

SURELY you can place the utmost faith in Oshawa Steel Shingles when we give you a written, legally-binding guarantee that an Oshawa-shingled roof will be a good roof for twenty-five years. I show you this guarantee in my book. Get my book please and read all about it. See how thoroughly it protects you.

G. H. Pedlar

Only Tools You Need

Simply a carpenter's claw-hammer and tinsmith's shears. Use galvanized wire nails that cost you eight cents a pound. No special skill required. Shingles lock together on all sides, making one solid seamless sheet of tough steel, without crevice or crack anywhere.

Makes the Only Roof Your Building Will Need in 100 Years

Here's the ONLY Right Roof for You

I REFER to my Oshawa Steel Shingles. Reckon it all up and see if you don't agree with me. A roof that is one big seamless sheet of 28 gauge steel, smoothly and thickly galvanized by the Pedlar process of rust-proofing. A roof that cannot rust, will not gather moisture on underside, stay a good roof for a hundred years at a cost of less than five cents a year. A roof that makes your building safe against both fire and lightning. A roof that makes your building warmer in winter, cooler in summer. A roof that costs no more than common wood shingles to put on, and much less to keep on. A roof that needs no painting, no patching, no tinkering or repairs for at least twenty-five years—or you get a new roof free. The only roof that is guaranteed in writing. Certainly a roof like this is the only right roof for you. You cannot be sure of as much down-right roof value from any other kind of roof you can buy. The question is: Can you afford to risk your money in any other kind of roof?

The ONLY Roof that is Guaranteed in Writing

I claim a good deal for an Oshawa-shingled roof. Almost too much to be true, some folks think. So do makers of other roofs. But note this difference. I give you a written guarantee that's good for a new roof any time within twenty-five years if any Oshawa-shingled roof fails to make good everything I promise. That means that its cost when you put it on is the only cost for the next twenty-five years. Will the "other fellow" give you such a guarantee? I don't know any one who will. They want you to take the risk. They talk very confidently—and promise, yes indeed. But can you get their promises down in writing and signed—like mine are. That's the only way you can be positively sure of a roof that will be

Good for 25 years or an Entirely New Roof Free

My guarantee, remember, is a written one, in proper legal form, and is backed by \$350,000 of invested capital, the biggest business of its kind in the British Empire. It is your roof-insurance for twenty-five years. When you consider that no other roofing is guaranteed at all, even though you pay as much for it as you pay for my Oshawa Steel Shingles, there's no doubt about which roof you should buy.

PEDLARIZE All Your Buildings—Inside and Out

BY "Pedlarizing" I mean doing for the whole building what Oshawa Steel Shingles do for the roof. I make other kinds of sheet metal building materials—for ceilings, side walls, outside—that make your whole building more fire-proof, more sanitary, more beautiful, more substantial. You should know about them. May I send you a book let and pictures that tell the whole story? It's free. Just ask me to tell you about "Pedlarizing."

First Cost no More than Roofs You Think Cheap

Of course you don't want to pay any more than you have to for a good roof. But for the amount you have to pay you ought to get the roof that will cost the least to keep on. And Oshawa Steel Shingles make the only roof you can be sure will end your roof expense once you get it on. My written guarantee settles that. Figure it out any way you like. You'll find an Oshawa-shingled roof as cheap to begin with, and far cheaper in the long run, than any other roof you can buy.

Best Protection against Both Fire and Lightning

This fact alone is reason enough for putting my Oshawa Shingles on the next building you roof. Lightning causes over 40% of all fire-damage on farms. Destroys about 7,000 farm buildings each year on this continent. In one year killed 623 human beings and 4,500 head of cattle—most of them housed in wood-shingled buildings. My Oshawa Steel Shingles would save all this terrible loss. Because they make a lightning-proof roof. They are better protection than any number of lightning rods—better than the best and cheapest lightning insurance policy. Best fire-protection, too. The saving in fire-insurance premiums alone pays the whole cost of an Oshawa-shingled roof in a very little while. Your insurance agent will tell you.

