

## YOUR DOLLAR Reaches the Limit of Its Purchasing Power

When Shopping at this Fashionable Shopping Centre.

# FRIDAY, SATURDAY and MONDAY.

### Tucked Lawn.

These looked so good to us we simply could not refrain from mentioning and including them in this week's sale; 39 inches wide, beautiful sheer cloth, with broad Swiss insertion band and 6 rows of tuckings. Reg. 60c. yard. **55c** Friday, Saturday and Monday.

**Little Prices that proves a Helping Hand to the Thrifty Housewife.**

#### TABLE DAMASK.

Here is a splendid Table Damask, 58 inches wide, pure white, nicely patterned and offering the very best value procurable to-day, everything to recommend and moderately priced. Reg. 80c. yard. **Friday, Saturday and Monday 45c**

#### NEW BED SHEETS.

Pure White Twilled Sheets, extra full size, 72 x 99 inches, made from best quality English sheetings, plain hem; there is no doubt about these giving the most satisfactory wear. Reg. \$3.30 pair. **Friday, Saturday and Monday \$2.98**

#### COLOURED QUILTS.

With the cooler evenings comes a demand for a little more bed coverings, that's where these new honeycomb quilts fit in, they offer you the best of value, and mixed shades of Red and White, Blue and White and Pink and White, fringed edge; good full size. Reg. \$2.20 value. **Friday, Saturday and Monday \$1.90**

#### TEA COSIES.

Something you need every day, these are a handsome lot, mixed of art silks, others with pretty chintz coverings, edged with silk cord and lined with plain satens; they're plump, pleasing looking and an ornament to your dining table; values to 90c. **Friday, Saturday and Monday 69c**

#### HEARTH RUGS.

Just a dozen in the lot, size 27 x 58, heavy Tapestry make, with fringed ends; the patterns and colorings are well arranged and the quality is all that can be desired. Reg. \$3.30. **Friday, Saturday and Monday \$3.10**

## A SKIRT SALE that you should not miss.

We have selected some of our best \$4.00 values for this Special Sale. You'll find good Cloth Skirts; others in Serge, Gabardines and other serviceable makes; stylishly made, perfect shape, skirts with the correct swing; shades of Navy, Brown and Black, high waist with shirring, others with pocket; not one in the bunch worth less than \$4.00. **Friday, Saturday and Monday \$2.69**

#### PIANO SQUARES.

Large, roomy Tapestry Rugs to lay in front of your piano, or in fact for any room in the house; suitable as well for dining room or bedroom. The patterns are very pretty, nice colour harmony; sizes 54 x 78. **Friday, Saturday and Monday \$9.20**

### SPECIAL! A Clearing Line of Ladies' Boots, \$5 value for \$3.45

These are excellent value and just the style of Boot you would like; fine Black English Kid uppers and best quality Vic Kid vamps, block toe, high heel. The only regrettable feature about these is that we have no large sizes—2 to 4's only, including half sizes. If your size is here, have a pair quick. Reg. \$5.00 value. **Friday, Saturday and Monday \$3.45**

### Children's & Misses White Canvas Sandals.

In these you have nice, cool, comfortable footwear, finished with solid leather soles and heels; half sizes to fit from. Being late in the season urges us to make a special cut price for each range. **Friday, Saturday and Monday**  
 Children's, 3 to 10, ..... **\$1.05**  
 Special ..... **\$1.15**  
 Misses', 11 to 20, ..... **\$1.15**  
 Special ..... **\$1.30**

### Interested in Pretty NECKWEAR.

We know you are. Every lady likes an extra piece or two of pretty Neckwear. These are especially new, embracing all the latest ideas and style tendencies; White and Coloured in endless variety. Values to 40c. **Friday, Saturday and Monday 14c**

### LADIES' SHOES.

In Black only, neat 2-strap style, with plain toe and Cuban heel; half sizes are here from 2½ to 7. Cool, easy walking shoes for summer wear. Reg. \$2.70. **Friday, Saturday and Monday \$2.45**



### Gentlemen! Have one of these FANCY SILK FRONT SHIRTS.

These are handsome and look well for Sunday or holiday wear; all fancy striped silk front and cuffs and body and sleeves of the same stripe effect, but of a better wearing goods. They're made roomy. Reg. \$1.70. **Friday, Saturday and Monday \$1.49**

