

LADIES! Crown Your Heads With Stylish Hats!

For What is Correct in New Styles

OUR READY TO WEARS

Are The Admiration of the City.

SEE THEM.

S. MILLEY.

Advertising Our Advertisers.

IF YOU KNOW WHAT IS GOOD THEN ASK FOR IT.

Don't tell a clothing store to give you a suit of clothes. Tell them what kind of a suit. Don't ask for soap. Ask for the name of a soap. If you want a shoe, get a standard shoe.

You can never be sure that a nameless thing is good, either in merchandise or men.

Thousands of manufacturers are making the best product in their power and stamping it with their brand or their name. They spend their good money to tell you that name, and the government has made laws to protect it.

Why don't you do your share?

More than half of the cheap imitations and 'shoddy' products that come into the market, creep in through the carelessness of you men and women who do not recognize the standardization of a brand.

The manufacturer who trademarks his clothes and guarantees them all wool, the maker who brands his col-

lars and vouches for them being pure linen; the producer of any article who signs his name to what he makes, must stand back of what he says.

And you ought to consider it your duty to stand back of him. For he is the man who sees that the quality of merchandise is not strained.

The merchants stand back of him. They advertise his goods; they help to maintain his standards. But you, the buying public, are the ones at fault. You are to blame when you find cotton in your clothes, paper in your shoes and sand in your sugar.

There is a name for every good product on the market. For your sake learn these names and use them when you buy. Give these makers some encouragement to maintain their standards of quality.

Look through this paper to-day. Wherever you see a good trademark, fix it in your mind and use it when next you go into the stores.

Neither the merchant nor the manufacturer can do it all. You must do your share.

By S.S. "Rosalind"

Turkeys, Chicken, Sausages, N. Y. Corned Beef, California Oranges, Bananas, Rhubarb, Table Apples, Cranberries, Cauliflowers, Celery, Tomatoes, New Cabbage, Cucumbers.

Book your order for Poultry now.

Cadbury's Choice EASTER EGGS, from 2c. to 35c. each. Pasco's Old English Candies.

PURITY BUTTER, 2-lb. Prints and 10-lb. tubs.

FRESH HALIBUT, FRESH COD TONGUES, } 10c. lb. Fresh from Cold Storage Room.

T. J. EDENS, Duckworth Street and Military Road.

Bonne Bay's Strong Complaint

Special to Evening Telegram. BONNE BAY, Yesterday.

While foot passengers find it easy to walk from Millertown Junction to Bonne Bay to Deer Lake, no effort is being made to get mails here by same route. There is nothing to prevent our getting a weekly mail, but the coast has had but one mail since the first of February. Why does the Postmaster General persist in trying to send us mails via Port aux Basques? Isn't he aware of the short open route from the Junction? Maybe he doesn't know, too, or even has not tried to find out that there are dog teams a plenty available. It's about time the Premier wielded the big stick on the dilatory head of an incompetent department. Perhaps Sir Edward is not aware the mail we have wanted for a month has been thrown off at Humbermouth, since yesterday, noon. That outgoing mail is lying at Deer Lake and that the train is going back to Port aux Basques without bothering about our interests. This Bay demands justice of the authorities. We are not receiving the slightest consideration.

H. M. MOSEDELL, G. W. WILTON, G. L. MERCER.

Ladies At Home.

The "At Home" held by the L. C. A. S. in the Methodist College Hall, last evening was highly successful. There was a large attendance and the event was thoroughly enjoyed. The concert comprising an organ selection by Mr. Roy Rendell; solo by Mrs. King, and recitation and piano solo by Misses Curtis and Rodgers was especially pleasing. Following the concert an examination of Fancy Work was held. Those considered having done the best and awarded prizes were—Mrs. Albert Soper, Mrs. J. W. Taylor, Mrs. T. J. Duley, Mrs. (Capt.) Kean and Miss Coughlan. Before the event was terminated teas were served by the members of the Society.

About Surveys.

