

THE WOOL SITUATION

James Fraser, of the Semi-ready Store, Discusses the Situation.

"I was interested in your article on the wool and cloth situation, in which you announced the temporary cessation of work in some of the cloth mills in Canada and the United States," said James Fraser, of the Semi-ready store in King street.

"There is no real reason for any relaxing in this particular trade at the present time. Only timidity or fear

should bring about such a policy at this juncture.

"Government control of any industry usually tends towards atrophy, and it may be that the mills which thoughtlessly threw down their lifetime customers in the mad rush for military contracts from the government will find it difficult to enter the civilian trade again. But this would indicate only a lack of initiative and enterprise.

"There were mills in both Canada and England which showed such disloyalty to their old customers, but the bigger men in the trade courageously stood out for the rights of their regular trade and flatly refused to desert them utterly.

"In England our Semi-ready buyers are still there, watching the market, and waiting for a return to normal prices. There are speculators on the market who are imbued with the idea that they can exact tribute through the expected demand for civilian clothes from the re-

turned soldiers. These men are boosting prices at present far beyond that which the conditions would warrant.

"The profiteers are trying to do in a big way what the smaller crimps do who infest the disembarkation ports and discharge depots. These crimps seek usually to exact a commission from merchants for directing soldiers to their store. In Halifax the other day there was an angry comment from some soldiers who had been taken by a selfish friend to a certain store. On comparing suits the soldiers found that each one had paid a different price for a suit of exactly the same quality and pattern.

"Cloth is bound to go down in price, and the sooner these crimps and profiteers are given the right about face the quicker will the downward trend begin.

"The merchant who pays a commission to an underhand agent expects that commission from the buyer, and the soldier usually pays for taking the friendly advice of the crimp."

WANT BAKERS TO WRAP ALL BREAD

"That the Housewives' League is of the opinion that it will be greatly in the public interest to have bread wrapped in wax wrappers at the bakeries and

"77"

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COLDS

that the league further requests the city council to call a meeting at which manufacturers and societies and organizations which might be affected by such wrapping would send delegates and at which the bakers' association should be asked to be present as well as the retail merchants' association in order that the subject may be fully discussed." The foregoing resolution was passed in the council room yesterday afternoon when a delegation of the Housewives' League met with the commissioners to interchange ideas with regard to the cost of bread and the desirability of having bread wrapped. Two points in particular were brought out at the meeting, that the cost of wrapping bread in manilla paper and tying with string as is done by the grocers is more expensive than wrapping bread in wax paper at the bakery and that the cost of wrapping bread at the bakery is not one cent but one-half cent per loaf. The fact that one baker in the city has voluntarily re-

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duced the price of his bread one cent this week was spoken of at the meeting. A meeting of the Police Protective Association was held yesterday afternoon and nine additional men joined there being six sergeants altogether and three patrolmen from the North End among the number. This brings the total membership to forty-one.



Canada's Standard Car

REVISED PRICES

The assurance of material for quantity production of McLaughlin cars enables us to establish the following prices on the various McLaughlin models, effective January 1st, 1919.

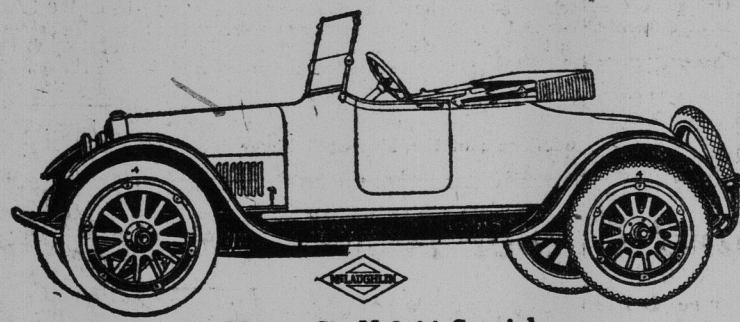
These prices will remain in force until July 1st, 1919.

Light Sixes

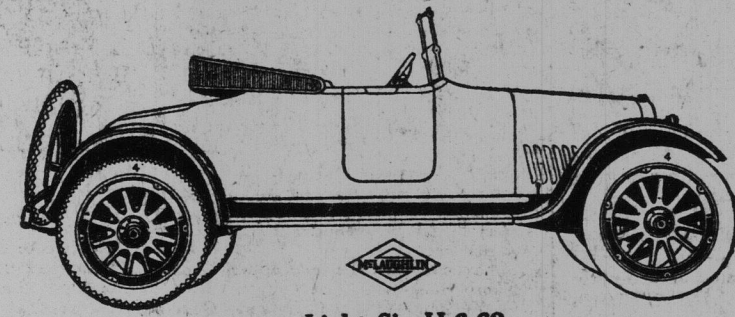
H-62 Roadster	- - -	\$1500
H-62 Special	- - -	1575
H-63 Touring	- - -	1500
H-63 Special	- - -	1575
H-62 Coupe	- - -	2075
H-63 Sedan	- - -	2225

