

Simpson's Mid-Winter Sale

Store Opens 8:30 a.m.

Closes 5:30 p.m.

Telephone Main 7841.

Market Adel. 6100.



Children's Wear Specials

- All-Wool Bonnets**, hand-finished. Revers and silk ties. Sizes up to 12 months. Regularly \$1.50. Today **.75**
- Hand-Painted Carriage Straps**, \$1.35
Pink or sky shirred satin ribbon over strong web elastic. Nickel steel-snaps. Today **1.35**
- Children's Undershirts**, 55c
"Gertrude" style. White cambric, with fine lace edging. Sizes 6 months to 6 years. Today **.55**
- Girls' Cotton Drawers**, 65c
Wide knee style with wide frills. Sizes 14, 16, 18 years. Today **.65**
- Girls' \$3.25 Combinations**, \$2.49
"Queen" quality. Wool and cotton mixture. Ankle length, drop seat, long sleeves. Sizes 6 to 12 years. Regularly \$3.25. Today **2.49**
- Children's \$2.95 Cap and Scarf Sets**, \$1.49
Cardigan or brush weaves. Pure wool or wool union yarns. Saxe, pearl, white, cardinal or emerald, some trimmed with white stripes. Regularly \$2.95. Today **1.49**
- Girls' \$6.50 Dresses**, \$3.95
White English voile, with lace edging and insertion. High waist. Deep hemstitched flounce. White, pink or sky satin ribbon girdle. Sizes 6 to 14 years. Regularly \$6.50. Today, only **3.95**

Simpson's—Third Floor.



If you tried this

what would happen? Well, several things. First, there would be some lively cracking sounds, and buttons would shoot like bullets all over the room. Secondly, there would most likely be a cry for safety pins. And lastly, you might develop palpitation of the heart. But these lads do it with impunity. Why? Because a boy's clothing, as well as his heart, is built

To stand the "gaff"

of sudden test and hard usage, Simpson Clothing experts do not demand middle-aged men's suits strengthened at vital places as they do those of boys. They know that Johnny's father is not taking chances on breaking his neck. But Johnny's suit, bloomers, overcoat, are put together to stay. Strength, appearance and attractive prices are the three working principles of the

Boys' Clothing Dept., Second Floor



Spring Silks Today!

- New Crinkle Crepes**. A New York novelty showing. Raised crepey effects, in sapphire, orchid, sweet pea, sea foam, cantillon rose, Italian yellow, etc. 40 inches wide. Yard **5.50**
- Kumsi Kumsa, Dew Kist and Fan-Ta-Si**
Promises to be more popular than ever. New color combinations and new designs, with checks predominating. 36 inches wide. Yard **10.00**
- Tinsel Embroidered Georgettes**
Fashionable colorings. Richly patterned, with gleaming tinsel. 40 inches wide. Yard **10.00**
- White Warp Embroidered Taffetas**
Deep border effects in contrasting colorings. Yard **5.00**
- New Cut Velvets**
Exquisite designs. Velvet, satin and chiffon direct from Parisian sources. Yard, \$20.00 to \$25.00.
- Pussy-Willow "Morning Glory" Floriswah**
Exclusive designs for waists, dresses, separate skirts, lining, etc.
Special! \$2.95 Colored Silk Crepe de Chine, \$2.44 Yard
Full color range. Regularly \$2.95. Today, yard **2.44**

Simpson's—Second Floor.

Green Tag Fur Coats



Final clearance of odd lines of fur coats in a host of new styles, including imported models and duplicates of models. All specially priced for today's selling. Watch for the green tags—they mark reduced garments.
MISSIE'S TAUPE DYED FOX SETS with animal stoles and round muffs. Trimmed with head and tail. \$44.00 value. Today, set **25.00**
25 ONLY, ODD MUFFS, including such desirable furs as ermine, fox, wolf, fitch, civet cat and other furs. Today, half-price. **12 ONLY, BLACK EUROPEAN DOG SETS**, with the appearance of fox. Today, set **13.95**

Simpson's—Second Floor.

Men's Corduroy Trousers \$6.50

95 pairs. Well tailored from a heavy weight dark fawn corduroy; finished with 5 pockets and belt loops. Sizes 32 to 44. On sale 8:30 this morning at **6.50**

NOTE: When ordering by phone, please give correct waist measurement.

Simpson's—Main Floor.

Before the Spring Rush

It is wise to undertake your interior decoration work. It is likely, also, that prices will increase. On your phone request to Wallpaper Department, Main 7841, our Estimator will be glad to call and advise with you. All Simpson work is executed by a staff of skilled operators. Estimates furnished free of charge.

