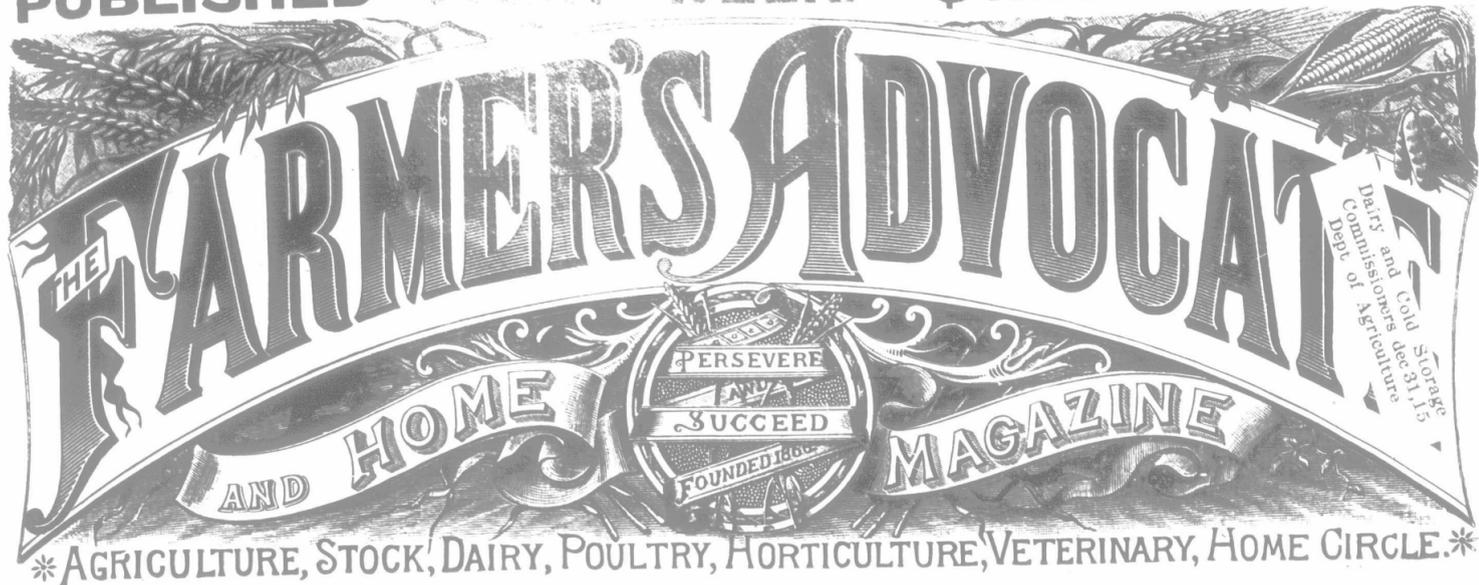


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Light on the Fence Question

Or Shall We Say, Real Facts About Wire Fence

Frost Fence has nothing to conceal, and for that reason it has been our policy always to tell the real facts, and not claim a thing for Frost Fence that the fence, when in use, will not measure up to.

Prices on Frost Fence, or any good fence, have only advanced $\frac{1}{2}$ c. per rod during the last two years. Why, therefore, should cheap fences keep going up at the rate of 2c. per rod each January? The advance in raw material has only been slight. Proceeds of whirl-wind campaigns in January are needed by some firms to enable them to pay their indebtedness or buy stock, and this is possibly their reason for coaxing you again to buy now, even though you won't need the fence for some months, on the pretext that prices will go up soon. They've got to go up, that's sure, not because wire has advanced, but because the government's action in compelling the use of full No. 9 wire has considerably increased the weight of cheap fences.

FROST FENCE FIRST

We want you to KNOW Frost Fence—then you'll think less and less of cheap fence with price as its only redeeming feature. FROST FENCE has a big start over other makes, because the wire is specially made in our own mills, and is adapted for fence use.

When you make any wire fence compare with Frost Fence, you automatically discard cheap fence. We have surpassed all other makes; but, even so, we do not lag. On the contrary, we keep hammering away at every possible improvement we can make in our product until we get Frost Fence as perfect as it possibly can be.

Buy from a reliable firm which can stand the "SEARCHLIGHT OF INVESTIGATION." It's the only way to be sure that you get good fence which is made of full gauge No. 9 wire, well galvanized, and woven in a practical way to give SERVICE.

If you are not acquainted with a Frost dealer, write us direct

FROST WIRE FENCE CO., LIMITED, HAMILTON, CAN.