

READY FOR THE BIG EASTER TRADE

A New Season means New Goods for you and New Stocks for us. It means a setting aside of the Winter for Spring attire.

This store is ready with splendid stocks of new, crisp, wearable articles such as a good trade demands. We buy the bulk of our goods direct from manufacturers and only buy from firms with a reputation for Quality.

We figure on "Volume of Business" at a "Minimum of Cost." By actual figures our selling expense is from 10 to 15 per cent. below any city store's. We buy direct from mills in quantities to get lowest prices and we pay "spot cash" for every article entering the store, taking advantage of all "cash discounts."

When a lower price is quoted from any other store you look well into quality. If you are offered more for produce at any time, take the cash in preference to trade. The same in cash will purchase much more at this store every time. No merchant ever won "success" until he had first given "service" in full measure. This is why our staff is always busy. One satisfied customer brings another.

THINGS READY TO DON FOR EASTER

Correctly tailored Suits in newest cuts for young men who want the "smart styles." Suits for middle-aged men who desire the more conservative yet in keeping styles. Suits for elderly men to suit their tastes. Prices, \$16.50 to \$38.50, with "real value" in every suit.

YOU CAN TELL A "KING" HAT AT FIRST GLANCE

There's the quality, the style, and that "something different" which will appeal to all. This best quality, \$3.50 and \$4.00; \$1.00 under city prices for exactly same. Other lines of Men's Hats at \$2.50 to \$3.00.

MEN'S HEADQUARTERS

for attractive Ties, Shirts, Collars, Half-hose, Underwear, etc. Always correct styles at a little less price and more quality.

CLEVERLY DESIGNED BLOUSES
in Crepe-de-chine,orgette Crepe, Silk and Voile, with new collars and daintily trimmed with lace and beads. See the special values at \$3.75, \$4.50, \$5.00, up to \$8.50.

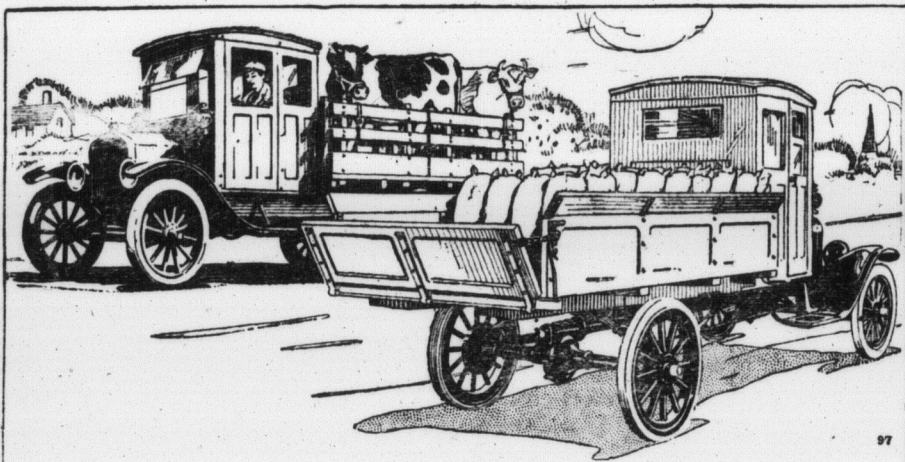
"KAYSER" AND "PERRIN" GLOVES
kept in best stores for most satisfactory selling. Prices—\$1.00, \$1.25, \$2.00.

"RADIUM" AND "HOLEPROOF" HOSIERY
in Silk, Lisle and Mercerised; black, white, grey, brown, champagne. Prices—\$1.00, \$1.25, \$1.35. Other desirable makes at 50c, 75c, 90c.

FIT OUT THAT BOY HERE
Nifty Suits, serviceable Shoes and Hosiery, with prices most reasonable.

EXPERIENCED SALESLADY
WANTED

J. N. CURRIE & CO.



Does a Farmer Need a Truck?

THE farmer with a Ford Truck practically lives next door to the market.

He has a choice of markets.

He becomes more independent.

He can market his goods when and where he pleases.

He sells his crop to the very best advantage.

And his hauling costs him less—in labor and money.

It is not only cheaper to haul with a Ford Truck than with a team and wagon, it is quicker, it is easier work.

Consider the time and labor the farmer can save with a Ford Truck. With a team the trip to town takes the better part of a day.

A Ford Truck makes the same trip in two or three hours.

When labor is so scarce, what farmer can afford to waste day after day of his valuable time?

