bros

## Children's Ready-to-Wear Hats!

They come in Khaki, White, Fancy Checks, etc. Send the kiddies along, we will be sure to please them. Price 80c. each.

## Soft Collar Buttons and Pins!

A big variety of very useful Collar Buttons and Pins at prices that will compel you to buy. Call and see them.

## Laundry Bags!

2 doz. only White Laundry Bags, with nice design, ready for working. Price 40c. and 50c. each.

## Toilet Soap!

20 gross assorted Toilet Soaps, nicely perfumed, only 5c. per cake.

## Two Many Stents.

By RUTH CAMERON.



RUTH CAMERON

We live and learn. Sometime ago I wrote about making one's work less tedious by setting one's stents and seeing how swiftly one could get them done, or by trying to surpass one's former record. I still think there are times and conditions when this is a good thing to do. But I have also come to see that this is a very bad thing to do. I made it a plan to knit a certain time every evening. I found I was doing a certain amount in that time. Then I tried to see if I could not do a little more. I could. Then I set myself a new stent.

Queer Sensations. Presently I found that I was looking at the clock as I finished each rib. And then I began to have queer sensations; my hand felt cramped, the needle that rested against my finger hurt, my muscles began to twitch. And all at once I realized what the trouble was. In setting myself stents, in knitting by the clock, I was putting a pressure on myself that was inevitably affecting my nerves.

By this time the sight of the knitting needles gave me a queer feeling in my stomach. I had to give up knitting altogether for a few days. When I took it up again, I resolutely turned my back on the clock and refused to notice how many ribs I was knitting in any given time.

And They Never Set Stents. There are temperaments for which stents may be a good thing—phlegmatic, easy going temperaments. Ironically, these are the people who have no inclination to set themselves stents. For other types of temperament, a stent is wicked. I once knew a young lawyer who brought himself to the verge of nervous prostration by promising himself

## Your Boys and Girls.

"When my little daughter reached the first stage of walking we had the natural horror that she might fall down stairs, but we disliked the idea of spoiling our woodwork or marring the appearance of our hallway with the usual cumbersome gate. So, instead, we purchased a yard and a half of awning material, about thirty six inches wide and made an inch wide hem at each end. Through this we slipped a piece of lath. Into this, at top and bottom, we screwed tiny rings which looped over little brass hooks at each side of the stairway gate. We found this device light, practical and convenient for, when not in use, it could be rolled up and tucked away behind the newel post.

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO., LTD., 203 Water Street.—nov29.1f

Stuffing baked potatoes the potato part may be mixed with chopped boiled ham.

## Fresh Vegetables,

Etc.  
10 lbs. BEETS ..... 30c.  
10 lbs. CARROTS ..... 30c.  
10 lbs. PARSNIPS ..... 30c.  
10 lbs. TURNIPS ..... 30c.  
FRESH COUNTRY EGGS.

## P.E.I. Potatoes,

18 Cents a Gallon.  
COOKED CORNED BEEF by the lb.  
EXTRA FANCY TABLE AP. PLES, 50c. doz.  
NOVA SCOTIA APPLES, 15c. doz. up.  
CALIFORNIA ORANGES.

## C. P. Eagan

Duckworth Street and Queen's Road.

## Ex steamer to-day

May 3rd, 1918:  
Fresh Supply  
"BLUE NOSE" TABLE BUTTER—Slabs and Bulk.

MOIR'S PLAIN and SULTANA CAKES.

Bacon, Machine sliced to your order.

30c., 45c., 60c. lb.

## APPLES.

60 Brls. small size apples for retail trade at special prices.

ALSO

40 Brls. No 1s assorted,  
60 Brls. No 1s Ben Davis.

Soper & Moore

## Our Daily Story.

THE CHAMPION.

The Stingy Man's Club was about to elect a president, and the candidates, before the voting, were stating their qualifications for the office.

Silas Tite cleared his throat spangly, and said, "Gentlemen, I'm so stingy that the stamps come off all the letters I mail because I can't bring myself to give them a good lick."

Rudolph Hammerstein rose to one foot. "Gentlemen," he said, "I'm so stingy that, whenever possible, I keep one foot off the ground to avoid wastage of shoe leather."

