

# Travel to the place where Nova Scotia's great brewing tradition started.



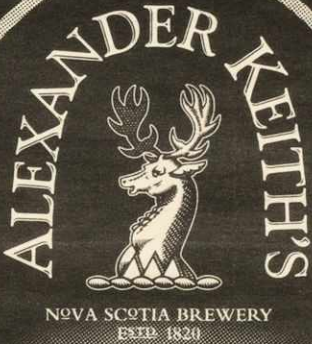
he year was 1817. The place  
was Halkirk, Scotland.

Alexander Keith had just finished his  
brewing apprenticeship. It was time to  
make the next momentous step – to  
Halifax. The rest, as they say, is history.


Today, Alexander Keith's invites  
you to celebrate common ground.

You could win a trip for two to  
Scotland, the ancestral home of ceilidhs,  
kilts and, of course, Alexander Keith.

Details where you buy Alexander  
Keith's. No product purchase necessary.  
Must be 19 years or older. Contest ends  
April 15, 1998. And as they say in  
Scotland – "*Slainte!*"



**Celebrate  
Common Ground**



**Alexander Keith's invites you  
to rediscover the origins of  
our heritage & our fine ale.**

**You could win a trip to Scotland.**

Those who like it, like it a lot.



ALEXANDER KEITH'S NOVA SCOTIA  
BREWERY  
FINE BEERS