Shaving Soap

For three-quarters of a century we have specialized in Shaving Soap.

This is the secret of the wonderful popularity of Williams' Shaving Soaps, and the peculiar softening, soothing, refreshing lather that has made them so famous.

FOUR FORMS OF THE SAME GOOD QUALITY:

Williams' Shaving Stick (in the Hinged-Cover) Williams' Holder-Top Shaving Stick Williams' Shaving Powder (in the Hinged-Cover) Williams' Shaving Cream (in tubes)

SPECIAL OFFER Suit Case Sets

In order that those who are not familiar with our new toilet requisites may have an opportunity to try some of them, we have prepared very attractive sets of samples which we call "Men's Suit Case Sets" and "Women's Suit Case Sets." These are handsomely decorated boxes containing trial size reproductions of our regular packages. Either set named below will be sent for 24 cents in stamps.

Men's Suit Case Set Contains

The Holder Top Shaving Stick

Williams

Sheving

Stick

VIJJ2 3 COV

Niskeled Bo

Women's Suit Case Set Contains

Holder-Top Shaving Stick Violet Talc Powder Shaving Cream Dental Cream Talc Powder Jersey Cream Toilet Soap

Carnation Talc Powder Dental Cream Cold Cream Jersey Cream Toilet Soap

Address : THE J. B. WILLIAMS CO., Department A,

Glastonbury, Conn., U. S. A. After Shaving use Williams' Talc Powder



