

**G. KNOWLING, Limited,**

Offers ex S.S. "Ebuoren,"

40,000 lbs.

**BACON.**900 cases  
**EVAPORATED MILK**

And

**FINEST QUALITY PURE LARD.**Selling CHEAP at our  
**East, West & Central Stores.****G. KNOWLING, Limited.**

oct1,61,m,th

**Evening Telegram**W. J. HERDER, - - - Proprietor  
H. A. WINTER, B.A., - - - Editor

THURSDAY, October 4th, 1917.

**Starving the Enemy.**

Yesterday the cables announced the absolute prohibition by the British Government of exports of any kind except printed matter to the Scandinavian countries and Holland. Even under present conditions the action seemed so extreme that we withheld comment upon what was easily the most important news for a long time, but to-day's messages confirm it so fully that there can be no doubt of the completeness of the embargo. Moreover, it is made plain that it is American counsel that has moved Britain to take the steps, a fact which speaks volumes for the thoroughness of our new ally and removes apprehensions on Britain's own account, whose needs will be well looked after by the States. It is expected, the message says, that in three months these neutrals will be compelled to forbid absolutely the exportation of any of their own supplies. The Allies will not worry overmuch, but Germany will be dealt a blow under the force of which she will fairly reel.

It is a favourite speculation, when the war is under discussion, how it will be brought to an end. When first the blockade was instituted by Britain, early in 1915, prophecies were plentiful of the speedy starvation, actual and physical, of the enemy. Then, before this could happen, it was said that he would run out of his munition supplies; lack of cotton in particular for his explosives would speedily bring him to terms. Failure of man power was emphasized, we remember, during 1916, and financial collapse has been time and again predicted. Finally, different forms of strategy have been advocated at different times—the war must be won in the air, it must be won by the destruction of the submarine bases, it must be won in the west, it must be won in the east, it must be won via Italy. It is perhaps not very intelligent reasoning to insist upon one or another of these separate agencies as the deciding factor, when it is certain that they must all combine to bring about the inevitable end, but it is not sound, on the other hand, hastily to reject any of them merely because it has not yet proved itself or shown any signs of doing so. The signs and the proof are with the enemy, who will not betray them until they can no longer be concealed, but they are there in one form and another none the less. We can see a straight-standing tree clean through and leave it still erect, to all appearances as firm as ever. A push will bring it in an instant crashing to the ground. Germany will be "sawn through" some day: for all we know she may be nearly in that condition now.

This absolute embargo of Britain and the States again suggests the question whether, apart altogether from other matters, though it is inseparably bound up with them in fact, it is not possible to defeat Germany

and Austria by starving them, using the term in the broad sense of exhausting them of essential supplies. We should hesitate to answer it in the confident negative which seems in fashion at present. In the first place, a priori reasoning, which is too seldom exercised, shows how difficult must be the position of the Central Powers to-day. This is the fourth winter of a war which they did not expect to exceed one. Superhuman efforts and brilliant organization through State control have enabled them to weather three winters far better than might have been expected, but these things cannot replace dead men and lost labour, to look at one aspect only of the increasing drain to which they are subjected. Similarly many effects of the stoppage of the neutral channels of supply can be calculated theoretically, without need of actual proof. When we stop sending a certain amount of food to Sweden we do not merely keep that quantity from Germany, Sweden must fill her own needs and so preserve her supplies to herself. But she must create future supplies, and to that end employ all available labour. Much of it will be withdrawn from the production of other commodities which have been going to Germany, notably iron. In Germany itself the same interaction takes place. She is short of coal, not because she does not possess it, but because she lacks the labour to work and distribute it. Further draining of the labour she has, in order to meet the further requirements of the food problem, will naturally aggravate that situation. And this is only one of a thousand matters that are interdependent and intricately involved.

As for actual proof of shortage, it is abundant enough even when we allow for exaggeration and false reports. A high Austrian official, writing in a Swiss newspaper, has said that Austria and Hungary cannot hold out for another winter, because soldiers and civilians would starve. Crops have been destroyed in the best districts by cold and rain. The railway cars were needed for the army and could not distribute the Roumanian crops. Famine has been predicted in the Austrian Parliament if the war should go on for another three months. Medical certificates in the newspapers showed that men were dying of hunger, and thousands that survived were too ill-nourished to do efficient work. In Germany the crops are better but there is little fodder for cattle and pigs, which will have to be killed. A country is a short step from famine which has to kill off its live stock from such a cause. Complaints from the papers, that the potato, bread and meat rations are too small to support the strength necessary for labour. We must remember that if some of the reports that reach us on the subject are untrue or purposely overcoloured, we are allowed to learn only an inkling of the real state of affairs. The Allies, at any rate, are not considering the question in an academic fashion. They are using at last with full force a very terrible weapon. It may not achieve peace of itself, but it will achieve much to bring peace nearer by many months.