Dear Sir,—I submit that the figures given by Sir Edward Morris as to probable cost of having an accurate survey of Grand and Deer Lakes are altogether too extravagant. I have had a good deal of experience as a surveyor, and know the region very well, and when I speak, I speak with the authority of one who knows. In my opinion one-tenth the sum named by Sir Edward would pay any man to make a thorough survey of those lakes. Sir Edward is just trying a big bluff, hoping thereby to silence the sensible demands of the Opposition that a survey be made before the concessions be granted, or those people be permitted to dam up the waters of those lakes. Even should it cost \$100,000 as Sir Edward says it should, it is the plain duty of the Government to have the surveys made. Sir Edward need not fear either that the applicants would be frightened off, by being forced to wait till the surveys will have been made. They have a valuable property and will see it developed, if they have to wait a while. Sir Edward thinks it would take four or five years to make the suggested surveys. He can divide the number by four. One year could easily finish the work. Just let the Government put the work out on tender and you will see, Mr. Editor, that Sir Edward Morris' magic of \$100,000 would be reduced to a harmless \$10,000 and the work done in one year.

I cannot agree with him either that we cannot hold our water powers from importunate applicants. I say we should keep our water powers till we know how to value them. We may (and likely are) be giving away assets worth millions in those water powers. Succeeding generations I doubt not will look back upon us as fools, to have been so blind. Heat, light and power for our children are in those water powers and it would be wise for us to keep them for our children.

We have committed follies enough in the matter of giving away, let us call a halt to the foolish policy. Let it not be thought, Mr. Editor, that I have an axe to grind when I Advocate making the surveys, for I am too busily engaged otherwise now to take up the work of surveying. Yours truly, CONSERVATOR.

Supreme Court.

(Before the Chief Justice and Mr. Justice Johnson.)

The Grand Jury were called and made their presentment in the matter of the Bill of Indictment against Joseph Byrne for manslaughter. The result of their deliberations was that they found "No Bill" against the defendant. The jury was thereupon discharged from further attendance by the Chief Justice.

Mr. Justice Johnson delivered judgment in the case of Burnstein vs. Sharpe, the decision being in the defendant's favor, with costs of suit. The Court then adjourned till 11 to-morrow.

I was cured of Acute Bronchitis by MINARD'S LINIMENT. Bay of Islands. I. M. CAMPBELL. I was cured of Facial Neuralgia by MINARD'S LINIMENT. Springhill, N.S. WM. DANIELS. I was cured of Chronic Rheumatism by MINARD'S LINIMENT. Albert Co., N.B. GEO. TINGLEY.

Annual Dance.

The Ladies' of St. Bonaventure's Association are holding their annual Easter dance on Monday, April 15th, in the British Hall at 8:30 p.m. A large number of tickets have been sold, and the ladies in charge are leaving nothing undone to make this dance excel all their previous ones. All refreshments will be served free during the night, except ice cream, which will be sold. The little ones are not forgotten, as the ladies are having an "At Home" on Wednesday, April 17th, at 4 o'clock. Send the children to enjoy themselves and have a good time.

Cape Report.

Special to Evening Telegram. CAPE RACE, To-Day. Wind S.W., blowing strong, weather dull. The s.s. Bruce passed west at 5:30, and the three-masted schooner Mildred passed in at 8 a.m. Bag 29.40, ther. 28.

IN GOOD TRIM.—The S. S. Gloucester which came off dock on Tuesday has been given thorough repairs and has had her engines attended to. The ship has been painted and her saloon and state rooms have been decorated, and she will be in fine trim for her summer's work.

Minard's Liniment Cures Disemper in Cows.

Hr. Grace Notes.

Some young lads of Riverhead caught several large trout in the river there a few days.

Mr. John Pumphrey leaves shortly for Placentia where he will join the S. S. Argyle, having secured a position on that ship.

The many friends of Mr. E. L. Oke, of the Bank of Nova Scotia, Carboniferous, will be sorry to learn that he is at present confined to his home here with a mild type of scarlet fever.