Ford Trucks Complete with Body and Enclosed Cab

Ford One-Ton Trucks are now supplied, if desired, with standard truck bodies in two types, the Stake Body and the Express Body.

In both standard bodies the cabs may be supplied with or without doors, as desired.

See these complete Ford Trucks. Consider the matter from every angle: the cost of feeding horses against the cost of running a Ford Truck; the time you lose on the road; the money you lose by being so far from the best markets. There is only one conclusion you can come to. You will have a Ford Truck.

Price (chassis only)
\$750 f.o.b. Ford, Ont.

Ford

Standard Ford Bodies
extra. Get our prices

Alex. Duncanson, Dealer

Glencoe

No better protection against worms can be got than Miller's Worm Powders. They consume worms and render the stomach and intestines un-

tenable to them. They heal the surfaces that have become inflamed by the attacks of the parasites and serve to restore the strength of the child

that has been undermined by the draughts that the worms have made upon it, and their operation is altogether health-giving.

The Transcript

Published every Thursday morning from THE TRANSCRIPT Building, Main Street, Glencoe, Ontario. Subscription—to addresses in Canada and all points in the British Empire, \$1.50 per year, \$1.00 for eight months; to addresses in the United States, \$2.00 per year—payable in advance.

Advertisements.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted at moderate rates. Prices on application. For Printing.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc.

Address all communications and make remittances payable to A. E. SUTHERLAND.

THURSDAY, APRIL 24, 1919

WANTS THE "Y" AT HOME

The future of the "Y" in the estimation of many of the soldiers is proven by many incidents. An officer declared that he had been to the Y. M. C. A. only once before the war; from now on he was a strong supporter. His first real touch of it came at Vimy Ridge.

In a Belgian town the other day a Canadian came to a "Y" officer and put into words the thing that is troubling many a soldier about to return to Canada.

"My country home," he said, "is as

dead as this place. Why can't you come out and build a hut like this, with a Y. M. C. A. program, and make life worth living for us? I don't believe I can stick it in that quiet place in old Canada again."

It is precisely such a program in the quiet places beyond the cities that is the ambition, the hope, of the Y. M. C. A. in its coming campaign for funds. If a million dollars will make these places "worth living in" it is the best investment Canada ever made.

THE FORWARD MOVEMENT

The poet Lowell has said that "New occasions teach new duties." The aftermath of the great war must be reconstruction, and in this big work the Church of Christ and what that Church stands for must take a leading part if we are to build on a firm foundation.

With this realization, the Presbyterian Church in Canada has launched a great Forward Movement with the primary object of asking a reconsecration of all its members to the cause of Christ in their daily lives.

The time set for the meetings in the Glencoe Presbyterian church is the 11th to the 18th of May. Earnest speakers, well qualified for the work, have been secured, and the prayers of all Christians are requested that the spirit of God may be with us to revive

CLEARING SALE OF WALL PAPER

We are selling out the entire stock of our Wall Paper
AT HALF PRICE

Our stock is complete with attractive novelties. Have your decorating done early.

E. McINTYRE - APPIN

the work in our midst.

The war has brought to many people a new interest in immortality and if each member makes a point of earnestly inviting everyone within his or

her influence the result in attendance will be marvellous. Let the period of the meetings be set apart from all unnecessary diversions.

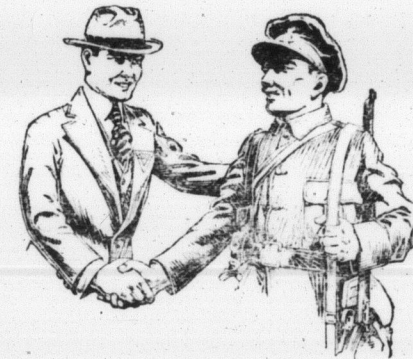
Help the Y.M.C.A. Finish its Work For Soldiers

Help the "Y" Construct the Manhood
that will Re-construct Canada

ALL the world now knows that the Red Triangle of the Y.M.C.A. was the "Sign of Friendship" to thousands of your brothers, sons, nephews, cousins and neighbours' boys in the last four and a half years. Wherever the Canadian Soldiers went, the "Good old 'Y'" went too. And now it is coming back home with them!

For the support which has made possible the war work of the Y.M.C.A. we thank you. Your money has been well expended. We have rendered full account.

We ask now your continued sympathy and support for Red Triangle Service for our Soldiers during demobilization, and for Y.M.C.A. work for Canada generally during the Reconstruction period. The Annual Red Triangle campaign will be held throughout Canada May 5th to 9th, 1919. The objective is \$1,100,000.



