

This Book will help you Stop the Leaks in your Farm Profits

WE'VE called it "What the Farmer can do with Concrete"—a title that exactly describes it, but does not give any idea of how vital its help is to you. To realize this you've got to understand that Concrete is a big factor in successful farming. Just consider the common leaks your farm is subject to, and how Concrete stops those leaks.

Wooden Buildings rot under the stress of time and weather. Repairs cost money—Concrete won't rot.

Rats are another source of leakage—they gnaw their way through all kinds of buildings—except Concrete, which is rat proof.

Fire on a farm usually means total loss because of the lack of water-pressure. Concrete cannot burn—another leak stopped.

Disease among your stock is usually due to unsanitary conditions. These conditions can be entirely remedied by building the wells, water tanks, septic tanks and barn floors of Concrete.

There's a type of waste that is peculiar to the farm that is built of old-style materials. For instance, mud was never intended for the paving of a feeding lot. Build your feeding floor of Concrete, and there will not be a single kernel lost.



Do you need this book that makes it easy for you to improve your farm?

This Book is FREE Write for it.

Signify what you want information about	
FLOORS	DAIRY HOUSES
CONCRETE BLOCKS	BARNs
SILOS	FENCE POSTS
GARAGES	ROOT CELLARS
TROUGHS AND TANKS	ROADS
"What the Farmer can do with concrete"	

Canada Cement Company, Limited
206 HERALD BLDG., MONTREAL

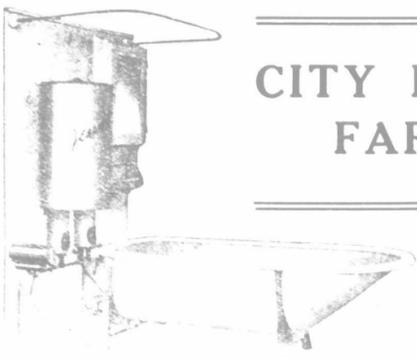
On Concrete Roads

there is low haulage cost and free access for all types of vehicle—any hour, any day, any season. You are surely using Concrete on your farm—you find it makes for true economy, because it never needs repairs. The same notable feature of concrete makes it the only practical material for economical road-building. Only by having Permanent Highways of Concrete can the farmer run his motor car or drive his team where and when he please—in quick time and in all weather.

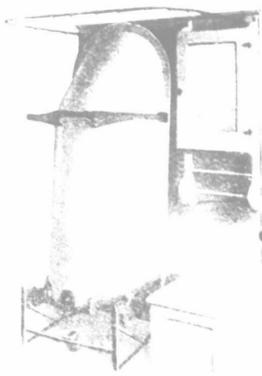


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