Another of our old and well-known citizens passed away last evening in the person of Mr. Frederick Stevenson, of Stevenson's Village. He was 76 years of age, and prosecuted the fisheries for the greater part of his life. He leaves two sons and one daughter to mourn their loss. His funeral takes place to-morrow.

The members of the Juvenile British Society held their usual monthly meeting on Tuesday night. The Society is in a flourishing condition, and has a large number of members on the roll. They conduct their own affairs, under the supervision of the Guardians.

The ladies of the Methodist Aid Society held their Sale of Work and Social last night in Coughlan Hall. The event was well patronized by the citizens generally, and the very fine sum of \$90 was realized.

Mr. Reuben Gordon (cooper), died this morning, after a long illness, at the home of his nephew, Mr. George T. Gordon. Mr. Gordon was one of the old school who are gradually passing away from us. He worked at his trade until a year or so ago when failing health compelled him to retire. His old acquaintances here and elsewhere will be sorry to learn of his death.

Harbor Grace April 11, 1912.

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Nox a Cold in One Day

The greatest Cough Medicine ever offered to the public. Every bottle is guaranteed. Absolutely harmless. 25 cents a bottle. Sold by McMurdo & Co.

Henry Clay.

BY H. L. RANN.



One hundred and thirty-five years ago to-day Henry Clay was born in a very modest locality called "The Slashes," near Richmond, Virginia. His father was a Baptist clergyman who preferred to insure his life in the next world rather than this, and when he died his estate consisted of a widow, seven children and a barrel of robust sermons. Henry entered a drug store and learned how to fill out a liquor permit, and his time was so fully employed in this line of endeavor that he became an expert penman. He later became a lawyer and entered the senate soon after he had put on long pants. Clay was a tall man with blue eyes and a mellow sideburn, and is chiefly remembered as the inventor of the Missouri compromise and the Whig party. He made several scoring starts for the presidency, but was generally caught in a pocket on the back stretch and interred in the cabinet. In 1811 he was elected speaker of the house and introduced a set of ball-bearing rules to which Uncle Joe Cannon added an emergency brake. Clay was a very poor advertiser, and objected to being shadowed by a corner band, so he never got close enough to the presidency to figure on reshaping the White House. He was a man of peace and although he had several promising opportunities to bleed for his country and thus secure a few honorable perforations which would come in handy in a political campaign, he immersed himself in statecraft and watched Andy Jackson, Zachary Taylor and other bullet-ridden patriots walk off with the electoral votes. Henry Clay was a pectoral-minded statesman who was reviled in life, but who is now enshrined in numerous bronze statues and the memory of a grateful people. Known as "the Great Compromiser," he never compromised his friends or his conscience, and finally convinced a nation that he would rather be right than be president, although he has been followed by several candidates who satisfied everybody that they would rather be president than right.

SCARLET FEVER.—Another case of scarlet fever was reported yesterday afternoon from Victoria Street. The patient is being nursed at home.

ROYAL Baking Powder

Absolutely Pure

Has No Substitute

Insures delicious, healthful food for every home, every day.

The only baking powder made from Royal Grape Cream of Tartar—made from grapes.

Safeguards your food against alum and phosphate of lime—mineral acids which are used in cheaply made powders.

TALKING POLITICS.

By WALT MASON.

To-day I went to Beeswax's store to buy some hinges for my door—that door is sagging now like sin, an agent having kicked it in. Old Beeswax took the hinges down, and wrapped them up in paper brown, and tied the package with a string, and as he tolled he said: "By Jing, the way they run this government is causing widespread discontent. Let me explain this Schedule K, which deals with setting hens and hay; just hearken to my clarion notes concerning geese and billy goats, and how the robber tariff grinds the poor man's face until he finds himself up to his ears in soup." I interrupted with a whoop, "I came for hinges!" I exclaimed, "and here you're handing out your blamed worm-eaten theories which were stale when Jonah toolled his pacing whale. It's always thus throughout the land; the grocer cannot sell me a sword without discussing candidates and also rans and kindred skats. The laundryman who boils my shirts discusses issues till it hurts. I simply cannot buy a thing but I must listen to a string of punk reflections, all in vain, that bear upon this year's campaign. It's vain to make excuse and cringe; I will not buy your hanged old hinge. I'll never blow another cent with men who roast the government and chasten me with ancient news, and bore me with their fire-some views."

