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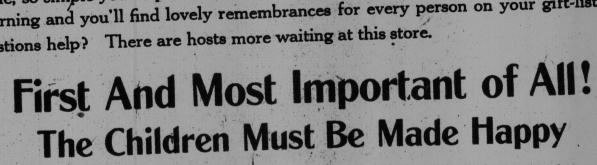
CHRISTMAS SUPPLEMENT—TELEGRAPH-JOURNAL AND TIMES-STAR



# What, Oh What, Shall I Give For Christmas?

That's the burning question, these days, isn't it? It must be something attractive, something individual, something fine; yet within reach of my purse; in a word, something just right all round. The answer is simple, so simple you've probably not considered it an answer at all. Drop into the store tomorrow morning and you'll find lovely remembrances for every person on your gift-list.

Do these suggestions help? There are hosts more waiting at this store.



Gifts Full of Joy in Toytown

and it will top the page. Get one for some expectant little lad.

Strong Wooden Toys, too-such things as, Doll's Furniture, Express Wagons, Pony Cars, Aeroplanes, etc.—as well as Sleds, Automobiles, Games, Books and everything to delight the hearts of girls and boys.

**Dainty Neckwear** 

(Ground floor.)

A Cozy Kimono in Warm Velour Any little girl would like soft and pretty and there are all sizes from 4 to 14

years.....\$3.75

(2nd floor.)

For "Her" Gift-

Small Girls Admire Pretty Wearables

Woollen Play Clothes for Little Boys

Silk Hosiery

Gift Lingerie

No woman was ever known to admit having enough. dainty. lingeries,. consequently, such a gift would be warmly welcomed. Beautiful garments and sets in Crepe-de-chine, finest nainsooks and washable silks are especially fascinating. Hand embroidery, fine laces, dainty ribbons and pretty rosettes add much to their loveliness.

A Pretty Hand Bag

thing for junior boys. Mittens, Overalls, Sweater, Stockings, Overstockings, or a combination of two or more pieces. You'll find them all in this





#### Gifts Electrical



Give a "Hoover"

And you give hours of extra leisure along with the solution of one of her "greatest housekeeping proble You'll actually cut her hardest house work in half.

An Electric Range

And you give her the assurance of "success in cooking" as well as, absolute relief from handling ashes and coal. We can provide sizes and kinds to suit any sized

An "Easy Washer"

This wonderful labor-saving machine will look af-This wonderful labor-saving machine will look after the family washing thoroughly and easily in just a short time in the morning. The motor does all the hard, back-breaking work. With an "Easy Washer" in the home, the term "wash day" loses its awful significance. Where could you find a better gift for the

An "Emarnay" Sewing Machine

The "Emarnay" is pronounced by expert opin the best sewing machine on the market. Here find small portable machines, so much used house room is limited—beautiful console cabinet as ornamental as useful,—and many other kind suit all tastes and purses. If you haven't a satisfasewing machine in the home, be sure and inquire the superior merits of the "Emarnay."

Hosts of Smaller Electrical Gifts

Air-OBeaters Hot Point Gr



King St.



#### **Choosing Suitable Gifts**

For Men and Boys It isn't a puzzling matter to choose suitable gifts for men and boys, if selections are made from the M. R. A. Men's shops.

Neckwear A Cozy Muffler in wool or silk is an excellent gift suggestion and one that offers plenty latitude for individual choice here.

Neckties, too—in every shape, material and pattern considered new and in good taste will be at-tractively boxed for you and made ready to give.

Shirts Any man would appreciate a gift of Shirts—providing they are the kind of shirts he wears. He would like some of the new broadcloths showing here in very newest patterns and color blendings. There are other materials equally well liked, too, such as, woven stripes, mercerized stripes, etc. Some real beauties at \$3 to \$5 ea.

Every man needs a good, comfortable sweater for sports use or to wear in cold weather. Find out whether he prefers plain or brushed wool, and then see the nice assortment our stocks offer. You'll find his favorite shade here and a weight to suit every tasts. Some beautiful "Jaca" pure wool sweaters among the stocks of the Dressing towns

Fine, British made garments with trimmings of reversed side of cloth. Colors and materials are particularly good looking. Bath Robes and Smoking Jackets also offer a wide selection of colors and patterns. Women in search of gifts for men could not do better than make selection from among these. Prices in most cases are very reasonable.