Pinion Cravat took the floor, carefully dropping a burned matchstick into his pocket to sharpen later into a toothpick. "Gentlemen," he said, "I'm so stingy that I smoke right through my cigar bands instead of taking them off and throwing them away."

Glancing at his watch and then replacing it carefully, so as not to fray the top of his pockets by any unnecessary friction, Plato Tissent took the floor.

"Gentlemen," he said, "I'm so stingy that I don't even hate the Germans for fear of the wear and tear on my temper."

A great shout of admiration and envy went up, the other candidates admitted that they had met their master and withdrew their candidacy, and Plato Tissent was elected unanimously.

Everyday Etiquette.

"Should I invite a young man to call on me or should I wait for him to ask if he may call?" queried May.

"Sometimes circumstances make it proper for a young lady to invite a young man to call on her, but usually she will wait for him to ask if he may," said her mother.

When you want something in a hurry for tea, go to ELLIS—Head Cheese, Ox Tongue, Roiled Ham, Cooked Corned Beef, Bologna Sausage.

## Milady's Boudoir.

BEAUTY OF MIDDLE AGE.

As long as the middle aged woman feels young she will seem young and she will feel young only as long as she can live in the present and future and not in the past. In dress she must not repeat the mistakes of former days and compete for the adornment triumphs in which the young have the advantage.

Friendship, intellectuality and social triumphs, useful work and absorbent hobbies, are the opportunities for the middle aged woman. She should determine to be self sufficient, for the nearer she approaches a serene independence of the favors of others the happier she will be and the pleasanter companion she will make. She should be ready to give but not eager to receive, since no tragedy is sadder than that of a mother whose desire for the children who have gone away, cuts like a sword into her soul, or of the single woman because love has passed her by.

The woman of old times who lived by her affections often suffered cruelly, but what broke her heart generally causes the modern woman to have interests of her own which do not wholly forsake her even in circumstances of distressing loneliness and disappointment. She finds so much to do and to see, for there never has been an era like the present, so rich in opportunities for useful work, for culture, with a thousand doors open to the women with brains.

## KEEPING COOL.

I still am calmly speaking of war and swords and flags, while my friends of mine are shrieking and rending of their rags. I never saw much profit in people running wild, and borrowing from Topper's language that's deflated; I see no good in handing blue curses to the foe; it will not aid in landing a solar plexus blow. In raving and in ranting I see no earthly good; that fellow's most enchanting who calmly says his word. I am a loyal fellow, but so are other boys; I do not call them yellow because they make less noise. Oh, I get sick as blazes of that abnormal bore who roasts, in red-hot phrases, the gent who lives next door; because said gent is quiet, and doth all fust abhor, and can't believe that riot will help to win the war. Our President serenely a good example sets to every

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At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT". We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest. We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the winners.

"STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores. It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, but the bottle still remains the same size.

DE. F. STAFFORD & SON, St. John's, Nfld.

voter queenly who paws around and frets. His grievous load he carries, and does not pause to swear, while frantic Dicks and Harrys are clawing at the air. He springs no language bitter and yet all nations know that Woodrow is no quitter, and does not fear the foe. We cannot whip the Teuton, or chill his large spiny feet, with language highfalutin, with cures and repeat.

## European Agency.

Wholesale indents promptly executed at lowest cash prices for all British and Continental goods, including: Books and Stationery, Chemicals and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Pique Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metal, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

William Wilson & Sons (Established 1814.) 25 Abchurch Lane, London, E.C. Cable Address: "Annuaire, Lon."

## J. J. ST. JOHN

Don't forget the best

TEA

to be got in Newfoundland is at our Store, retailing at

60c. per lb.

Sun Ammonia, 10c. package.

English Breakfast COFFEE, 1 lb. tins.

Eddy's Matches.

J. J. ST. JOHN.

Duckworth Street and LeMarchant Road.

## My Second Year of War.

By FREDERICK PALMER.

In this book he makes clear, even to the least technical, the grim process of fighting which characterized the Battle of the Somme, and presents graphic pictures of conditions during a vast modern offensive. Price \$1.50. Postage 4c.

S. E. GARLAND,

Leading Bookseller, 177-9 WATER STREET.

## Eventually

YOU MUST DON THE KHAKI.

Why Not To-Day?

