



## Free to Boys

Every Boy should have one, Special Leather Volunteer War Fob, with miniature revolver and cartridges. It's free for selling 50 Xmas Post Cards. Send for some now, we trust you.

### OFFER NO. 2

If you do not wish to avail of above offer send us 50 cts. and we will mail Fob prepaid with 20 Xmas Cards FREE. You can sell Cards for 50 cts. and you still have a Free Fob.

To arrive in a few days' Thrilling War Pictures. Now, Boys, send for something at once. Big list of 150 other Prizes mailed with goods.

### Shopkeepers

Write for wholesale prices on Cards. Samples 10c.

## J. M. Ryan Supply Co'y.

227 Theatre Hill Box 372. St. John's.

## ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTCHILD, G.C.V.O. Chairman  
ROBERT LEWIS General Manager.

**TOTAL ASSETS Exceed \$120,000,000.**

Fire Insurance of every description effected.

### LEONARD ASH, Carbonear,

Sub-Agent for Carbonear District.

## BAINE, JOHNSTON & CO.

Agents for Newfoundland.

## "Father Time a Severe But Honest Judge."

For seven years the "FERRO ENGINE" has held the leading place among the Engines used in the Newfoundland Fishery. These "ENGINES" were built to use Gasoline; but we have hundreds of testimonials where Kerosene has been used with equal results.

Other Engines have been introduced and have been claimed by their Manufacturers to be the "ONLY." But Father Time has been their Judge and they fell by the Wayside.

Hundreds of "FERRO ENGINES" have been used in Newfoundland during the last seven years, and many of them without a cent of repairs, and the "FERRO" is acknowledged today as the best two Cycle "ENGINE" on the Market.

### "THE NEW FERRO Kerosene Oil Engine."

We have on hand a car-load of the "NEW FERRO KEROSENE OIL ENGINES" which were built expressly for Newfoundland trade, and which have Float Feed, Water Jacketed, Kerosene Carburetors, and all the Gasoline it requires is priming, no extra Tanks being required. These "KEROSENE ENGINES" will be sold at no advance over the price quoted by our Former Agents for the "GASOLINE ENGINES" while we have on hand a Number of the "GASOLINE ENGINES" which we will sell at a great reduction on their first cost to avoid the expense of shipping them back to the Factory.

The number of recommendations below should be satisfactory proof that these "ENGINES" though built for Gasoline will run satisfactorily on Kerosene.

La Scie, October 13th, 1914.

THE L. M. TRASK CO.  
Dear Sirs,—I saw by Advocate where you stated you would wish to hear from every user of a "FERRO ENGINE," and receive the number of same, and you would send a Spark Plug of your own make, so I thought I would let you know the number, (The No. is) 3263, it is a 7 H.P., and to just give you the truth about the Engine, it is the best one made. We used it last Summer on a large Motor Boat, a Deck Boat about 7 1/2 ft. wide, and about 3 1/2 ft. deep and towed a trap skiff that would bring about 16 or 17 barrels of round Fish after her, and did good work fast enough, too good for the 9 H.P. F— Engine, and this year we have the Engine in a new trap skiff about 30 ft. long, 6 ft. 10 in. wide, 33 inches deep, and cares for nothing here, and there are lots of Engines here of different quality.

The 8 H.P. A— Engine is here in a boat about the same size and they cannot do it, and for some, the A— Engine, F— Engine and all is here, have had plenty of trouble, and we have not had one hour's trouble since we had the "FERRO ENGINE." I say it is the best here.

Wishing you every success, I am yours sincerely,  
(SGD.) MOSES BURTON.

Salvage, Bonavista Bay.

L. M. TRASK & CO., St. John's.  
Dear Sirs,—We have been using one of your 5 1/2 H.P. Ferro Gasoline Engines for two Summers, and it has given entire satisfaction in every way, it has never given one minute's delay.

We consider the Engine the best on the Market for fishing purposes, and would recommend it to anyone requiring a good Engine.

The number of the Engine is —————  
(SGD.) ISAAC SQUIRES.

For Folder, Write to  
**L. M. Trask & Co.**  
140 Water Street.

## WHAT THE SOLDIERS EAT DURING THE CAMPAIGN

### As Long as Possible They are Fed on Ordinary Provisions, but When This is Not Available They Take to the Emergency Rations Peculiar to Their Own Army

As long as it is possible soldiers on active service eat about the same sort of food as they eat at home, but in larger quantities, due, of course, to keener appetites. They have fresh meat of all kinds, vegetables, even fruit, bread and butter and jam, tea, coffee, candy, and even beer, to say nothing of an occasional "tot" of rum or some other spirit.

