

ARE YOU INTERESTED IN CHEESE?

WE HAVE A NICE ASSORTMENT, INCLUDING

MacLaren's Imperial Cheese	25c. jar
MacLaren's Cream Cheese, in cakes, two sizes	15c. and 25c. each
MacLaren's Pimento Cheese, in cakes	15c. each
MacLaren's Bullock's Cheese, in bulk	30c. lb.
MacLaren's Cream Cheese, in bulk	30c. lb.
MacLaren's Pimento Cheese, in bulk	30c. lb.
French Roquefort Cheese	50c. lb.
Neuchâtel Cheese	10c. cake, 8 for 25c.

PHONE ORDERS PROMPTLY DELIVERED.

Call up Main 886—PHILPS—Douglas Ave. and Main

PERSONAL APPEAL FROM MEN IN THE TRENCHES

(Halifax Echo)

Truro, July 18.—Every man at home who has a comrade in the trenches, or at the front should enlist if he has no disabilities to prevent them. Let me tell the men at home that the men in the trenches expect them to get into uniform and come forward to help them. This is the personal appeal I bring from our boys who are fighting for us in Flanders," said Captain W. H. Allen to the Daily Echo representative, who called on him in Truro on Saturday.

To Young Men

"We need men, we need them in the worst way—not that we are losing, but it's a full team job. The boys at the front are the best they make. The leadership of young men at home is needed. There are all over this province young men with the natural born abilities as leaders of men, with family position, without dependence, well educated, who have enjoyed all the privileges of life, and who are ready to step up, enlist, and thereby break the way for hundreds of others who are waiting for them to take the lead. "All these men could be reached—recruiting is a job for the preachers and the women. The latter should make them go. There are a few who believe in conscription but when it comes we shall hang our heads in shame that have seen any number of young men around here who are not working. They are the right material—they are needed. They need waking up. If those same men could take a peep into conditions at the front, and see what innocent people there are suffering they would lose no time in getting their coats off and into the fight. "What we need is to get our dander up. Here is the strongest personal appeal I know—if it does not reach the hearts of the men at home I know of nothing that will. It is the personal appeal from the men in the trenches who

say why do not the men I know at home consider men with whom I have been associated all my life, why are they not coming forward to help us? How often have I heard the men say when we received the papers from home, and they read of the doings of this one or that one whom they knew, 'why does not so and so enlist? He was always a good friend of mine, he ought to be with us now or getting ready to come to help us.' Often in the hall of the fighting I have seen men grouped in the trenches talking about home, and almost inevitably the trend of their conversation will be about those who have failed to respond to the call of the country. "The good name of Canada must be upheld at all costs. If divisions in the field are not kept up their work of the future will be no good and what they have done will be forgotten. The men at home are talked about in the trenches. If the men at home do not come forward and get into uniform they will receive scant sympathy from the men who return after the war. The boys who fight for Canada in this war will be the men of the future in this country. They will have something to say in the affairs of Canada when they return. They are learning today, broadening in more ways than one, and when they return home after the war they will have been so equipped that their grip upon this country will be felt and there will be small room for the man who shirked. Soon Learn the Game

There are some men who think it takes years to become a leader, but on the contrary the war has brought out the fact that any good business man of a normal amount of pluck and energy can very soon become a very efficient leader. This has been demonstrated not only in our own people but in the ranks of the New Army. Some of the pluckiest incidents throughout the latter part of the campaign have been made possible

by men who had no military training previous to the war, making their good qualities of leadership. The main objects for such a man is a set purpose, a determination to stay with the game and just plain, common sense.

The situation at the front today is one where courage and hard work, giving the Germans their due, they have those qualities. Yet pitted against the Canadian, we can win on equal grounds. The Canadian has the courage and his capacity for hard work is unlimited. "It was the wonderful cheerfulness of the Canadian troops as they were brought back wounded by the train loads from the front that won from the English speaking people that magnificent outburst of appreciation. The English never tire of talking about Canadian pluck and endurance and courage.