**Clothes and Market Baskets.**  
**BOWRING BROTHERS, LTD.,**  
Hardware Dept.—sep21,60d,tf

**An Opportunity to Become a Birdman.**

Lieut. R. G. Reid, Jr., of the Imperial Royal Flying Corps, who is here on a brief furlough, is leaving by Saturday's express to resume his duties as instructor at Toronto, where the headquarters of the I. R. F. C. are situated, but before leaving he will be pleased to talk with any between the ages of 18 and 45 who would like to know something about the manner in which aeroplanes are constructed, operated and repaired. There is a splendid opportunity for young men between the ages of 18 and 25 to become airmen, said Lieut. Reid, while men whose ages are from 18 to 45 can earn the aeroplane construction business absolutely free of cost. As a matter of fact the regular army pay and allowance are given while learning the trade. Persons joining the flying service now have a splendid opportunity of advancement as all promotions are made from the ranks. The man that proves himself the best is the man that gets the commission. It is well known that after this year aeroplanes will become almost as common as the motor car is to-day, and that the man that has a thorough knowledge of the mechanical parts that go to make up a flying machine will not be wanting for a position wherein he can make big money.

**Lads Before Court for Discharging Firearms.**

Three boys, who were operating with firearms promiscuously on the Southside were before Court to-day at the instance of Detective Byrne. The lads were bird shooting, but did not go far enough away from dwelling houses, as one resident of that section had a narrow escape from being shot and had a few panes of glass in his house broken by discharges from the rifles. The lads stated they did not know they were breaking the law. Each of them was fined \$2 or 7 days and costs.

**Brutally Assaulted His Wife.**

A 24 year old resident of Topsail, who was arrested under warrant by Constable Quinlan, and brought to town last night, appeared before Judge Morris to-day, charged with unmercifully beating his wife. The latter's countenance showed striking evidence of the assault. The man was fined \$100 or six months imprisonment as well as receiving a severe reprimand from His Honor. The accused was also ordered to give bonds in \$100 for his future good behaviour towards his better half.

**To Study for the Priesthood.**

Mr. Patrick J. Kavanagh, son of Mr. Edward Kavanagh of New Gower St. left yesterday en route to Scranton, Pa., U.S.A., where he enters the Vanard Apostolic School (conducted by the Fathers of the Catholic Foreign Missions) to study for the priesthood. Mr. Kavanagh, who is Newfoundland's pioneer student to the Venard Seminary, has offered his services to the Foreign Missions and will, on completion of his ecclesiastical course, take up his duties in one of the heathen countries. His many friends wish the young student every success in his arduous vocation which is so worthy of emulation.

**Prospero Off.**

The s.s. Prospero, Capt. A. Kean, sailed last night for northern ports taking a full freight and these saloon passengers: Const. Parsons; Messrs. Noble, Hender, Seavious, Howard, Pta. Humphries, Wheeler, Clark, Facey, Rogers, Jones, Dowden, Burton, Mesdames Braen, Downey, Noble, Donovan, House, Sainsbury, Facey, Earle, Burton, Bowden; Misses Snelgrove, Barbour, Coffin, Kelly, Taylor, Melandy, Bowden and 40 in steerage.

**Obituary.**

**WILLIAM OTTO CHANCEY.**  
The death occurred this morning at 2 o'clock of Mr. William Otto Chancey at his home, 64 Pennywell Road. Deceased, who was 23 years of age, was a member of the Nfld. Highlanders, and it is expected that a guard of honor from the Battalion will take part in the funeral, which takes place at 2.30 p.m. on Saturday. To the sorrowing relatives the Telegram offers deep sympathy.

**WEATHER REPORT.**—The weather across country is light S. W. wind and fine, temperature 38 to 50 above.

**TRAIN MOVEMENTS.**—Tuesday's outgoing express reached Port aux Basques at 1.15 a.m. to-day. The incoming express reached the city at 1 p.m. to-day.

**"QUALITY TALKS!"**

Salesmanship unaided may make some first sales, but even at its best it cannot build a repeat business, unless supported by Quality Goods. INFERIOR PRODUCTS SOON REVEAL THEIR REAL CHARACTER, and weaken the courage so essential to success in selling on a permanent basis. Skill and enthusiasm of the highest order are no match for such a handicap.

**BUT QUALITY PRODUCTS STRENGTHEN COURAGE**

in selling and make it increasingly easy and cumulative. Their purchase can be urged with easy assurance, since the buyer is certain to gain from their presence in his store.

**Bear Brand Rubber Shoes**

Whether it be for your customers or yourselves furnish an inspiration for salesmanship that is invincible and bring about permanent and satisfactory results for you both, because you can be sure that they have no superior, that delight will always follow their sale, and that no worries need attend your efforts for repeat business.

We have imported this year SPECIAL HIGH HEEL RUBBER SHOES for WOMEN, either in storm or Croquet.

**EIGHT HUNDRED DOLLARS, \$800, in Prizes**

to be given away free by Christmas Day. Buy Bear Brand Rubbers and see if you will not have a lucky number. Register your name with dealer or send to us.

Look for Bear it is on every pair of Bear Brand Rubbers.

