

THE NEW EATON CATALOGUE and Special Service Booklets.



OUR NEW FALL CATALOGUE IS A PARTICULARLY VALUABLE BOOK FOR YOU TO HAVE

It illustrates throughout its 520 pages, a splendid selection from the immense stocks of clothing, house-furnishings, farm and field equipment, etc., that our buying organization has laid in, anticipating a much heavier demand this Fall than last.

Coming, as it does, at a time when the stress and strain of war have gradually raised the prices of all commodities, this book, quoting the characteristic, reasonable EATON prices is the best guide you can have to the actual saving of dollars and cents without in any way depriving yourself of the articles you especially desire.

If you have not received a copy send your request for it now, with your name and address—the book will go forward post paid by return mail.



FULLER INFORMATION FOR YOU

Some of the lines we carry are so large that even in the space we can give them in our big catalogue it is impossible to fully describe them.

That is why we have issued the Special Booklets illustrated on this page, so that you may have the full information to which you are entitled.

Ask for whichever one you desire. All you need do is send your name and address—the booklet will come to you without delay.

SPECIAL BOOKLETS

Pianos & Organs	Grocery Catalogue
Cream Separators	Plumbing and Heating
Wall Paper	Sewing Machines
Harness & Farm Machinery	Baby Carriages
Sporting Goods	Invalid Chairs
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