



## The Strength of Fit-Reform is The Weakness of the Tailor

**SPECIALIZATION IN TAILORING** is at once the strength of Fit-Reform and the weakness of the custom tailor.

Every man in the Fit-Reform corps is a skilled tailor—a master tailor—who devotes his talents to doing one individual part of the work of designing, cutting, shaping or hand stitching.

It is but natural that a number of experts—each doing one part of the work—will complete the garment quicker and better than one tailor who must measure, design, cut, sew, wait on customers and keep books.

The Morning Coat and Frock Coat, shown above, exemplify the perfection and economy of the Fit-Reform system.



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## ROYAL BAKING POWDER

Absolutely Pure

MAKES HOME BAKING EASY



Light Biscuit  
Delicious Cake  
Dainty Pastries  
Fine Puddings  
Flaky Crusts

and the food is finer, more tasty, cleanly and wholesome than the ready-made found at the shop or grocery.

Royal Baking Powder—800 Receipts—Free. Send Name and Address.

ROYAL BAKING POWDER CO., NEW YORK.

## A. E. ALEXANDER & Son

BUILDING PAPER, NAILS, GLASS, CEMENT, LIME, CEDAR SILLS, SCANTLING and all Building Requirements at Lowest Prices.

## A. E. ALEXANDER & Son

### NAVAL BATTLE WITH HORSES

How 3000 Cowboys Captured the Spanish Fleet.

Paez, who was the first President of the Republic of Venezuela, was perhaps the only man who was a naval battle on horseback. In a matter of history that he was more than any other man apart from Simon Bolivar, Venezuela owes her independence, actually secured, to the capture with his cavalry of a fleet of ships.

Bolivar was determined to cross the Apure River in the struggle for independence, but was prevented from doing so by some Spanish gunboats, which moved up and down the stream as he did. Bolivar was in despair for a while. To Paez, who was second in command, he appealed for counsel, saying that he could never cross the river so long as the Spanish gunboats were there. "If only we could capture them," the revolutionary leader observed, "the rest would be easy."

Paez decided that he would have those ships or die, and he accordingly told his regiment of cowboys to follow him. Paez himself had been a cowboy on the plains of the Guinoco, and was the idol of his men. So when he spurred his horse into the stream, calling on his men to follow, of the 3,000 cowboys and their mounts, which are taught to swim as well as to gallop, there was not a single man to hold out in this unique assault upon the gunboats. At being night, the Spanish fleet were taken quite unaware. The cowboys wriggled from their saddles to the decks of the vessels, letting their mounts swim back to shore. Having thus cut off their own retreat, it was a question of win or die. They fought well, and every gunboat was captured.

### The Butter Trade of Canada.

In the year ending 1910 Canada shipped 4,615,380 pounds of butter, worth \$1,010,274. Canada's imports of butter on the other hand amounted to 687,454 pounds, worth \$104,301.

These imports into Canada last year are given below, with the rate of duty that had to be paid on coming into the country; and also with the changes in that rate which would be effected under Reciprocity.

Country	Quantity	Value
Great Britain	45,837 lbs.	\$11,573
Australia	547,149 lbs.	68,754
Newfoundland	3,820 "	763
New Zealand	21,840 "	4,871
Norway	1,000 "	200
Turkey	240 "	65
United States	67,568 "	18,075

Rate of Duty	Rate under Reciprocity Agreement
Gr. Pref. 3c. per lb.	B. Pref. Free
Gen. Tar. 4c. per lb.	Possibly Free
4c. per lb.	Free
4c. "	"
4c. "	"
4c. "	"
4c. "	4c. per lb.
4c. "	Free.

### Prince Arthur as Footman.

Prince Arthur of Connaught who will probably come out to Canada with his father, or "young Arthur," as he is usually known about the Court and to his intimate friends, was once stationed at Aldershot, where some engagement had prevented him from changing into the prescribed uniform before going to a State ball.

Consequently he turned up in a suit of ordinary dress-clothes. One of the ladies—she is fairly well known in society—was departing, when she saw what she took to be one of the Court footmen, and ordered him, she presumed half a minute, to find her carriage for her. His Royal Highness fell into the spirit of the joke, and promptly did as he was told. The lady's carriage was summoned, when, to his utter astonishment, she perceived half a sovereign into his palm, remarking, "I know I am quite wrong in doing that, but don't say a word about it; I hope you will shortly improve your position!"