## Miscellaneous Items Each Item with a Saving Price attached to it.

#### NEW SHEETINGS.

Yest brand new English Sheetings and really far better value than we expected to see, this lot particularly, 70 inches wide, plain finish, extra strong, bought from one of the best houses for sheeting values in England. Regular 60c. value. **Friday, Saturday and Monday 43c**

#### BOYS' KHAKI PANTS.

Get him a pair of these extra strong Khaki Drill Pants, sizes to fit boys from 5 to 15 years, straps for attaching belt to and strapped knees, wonderfully neat looking, same as worn by the American boy. Reg. 85c. pair. **Friday, Saturday and Monday 68c**

#### LADIES' GLOVES.

Gloves for immediate wear, in a nice Lisle make, 2 domes, wrist length, shades of Brown, Beaver, Grey, Black and White, assorted sizes; if you are looking for glove value see these at once. Reg. 50c. **Friday, Saturday and Monday 55c**

#### CHILDREN'S WHITE HOSE.

We are particularly pleased to be able to offer such a worthy line and such a wanted line; sizes 4 to 6½ inches, fine ribbed Jersey finish, suitable for boys or girls. Regular 35c. pair. **Friday, Saturday and Monday 29c**

#### INFANTS' BOOTS.

These come in a variety of makes, plain and mixed leathers, soft sole style; sizes 2, 3 and 4 only. **Special, Friday, Saturday and Monday 38c**

#### TWILL SHEETING.

Another line of English Sheetings with a strong twill finish, 58 inches wide; for those needing a sheeting for years of service we especially recommend this line, pure white finish. Reg. 75c. yard. **Friday, Saturday and Monday 67c**

#### BOYS' NEGLIGEE SHIRTS.

In a very pretty Cream shade, exquisite style, soft bosom, with a double turn over snug fitting soft collar, and soft cuffs, breast pocket, a real summer looking shirt; sizes 13, 13½ and 14. Reg. 75c. **Friday, Saturday and Monday 68c**

#### BOYS' SAILOR BLOUSES.

Just about 2 dozen in the lot, assorted sizes, mostly navy ground with white pin stripe and deep navy collar with white braiding; a very neat lot. Reg. up to \$1.25 each. **Special, Friday, Saturday and Monday 59c**

#### LADIES' HOSE.

The new Radium finish Hose for ladies, in fast black, plain silk-like finish, splices heels and toes, particularly good looking and good wearing hose, assorted sizes. Regular 55c. **Friday, Saturday and Monday 49c**

#### CHILDREN'S SOCKS.

Wool cashmere, 3 socks to a cream shade, plain leg and ribbed top, to fit children from 4 to 10 years; these values run up to 40c. **Friday, Saturday and Monday 27c**

It won't take experienced shoppers long to realize that this week's Bargain Budget is the greatest offering of best quality merchandise and greatest values yet. Every Department has put forth a special effort to make its showing a record value presentation of Economical Greatness.

**THESE VALUES ARE FOR CASH. NO CHARGING—NO APPROBATION. Please do not ask us.**

#### BOLSTER CASES.

Plain finish bolster cases made of strong English pillow cottons, size 19 x 65, double hemstitched border at both ends; these are exceptionally good value at their regular price, 70c. **Friday, Saturday and Monday 65c**

#### SIDEBOARD CLOTHS.

Pure White Linen Sideboard Cloths, extra fine quality, prettily embroidered and finished with wide hemstitched edge; size 14 x 54; very neat looking. Reg. 50c. each. **Friday, Saturday and Monday 42c**

#### PILLOW CASES.

We would like you to see these, see the material and see the appearance, made from best quality English pillowings; size 24 x 35 inches, finished with 3 rows of hemstitchings all around. Pillow cases made for wash. Regular 55c. **Friday, Saturday and Monday 75c**

#### TABLE CLOTHS.

Pure White Table Cloths in the best of English Damasks, very handsome designs, size 64 x 80; these are a special lot picked up some time when prices were considerably lower than to-day. Not a cloth in the lot worth less than \$3.00. **Friday, Saturday and Monday \$2.59**

#### IRISH LAWN CENTRES.

Dainty Table Centres, made of the Irish Lawn, scalloped and worked edge with centre one mass of pretty embroiderings square cut, size 16 x 18; get one of these for your dining table. Regular 50c. **Friday, Saturday and Monday 44c**

