JUNE 12, 1919

as shown

nergy to

mebody

ie, grain

that the

a button to y frills to get

long service

THE Electric Company

now more about Northern

d Light. Please send me literature, on the underbligate myself to purchase

nd easy to

ow so well.

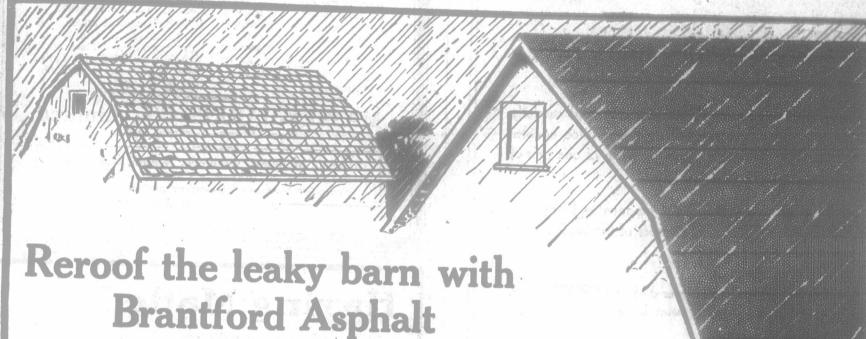
ranteed ssive

EVERY WEEK. \$1.50 PER YEAR.

\* AGRICULTURE, STOCK, DAIRY, POULTRY, FORTICULTURE VETERINARY, LOME CIRCLE X

LIV.

LONDON, ONTARIO, JUNE 19, 1919.



A leaky roof always gets worse and is apt some day to cause a lot of damage to the crops in the barn or the furnishings and wall paper in the house.

With Brantford Asphalt Roofing selling at such reasonable prices, it is true economy to roof with it. There is hardly another line of goods that has had the small advance in cost since the war that Brantford Roofing has had. By installing improved machinery and increasing the volume of our output, we have lowered our cost of production which has enabled us to keep down the price of Brantford Roofing below what might be expected in the face of the rising cost of raw material, labor and transportation.

Old wooden shingles are being replaced with Brantford Asphalt Roofing. It can be laid very rapidly, saving time, which means considerable when labor is scarce and high. It is a wonderfully fire-resistant roofing—a fire starting on a Brantford Asphalt Roof being unknown to this day. It is also very durable being completely waterproof and the asphalt blended and tempered to resist all the extremes of the

Brantford Asphalt Roofing

#### Brantford **Asphalt Roofing**

is finished on both sides with a surface of silicia sand and is made in three thicknesses and weights.

No. 1 is 60 lbs. per square. No. 2 is 70 lbs. No. 3 is 80 lbs.

## Brantford Rubber Roofing

has the same high quality asphalt saturation and coating as Brantford Asphalt Roofing but it has a smooth, rubbery surface instead of being sanded. It is also in three weights. No. 1 is 40 lbs. No. 2 is 50 lbs. No. 3 is 60 lbs.

### Leatheroid Roofing

Slightly lower quality than Brantford Rubber and used for same purposes. Has a leathery surface. Exceptionally good roofing at a low price. 35 lb., 45 lb. and 55 lb. weights.

## Standard Mohawk Roofing

While this roofing is lighter in weight than Brantford Asphalt and Brantford Rubber it is the best quality of any low price roofing on the market. It is a standard that has been tested for years and given entire satisfaction. Sanded on one side. One weight only—40 lbs.

Climax Sheathing Paper

A tough kraft paper coated with high-grade asphalt. For use between footing and foundation of a building, between foundation and wall, between foundation exterior and the earth, below basement cement floors, underneath floors in houses, on walls before 1ath and plaster are put on—unequalled for damp-proofing and wind-proofing purposes.

Samples and prices mailed on request.

# Brantford Roofing Co, Limited

Head Office and Factory, Brantford, Canada Branches at Toronto, Montreal, Halifax