Experience in the Ranks "To those young men in Nova Scotia who hesitate to enter the army because they wait for a commission let me say that experience gained in the ranks is invaluable in training an officer. It gives a man that knowledge of men which is the essential in what is called the 'grit.' He knows from experience. In England today hundreds of men of the highest social positions are in the ranks. There is nothing in this talk about the English slacker when you think that the best blood of the nation is in the ranks. These men are not waiting for commissions, but go right into the uniform and into the ranks where they could learn men by contact and where they are doing their duty and setting an example of tremendous value. The whole duty of the man at home today is to put himself where they can best serve the country at this time. The young men in their vacations should be learning to shoot, or making themselves more proficient and in every possible way gathering military knowledge."

Updated Canada's Honor

Captain Allen, asked if the men at the front really realized the situation from a Canadian standpoint, answered: "If the men at Ypres had not considered it their duty to honor duty and life to the line they could never have done so. The stand that they took against the Germans is a thing that will live in the people's memory. The men at home ought to be proud to be privileged to step into the shoes of the men who fought at Ypres and Langemarck. From now on men should step right forward. There should be no more excuses. Every man who does not go to the front and is not prevented by disabilities should give something to the war effort and should be considered a fight for every man in the Empire."

WEAK AND WASTED BABES

More Striking Cures by Dr. Cassell's Tablets. A British Medicine of World-wide Popularity.

Baby's Cure Just Wonderful!

Was Wasting Away for Want of Nourishment

Just Seemed Like Skin and Bone

Months of Treatment of No Avail

Afterwards Completely Cured by DR. CASSELL'S TABLETS

That Dr. Cassell's Tablets are as suitable for the youngest child as for adults will be evident to all Canadian mothers when they read the following true testimony.

"I am so delighted with Dr. Cassell's Tablets that I don't know how to praise them enough. I am quite sure they saved the life of my little baby." So says Mrs. Emma Martin, a happy young mother, residing at 100, Queen Street, Hesse, Hull, England. And she goes on: "Baby was only a few weeks old, poor little thing, when she fell ill, and nothing that we could do for her was of the slightest use. For months she was under treatment, and had over 200 bottles of medicine, but she only got worse. Nothing would remain on her stomach, and she was always crying for want of nourishment. We had all sorts of infant's foods for her, but it was always the same, she would not eat. I was nearly driven to despair. What ever we gave returned almost at once. "We were very anxious, and there was nothing to do but persevere. We did persevere. I am sure I did everything I could, but all the time my child was getting thinner and thinner till she seemed just skin and bone. She looked like a little shrivelled-up old woman. At last we just gave up altogether, and quite made up our minds that baby could never recover. Everybody who saw her thought the same. She was positively dying of starvation, poor little mite, for no food at all agreed with her.

Stomach Trouble

So Bad They Thought It Was Hopeless

"I am sure I can never sufficiently praise Dr. Cassell's Tablets; they were the means of saving my baby's life." So says Mrs. Bessie O'Brien, residing at 100, Queen Street, Hesse, Hull, England, and her praise will be echoed by every Canadian mother who has ever used Dr. Cassell's Tablets.

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ONTARIO GOVT GIVES 500 MACHINE GUNS

One Hundred Recruits at Toronto Meeting - Windsor, Ont., Insures Soldiers Lives - Premier Borden in France

At a recruiting meeting in Toronto last evening, Hon. J. H. Borden, minister of defence, announced that the provincial government had voted \$500,000 to provide 500 machine guns for the Canadian forces and \$250,000 for recruiting purposes. Rev. Dr. Robertson announced that the military association has raised the amount needed to purchase one gun. Addresses were given by Hon. G. F. Foster and others and one hundred men offered recruits.

The St. Andrew's Society of Fredericton has voted the price of a machine gun.

Clarence Jameson, M. P. of Nova Scotia, has given a machine gun to the militia department.

Maritime casualties reported yesterday include John A. Buchanan of Springhill, N. S., wounded, and Corporal John A. Chisholm, of Roman Valley, Guysborough, N. S., slightly wounded.

The City of Windsor, Ont., has decided to continue insuring the lives of all soldiers who have relatives dependent upon them.

Premier Borden is in France on a visit to the Canadian troops.

No orders have been received yet for recruiting for the 64th battalion or the heavy battery and it is believed that the orders are delayed on account of the slowness with which the 26th is filling up.