The Y.M.C.A. will keep its chain of Service unbroken till the end.

For Our Men Returning

For the soldiers and their dependents, returning from Overseas, we have provided as follows:—

1. A Red Triangle man on board every ship when it leaves Great Britain, with a full equipment of games, gramophones and records, magic lantern, literature and writing materials. Where possible, also a piano or an organ. Lectures, concerts, sing songs, instruction re Government repatriation plans, and Sunday Services.

2. Red Triangle comforts and facilities for the men on arrival at Halifax, St. John, Quebec and Montreal, including coffee stalls, with free drinks, free canteens, cigarettes, candies, etc.

3. Red Triangle men on every troop train to provide regularly free drinks, cigarettes, organize games and sing songs, and furnish information.

4. Red Triangle free canteen service, information bureau, etc., at each of the 22 Dispersal centres in Canada.

5. Red Triangle Clubs in the principal cities of Canada in the shape of large Y.M.C.A. hostels to furnish bed and board at low rates and to be a rendezvous for soldiers.

6. Seventy-five Secretaries to superintend Red Triangle service in Military Hospitals, Camps and Barracks throughout Canada.

7. Tickets entitling soldiers to full Y.M.C.A. privileges for six months at any local Y.M.C.A. furnished.

In addition to our work for the returning soldiers, we have to maintain the Red Triangle service to the full for the soldiers in Siberia, as well as the work of special secretaries in Northern Russia, Palestine and Poland.

Y.W.C.A.

For the wives and children Overseas, dependent upon Canadian soldiers, and for Y.W.C.A. work in Canada generally, a sum of \$175,000 from the Red Triangle Fund will be set aside for the Dominion Council of Y.W.C.A., which is caring for the soldiers' women folk, and their little ones on the long journey, from Liverpool to Canada, and is also extending its work for Canadian girls.

For their sake also be generous when you make your contribution.

FOR the sake of our victorious soldiers and their dependents, and the happiness of their home-coming; for the sake of our future citizens, our teen-age boys; for the sake of rural life in Canada; for the sake of the social betterment of the toilers in factory and workshop; for the sake of lonely men and boys in our mines and forests; for the sake of Christian Society and Canadian manhood—we appeal to you. Give us your contribution, little or big. Be as generous as you can.

Hand your contribution to the canvasser when he calls, or if you live where it is difficult for him to call, send it by check, money order or registered letter to the National Treasurer, Red Triangle Campaign, 120 Bay Street, Toronto.

Please Note:

We are not asking for money to carry on our work Overseas, with the Army in Great Britain, France or Belgium. That work will continue at its maximum for some months, financially provided for by the liquidation of our assets Overseas, and will not terminate till the last man has sailed for home.

Canadian
Y.M.C.A.
Red Triangle Campaign
\$1,100,000 May 5 to 9
Canada-Wide Appeal

For Canada's Manhood

The Reconstruction program of the Y. M. C. A. includes the following vitally important developments:—

1. An increased service to 300,000 teen-age boys in the Dominion—the development of Canadian Standard Efficiency training; Bible Study groups; summer camps; conferences; service for High School boys, for working boys, in the towns and cities; for boys on the farm and for boys everywhere, who have lacked opportunity for mental, moral, physical or social development.

2. Inauguration of Y.M.C.A. work in the country, and the smaller towns and villages lacking Association buildings and equipment, on a plan of county organizations. This will include the establishment of Red Triangle centres for social, recreational and educational work among boys and men, in co-operation with the churches.

3. The promotion of Y.M.C.A. work among Canada's army of workers in industrial plants, both in Y.M.C.A. buildings and in the factory buildings, organizing the social spirit among the industrial workers of our cities by meetings, entertainments, games and sports.

4. The establishment of the Red Triangle in isolated districts where lumbermen, miners and other workers hold the front trenches of industry.

5. Besides these main fields of increased activity for 1919, we have to provide for enlarged work among railway men, college students and for our campaign to encourage physical and sex education. Under all our work we place the fundamental foundation of manly Christianity.

National Council, Young Men's Christian Associations of Canada

The Red Triangle Campaign is being conducted under the distinguished patronage of His Excellency, the Duke of Devonshire, K.G., G.C.M.G., G.C.V.O., P.C.

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Campaign Chairman:
G. HERBERT WOOD, Toronto

Campaign Treasurer:
THOMAS BRADSHAW, Toronto

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