Sweaters

**Cuff Wrist Gloves** 

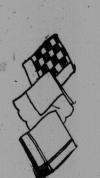
Gloves with fancy cuffs are among the latest novelties and may be found here in several attractive varieties. Other styles, too, in kid, suede, silk, chamois or some of the new leather-like fabrics. Styles and colors were never loveller. You can't go wrong in choosing gloves from such an attractive stock as ours. (Ground floor.)

Colored Silk Umbrellas "The Bunty"—That's the newest umbrella. It is just 24 in. long and is showing in all the fashionable colors. It has 16 ribs. Handles and loops match the coverings. Edges are bordered in self color.—Really the smartest umbrellas you have ever seen.......\$9.50

Handkerchiefs Here you'll find wide scope for choosing, for you may select plain or initialed linens, pretty colored bordered styles, very dainty lace edged handkerchiefs; or some of the new bright colored noveltles. One, two or half dozen in a gift box is a lovely

(Ground floor.) Fluffy Negligees

Many very beautiful negligees may be chosen now from our Christmas selections. Made from crepe-de-chines, satins, georgettes and very striking and becoming combinations of two fabrics and two colors. Any woman who admires pretty things to wear will be more than ordinarily enthusiastic over such a gift as one of these-Pretty Bed Jackets or Dressing Sacques are also fine gifts and are especially suitable for the invalid, the convalescent or the woman of advanced years.



Perhaps you would like a snug, leather under arm bag best of all, or, if not, a black or colored leather bag with vanity fittings. As a gift nothing could be pretter than a dainty beaded bag large enough to be useful yet dainty enough to carry to afternoon teas, etc. You'll find many distinctive novelties here—almost any of them will appeal to your good judgment.

(Ground floor.) Toiletries When we say "Cotys and Houbigants, genuine French Made products," you know that means "the best." Your good taste could not be questioned if you gave Toilet Water, Bath Salts, Face Powder, Perfume, Sachets—or any one of the many exquisite productions we can show you here. An early selection is advisable though, as the demand for these toiletries is very great.

(Germain St. entrance.)

Art Pottery Here's a chance if you wish the gift to be altogether distinctive. Give a beautiful Chinese Vase,—A Pair of East Indian Candlesticks,—A Cloissome Ornament—A beautiful Flower Bowl,—A Pair of Saxony China Figures (modern Dresden)—or any of the beautiful Liberty Art Novelties awaiting your attention in our art department.



If "she" should find among her Christmas gifts, that beautiful Fur Coat she has been longing for, her Christ-You'll find the coat

she would like to own at this store. We have very fine models in Persian Lamb, Hudson Seal, Electrical Seal, Zealand Beaver, Muskrat, Raccoon, etc.; self trimmed or with collars and cuffs of contrasting fur.

Fur Neck Pieces



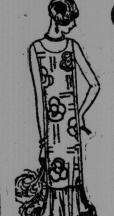
### The Gift of Baggage

Always Most Acceptable Men and women alike appreciate the gift of serviceable, good-looking baggage—and that's the kind of baggage the M. R. A. stocks

Here you'll find:
Excellent Leather Suit Cases and Hand Bags;
Travelling Bags, fitted and unfitted;
Wardrobe Trunks with latest improvements;
General Purpose Trunks;
Steamer Trunks;
Week-End Cases;
And all other varieties sharing a popular demand.

"Spaldings" Sports Equipment for any game or any form of seasonable sport will be found in our new

sports goods department. (Ground floor.)



#### Gifts of Apparel

Will Please the Most Particu'ar Women

Here are a few good suggestions:-A French Frock, gaily beaded for evening wear;
An Afternoon Dress of satin or orepe-de-chine;
A Becoming Cloth Coat; fur trimmed;
A Beaded Overblouse or a tailored Broadcloth blouse;
A Savin Dress Slip to match some favorite frock;
A Woolen Sweater Coat with warm "bobbed wool" collar;
A Shot Silk Underskirt in black or some bright color;

Blankets and Comfortables

Here's a gift any home lover will welcome. We have some very fine ones here. Comfortables covered with satin or sateen; bordered, panelled and beautifully blended.

Blanksts in pure wool, white or colored. "Beacon" Blanksts in unusually nice patterns, etc. We'll like to show them to you. (Housefurnishings—2nd floor.)