The NEWEST OF THE NEW in Smart **AMERICAN SILK BLOUSES.** If there is one section of the Showroom more attractive than the others it surely must be the Blouse Section. Striking Blouses, characterized by the striking simplicity of design, in good wearing Silks. Some with pleated fronts, others hemstitched and others again plain; large becoming collar in contrasting shades, for instance you'll find Maize, Sky and Pink with White Collars, and the White Silk Blouses with Sky, Pink and Maize Collars, and so on; others in all Black. The very newest to hand. **\$2.69** Regular \$3.00 value. **Friday, Saturday and Monday**

#### OIL HATS.

Turban shape, with striped band and bow of Black and White. Sizes and White, the very newest, something you really need; take one along with you on your vacation. Reg. 90c. **Friday, Saturday and Monday 74c**

#### CHILDREN'S UNDERPANTS.

Fine ribbed Jersey underpants, ankle length, to fit children from 3 to 6 years; these were bought low and represent good value; here is a chance to pick up a few pairs for later on. **Special a pair, 45c** **Friday, Saturday and Monday 12c**

#### NIGHTGOWNS.

Fine White Cambric nightgowns, with pretty yoke of embroidery and lace and ribbon heading, low neck, and short sleeves, made in full sizes; a very dainty showing. Reg. \$1.40. **Friday, Saturday and Monday \$1.19**

#### HAIR PLAITS.

A nice little range from which you can easily match your own hair; light, medium and dark browns abound, also Blonde and Black; they are priced unusually low. **Friday, Saturday and Monday, each 13c**

#### CAMISOLES.

Some very pretty makes in Lace and Net Camisoles, lace edging at neck and sleeves, and pretty ribbon heading, something every lady needs to be well dressed; these suit the season. Regular 40c. **Clearing, 25c** **Friday, Saturday and Monday**

#### NEW FRILLINGS.

There is always a call for pretty frillings, you can pick up a few lengths here surprisingly cheap; net and lace make in Black, White and Paris shade. Reg. 12c. **Friday, Saturday and Monday 12c**

#### STORK PANTS.

Small, medium and large sizes, made from the finest waterproof cloth, well shaped, dependable quality. Reg. 40c. **Friday, Saturday and Monday 36c**

#### GINGHAM OVERALLS.

Roomy Overall for the housewife, they are mostly pretty little checks and stripes, large bib and pocket; Ant cap to match. Pink and White, Blue and White, Lavender and White; they wash perfectly; would you be without one? Note the Special sale price. **Friday, Saturday and Monday 49c**

## Strong Values That Will Keep Shoppers Coming and Going in Men's Section



#### MEN'S SOCKS.

Medium weight socks for the workingman; these of excellent value and will give satisfactory wear, mostly mixed greys and mottled effects, others in all black Cotton Cashmeres and a few in dark green Cashmeres; in values to 40c. **Friday, Saturday and Monday 29c**

#### MEN'S PANTS.

Shapely pants, made from good strong Tweeds, ideal for the working man; a variety of Tweed mixtures, mostly dark patterns, well finished, strong stitchings; pants good enough for every day wear, assorted sizes. Reg. \$3.50. **Friday, Saturday and Monday \$3.25**

#### WORKING SHIRTS.

Roomy sizes in an extra deep Cream shade, with turned down collar and breast pocket, extra strong material that will stand the most vigorous washing weekly. Reg. \$1 value. **Friday, Saturday and Monday 79c**

#### KHAKI HANDKFS.

Just a gross lot of plain khaki Kerchiefs, the kind your boy would like at the front. Reg. 10c. each. **Friday, Saturday & Monday 3 for 25c**

#### PRETTY NECKWEAR.

Smart American neck scarves. Extra long, showing a big variety of fancy mixtures in that fashionable wide-end style; these sell regularly at 80c. each. **Friday, Saturday and Monday 74c**

#### MEN'S WHITE SHIRTS.

Cool looking Summer Shirts with soft bosom, of fancy white and pleated also, laundered neck band and cuffs; nice for Sunday wear and holiday dress, made of good English long cloth, great wearers, a clearing line. Reg. \$1.30. **Friday, Saturday and Monday \$1.08**

## Men's SUMMER UNDERWEAR Underpriced to Clear

Men's Balbriggan Underwear, delightfully cool, all quality, perfect shaped garments, a pleasure to wear, puts enjoyment in ever summer breezes that blow. Get a suit or two of this weight to-day. Reg. 50c. garment. **Friday, Saturday and Monday 42c**