But few of them are so lucky as to be long at the front before having to fall back upon the specially prepared concentrated foods that each army provides in tremendous quantities. The concentrated rations supplied to the various armies in Europe differ quite as much as do the bore and length of their rifles. In fact, each nation pins its faith on a different sort of food, or a different combination of the same foods.

### British Favor Peas.

The British emergency ration, that is to say, a ration that each man carries in his knapsack and is supposed only to be eaten if he becomes detached from his comrades and is in danger of starvation, consists of a compressed pea soup. It came into use first in 1878, when an enterprising Englishman supplied the British army during the Afghan War.

When Roberts made his famous march to Kandahar his troops were fed almost exclusively upon this pea soup ration, which was so thoroughly concentrated that a single mule could carry a day's food for a whole battalion. It is generally conceded that peas are the best of all food, when the choice is limited to one variety.

They are more nutritious than even lean meat, and are a "balanced ration," that is to say, contain both fuel-producing elements and the protein that makes bone and muscle.

### Pea Sausage for Germans.

The British army also uses a sort of dog biscuit, four inches square and weighing three ounces, and made of compressed whole wheat. Some time ago an effort was made to introduce the German emergency ration in the British army, but the soldiers would not eat it. National tastes must be considered as well as the nutritive value of the food, and the British soldier could certainly not live and fight on rice as does the Japanese nor on the "erbwurst," or pea sausage, that the German does his fighting on.

### The German ration is held to be largely responsible for the great marching of the armies in the war against France in 1870. It not only suits the German palate, but can be re-duced to an extremely small bulk, and is so carefully prepared that it does not show any sign of deterioration years after its manufacture.

The German army also depends a god deal upon evaporized carrots, which are granulated to the size of small shot. This is not an emergency

or so-called "iron" ration, but is used daily by the army cooks when fresh vegetables are not to be had.

### Soups and Chocolate.

The composition of the Russian emergency ration is a State secret, but it is said to taste like fresh bread after a piece of it has been placed in hot water.

The French have a concentrated mixture of vegetables and meat which is put up in six-ounce boxes, each containing 21 tablets wrapped separately in paper. One of these, when dropped in hot water, yields a plate of delicious soup.

The Belgian army eats evaporated corn, and the American army rations consist of dried lean meat, toasted cracked wheat and chocolate, Bernard Shaw's comedy of "Arms and the Man," in which the soldier hero ate chocolate, was not far from the truth, as all the armies recognize the great value of chocolate.

Candies are found with all the armies in the field to-day when their commissariat is working smoothly, and they are valuable not only because of their heating qualities, but because the soldiers are very fond of them.

### Tea, Coffee, Tobacco.

Experts have long recognized the fact that soldiers who are in good spirits will fight better and march further and faster than soldiers who are conscious of deprivation. For that reason tobacco is a regular ration in all armies.

An American lady in London who contributed \$20,000 to a British patriotic fund requested that the money be used to purchase smoking and chewing tobacco for the soldiers.

The value of tobacco and some other stimulants or sedatives that have no sharp reaction is attested by the United States War Bureau, which reported not long ago that under the influence of tea, coffee or tobacco a man seems to be brought to a higher pitch of efficiency than without them. . . . A wise military leader will see to it that his men are not deprived of tobacco, or he will regret his carelessness."

## BETTER TO HATCH CHICKENS FIRST

The Burgomaster of Weimar, who is a Reserve Officer, wrote on Oct. 3rd: "The Emperor was with us yesterday. What he said had such a cheerful ring, and made us so happy, that I should like the impression to reach Weimar too. He ended with the words 'Well boys before the leaves fall from the trees here, we shall all be back in the dear Fatherland.'"

The words are a symptom of the absolute confidence of the Emperor in the victory of German arms. This afternoon the Imperial Chancellor was also in our village to visit his son, who is serving with the Breslau Body Cuirassiers.

I saw the Chancellor standing for a long time in the road. He was extremely cheerful, and the hints he gave about the future shaping of Europe were based upon the assumption as a matter of course, that Germany's victory would be complete.

## WE SHOULD WORRY!

Hardly, but advertisers should worry, and that's a sure thing. Almost every newsboy in town sells **The Mail and Advocate**, as well as a large number of shipp agents, in different sections of the city and outports.

## FREE TO BOYS AND GIRLS

Watches, Printing Outfits, Cameras, Footballs, Fountain Pens, etc., etc., for selling 25 of our Beautiful Art Pictures, size 16x20 at 20c. each. Write for some today. Address GOLD MEDAL ART CO., P.O. Box 63, St. John's.