Send for My Free Book "Roofing Right"

Then you'll have all the facts about this weather-proof, rust-proof, fire-proof, lightning-proof roof, which needs no painting or patching for the biggest part of your lifetime. By reading my book you may save yourself considerable money and a lot of bother. It is free. Do write for it—right away.

Write to Address Nearest You.

Ask for "Roofing Right" Booklet No. 16

The PEDLAR PEOPLE of Oshawa

Established 1861

HALIFAX 16 Prince St. ST JOHN 42-46 Prince William St. QUEBEC 127 Rue de la Pointe MONTREAL 321 1/2 Craig St. W. OTTAWA 423 Sumner St. TORONTO 111-113 Bay St. LONDON 86 King St. CHATHAM 200 King St. W. WINNIPEG 76 Lombard St. REGINA 1901 Railway St. S. CALGARY Room 7, Crown Block EDMONTON 633 Fifth Ave. North of Jasper VICTORIA 319 Pender St. VANCOUVER 319 Pender St. MENTION THIS PAPER

ADDRESS OUR NEAREST WAREHOUSE

WE WANT AGENTS IN SOME SECTIONS

WRITE FOR DETAILS

10 Scotch Shorthorn Bulls 10

FROM 10 TO 14 MONTHS OLD

The Princess Royal, Secret, Bessie, Village Maid families are represented in lot. First-class herd headers and farmers' bulls for getting market-topping steers. Prices very reasonable.

JOHN MILLER, BROUGHAM, ONT.
Claremont Station, C. P. R., three miles.

Maple Lodge Stock Farm

1854-1910.

A lot of choice young SHORTHORN BULLS, and a splendid lot of LEICESTER rams and ewes for sale.

A. W. Smith, Maple Lodge, Ont.

Spring Valley SHORTHORNS

We have for sale Newton Ringleader (imp.) = 73783. A good bull, with first-class breeding. Also Canadian-bred 15-months-old bull of the choicest quality. Phone connection. Kyle Bros., Ayr, Ont.

Woodholme Shorthorns are of the richest Scotch breeding, modern in type and quality. For sale: One and two-year-old heifers, several young bulls, thick-fleshed, low-down and mellow.

G. M. FORSYTH, Claremont, Ont.
100 yards from station. Phone connection

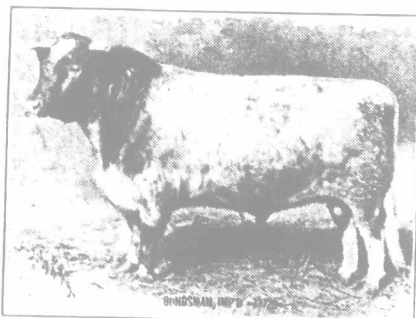
HIGH-CLASS SHORTHORNS

I have on hand young bulls and heifers of high-class show type, pure Scotch and Scotch-topped, sired by that sire of champions, Mildred's Royal. If you want a show bull or heifer, write me.

GEO. GIER, Grand Valley P.O. and station, also Waldemar station.

4 SHORTHORNS (FEMALES) for sale. Of choicest breeding, with size and quality. Two thick, fleshy young bulls, from good milking dams. Prices moderate.

Stewart M. Graham, Port Perry, Ont.



SCOTCH SHORTHORNS

100 HEAD IN HERD.

Headed by the imported bulls: Bandsman, a half-brother to the \$6,500 Count Crystal, the highest priced calf on record in Scotland; and Village Duke, a son of Villager, winner of 18 first and special prizes in Scotland. For sale: 12 good young bulls of the choicest breeding, and 40 young cows and heifers. All of noted Scotch breeding. In calf to our stock bulls.

Farm 1/4 Mile from Burlington Jct. Sta.

Long-distance phone.
Mitchell Bros., Burlington, Ont.



H. CARGILL & SON

have to offer at the present moment an exceptionally good lot of young bulls, which combine all the requisites necessary for the making of superior stock sires, viz.: Quality, Size, Conformation and Breeding. If interested, come and make your selection early. Catalogue on application.

John Clancy, Manager, Cargill, Ontario.

Elmhurst Scotch Shorthorns and Large English Berkshires

For Sale: Five young bulls, reds and roans, fashionably bred and quality as well. Young sows bred for March litters.