THE HAT YOU WANT

IS A TRESS!

THE HAT WITH A REPUTATION



THE HAT WITH A REPUTATION

See Our New Shapes for 1912.

G. F. Kearney



J. M. Atkinson

The Young Man's Store.

Ranger in Port With 11,000

The s.s. Ranger, Capt. Kenneth Kneec, arrived in port at 6 p.m. yesterday, hauling for 11,000 seals, nearly all of which are young harp seals. She left Pool's Island March 14th for the floe in company with the other wooden ships. She struck the main patch of seals on March 16th, S. E. of Cape Race, out of which 16,000 were killed

but only 10,000 were hauled on board, the rest being lost. After this patch was cleaned up the ship steamed around in various directions picking up scattered seals. The Ranger was reported into a patch of old seals by the Stephano on April 6th, when the latter ship was coming home, but out of this only nine seals were taken owing to adverse weather conditions. The Ranger was over 50 men short of her full crew, but for which she might have got a load when she struck the big patch. We congratulate Capt. Kneec on the success of his maiden voyage in command and hope that his future efforts will be crowned with even greater success.

ARE YOU DRIFTING

into the crowd of weak, weary, depressed; or are you filled with vitality and energy?

Health is the foundation of success.

Nerves, Brain, and Body should be staunchly dependable.

Scott's Emulsion

the best of food-tonics, is the firm footing for health.

Shed on Fire.

Yesterday afternoon an alarm of fire was sent in from box 15, bringing the Eastern and Central Fire Companies to Holloway Street where a fire occurred in a shed which is used by the Reid Company's Street Car employees. Quite a blaze was in progress for ten minutes, and a stream of water from one of the hoses was necessary to quench it. The damage done was slight.

WEST HOME.—Mr. Brown, the operator on the Bruce left for England by the Durango, Mr. March, the purser on the Bruce, has taken his place.

Minard's Liniment Cures Colds, Etc.

DODD'S KIDNEY PILLS

CURES RHEUMATISM, BRUISES, DIABETES, BACKACHE, GRAVEL, NEURALGIA, MIGRAINE, GOUT, AND ALL KIDNEY DISEASES.

Prepared by Dr. J. C. Dodd, Lowell, Mass.

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THE NIGHT WAY

and will see that gains are interred with a service.—The News Charleston, Thursday, April 12, 1912.

Offer Exceptional! We are proud of will be pleased Fully Guar-

Hams, per 23c. Bacon, per 23c.

C. BAIRD, and Wine Merchant, St. John's.

Cottage Hospital
lawyer is the book that public in Great Britain is a second edition in a third large edition in an epoch-making novel. It is this book will do for the Britain what "The Jungle" Chicago "tinned meat" is not a novel for liter for fools. Extra special cloth only 60c. sent post of price only.

LAND'S BOOKSTORES, 353 Water St. St. John's.

KNOX
ne Motors.
THIS ENGINE is made in Camden, Maine, U. S. A., especially for fishing purposes along the coast of Maine. It is the one which has given the best results for fishing purposes. It is noted for its simplicity.

person can operate it when ed. It will run with gasoline. This cut represents 75 cylinder. Make & Break are the description of its any other engine and you eats most of them 25 per cent. solutions per minute 500 in. Motor..... 300 lbs. & SONS have accepted the this Engine and intend to branch business at Harbor. Motors will be installed. ers will receive instructions, run the Engines and where repairs will be kept on hand. of this concern. W. R. going through a course of the Camden Anchor-Rock- C. Co.'s Factory. Any person order one or more of these. do well to send in their. W. R. LeDrew will see packed and shipped, as he se up a car load so as to save Catalogues, Price Lists, etc.

J. LEDREW, Harbor Grace
Liniment, Glycerine, Bandruff.