## SEE IT RISING!

What? Why! The Mail and Advocate circulation, that's what. Second to none just at present. Bear this fact in mind when advertising!

## In Custody

One Yearling Bull, color Black and Brown mixed, with white markings on flanks and under foreshoulders extending down on forelegs, half white tail and white heart shape in forehead. Owner may have same after paying advertisement and proving property by applying to ISAAC BUTLER, Long Pond, Conception Bay. —nov 7, 1w, 2d

## WINTER COATS

Relined, Repaired, Cleaned and Pressed. Velvet and Cloth Collars put on at short notice.

**C. M. HALL,**  
Genuine Tailor and Renovator.  
243 THEATRE HILL

## FISH For Retailing

we offer at low prices

**Large Labrador Codfish**

**Canned Salmon**

**Canned Codfish**

## SMITH Co. Ltd.

## Hail to the Brave

Hail to the brave, the brave who nobly fell  
On the bloodstained battlefield, facing a living hell,  
Who gave their lives where the bullets whirled,  
That their country's flag might be kept unfurled.  
Do they rest? Ah yes! their fight is won,  
And though the battle rages on,  
They see no flashing shot and shell,  
They hear no more the bugle swell;  
They lie at rest—the soft earth is their pall,  
Great men, true men, brave men—heroes all.

Hail to the brave, the brave who have gone down  
Beneath the rolling wave, to their last and silent home;  
They gave their lives for their Country's fight,  
To make the Nation's wrong, a right.  
Do they rest? Ah, yes! Their fight is done,  
And though the battle still is grim,  
They know not of the mighty din,  
Nought of the long array of ships—they won,  
The ocean deep is they home—their pall,  
Great men, true men, brave men—heroes all.

They died—but still they live; their names  
Have been engraved upon the scroll of fame,  
And men not yet their deeds shall see,  
When other things have ceased to be;  
They sleep—they only wait the bugle's final call  
These men, true men, brave men—heroes all.

C. HARRY SYNARD.  
Palatka, Putnam County,  
Florida, U.S.A.,  
Sept. 28th, 1914.

## WHAT THE GERMANS ARE STUFFED WITH

Specimens of "War News" the Authorities Hand Out to Them

London, Nov. 1.—Typical of the mental stimulant administered to the Germans by those who are willing to strain a point in order to be generous, is the following excerpt from a despatch received here from the Marconi Wireless Telegraph Company: "The inhabitants of London are leaving the capital for Scotland through fear of German airships."

In a burst of confidence the gifted author likewise informs the public that panic exists in Dunkirk; that two commandos of Boers have taken many Englishmen prisoners; that the banks in Cairo, Egypt, have suspended business, and that the Anglo-French fleet has been recalled from the Dardanelles. A despatch announcing Austrian successes in Galicia and Servia is appended.

"Herr Rhomburg," the despatch concludes, "former counsellor of the German embassy in Tokio, as informed interviewers that Japan's aim is to free Asia of European and American influence and subjugate China."

## THE RIGHT PLACE TO BUY—

Provisions, Groceries, Oats, Feeds, Wines and Liquors

—is at—

## P. J. Shea's,

Corner George and Prince's Sts. or at 314 Water Street.

Outport Orders promptly attended to.

## Men's Jersey SHIRTS.

A Good, serviceable working Shirt, combining warmth with neatness.

# \$1.00

In Navy Blue and Fancy Grey.

A cheaper quality at 65c.

## Anderson's,

Grace Building.

## The S. S. Portia

will leave the wharf of

## Bowring Brothers, Ltd.

ON Wednesday, the 11th of November, at 10 a.m. calling at the following places:

Cape Broyle	Ferryland	Renews
Trepassey	St. Mary's	Salmonier
Placentia	Marystown	Burin
St. Lawrence	Lamaline	Fortune
Grand Bank	Belleoram	St. Jacques
English Hr. West	Harbor Breton	Pass Island
Gaultois	Pushthrough	Richards Hr.
Francois	Cape LaHune	Ramea
Burgeo	Rose Blanche	Channel
Bay of Islands	Bonne Bay	

Freight received until 4 p.m. on TUESDAY. For freight or passage apply to the Coastal Office of

## Bowring Brothers, Ltd.

TELEPHONE 306

## Great Reductions

New Kerosene FERRO Engines.

11 h.p. Engine with Reverse \$240.00

7 1-2 h.p. Engine no Reverse \$160.00

proportionate reduction on other sizes.

Complete with all boat fittings.

Also several guaranteed Second Hand FERRO Engines as good as new at reduced prices.

All FERRO repair parts always in stock.

## A. H. MURRAY

Bowring's Cove.

## The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

### F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.