



Give her good silage and she'll give you big PROFITS

YOU cannot expect your cows to produce a large flow of milk if you keep them on dry feed. Give them rich, juicy silage during the winter, when dairy products are bringing the best price, and they will give a large steady flow of milk. The farmer who feeds silage gets the biggest profits because he is using the cheapest and greatest milk producing feed known.

IDEAL GREEN FEED SILOS

will pay for themselves during the first winter used. Any farmer who has fed silage will tell you that a silo is absolutely necessary in order to get profitable results from cows. Silage is just as good for beef cattle and sheep as it is for milk cows.

Only one kind of silage pays and that is GOOD silage. Good silage cannot be produced in a "cheap" make-shift silo. Remember, the crop you put in the silo is worth almost as much as the first cost of the silo. You might save a few dollars on the first cost, by buying a "cheap" silo, but you will lose many times that amount in poor silage.

It would be foolish to put \$160.00 worth of silage into a \$175.00 silo and lose \$75.00 worth of silage simply for the sake of saving a little on the first cost, when by paying \$25.00 more and getting a good silo, you could prevent the loss of \$75.00, not only once, but every year you use the silo.

There are good reasons why the Ideal will preserve the silage better and last longer than other silos. These reasons are fully explained and illustrated in our silo catalogue. Ask for a copy of our catalogue today.

THE DE LAVAL COMPANY, Ltd.

LARGEST MANUFACTURERS OF DAIRY SUPPLIES IN CANADA.
Sole distributors in Canada of the famous De Laval Cream Separators and Alpha Gas Engines. Catalogues of any of our lines mailed upon request.

MONTREAL PETERBORO WINNIPEG VANCOUVER
50,000 BRANCHES AND LOCAL AGENCIES THE WORLD OVER



Less work and bigger crops with Planet Jr. implements

"No gardener would do without a No. 4 Planet Jr if he would but try it. I would not take ten times its price and do without it," writes Isaac Kennedy, Owensboro, Ky.

Planet Jr implements are so well made that they not only do good work, but they last a lifetime. Fully guaranteed.
No. 4 Planet Jr Combined Hill and Drill Seeder, Wheel-Hoe, Cultivator and Plow does garden work so quickly, easily and thoroughly, that it pays for itself in a single season. Sows all garden seeds (in drills or hills) plows, opens furrows and covers them, hoes and cultivates all through the season. 32 other styles of seed drills and wheel-hoes—various prices.

Planet Jr

No. 8 Planet Jr Horse-Hoe and Cultivator does a greater variety of work and does it more thoroughly than any other cultivator ever made. It has stronger, better construction. Its depth regulator and extra-long frame make it steady-running. Adaptable to deep or shallow cultivation and to different widths. 15 other styles of one-horse cultivators—various prices.

SL ALLEN & CO Box 1108F Philadelphia
72-page Catalog, free!

Illustrates and describes over 70 tools for farm and garden including Seeders, Wheel-Hoes, Horse-Hoes, Harrows, Orchard, Root, and Root Wheel Riding Cultivators.



Write postal to-day for our catalogue and name of nearest agency.

THE BEST YET

1916 has been the most successful year in the business of the Great-West Life Assurance Company. The following are the essential figures for the year:

Business issued 1916.....	\$ 25,575,373	Increase for the year.....	\$ 1,117,444
Business in force Dec. 31st, 1916.....	133,016,418	Increase for the year.....	13,550,381
Income for 1916.....	5,594,041	Increase for the year.....	814,551
Total assets, Dec. 31st, 1916.....	21,702,570	Increase for the year.....	2,498,024

The year's business is yet another argument in favor of insuring with

THE GREAT - WEST LIFE ASSURANCE CO.

Dept. "Z"

Head Office: Winnipeg

Cheaper than Plain Macadam—

TARVIA is always cheaper in the long run to bond a macadam road with than water. Sometimes Tarvia as a binder does not add anything to the first cost.

The York County Highway Board, York County, Ontario, built about five miles of Tarvia macadam in 1915 and found it two cents a square yard cheaper than waterbound macadam cost them in 1914.

Such figures are not unfamiliar. The Tarvia displaces a certain amount of stone and reduces the amount of rolling required. The excessive use of water, often difficult to provide, is done away with. The Tarvia often makes possible the use of cheaper stone which may not make a good road by itself, but will give excellent results when there is a Tarvia matrix to prevent internal attrition.

Plain macadam is not fitted to stand the stresses of modern traffic, but a tarviated road is automobile-proof. The swiftly driven wheels which disrupt a plain macadam

surface, merely roll down a tarviated macadam and make it smoother. The tarviated surface is waterproof and frost-proof, and will not ravel when rain torrents sweep down steep hills.

There are three kinds of Tarvia. "Tarvia-X" is very heavy and dense, used as a binder in road building, as in this instance, and the most thorough and permanent of the Tarvia treatments. "Tarvia-A" is a lighter

grade, used for hot-surfacing applications. "Tarvia-B," which is fluid enough to be applied cold with modern spraying apparatus, is for dust prevention and road preservation.

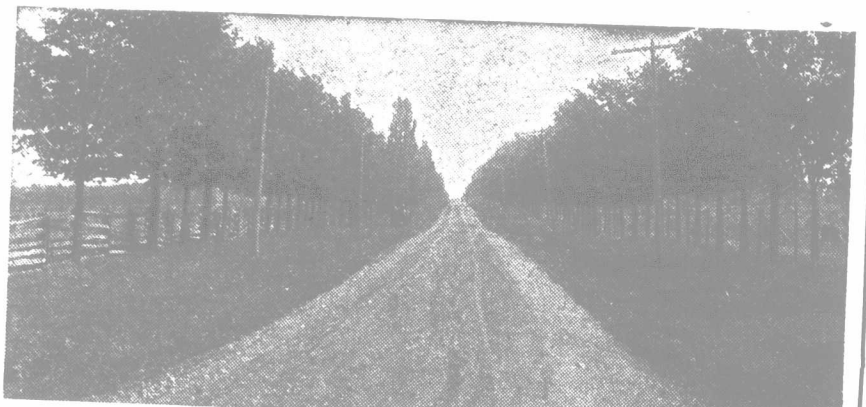
In addition to the five miles of "Tarvia-X" macadam mentioned above, about three miles more were constructed the past year. The York County Highway Board, in 1915, also coated six and one-half miles of the Kingston Road with "Tarvia-B." This is one of the best roads leading out of Toronto.

Booklets on request Address our nearest office.

Made in Canada
Tarvia
Preserves Roads Prevents Dust -

THE PATERSON MANUFACTURING COMPANY, LIMITED
MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED
ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.



Kennedy Road, Scarborough Township, York County, Ontario. Tarvia-filled macadam.

Mr. Farmer!

Get your bricks in now during sleighing. We have a large stock of the famous Milton Red Pressed Brick on hand and can give you immediate delivery.

Owing to the coal situation, later deliveries will doubtless be advanced in price, so secure yours at once.

MILTON BRICK

For 25 years Milton Brick has been the standard of quality and durability—and still leads. Write to-day for samples and prices.

MILTON PRESSED BRICK CO., LIMITED, MILTON, ONT.