### Very Convenient.

An enterprising builder was one day in conversation with several friends, when he was accused of using inferior materials in the construction of houses which he had recently built. A hot argument ensued in the midst of which one of the friends arrived who lived in one of the jerry-built cottages, and the matter was referred to him.

"Well, sir," said he, "I can assure you they are the most convenient houses I ever abode in."

"But," said one of the listeners, "why convenient do you say?"

"Oh, hand yer wheast till I explain. When first I cam' to bid in Mr. Jory's house, I had to rise in the middle of the night an' open the door to let out the cat; but the cat car gang out an' come in noo thro' the cracks, an' I'm saved a lot o' bother."

When a man goes out to buy a collar he comes back with a collar, and perhaps a necktie or two. When a woman starts out to buy a collar she returns with a collar, a pair of gloves, some shirt binding, a cake of soap, a paper of pins, some window curtains, a sewing machine, and a mangle.

An expert states that all one needs to do to put out a gasoline or kerosene fire is to put foam on it. He does not say so, but we presume the gentleman meant to imply that it is always well to have a mad dog around the house to supply the foam.

### Winnipeg's Growth.

Winnipeg, 35 years ago a Hudson's Bay trading post, now ranks fourth in Canada's industrial centres. Manufacturing output, 1905, 1-2 millions; output, 1910, 36 millions; increase of 360 per cent. in 10 years.

### EXCHANGE CHILDREN FOR VACATION TIME

Growing Custom in Europe Which Assists in Education of Youth.

Though only started five years ago, the custom of exchanging children between families in Germany, France and England, has attained wonderful proportions. This year, in Berlin alone, 1500 children have enrolled themselves as applicants for recreation as guests abroad in the whole empire there are thousands of eager youngsters with the same ambition.

France and Germany, in spite of their political antagonism, are the greatest exporters in this scheme. In the English, under the direction of Lord Weymouth, are trying to extend their operations in the same direction. Curiously enough, however, there is less activity in England in the pursuit of a foreign language than anywhere.

The working of the scheme entails no risks. Each country has a committee, which reports on the fitness of any family to receive foreign guests. When a family is approved in this way it sends a little boy or girl at its own expense to a German or French family for the holidays, receiving in exchange a child from this family for the same period. In that way languages are made easier in acquisition and, incidentally, a better understanding among the nations is established.

### CARUSO'S COLD COSTS DEAR.

It is announced that Signor Caruso will shortly leave for Italy, where he hopes to benefit by a complete rest and change of air, the physicians having forbidden him to sing this season. The loss sustained by the great tenor through what was in the first place regarded as an ordinary slight cold is estimated at about \$16,000, as he has been compelled to refrain from singing for a period of twelve weeks.

### TO STOP HAT LIFTING.

To put a stop to hat-lifting as a form of salutation a league has been introduced the military form of salute. The league states that the uncovering of heads is the cause of many colds affecting mainly the older men. In Germany, Austria, and German Switzerland is the custom for a man to hold his hat in his hand until the lady asks him to "cover" himself. A nod is generally sufficient, but some wait for a formal request.

### At the Court of St. James.

But it is not everybody who realizes that the Palace of Westminster is the correct name for the Parliamentary Houses—contains a second throne. This is placed in the King's robing room and is used by the King when he is putting on his legal garb before entering the House of Peers to read the "Speech from the Throne."

As a matter of fact, the official throne of these realms is the one at James' Palace, that very ordinary looking building at the foot of St. James' street. All ambassadors are accredited to this court, and, in the eyes of foreign governments, it stands for the majesty of Britain. Its throne is a very handsome one, and stands under a magnificent and most ornate canopy.

Though the throne at Windsor is but little used, it is unique in one respect. It is really an Eastern throne after the style of the one we read of in the records of King Solomon, for it is composed entirely of ivory, and was the gift of one of the Princes of India.

### As Done in France.

"Some years ago," writes a well-known motorist, "I was being driven by a French friend of my acquaintance. He is as careful over his personal expenditure as he is reckless on his Panhard. I did not like the combination, but it is best to be tolerant to foreigners. Passing through a village near St. Albans we encountered a hen. She was stalking across the road like a conspirator one moment, and dead the next. I hope never what struck her. Adolphus, which is my friend's name, pulled up."