The following dealers will be pleased to serve you the Bear Brand, viz.:—

**JOHN ANDERSON,  
JAMES BINDON,  
F. P. U. TRADING CO.,  
W. R. GOOBIE,**

**ROYAL STORES, Ltd.,  
NICHOLLE, INKPEN & CHAFE, Ltd  
F. SMALLWOOD,  
STEER BROS.,  
JESSE WHITEWAY.**

Bear Brand Rubbers are sold in every outport in Newfoundland.

**CLEVELAND RUBBER Co.****Nowin Store. A ROYAL SMOKE.**

**250  
Tons Nut Size  
Anthracite**

**Coal.****H. J. Stabb & Co.**

sep10,60d,tf

**RINERS BUSY.**—Two laborers busied themselves yesterday rinsing rum barrels at a waterfront premises until they became loaded up and eventually fell into the arms of a limb of the law. They each had to pay \$1 this morning for their release.

**BENGAL LITTLE CIGARS**

Made of high grade tobacco and exceedingly mild, as your own tongue will tell you. Beware of substitutes.

**10 for 25 cents.**

Wholesale and Retail.

**JAS. P. CASH, Water Street.**

Nyal's Face Cream at Starford's Drug Store, Tuckworth St. and Theatre Hill.—sep7,tf

**Reid's Boats.**

The Argyle left Burin at 5.45 p.m. yesterday.  
The Thetis arrived at Snug Harbor yesterday.  
The Clyde left Horwood at 5.35 a.m. yesterday.  
The Dundee left Musgrave Harbor at 8.45 a.m. yesterday.  
The Ethie arrived at Humbermouth at 2.20 p.m. yesterday.  
The Glencoe left Pushthrough at 8.45 a.m. yesterday.  
The Home left South West Arm at 3 p.m. yesterday.  
The Diana reached Batteau yesterday.  
The Wren left Hillview at 7.20 a.m. yesterday.

Nothing finer than ELLIS' Pork Sausages, Beef Sausages, Tomato Sausages. Try them.

**BIG STORM ON LABRADOR.**—Owing to a heavy northeast gale which swept the Labrador coast yesterday the s.s. Diana was unable to call at Battle Harbor and had to proceed to Batteau. A message to that effect was received by the Reid Nfld. Co. last evening.

WARDEN LINNEST CUREN GAB CAT IT COWA

**Lazell's MASSATTA**

A NEW  
AND  
TOTALLY  
DIFFERENT  
**TALCUM  
POWDER**

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its quality and strength.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, deodorants, Toilet Waters, soaps, Creams, and Powders of an unexcelled quality.

At all Druggists, St. John's, Nfld.

Special to Evening Telegram.

CAPE RACE, To-day.

Wind south, blowing strong, weather dull; nothing sighted. Bar. 29.30. Ther. 52.

**"R"****Boys' K...**

**BOYS' K...**  
Here's a good one for you. Most serviceable of boys' knockabout wear. Are finished with hemstitched hem. In a very desirable size 17 x 17 inches. 14c. each. Friday & Saturday.

**BOYS' CORDUROY**

Of more than one style. If you want wearing serviceable for your boy, this will suit your need. The good, soft Corduroy, um Brown shade, throughout with sizes to fit from 7 to 14c. each. Friday & Saturday.

**BOYS' TWEED GOLF CAPS.**

These are what the most popular wear. Made of English Tweed, dark and light colors. Tweeds; all sizes. 14c. each. Friday & Saturday.

**HELIP****in the****AMERICAN TEA CLOTHS.**

Of pure White, edged with hemstitching. Some are adorned with covers in very pretty stamped, ready for use. Edged sizes. Reg. 25c. Friday and Saturday.

**DAMASK TABLE CLOTHS.**

These are of a small size at our regular price. Maple leaf and other borders woven to 18 inches. Reg. \$2.50. Friday and Saturday.

**TURKISH TOWELS.**

Good soft quality, pure and free from 18 x 38 inches. Reg. 25c. Friday and Saturday.

**Small**

Hair Nets. Reg. 75c. Rubber Footballs. 18c. for ...

Shell Boxes and Reg. 30c. each for ...

Framed Pictures. Reg. 30c. each for ...

Handkerchief Suits. 30c. each for ...

Polishing Gloves. Reg. 30c. each for ...

**TAFFETA**

40 pieces of ... and Saturday. Ribbon can be in shades of Black, Saxe, Pink, Rose, and Yellow. Value day and Saturday.

**Household**

Every time you step dinner a feast of appetizing made from the parings, which may be substituted with cheese. It is served with tomato sauce.

Kerosene quickly applied remedy for burns, and blisters from arising.

When making a custard a little salt. This keeps from drying and adds to the flavor.

Sauce can be made by melting in boiling water with a little cornstarch.

Cakes without icing look festive by fruits or dried orange peel stuck on.

When baking potatoes plan to allow them to

OF WAT... ing up to a climax.  
**MINARD'S LUMINOUS CURES DIPHTHERIA.**

survived by a widow... ters to whom much sympathy is extended.