ST. JOHN DOCTORS CHOSEN PRESIDENT AND SECRETARY OF N. B. MEDICAL SOCIETY

The delegates to the N. B. Medical Association's annual meeting in Fredericton were entertained at dinner last evening at the Hotel de Ville. The evening session papers were read by Dr. W. W. White of St. John and Dr. Gray of Milltown. Doctor McDougall of Halifax and Townsend of River Glade were unable to be present to read their papers.

Election of officers resulted as follows: President—Dr. W. W. White, St. John; Vice-president—Dr. S. C. Murray, Albert; 2nd vice-president—Dr. B. H. Donagan, Harvey; Secretary—Dr. D. C. Malcolm, St. John; Treasurer—Dr. J. D. Lawson, St. John.

Trustees—Dr. R. Moore, Stanley; Dr. J. B. Glick, Norton; Dr. L. M. Curran, St. John.

Delegates to the Canadian Medical Association—Dr. J. Bentley, St. John, and Dr. G. Vanwart, Fredericton.

Dr. F. H. Jackson of Hamilton, Me., official representative of the Maine Medical Society was introduced and expressed his pleasure at being able to attend the convention.

BRITAIN'S NAVY IS DOING THINGS

Policy of Silence Keeps Germans in Suspense

SUBMARINES ARE SUNK

Leaving German Seamen to Wonder Vainly Why They Never Come Back Affects Morale

Montreal, July 21.—"The British navy is not inactive in the face of the submarine danger, as those who do not know the true state of affairs think. From the greatest ship to the smallest, they are all being put to some sort of use, and you will be surprised to hear that the navy is accomplishing actual and useful work all the time, even though the German navy does not come out to fight. I do not mean only in a fight against submarines. There is scarcely a war vessel which leaves port that does not bring back something with it. It may only be a trawler which has been used for minesweeping, or a neutral ship that has laid mines or in some cases a submarine has been actually sunk. I am acquainted with many naval officers, and in my visits to England I have had talks with some of them about their work. Take it from me, the navy is not sleeping."

The speaker was the captain of a merchant vessel recently in this port, and one who has relatives serving as officers in the king's navy. He was asked why it was that Great Britain did not announce the successes he spoke of, especially those with submarines. He claimed that it was the British policy to say nothing, because the danger zone was affected the morale of an enemy more to hear nothing of the fate of vessels which left port never to return than to hear the actual knowledge of disaster delivered to them. He believed that the British navy had succeeded in sinking a number of submarines to leave port for a cruise against British vessels, and to return after the war.

As for submarines, the English have disposed of many that you have never heard of. Take the case of a Dutch submarine which was sunk in the English Channel. The British navy captain investigated because he thought it a queer place for getting lost, and also because the crew was a German crew. A British crew and guns were substituted, and the vessel was sent out to sea. By and by a submarine for petrol, and a shell settled her. Altogether three submarines were destroyed before the Germans found out that the British had the vessel. Other supply ships and supply sources were found by the British with excellent results. The Germans are afraid to go near any of the supplies established outside of their own port now, for fear something unpleasant is awaiting them. The trawlers, which have been taken over by the Admiralty, are also proving good fishermen for submarines. There are the wire cable nets placed here and there around the British Isles which everybody knows about now, have forced all the submarines to go around the north of Scotland.

"There is no justice in running down the navy. When the armed forces get the Germans on land at sea, the end of the war will not be far distant."

BANK OF NOVA SCOTIA DIRECTORS MEET HERE

Following the meeting of the directors of the Bank of Nova Scotia here yesterday, they, with some other prominent citizens, were entertained at dinner at the Union Club last evening by James Manchester.

The directors of the bank met yesterday morning and afternoon in regular session. Present were: President, Archibald, Vice-president, Archibald, and four of Halifax, those present at the dinner last evening were: Hector McInnes, general solicitor, Halifax; James Manchester, J. Walter Allison, George S. Campbell, W. D. Ross, into general manager of the Metropolitan Bank; H. A. Richardson, general manager, Toronto; W. P. Hunt, manager, Montreal; R. G. Wallace, local manager, Senator Thorne, W. MacKay, John E. Moore, F. E. Taylor, George McAvity, R. E. Emerson, A. P. Barnhill, solicitor for the Bank of Nova Scotia at St. John, and D. Walker, Montreal.

