

AS GOODS
SS VARIETY.

PIPES, CIGARS,
CIGARETTES,
all other

Requisites
for our Sol-
s abroad or in train-

re, Water St

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You.

Best'

why W. B. COR-
any other Corset.
recommend them-
land as they
States, Canada,
nd, India, South
Continent.

of these favour-

LAIR

Newfoundland.

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Stand of
& SONS,

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nded.

MPBELL,
STREET.

Line.

om St. John's.
CEL Dec. 17th

Halifax and Boston.

ON RED CROSS

1st CLASS	2nd CLASS
Return	Single
\$70.00	\$15.00
35.00	9.00
51.00	14.00
51.00	18.00

ant Line Saturdays at
through the beautiful
by Boston and Yar-
y. Luxurious accommo-
nts. Full particulars

NY, LTD.,
Red Cross Lib.

g Telegram.

**GET YOUR
Xmas PIPE
FROM US.**

WE GOT THEM ALL STYLES AND PRICES.

Briars Without Case.	Briars In Case.
10c.	1.00
15c.	1.50
20c.	1.80
25c.	2.00
30c.	2.50
40c.	2.75
60c.	3.00
1.00	3.25
1.50	3.50

Cases containing 2 PIPES from \$2.00 to \$5.00
Best quality MEERSCHAUM PIPES, POUCHES, Etc.

Martin Hardware Co., Ltd.

**A Splendid Lot
of
Pound Tweeds**

and
COLOURED POUND SATEENS
NOW ON HAND.

The Tweeds are Dark Colours, and interspersed are some Black and Navy Serges and Cheviots.

Price, 70 cts. lb. Only

The Sateens are Extra Special Quality and the colours are fine; so these will be useful for a large variety of purposes.

Henry Blair

Special for 5 Days!

Tea Aprons!

Tea Aprons of the daintiest design,
30c., 35c., 40c., 45c., 50c.
No regular line of Aprons made of such exclusive material. A good and useful Xmas Box.

See my window for an indication of
FANCY GOODS and TOYS,
from 5c. up in both lines.

The Lady Mad Cap, 50c. each

for the balance on hand. Seven different shades to choose from; for all weather, but dainty for the Rink.

FANCY VASES.
Sterling Silver Tops.
Regular \$1.50 pair.
This week, 90c. pair,
50c. single.

GLASS VASES.
Sterling Silver Tops.
Regular \$1.20 pair.
This week, 65c. pair,
35c. single.

Balance of MUFFS and FURS, 40c. to \$6.50.
Value \$1.00 to \$14.00.

All LADIES' COATS
Reduced to
a
Clearing Price.

8 only
Ready-to-Wear HATS
In Velvet. Value to
\$5.00.
Clear, \$2.00 each.

JOB BLOUSES, 40c. to \$3.50.
If you wish to look your best, get one.

GEORGE KNIGHT, 164 Water St.,

Next Door McGrath the Painter.

dec22,31

Acceptable XMAS GIFTS!

Before making your selection of Xmas Presents, we invite your inspection of our large and varied assortment of

Useful and Most Appropriate Presents

for Ladies and Gents. Also an endless variety of Mechanical and other Toys for the little ones.

WILLIAM FREW.

**Perhaps You are Wondering What to Give
Him or Her for a Xmas Present!**

IN THIS LIST YOU WILL FIND THE VERY THING YOU WANT.

Scout Annual, \$1.80	Chatterbox, 70c.
Chums Annual, \$1.80	Prize, 40c.
Quiver Annual, \$1.75	Sunday, 75c.
Boys Own Annual, \$1.60	Children's Treasury, 35c.
Girl's Own Annual, \$1.80	The Boy Mechanic, \$2.00
Girl's Realm Annual, \$1.80	Father Tuck's Annual
Empire Annual, for Girls, 90c.	The Wonder Book Annual, 80c.
Empire Annual, for Boys, 90c.	The Wonder Book of Railways, 80c.
British Boys Annual, \$1.25	The Wonder Book of Ships, 80c.
British Girls Annual, \$1.25	The Sea Fairies, by L. F. Baum, \$1.25
Little Folks, 90c.	Grimm's Fairy Tales, 90c.
Boo Peep, 70c.	The Arabian Nights Entertainment, 90 cents.
Tiny Tots, 45c.	

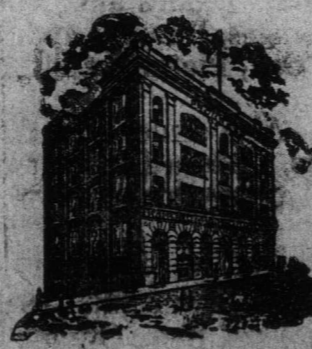
We also have a large assortment of Prize and Gift Books to suit all people. Come and see.

Garland's Bookstores

177 & 253 WATER STREET, ST. JOHN'S.

PATRIOTISM

demand that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made
**Suit or
Overcoat**

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Mfld. Clothing Company, Ltd.

Christmas Gifts 1914

**Special Offer of
Silverware for This Week Only.**

BIG REDUCTIONS. GENUINE BARGAINS.

Hundred of satisfied buyers have already availed themselves of this great opportunity. If you wish to profit, call to-day and save money. Here is a few of the many articles we offer:-

CRUET STANDS \$2.00, \$3.00, \$3.75, \$4.25	CAKE BASKETS \$5.00 to \$8.00
BON BON DISHES, \$1.10, \$1.25, \$1.60, \$2.20, \$2.40	BISCUIT BARRELS \$3.00, \$5.50, \$7.00
BOUQUET HOLDERS, \$1.80, 2.25, 2.50, 5.00, 6.00	AFTERNOON TEA SETS, \$6.00, 7.50, 10.50, 17.50
ROSE BOWLS \$4.00, \$6.00	SILVER PHOTO FRAMES-\$1.50, \$2.00, 2.50, 5.00
COMBINATION FRUIT STANDS, \$5.00, \$10.50	SILVER WAITERS \$6.00, \$7.00
FRUIT BOWLS \$6.00, \$8.00	Many others too numerous to mention.
SUGAR & CREAM SETS, \$2.10, \$4.00, \$4.50, \$5.00	All Bargains.

Ayre & Sons, Ltd., Hardware Dept.

Xmas, 1914.

The GIFT WEEK

Brings with it many calls on the purse, yet the following suitable and serviceable gifts are within the buying power of One Dollar:

Gent's GLOVES HANDKERCHIEFS TIES SOX SHIRTS COLLARS	Ladies' CAMISOLES GLOVES HANDKERCHIEFS HOSE LACE COLLARS HAND BAGS.	Dainty Assortment PLACQUES TIDIES NEEDLE CASES TEA CLOTHS S. B. CLOTHS CUSHION COVERS
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AT

A. & S. Rodger's.

**XMAS WEEK
SPECIALS!**

ALL FANCY

LINEN COVERS

Shown in our West Window,
Suitable for Xmas and New Year Gifts,

FROM 10 TO 20^c EACH.

Really some very fine Covers with
Striking Designs.

Bring the Children to see Admiral Jellicoe's Flag-ship, "Iron Duke," in our East Window.

S. MILLEY.

Advertise in the Telegram. Advertise in the Evening Telegram



Once December is here the days slip away in confusion, especially about Christmas time. Wise buyers look ahead. We just want to say to the housewife that yesterday we opened some new window materials—something different than before to the public in general. We have purchased a large lot of Sample Toys, the newest and cheapest in the market.

Pears' Xmas Annual, 15c. each.

COME AND EXAMINE OUR GOODS.

Robert Templeton.