You are Needed at Once.

This Space given to the Soldiers by the U. S. PICTURE & PORTRAIT CO.

## WHAT'S YOUR EXCUSE

For not being with the Boys?

YOU ARE BADLY NEEDED "OVER THERE"

Your duty is to go!

Why not TODAY?

THIS SPACE GIVEN TO THE REGIMENT BY G. M. BARR.

## DON'T BE A QUITTER!

# ENLIST NOW!

This space given to the Regiment by T. A. McNab & Co.

The "Evening Telegram" is read by over 40,000 People daily.



## Proclamation

By His Excellency Sir Charles Alexander Harris, Knight, Commander of the Most Distinguished Order of Saint Michael and Saint George, Companion of the Most Honourable Order of the Bath, Governor and Commander in Chief, in and over the Dominion of Newfoundland.

WHEREAS under the provisions of the Volunteer Act, 1914-1917, the Governor in Council was empowered to raise certain military forces in the said Acts described as Volunteers, to place such of the said Volunteers as might enlist for service abroad under the command of such Officers of His Majesty's Army as His Majesty might appoint or designate, and in pursuance of such powers the Royal Newfoundland Regiment has been raised and placed at the disposal of His Majesty as an expeditionary force for service in the present war.

And Whereas the said Regiment is now engaged in active service overseas for the defence and security of the Empire and of human liberty, and it is necessary owing to the exigencies of the war to provide reinforcements for the said Regiment in addition to those whose inclination or circumstances have permitted them to volunteer.

And whereas it was accordingly enacted in and by the provisions of an Act of the Legislature, holden in the 24th and 25th years of the reign of His Majesty and known as the "Military Service Act, 1918," that every married male British subject who comes within one of the classes described and intended by said Act shall be liable to be called out on active service in the Royal Newfoundland Regiment, either within or beyond Newfoundland, and that his service shall be for the duration of the present war and demobilization after the conclusion of the war.

And whereas the men, who under the provisions of the said last-mentioned Act, are liable to be called out are comprised in four classes of which Class 1 is, by the provisions of the said Act, defined to consist of all male British subjects ordinarily, or at any time since the 4th day of August, 1914, resident in Newfoundland, who have attained the age of nineteen years, who were born not earlier than the year 1893, and were on the 10th day of April unmarried or, or widowed, but having no child and who are not within any of the following enumerated exemptions:

Exemptions:  
1. Men who hold a certificate granted under the provisions of the said Military Service Act, 1918, and in force.  
2. Members of His Majesty's Regular or Reserve, or auxiliary forces as defined by the Army Act.

3. Members of the Military forces raised by the Governments of any of His Majesty's other Dominions, or by the Government of India.

4. Men serving in the Royal Navy, or in the Royal Marines, or in the Newfoundland Royal Naval Reserve, and members of the Royal Newfoundland Regiment.

5. Men who have since August 4th, 1914, served in the Military or Naval forces of Great Britain or her Allies in any theatre of actual war and have been honourably discharged therefrom.

6. Clergy, including members of any recognized order of an exclusively religious character, and ministers of all religious denominations existing in Newfoundland at the date of the passing of the said Military Service Act and ecclesiastical students who are undergoing or have completed their course of studies for the ministry or for the priesthood in any college or university in Newfoundland of their religious denomination.

And whereas it is moreover provided by the said Military Service Act that the Governor in Council may, from time to time, by Proclamation, call out on active service, as aforesaid, any class of men in the said Act described, and that all men within the class so called out shall, from the date of such proclamation be deemed to be soldiers enlisted in the Military Service of Newfoundland and shall be placed on active service in accordance with the provisions of the said Act.

And whereas it is also provided by the said Act that all men comprised in Class 1 shall be required to report not later than the Twenty-fourth day of May, One thousand nine hundred and eighteen, and that the date when such men shall be placed on active service shall be fixed by the Military Service Act and appointed under the provisions of the said Act.

And whereas it is also provided by the said Act that, at any time, the Governor may, by Proclamation, call out on active service, as aforesaid, any class of men in the said Act described, and that all men within the class so called out shall, from the date of such proclamation be deemed to be soldiers enlisted in the Military Service of Newfoundland and shall be placed on active service in accordance with the provisions of the said Act.

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