H. M. Vanderlip, Cainsville, Ontario, P. O. and Station.

Also Langford Station. B. H. Radial in sight of farm. Bell phone.



SALEM STOCK FARM

Elora, G. T. R. and C. P. R., 13 miles from Guelph

Young bulls fit to head the best herds; are priced reasonably. Can suit you in SCOTCH SHORTHORNS of any age.

J. A. WATT, SALEM, ONT.

PLEASANT VALLEY SHORTHORNS

For Sale: 1 red, 1 roan, 2-year-old show bulls. Several good bull calves, also some yearling heifers. Some show propositions among them. If interested, write or call and see us before buying.

GEO. AMOS & SONS, MOFFAT, ONTARIO

Farm 11 miles east City of Guelph on C. P. R. line from farm.

When Writing Advertisers, Please Mention "The Farmer's Advocate."

Opportunities and Prospects in Essex.

While the much-exploited clay belt of New Ontario and the prairie lands of the West are inviting investigation and attracting attention on the part of agriculturists from the older-settled portions of our Dominion, as well as foreign lands, the fact is often overlooked that in Western and South-western Ontario are large quantities of choicest arable lands, uncultivated, offering splendid opportunities for acquiring comfortable homes to those whose minds are being directed to more distant localities.

Of no part in Canada can this be more truly and emphatically stated than of the peninsula joining the county of Essex. This portion of Ontario, so much maligned, misrepresented, and misunderstood in the past, is slowly but surely pushing its way forward, and the day is not far distant when Essex will assume its rightful position in the vanguard of those counties composing the most fertile agricultural district of Canada.

For many years this section was looked upon by farmers in Eastern Canada as a monstrous black-ash and elm swamp—a suitable abode for aquatic animals, reptiles and birds, whose wealth consisted not in fertile soil, but forest products, ducks, fish and frogs. It was also believed by many to be the secret lurking-place of that most undesirable disease, malaria.

The prejudice thus created has never been removed in many minds, and still stands as a barrier against genuine investigation. Its being out of a line of travel pursued by a majority of Canadian agriculturists, has also hindered in the acquirement of knowledge regarding its nature and possibilities.

Another serious detriment was the characteristics displayed by many early settlers. While other counties were receiving as citizens the sturdy sons of the British Isles, and strong, thrifty scions from Scandinavian or Teutonic stock, Essex was receiving its quota from widely divergent and often most undesirable sources. The population is now and has always been cosmopolitan in nature, an admixture of almost every nationality represented upon the American continent. The existence and presence of undesirable elements in many parts of the peninsula hindered for a time the incoming of a more progressive class. Such conditions are rapidly disappearing, and all will soon be eliminated, while greater inducements are held forth to prospective settlers. So far as the writer's knowledge extends, no county in Canada possesses brighter prospects or presents greater opportunities to the honest, intelligent, labor-loving man.

The natural situation is most favorable to agricultural pursuits. In a latitude similar to Southern France or Northern Italy, almost surrounded by water, possessing climatic conditions suitable to the raising of grains, fruits and vegetables, equalled in this respect by very few sections in North America, and none in Canada, summer season is much longer than in counties east or north. There is also greater freedom—in fact, almost entire exemption—from summer frosts, which frequently cause serious damage in more central locations. Atmospheric conditions differ decidedly from even adjoining neighborhoods, thus ensuring greater immunity from devastating storms of wind, hail or rain. Winters are milder than in northern latitudes; snowfall is light, rarely exceeding a few inches. Severe ice storms so menacing to fruit-growers further east, are almost unknown, as are also those prevailing winds which make residing in our Prairie Provinces oftentimes disagreeable. As to the fertility, opinions formed by a casual observer, globe-trotter or average traveller in a limited express are not always correct, and often misleading. Continuous residence speedily disillusion any doubt as to its fertility. The wonderful self-productiveness is evident, whether cultivated or in a wild state.

The soil is a deep, rich, alluvial deposit, covered in the northern part by several inches of decomposed matter, the accumulation of forest growth and decay. In the southern part, a warm, sharp, sandy loam, varying in depth from a few inches to several feet, covers the rich clay