

Total Funds in Hand over \$19,785,000

Head Office for

1762 NOTRE DAME ST.

CANADA:

INCORPORATED BY

ROYAL CHARTER

Montreal.

The London Assurance

A.D. 1720

Upwards
of

175
Years Old

E. A. LILLY, Manager

A. DEAN, Inspector.

Without a Dollar
of Interest Overdue.

December 31st, '94
December 31st, '95
December 31st, '96

Without a dollar's worth of Real Estate owned in 1896-7-8-9-10-11-12-13-14-15-16
(11 years). Such is the record of

The Temperance and General
LIFE ASSURANCE COMPANY.

HON. G. W. ROSS, H. SUTHERLAND,
President. Managing Director.

HEAD OFFICE, Globe Building, TORONTO.

... THE ...
Keystone Fire Insurance Co.

OF SAINT JOHN, N.B.

INCORPORATED A.D. 1889.

CAPITAL, \$200,000.

Home Office - Princess Street, Saint John, N.B.

DIRECTORS.

HON. A. F. RANDOLPH, ALFRED MARKHAM,
President. Vice-President.
HON. GEO. A. COX, J. J. KENNY,
(President Western Ass'n Co.) (Vice-President Western Ass'n Co.)
ALEXANDER P. BARNHILL, FREDERICK J. G. KNOWLTON.
R. WALKER W. FRINK.
A. GORDON LEAVITT, Secretary.

General Agents for Ontario: The Western Assurance Company
Malcolm Gibbs, Agent, Canada Life Building, Toronto.

THE SUN LIFE ASSURANCE
COMPANY

OF CANADA

Head Office, - Montreal

The Sun Life of Canada issues
a very liberal policy contract,
and one that is absolutely un-
conditional. Cash surrender
values, cash loans, extended
assurance for the full amount of
policy are among the items
guaranteed in policy.

R. MACAULAY, President.

HON. A. W. OGILVIE, Vice-President.

T. B. MACAULAY, Secretary.

GEO. WILKINS, M.D. Medical Referee.

Agency Department:
JAMES C. TORY, Superintendent.

PHOENIX INSURANCE
COMPANY

(Of Hartford, Conn.)

ESTABLISHED IN 1854

CANADIAN BRANCH.

Full Deposit with the Dominion Government.

HEAD OFFICE: 114 St. James Street, - - Montreal.

J. W. TATLEY, - Manager for Canada.

THE 1897 RECORD OF

The Great-West Life

••••• IS UNEXCELLED •••••

Gain in NEW BUSINESS	63%
Gain in PREMIUM INCOME	80%
Gain in INTEREST INCOME	48%
Gain in TOTAL INCOME	31
Gain in ASSETS	30%

The Great West-Life Assurance Co.

J. H. BROCK,
Managing Director.

A. MACDONALD,
President.

ROBT. YOUNG,
Supt. of Agencies.

A. JARDINE,
Secretary.

LANCASHIRE

INSURANCE COMPANY OF ENGLAND.

CAPITAL AND ASSETS EXCEED \$20,000,000

CANADA BRANCH HEAD OFFICE, TORONTO

J. G. THOMPSON, MANAGER

A. W. GILBEY, J. A. FRIGON, Inspectors.