

If you send one customer away  
through not stocking

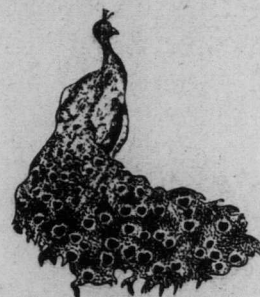
## MATHIEU'S SYRUP Of Tar and Cod Liver Oil

== THE GREAT COUGH REMEDY ==

he may prevent many others coming. It is such a largely-advertised and well-known remedy that you might as well be short of bread, butter and the other necessaries of life. Moreover, the demand is so great that you soon realize your profit—which is worth having.

**J. L. MATHIEU CO.,**  
PROPRIETORS,                      **SHERBROOKE.**

If your customer is at all feverish, tell him about **Mathieu's Nervine Powders.** There's more profit still for you. Retail 18 powders for 25c.



## AT THE FOOD SHOW

held in Toronto recently the visitors ordered hundreds upon hundreds of bottles of

## PEACOCK BRAND GRAPE WINE

These orders were filled through their grocers.

This wine is a first-class article for the grocery trade, pays generously, and opens up a new line of trade.

*Send for a sample.*

**THE BATES MANUFACTURING CO., LIMITED**  
9-11 Francis St., TORONTO

## National Licorice Co.



Y. & S., SCUDDER and M. & R. Brands of **PURE STICK LICORICE**, Acme Licorice Pellets, M. & R. Wafers in bags, Licorice Lozenges, and a full line of Licorice Specialties, including the celebrated soft licorice lines sold under the Company's brands as follows: **THE FLEXIBLE LICORICE, THE PLIABLE LICORICE, THE ELASTIC LICORICE.**

**106 John Street, BROOKLYN, N.Y.**  
Illustrated Catalogue on request

## BORDEAUX RELISH

IN TORONTO EVERYBODY LIKES  
IT. THE BEST TRADE BUY IT.



A STRICTLY HIGH-GRADE RELISH AT A PRICE  
THAT ENABLES EVERY GROCER TO SELL IT.

Costs \$1.20 dozen.  
Cases hold two dozen.  
Freight paid on 5-case lots.  
**ORDER A TRIAL CASE.**

**The Merchants'  
Manufacturing & Supply Co.**

58 Colborne Street, TORONTO