



Why People Prefer the Underwood

IN every city in Canada the Underwood is more generally used than any other typewriter. In many places the number of Underwoods is much greater than that of all other makes combined.

Why this pronounced preference for the Underwood? It is not a cheap typewriter. It does not sell at a lower price—in fact, it costs a little more than most others.

But people do not buy Underwoods on a price basis. A typewriter is bought not for what it *is*, but for what it *does*. The Underwood does more. That is one reason for the preference.

The Underwood has a multitude of uses—for book-keeping, for order systems, for billing systems, check systems—for every kind of accounting, recording and statistical work there is a special purpose Underwood. And the system which is specially designed for your particular needs, and which is made possible by the Underwood, is worth many times the price of the machine. This system service is free.

And behind the Underwood is a highly developed typewriter organization, which will look after your interests in any part of the Dominion—a national, purely Canadian institution, with Canadian ideals and a thorough knowledge of Canadian requirements.

With the Underwood you get *service, certainty and satisfaction.*

United Typewriter Company, Limited
Everywhere in Canada

Head Office, Toronto

J. J. Settz, President