

PLEASURE

VONDERFUL LIGHT

The Doom of the Lamp

How Kerosene is Being Rapidly Displaced by "Home-Made" Gas in Farm Homes

KEROSENE IS DOOMED FOR RURAL

the tallow dip

Men and Women who care for health and comfort and convenience and Economy of the real kind are installing this modern system of home lighting-Acetylene-the "home-made gas."

During the past few years nearly 5,000 Canadian farmers have put in their homes these simple, practical home-made "gas" plants. In nearly half a million rural homes all over the world this beautiful lighting system has replaced the troublesome, unhealthy and expensive coal-oil

Not only in Farm Homes, but in Stores, Halls, Churches, Schools, Colleges and Institutions in villages and towns, Acetylene is now used and recognized as the most practical, economical and beautiful form of artificial light-brighter than electricity, more brilliant and more economical than "city" gas.

You can produce this modern light at home for yourself with a simple, automatic machine lo ated in your cellar, attic or elsewhere-furnishing as much or as little light as you need. Your wife or your child or your "hired help" can understand and care for this home-made gas plant much more easily than they can manage the kitchen stove.

All the attention this modern lighting system needs is to drop a few lumps of "feeder" in the "gas box" once or twice a month. No lamps to fill, no chimneys to clean, no wicks to trim. No smoke or smell. No danger of upsetting or exploding. No trouble to look after or take care of once it is installed.

FOR BRIGHTNESS NO LIGHT IN THE WORLD SURPASSES ACETYLENE

It is going the way of the old "pine knot" and It is the nearest approach to natural sunlight of any illumination so far discovered. The United States Government uses it for coast lighting on account of its superior brilliancy. It is used for headlights in all up-to-date automobiles.

> We are anxious to tell you in detail how you can have one of these independent home gas plants set up ready for business in your home, no matter where you live. We want to make it easy for you to enjoy the benefit and comfort of this beautiful modern light in your Sitting Room, Bedroom, Kitchen, Dining Room, Barn, Shed or Outbuildingswherever you want fixed light.

> From any of our branch offices in your province we can quickly send you a complete equipment to fit your exact needs, the cost depending on the number of rooms you want to light. If you mail us the coupon below we will promptly send you full information about the great Convenience, Safety and Economy of this modern lighting system for rural homes.

> Your wife and children will be interested in knowing all about this modern illumination that is adding a thousand per cent. to the comfort and convenience of country homes. They will appreciate its time and labor-saving importance and its benefit and comfort during the long Winter evenings at home.

Do yourself and your family the favor to investigate this "home-made gas" equipment that you wouldn't be without 24 hours if you knew what hundreds of thousands of farmers have already found out-that for comfort, convenience and utility it is worth a hundred times what it costs. Investigate. Write to-day for full particulars of how we will install this beautiful lighting system in your home on easy terms.

ACETYLENE CONSTRUCTION CO. LIMITED 606 LIGHT, HEAT AND POWER BUILDING :: MONTREAL

> THIS COUPON Name

P. O. Address

Province

Light now used Building to light

HS HARD ON No. of Rooms THE EYES

LAMPLIGHT

No. 2 C.W.

October December. May Oat Fut