Master Sixes

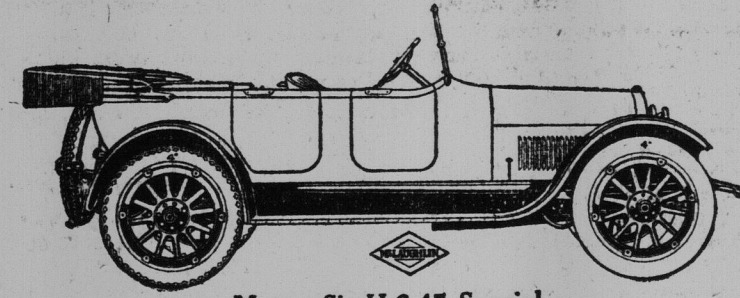
H-44 Roadster	- - -	\$1925
H-44 Special	- - -	2050
H-44 Extra Special	- - -	2090
H-45 Touring	- - -	1925
H-45 Special	- - -	2050
H-45 Extra Special	- - -	2090
H-46 Coupe	- - -	2625
H-49 Seven passenger	- - -	2365



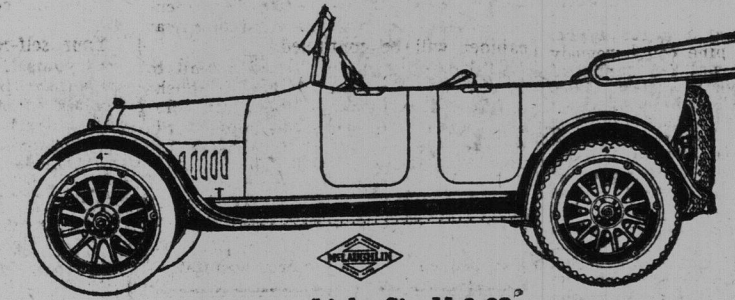
Master Six H-6-44 Special



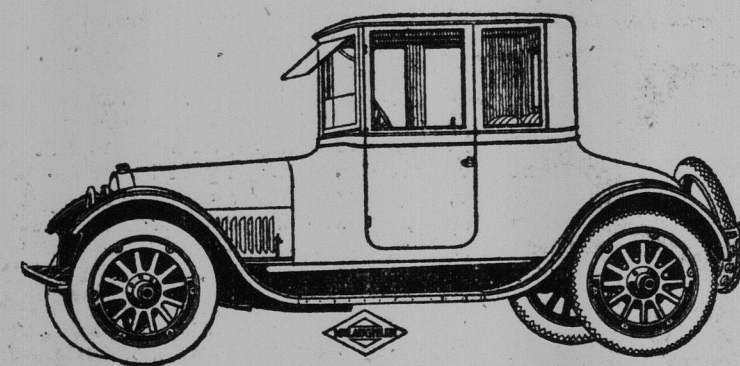
Light Six H-6-62



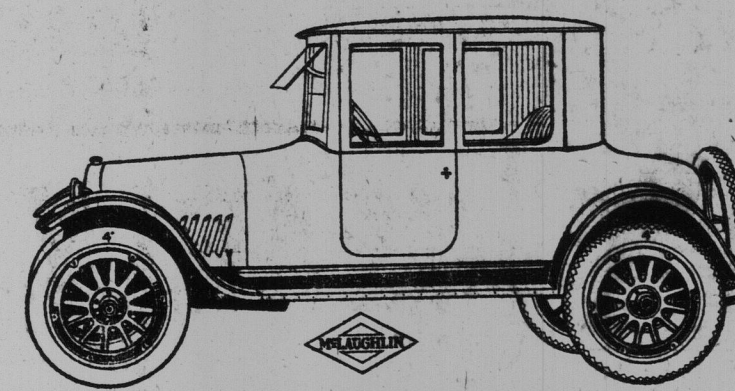
Master Six H-6-45 Special



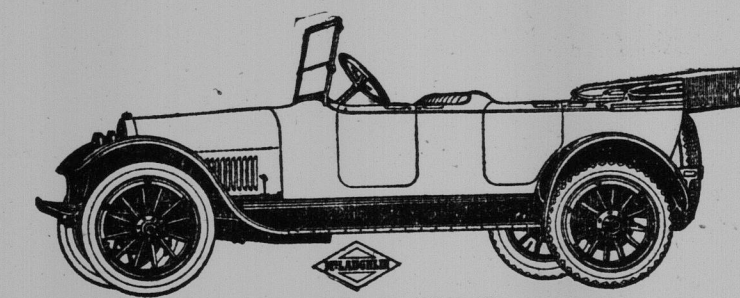
Light Six H-6-63



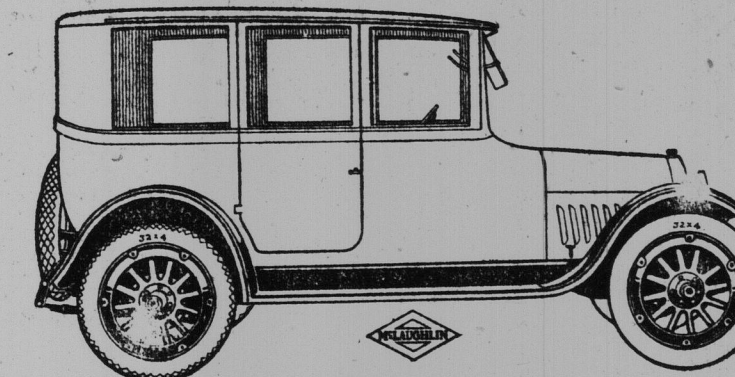
Master Six H-6-46



Light Six H-6-62 Coupe



Master Six H-6-49



Light Six H-6-63 Sedan

ALL PRICES SUBJECT TO WAR TAX.

F. O. B. OSHAWA

The McLaughlin Motor Car Co., Limited

OSHAWA, ONTARIO