Chinese Design Tapestry Wall Papers

30 inches wide. Wonderful ornamental patterns, richly colored with tones of blues, greens, reds, yellows and bronze, and harmonious combinations. Printed on heavy stock. 30 inches wide. Per 5-yard roll **2.00**

New Shadow Tapestry Patterns, \$1.50

Refined, decorative treatments for living-rooms and halls, with soft suggestions of ornament and all color tones. 18 and 21 inches wide. Single roll. **1.50**

Simpson's—Sixth Floor.

Misses' Frocks \$35.00

Many charming styles for afternoon or informal evening wear, in satins, combinations of satins and georgette, or crepe de chine. Colors, gray, brown, taupe, navy, black. Today ... **35.00**



Serge Skirts, \$16.50

Dressy styles of excellent quality. Botany serge. Separate belts, smart pockets and button trimming. Today **16.50**

Simpson's—Third Floor.

Men's Fur Collar Overcoats

In heavy weight black beaver cloth. Double-breasted, deep Russian marmot shawl collar. Covered barrel buttons and loops, heavy quilted lining. Sizes 36 to 44 **30.00**

Same Coat, with Hudson Seal or piece Persian Lamb collar. Sizes 36 to 44 **38.00**

Simpson's—Main Floor.

Midwinter Boot Sale

(No Phone or Mail Orders on Sale Footwear)

Women's Boots, \$6.95

Colored kid lace boots, 9 and 10-inch tops; all brown calfskin lace boots, with perforated toe caps, medium soles and Cuban heels; all brown kid lace boots, with welt soles and Spanish heels. And several other styles. All at one price **6.95**

Men's Boots, \$6.95

Black calfskin, brown Havana, patent colt, and kid boots, blucher style. Wide and narrow toe shapes. Sizes 6 to 10 in the lot **6.95**

Children's Velvet Top Boots, \$1.49

Made of patent leather, with colored velvet tops, plain toes. Sizes 3 to 5 1/2. Today **1.49**

Boys' Gunmetal Boots, \$4.25

Round toe, English recede toe last, blucher and straight lace styles. Sizes 1 to 5. Today **4.25**

Simpson's—Second Floor.

Boys' Bloomer Special

250 pairs. Built for service. Rich, dependable colors, in all patterns. Full size, clean make. Easily matched to a coat. Belt loops and governor fasteners. Sizes 6 to 15 years. Regularly \$3.00 to \$4.00. Mid-winter special **2.45**

Big Boys' Overcoats, \$18.65

Boys! There is value here. Good materials, good style and correct fit. All-wool and wool and cotton mixtures. Brown and grey combinations. Better model with convertible collar and vertical pockets. Sizes 31 to 36. Regularly \$24.00 to \$30.00. Mid-winter Special **18.65**

Simpson's—Main Floor.



Monday Laundry Needs

(Phone Main 7841).

- GALVANIZED IRON WASH BOILERS**, rust-proof. No. 8 or No. 9 size. Today **1.49**
- GALVANIZED WATER FALLS**, 12-quart size. Today **.59**
- WASHBOARDS**, metal face, full size. Today **.39**
- CLOTHES PINS**, common. 4 dozen for 15c.
- SPRING CLOTHES PINS**. 4 dozen for 25c.
- CLOTHES LINES**, sisal cord, 50-foot length. Today 15c; 100-foot length. Today 29c.
- INDOOR CLOTHES LINES**, 30 feet of braided cotton cord. Winds up on reel. Very handy. Today **.55**
- IMPERIAL CLOTHES WRINGERS**, enclosed gears, warranted grade rubber rolls. 72 to sell today. Each **4.95**
- WATERPOWER WASHING MACHINE**, "The Climax." Downwell's reliable make. Saves work and time—just attach the hose to the water tap, the motor does the washing. 15 only to sell today. Each **22.75**
- CORN BROOMS**, four string, good grade corn, well made. Today **.59**
- Polish Mop and Bottle Cedar Oil Polish**
Polish mop for cleaning and polishing hardwood floors, linoleum, oilcloth, with long handle and 4-oz. bottle Cedar Oil Polish. Today, complete **.59**
- ALUMINUM TEA KETTLE**, 8-quart size. Today **3.95**
- ALUMINUM LIPPED SAUCEPANS**, 8-quart size. \$1.25 value. Today **.59**
- CANOE OR ASH CANS**, galvanized iron, ball handle, slipover cover. Small size, today, \$1.10; large size, today, \$1.65.
- FURNACE SHOVELS**, strong steel scoop, long D top handle. Today **.55**
- OVAL RINSING TUBS OR BABY BATHS**, galvanized iron. Size 14 x 20 x 7 1/2 inches deep. Today **1.25**
- DAISY DUSTLESS ASH SIFTERS**, galvanized iron, saves coal. Today **.75**
- COAL SCUTTLES**, black japanned steel. Today **.59**
- PERFECTION OIL HEATERS**, smokeless, odorless, safe, convenient. Will heat a large room or bath. \$1.49 value. Today **6.95**