#### MEN'S SHOES.

Shapely Shoes that will satisfy the most critical shoe buyer. Light Gummetal stock, with military heel, solid soles and heels. You'll like these. They have appearance. Reg. \$4.00. **Friday, Saturday and Monday \$3.80**

## Yesterday's Garden Parties

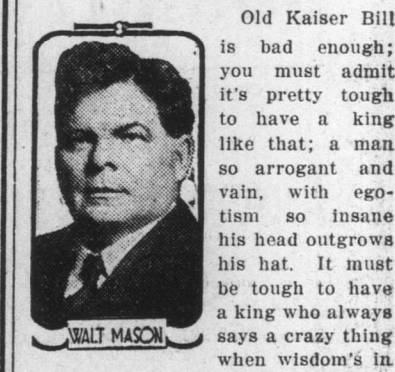
**KILBRIDE.**  
 There was a goodly attendance at the Kilbride Garden Party yesterday afternoon. Included in those present were His Grace the Archbishop, Revs. Frs. Renouf and Sheehan, Hon. Sir E. P. Morris and Hon. J. R. Bennett. The visitors were welcomed on reaching the grounds by Rev. Fr. Coady. Teas and refreshments were bountifully supplied. Football, baseball and various other amusements were provided for the visitors. In the evening a concert and dance was held, wherein those assisting the ladies were Messrs. M. F. Alyward, P. K. Devine, F. Devereaux and T. P. Halley.

**ST. JOSEPH'S.**  
 Despite the unfavourable weather there was a good attendance at the Garden Party in aid of St. Joseph's Parish Church, held at Signal Hill yesterday afternoon. The energetic ladies of the Parish did everything possible for the comfort of their guests. Rev. Dr. Kitchen took an active part and together with his able staff of assistants is to be congratulated on his efforts. At night the residence of Mr. Cantwell, caretaker of Cabot Tower, was thrown open to the visitors and an enjoyable dance held. Quite a number of the younger folks and not a few of the older people tripped the light fantastic till an early hour this morning.

## Appealing to Deaf Ears

(From the New York World.)  
 When the German newspapers themselves quote facts for frying at \$4.05 a pound, goose fats at \$3.35, fowls for soup at \$1 a pound, horse-meat at 53 cents minimum and other meats upward in proportion, it is obvious that fats and meats have gone beyond the reach of all save the rich in Germany. And fats for northern peoples are a most important article in sustaining human dietary. This was the situation when Germany was being supplied with large quantities of foods and fats from adjacent neutral countries which were made good to them by imports from the United States. What it will be when these imports are cut off remains to be developed. There is nothing in this situation to encourage greatly the various neutral commissions on their way to the United States or already there. They will by their more presence emphasize the importance of the new American embargo as a factor in winning the war against the German autocracy. We have no purpose to interfere with their feeding of Germany. They can export there as much of foods and fats as they want to and get as rich out of trade as they can. But they must sacrifice their own amplitude of living in doing so. They are not to be permitted to draw upon their own vital supplies to help out their enemy and then freely make good the deficiencies by shipments from this side. These neutral embargo commissions will be welcomed and heard on any reasonable matter they have to present. But on this proposition of dulling a great weapon of war now in our hands for their enrichment in giving aid to the enemy they will appeal to deaf ears.

## POOR GERMANY



Old Kaiser Bill is bad enough; you must admit it's pretty tough to have a king like that; a man so arrogant and vain, with egotism so insane his head outgrows his hat. It must be tough to have a king who always says a crazy thing when wisdom's in request, who was, before he took his lance and started trespassing in France, the universal jest. But Kaiser Bill, with all his sins, his withered arm and shrivelled shins, has points one may admire; his heart is not entirely stone, and people say they've heard him groan o'er all his blood and fire. The load he carries is so great he'll sink beneath it soon or late, and he will cash his string; then, if the Hohenzollern line be not uprooted, stalk and vine, the kron prinz will be king. The kron prinz, with the weasel face, the runt of a decaying race, the war's prize also, rani! When he is monarch German will with yearning think of Kaiser Bill, who is at least a man. Poor Germany! To look ahead and think that when your Wilhelm's dead, this prinz will be on deck! It will be punishment severe for all the woe you're causing here, the ruin and the wreck.

**BANKERS OFF AGAIN.**—Several bankers, which had been here for supplies of salt, resumed the voyage on the Grand Banks yesterday.

**MINARD'S LINIMENT CURES DIPHTHERIA.**