

CASH VALUE OF PRAIRIE TREES

MOST interesting results have come from a questionnaire sent by the Dominion Forestry Branch, Ottawa, to scores of prairie province farmers who have been successful in establishing tree plantations with the help of the Dominion Nursery at Indian Head, Sask. One point in the questionnaire related to the increased money value of the farm properties as a result of tree planting. Some of the replies are as follows:—

"I think the trees have added \$1,000 to the value of this property."

"I consider a bluff like mine would add at least \$2,000 to the value of any farm. In fact I would not live anywhere without planting trees out."

"I consider it adds \$5 an acre in value to a farm where you have protection of trees."

"They have added to the money value of my property to the extent of at least \$2,000."

Ten Years From To-day!

IN the public-owned forests of Canada lies a development opportunity out-matching in immediate results all other fields of Canadian enterprise, with the one exception of agriculture.

The steel industry, the fur trade, fisheries, textile and other ordinary manufactures are no match collectively for the power of the Canadian forest as a national money maker. The gold and silver, copper and coal mines are in turn outrun by the forest, not alone as a source of employment and a factor in export trade, but in their capacity to match the Forest in "sustained" production of wealth. Cobalt's silver fields rise to a great peak and as rapidly slip into the valley of exhaustion. The Forest however, under proper management rehabilitates itself by annual growth, repeats and repeats its crop of precious timbers and affords that stability to working population and investment so commonly absent from the mining field.

The forest wealth of Canada, taken with the water powers, represents this Dominion's supreme attraction to further industrial investment, and our foremost hope of securing permanent population in non-agricultural sections. Within the next ten years there are incredibly great probabilities bound up in the forests and the water powers, considered as complementary resources.

Do Canadian business men, do Canadian voters in any adequate degree grasp the meaning of the serious embarrassment of Eastern States pulp and paper mills for want of pulpwood, for want of cheap water powers?

Do Canadian business men know, and does the knowledge sink deep, that the continued possession of timbered areas automatically draws into Canada new industries, new population, new traffic for the railways, new sources of taxes to ease our burdens?

It is as inevitable as the trend of migration to cheap and fertile lands.

The Editor's Mail-Box

SAVED THE SPRUCE

Canadian Forestry Association:—
Ottawa.

Gentlemen:—It is with pleasure that I enclose cheque (\$5.00) to assist in furthering your work.

When Mr. Mitchell visited this town in connection with Better Farming train, without a doubt he saved all the spruce trees in the local gardens by discovering two pests at work and explaining the means used in exterminating them.

We are indebted to him and your association.

Yours truly,

A. S. PETERSON.

Birch Hills, Sask., May 26, 1922.

AN APPRECIATION

JAMES RICHARDSON & SONS, LIMITED

Winnipeg, June 8, 1922

Robson Black, Esq.,
Canadian Forestry Association,
Jackson Building, Ottawa.

Dear Sir:—

"I do appreciate the good work that you are doing. I really feel that it is one of the very best works that I know of, and I am glad to enclose you our cheque for \$500.00 to help you push it along.

Yours sincerely,

JAMES A. RICHARDSON.

FRENCH LANGUAGE PROPAGANDA BY THE CANADIAN FORESTRY ASSOCIATION.

THE Canadian Forestry Association is continually extending bi-lingual forest protection propaganda in Quebec province and now exerts an unquestioned influence on public opinion on most sections of population. Some of the Quebec enterprises are as follows:

Our Forest Exhibits Car, greatly improved this year, reaches scores of thousands. Daily motion picture demonstrations and French and English lectures are given.

Special weekly articles popularizing forest protection are circulated to all Quebec publications.

A unique and very popular weekly feature "Questions and Answers on Forestry" is taken by the chief newspapers of the province.

A weekly publication in French and English "The Editor's Scissors" gives every Quebec newspaper a steady supply of forestry news and information.

The Canadian Forestry Magazine now carries French language articles.

Other forms of propaganda are employed to reach large numbers of people through the clergy and the schools.

A new motion picture film with bi-lingual captions is in course of preparation.