"It is useless to go to her assistance," said I.

"But Adolphus jumped out of the car and went to the aid of my acquaintance. He picked up the dead bird and came running back."

"Hellas! she is not young," he panted. "But she will do well for soup, se bouillon de poulet, tren delict."

"Good heavens, you're not going to take her home?"

"Mais certainement! Here she would be wasted. It is as we do in France. 'Vive la chassie!'"

"I had heard that motorists were not popular in the French villages. From that day I have understood."

A well-known Railroad president, in his study of all classes of men who are under him, entertains a great admiration for the Irish foreman of a gang of laborers who went to any lengths to show him that he was the real boss. One morning this foreman found that his gang had put a hand car on the track without his orders.

"Who put that car on the track?" he asked.

"Well," he said shortly, "take it off an' in."

The laborers did so with some difficulty.

"Now," said the foreman, "put in on an' in."

A Record in Book Publishing.

The first (Canadian) edition of 5000 copies of Dr. Stephen Leacock's latest book "Non-Sense Novels" which was published on June 15th, by Publishers Press, was completely sold out in the record time of three days, and a second edition is almost sold.

## SLEDS! SLEDS! FOR SALE.

A NUMBER OF

Seasoned Logging Sleds, Heavy and Light Portage Sleds and Light Single Sleds.

Persons are invited to call and examine these home-made sleds, which can not be excelled by any other make.

W. J. HOGAN, General Blacksmith

Opposite Public Square, Newcastle, N. B.

## D. A. Harquail Co., Ltd.

CONTRACTORS & BUILDERS, - CAMPBELLTON, N. B.

DRYING MILL, DRY KILN, SASH & DOOR FACTORY.

WHOLESALE and RETAIL DEALERS in

Building Hardware, Paints and Oils, Carpenters' Tools, Rockwell

Plaster.

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HIGH CLASS WOODWORK

Our experience in the manufacturing and drying of Timber from the Forest to the Finished Product, has gained for us a reputation for turning out work, which in quality and workmanship is second to none. Buyers would do well to bear this fact in mind when comparing our prices with those of inferior products.

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PHONE, MAIL or WIRE your orders for Window Frames, Sashes and Exterior Finishings, Verandah Posts, Rails, Brackets, Mouldings, Birch and Spruce Flooring, Clapboards, Spruce and Pine Sheathing, Wainscoting, Stair Newels, Rails, Bannisters, Doors, Sashes, etc.

No order too late, for our capacity or too small to receive our prompt attention.

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SPECIAL DESIGNS FURNISHED FOR

Store Fronts, Counters, and Shelving, Church Windows, Altars, Pulpits, Pews, Office and School Furniture.

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FREE DELIVERY TO ALL PARTS OF THE TOWN.

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SPECIAL

One Spruce Scantling, 2x3, 2x4, 2x5, 2x6, 2x7, 2x8, 2x9.

DRY SPRUCE LATHS.

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D. A. Harquail, Co., Ltd.

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A Modern View of the Roofing Question

Tin makes a good roof if you paint it.

Canvas makes a good roof if you paint it.

Any felt makes a good roof if you paint it.

Even paper makes a good roof if you paint it.

But Amatite makes a good roof if you DON'T paint it.

On a painted roof, the paint is what gives the real protection.

The rest of it has no function except to provide a smooth unbroken surface with no seams or cracks, to which the paint can be applied.

Anything which has strength enough to keep the wind from blowing it away or the rain from beating it in, will be waterproof if you use paint enough.

Amatite Roofing, however, needs no painting. It is a real roofing.

A roofing that can be left out in the rain without the slightest damage.

The wearing surface is mineral matter embedded into a heavy coating of pitch and never needs painting.

We shall be glad to send you a sample of Amatite free of charge if you will send a postal request for it to our nearest office. The sample will show you what the mineral surface is like.

Everjet Elastic Paint

A lustrous carbon black paint, very cheap, very durable—for protecting all kinds of metal and wood work.

THE CARBETTE-PETERSON MFG. CO., Limited

ST. JOHN'S, N. B.

HALIFAX, N. S.

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