FINANCIAL MEN IN PUBLIC EYE

NEW YORK STOCK MARKET

Quotations furnished by private wire to N. B. Robinson & Sons, St. John, N. B.

Wednesday, July 21, 1915.

Market	Opening	Closing	High	Low
Amalgam Copper	75 1/2	75 1/2	75 1/2	75 1/2
Am. Car and Ferry	55 1/2	55 1/2	55 1/2	55 1/2
Am. Locomotive	48 1/2	48 1/2	48 1/2	48 1/2
Am. Beet Sugar	48 1/2	48 1/2	48 1/2	48 1/2
American Ice	28 1/2	28 1/2	28 1/2	28 1/2
Am. Steel Föries	89 1/2	89 1/2	89 1/2	89 1/2
Am. Smelters	75 1/2	75 1/2	75 1/2	75 1/2
Am. Coal Products	104 1/2	104 1/2	104 1/2	104 1/2
Anacostia Mining	34 1/2	34 1/2	34 1/2	34 1/2
At. T. and S. Fe.	100 1/2	100 1/2	100 1/2	100 1/2
Cal. Fuel Iron	34 1/2	34 1/2	34 1/2	34 1/2
Con. Gas	128 1/2	128 1/2	128 1/2	128 1/2
Bethlehem Steel	108 1/2	108 1/2	108 1/2	108 1/2
Distillers Securities	24 1/2	24 1/2	24 1/2	24 1/2
Erie	26 1/2	26 1/2	26 1/2	26 1/2
Gen. Elec.	165 1/2	165 1/2	165 1/2	165 1/2
General Electric	165 1/2	165 1/2	165 1/2	165 1/2
Interborough Pfd.	117 1/2	117 1/2	117 1/2	117 1/2
Louis and Nash	111 1/2	111 1/2	111 1/2	111 1/2
Missouri Pacific	8 1/2	8 1/2	8 1/2	8 1/2
National Lead	82 1/2	82 1/2	82 1/2	82 1/2
N. Y. Coal	87 1/2	87 1/2	87 1/2	87 1/2
Northern Pacific	104 1/2	104 1/2	104 1/2	104 1/2
Pressed Steel Car	40 1/2	40 1/2	40 1/2	40 1/2
Reading	147 1/2	147 1/2	147 1/2	147 1/2
Republic and Steel	94 1/2	94 1/2	94 1/2	94 1/2
Rock Island Old	13 1/2	13 1/2	13 1/2	13 1/2
Soo Railway	81 1/2	81 1/2	81 1/2	81 1/2
Southern Pacific	85 1/2	85 1/2	85 1/2	85 1/2
St. Paul	81 1/2	81 1/2	81 1/2	81 1/2
Sloss Shear	27 1/2	27 1/2	27 1/2	27 1/2
Texas Railway	14 1/2	14 1/2	14 1/2	14 1/2
Union Pacific	127 1/2	127 1/2	127 1/2	127 1/2
U. S. Rubber	45 1/2	45 1/2	45 1/2	45 1/2
U. S. Steel	68 1/2	68 1/2	68 1/2	68 1/2
Utah Copper	66 1/2	66 1/2	66 1/2	66 1/2
Vir. Car Chemical	81 1/2	81 1/2	81 1/2	81 1/2
Western Electric	103 1/2	103 1/2	103 1/2	103 1/2
Western Union	69 1/2	69 1/2	69 1/2	69 1/2
Mexican Petroleum	71 1/2	71 1/2	71 1/2	71 1/2
Crude Oil	42 1/2	42 1/2	42 1/2	42 1/2
Sales—Eleven o'clock, 209,000.				

From eighty to one hundred thousand lives have been lost in the floods in the vicinity of Canton, China.

The P. & O. liner Benalla, with 800 emigrants from England for Australia, has been reported about 800 miles east of Durban, Africa, with her cargo burning.

The St. John River Commission is meeting today in Hamilton, Me. They expect to submit their report about January 1.

The Salisbury Black Fox & Fur Company has declared a dividend of twenty-five per cent.

The verdict of the coroner's jury on the death of Louis Mennerau of Kirkland is that he shot himself during a quarrel with his wife.

Before he had shot himself during a quarrel with his wife, he had been shot during a quarrel with his wife.

He had been shot during a quarrel with his wife, and he had been shot during a quarrel with his wife.

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